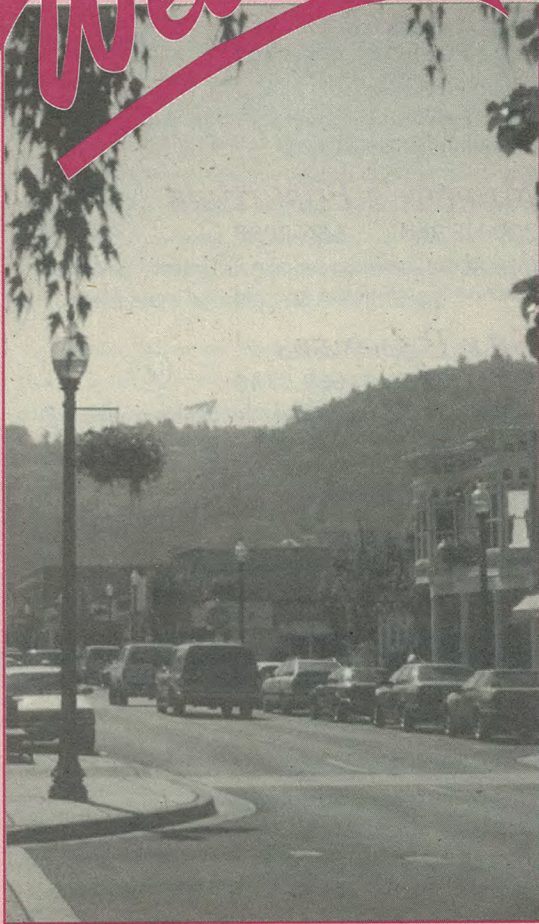


Welcome



to

DOWNTOWN

GRESHAM

GIFTS/HOME INTERIORS

AMITON FURNITURE

202 N Main 665-5095 (1)
*Fine selection of sofas, glider rockers, futons,
recliners, lamps, beds, grandfather clocks & curios*

CLOUDTREE & SUN

112 N Main St. 666-8495 (2)
*Gifts for the home and garden
Complimentary gift wrap with purchase
Seasonal Christmas store*

MURPHY'S FURNITURE

200 NE 2nd 666-7828 (3)
*Family run business for over 20 years ~ Huge
selection of unfinished and finished wood pieces*

SILK BLOOMERS

111 N Main 669-7746 (4)
*A creative shop specializing in custom everlasting
floral design, home accents and gifts*

TRILLIUM INTERIORS

55 NE Roberts 661-1779 (5)
*Wallpapers, Fabrics, Window treatments
Accessories, Personalized custom decorating*

A P P A R E L

CHILD OF MINE

Select Resale & Consignment (6)
40 NW 2nd 667-2245
*Children's & maternity wear ~ Infant furniture
& accessories ~ Toys, gifts and other delights.*

GLASS BUTTERFLY

29 W Powell 667-3600 (7)
*Gresham's finest contemporary women's
clothing and accessories*

LIL' BRITCHES CHILDREN'S WEAR

325 N Main 492-9378 (8)
*Children's apparel, dress and casual
Girls 0-10, Boys 0-7 ~ Head to toe accessories
Layaway, playroom, gift wrap*

S P E C I A L T Y

DEE'S STUDIO BRIDAL & FORMAL

Corner of 3rd & Main 665-4666 (9)
*Gown Salon for all occasions ~ Wedding &
Formal ~ Accessories & Boutique*

FLOWERS BY MALCOMS, LTD.

202 NE 2nd 665-9101 (10)
*Balloons, flowers & gifts, tropicals & plants
Delivery to entire metro area daily*

GRESHAM FARMERS' MARKET

On Roberts between 3rd & 5th (11)
*Open from May through October on Saturdays
8:00 am to 2:00 pm, the Farmers' Market offers
farm fresh produce as well as crafts, baked goods,
food, nursery stock.*

GRESHAM HISTORICAL SOCIETY

410 N Main 661-0347 (12)
*See Gresham's past through artifacts & photos
Additional major exhibits quarterly*

GRESHAM VILLAGE FLORIST

121 N Main 667-0360 (13)
*Freshest flowers, plants, unique baskets, vases &
giftware ~ Delivery service
Monday through Saturday*

MIDWAY OFFICE SUPPLY CORP.

76 NE Division St. 666-8859 (14)
*One source for all your office supply needs,
Commercial accounts welcome ~ Free delivery*

REPLAY TOYS

29 E Powell 667-6686 (15)
*Toys that have been loved and hugged before
Quality new and recycled toys*

THE STORK'S NEST BABY BOUTIQUE

227 N Main 666-6289 (16)
*Finest quality infants' & children's apparel,
furnishings, bedding, strollers and gifts*

TOY BEAR, LTD.

130 N Main 661-5310 (17)
*Toys that teach and entertain. Games, puzzles, dolls,
books and scouting supplies*

SPECIALTY

WILD BIRD LOVERS SUPPLY (18)

231 N Main 492-4029
 Bird houses, Feeders, Seed, Books, CD's
 Also squirrel, bat and butterfly items



Downtown Gresham

SERVICES

DAN ANDERSON KARATE SCHOOL (19)

311 NE Roberts 665-8596
 Classes for men, women & children.
 Gain self confidence & self defense

DAVIS & FOX PRINTING (20)

50 NW 2nd 667-3433
 Gresham's ultimate in graphic design
 and quality printing.

FIRST INTERSTATE BANK (21)

110 NE Roberts 667-2162
 Servicing the citizens of Gresham for over 60 years
 Day & Night Teller ~ corner of 2nd & Roberts

SERVICES

HOBBS ELECTRONICS (22)

301 NE Roberts 661-2505
 Quality home electronics repair center ~ Free
 estimate, TV, VCR, Camcorder, Big Screen

MAIN STREET ATTRACTIONS, INC. (23)

209 N Main 665-0853
 A warm and friendly, full service salon in charming
 Historical Downtown Gresham

PAT SWIFT State Farm Insurance (24)

25 NE 3rd 665-3111
 For all of your family and small business insurance
 needs. Life ~ Auto ~ Fire ~ IRA's ~
 Annuities

POLISHED OFF FULL SERVICE SALON (25)

323 N Main 667-9484
 Polished to perfection. Complete service, hair, nails,
 massage, tanning & retail salon

FOOD

INDIA'S CLAY OVEN (26)

436 N Main 492-2326
 Authentic Indian cuisine in a charming,
 turn-of-the-century building ~ Open 7 days ~
 Lunch 11am to 3 pm, Dinner 5pm to 10 pm

JELLY BEANS DELI & FOUNTAIN (27)

400 NW Miller 666-5757
 Full line deli ~ Espresso ~ Ice cream ~ Candy
 Fresh baked goods ~ Beer ~ Micro Brew ~ Catering

MAIN STREET RESTAURANT (28)

120 N Main 661-7877
 Bistro ~ Bakery ~ Espresso bar ~ Northwest
 microbrews ~ Wines ~ Outdoor garden seating ~
 Catering ~ Great food and friendly people

SUNNY HAN'S CHINESE CAFE (29)

305 N Main 666-3663
 Healthy gourmet Chinese cooking. Casual cafe
 dining 7 days-a-week ~ Open at 11:00 am

ANTIQUES

ANTIQUES BY RENÉE

17 NW 1st 665-4091

(30)

*Antique furniture ~ One of a kind shelving ~
Costume & vintage jewelry ~ Baby quilts, pillows &
bed quilts ~ Tues.-Fri. 11-5 ~ Saturday 12-4*

NOSTALGIA ANTIQUES & COLLECTIBLES MALL

19 NE Roberts 661-0123

(31)

*15,000 sq. ft. of quality antiques and collectibles
Three floors ~ Open 7 days a week*

TIMELESS IMAGES PHOTOGRAPHY

532 N Main, Suite B 665-1287

(32)

*Antique photography ~ Restoration ~ Sepia ~ Costumed
Pets ~ Boudoir ~ Consigned items*

JEWELRY

GOLD ART JEWELRY

55 NW 1st 661-2929

(33)

*Timeless designs with a personal touch
Fine gemstones ~ Quality diamonds*

BOOKS

CHILDRENS BOOKS ON MAIN STREET

331 N Main 661-5887

(34)

*Books for the child in all of us!
Largest children's selection in East County*

GRESHAM BOOK EXCHANGE, LTD.

20 NW 2nd 667-8805 Fax: 667-0333

(35)

*A friendly place to spend an afternoon browsing for the
right book ~ All categories ~ Monday-Saturday*

Published by

GRESHAM DOWNTOWN DEVELOPMENT ASSOCIATION

323 N.E. Roberts • P.O. Box 2043
Gresham, Oregon 97030 • (503) 665-3827



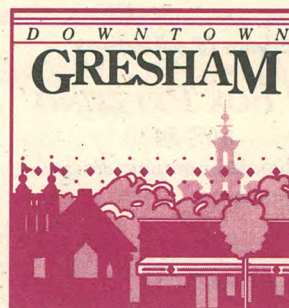
One hundred years ago the village of Gresham boasted a feed mill, a blacksmith shop, a hotel, a church, a school, a bakery and a store that advertised 5 and 10 cent counters. Soon to follow were grocery stores, meat markets, banks and the Gresham Drug Company (which is still in existence today).

By 1912, Gresham's population of 700 rarely needed to go beyond Main Street to find the necessities of life. The Gresham Novelty Store, located at Powell and Roberts and heated by a pot belly stove, stocked its shelves with European handpainted china, pressed glass, assorted tinware for cooking, clothing and sewing notions. There were also shaving mugs and mustache cups for husbands. Children loved the wonderful array of nuts and confections.

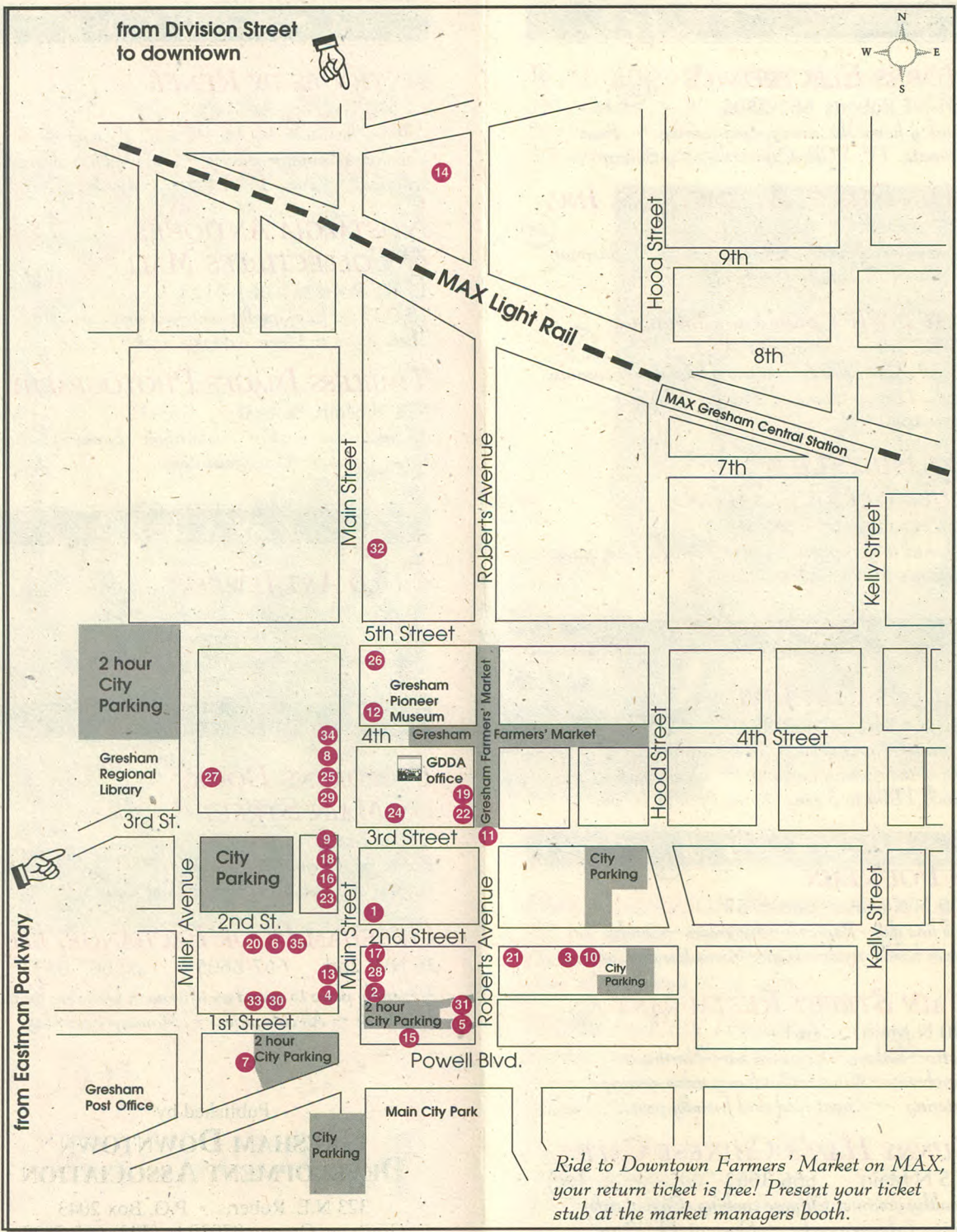
Of the 50 or so businesses lining Main Street throughout the next two decades, three are still selling the same merchandise in the same location.

And, now, a century later, the City of Gresham enjoys the status of the fourth largest city in Oregon. The intersection of Main and Powell remains the hub of a vital and growing downtown. A wide selection of businesses provide a variety of services and an unique shopping experience.

The Gresham Downtown Development Association was formed to promote the revitalization of the downtown area. The Association supports the neo-traditional approach to building a liveable city center. Safety, crime prevention, new development and producing promotional events are just a few ways in which GDDA works for the community.



from Division Street
to downtown



*Ride to Downtown Farmers' Market on MAX,
your return ticket is free! Present your ticket
stub at the market managers booth.*

Escaping the GRIND

Local coffeehouses mix ambiance and perks to cultivate java junkies

BY MARA STINE
of *The Outlook* staff

Uber professionals jittering from caffeine withdrawals. Pseudo intellectuals contemplating Nietzsche and Kierkegaard. These are the stereotypical coffeehouse patrons.

But coffee spots on the east side are more apt to draw neighborhood folks looking for a cozy place to chat, Internet surfers or snowboarders than the bongo playing beatniks of yesteryear.

Lin's-N-Ferno in Sandy serves city slickers driving to the slopes on Mt. Hood and local teens looking for a place to hang. During the week, Sandy police officers and farmers stop by for a cuppa, says longtime patron Gretchen Kahnert of Welches.

"They get good debates going in here — the right and the left," she says, putting a carton of soy milk back in the fridge.

Being that she's been a loyal regular since the place opened about four years ago, Kahnert is allowed behind the bar where she steams her own milk for a soy latte. "I'm just so picky about it," she adds before heading off to Portland State University.

Tom Dehen, who owns Java Bay in Gresham with his wife, Judy, said he thinks the allure of his business is the cross section of people it attracts.

"It's a collection of people," he says. "They can get together with different types of people and wile away the hours."

But most customers are in and out, Dehen says. "For a lot of people, around 80 percent, it's

The best of the rest

While they may not offer live music or have to kick out hordes of hangers on at closing, many eastside coffee establishments offer their own kind of atmosphere.

- **Coffee's On**, 580 N.W. Eastman Parkway, Gresham, and 2517 S.W. Cherry Park Road, Troutdale — Cushy wing-back chairs, intimate tables and country music add to the cozy ambiance. Equal attention is paid to a variety of chotchkes, including anything Mary Engelbreit. Adventurous? Try the popcorn latte. Hours are 6 a.m. and 9 p.m. Monday through Friday, 7 a.m. to 9 p.m. Saturday and 7:30 a.m. to 6 p.m. Sunday.

- **The Fix**, 17112 S. E. Powell Blvd., next to Albertson's in Meadowland Center — Tucked away and decorated with pink walls and forest green and blue plaid wallpaper, this espresso bar has such devoted regulars, they joke about being shareholders. Good prices, good coffee, good service, they say. Favorites include The Screaming Eagle, a raspberry mocha with a hint of vanilla named in honor of the Centennial High School regulars, and The Oregonian, a mocha with extra chocolate, hazelnut and praline.

Hours are 6:30 a.m. to 5 p.m. Monday, Tuesday and Thursday and Friday, 6:30 a.m. to noon Wednesday, 8 a.m. to 5 p.m. Saturday and Sunday.

- **Mountain Moka of Oregon**, 17450 Meinig Ave., Sandy — Pairs of wing back chairs and a cozy mini-living room around back make this coffee corner a nice place to sit a spell. Recommended drinks include the Cliff Hanger, an espresso and chocolate blended with ice, and

Each of Gresham and Sandy's coffee joints has a personality all its own. Here's the best of the best:

Java Bay, 3030C N.E. Hogan Drive in the College Square Center — Gresham's espresso mainstay is toying with the idea of a 24-hour coffeehouse by keeping its doors open all day and night on Saturday, Sept. 30.

"I think more and more that we're a 24-hour society," says Dehen. The experiment comes at the request of customers, who range from Mt. Hood Community College students to graveyard and swing shift workers at nearby Legacy Mt. Hood Medical Center, who have requested expanded hours for years.

The brightly painted shop with an alternative bent (this place offers, three — count 'em, three — nondairy alternatives for the lactose intolerant) boasts Internet access along with popular drinks such as The Bay Side, Milky Way and white chocolate mochas. Board games, occasional live music and a lending library round out the scene.

Hours are 6 a.m. to 10 p.m. Sunday through Thursday and 6 a.m. to 11 p.m. Friday and Saturday.

Cafe Delirium, 523 N.E. Kelly Ave., Gresham, in the parking garage near the MAX station — This warehouse meets artistic sultan is by far the best place to sprawl. Plush couches and comfortable chairs fill the expansive espresso bar, along with kitschy gift-like soap that promises to wash away your sins.

MAX and Tri-Met bus commuters, as well as students from Gresham, Alpha and Sam Barlow high schools, are frequent customers, says barista Jennifer Axel. Patrons plop down on a couch, flip through *The Rocket* music

vanilla and blackberry smoothies.

Hours are 6 a.m. to 7 p.m. Monday through Thursday and 6 a.m. to 8 p.m. Friday through Sunday.

— Mara Stine



Java Bay employee Machala Hendrick talks with coffee shop regular Steve Cotton of Oregon City. The shop features a computer hooked up to the Internet and a shelf full of board games.



PHOTOS BY FLINT CARLTON / THE OUTLOOK

David Cardus and Jennifer High of Gresham play a game of chess at Cafe Delirium in Gresham. The coffee shop features a relaxed atmosphere with oversized couches.

newspaper and play chess, Axel says.

Coffee drinkers tend toward the white chocolate mocha, chai teas and Granita, a gourmet ice beverage in fruit, tea and coffee flavors.

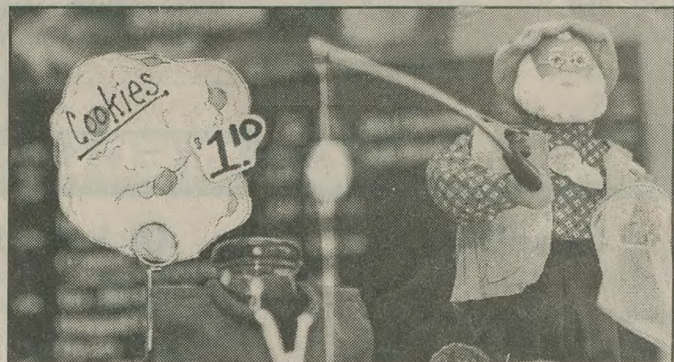
But hard-core drinks like a macchiato, a shot with a dollop of foam, or a con panna, a shot with whipped cream, also are offered. Plus, customers pay for one, two or three shots and can pick whatever size cup they want at no extra cost.

Open since February, the owners are starting a second beer, wine and dessert cafe on Northeast Third Street and Main Avenue in early November.

Hours are 6 a.m. to 8 p.m. Monday through Thursday, 6 a.m. to 9 p.m. Friday, 7 a.m. to 9 p.m. Saturday and 9 a.m. to 8 p.m. Sunday.

Lin's-N-Ferno, 38400 Pioneer Blvd., Sandy — This funky little shack feels more like a tree house than a coffee bar. But that's what makes it so cool. That and the fact that you can tell all your friends you sipped coffee in an establishment with a mirrored ceiling.

Seating is limited to a bar with stools, but weather permitting, patrons can sit outside on a wooden deck. Patrons also can select their own music from a stack of compact discs and read magazines and newspapers while drinking



Fisherman's Cafe and E.B. Custom Rods is not only a place to get a cup of joe, but also carries a large supply of rods, reels and fisherman novelty items.

Fern's Fix, a white chocolate mocha with caramel, is probably the most frequently ordered drink, says manager Mike VanDomelen. Others to try include The Purple People Eater, billed as a "labor-intensive mammoth of a drink," Lin's Psychedelic Breakfast, a raspberry mocha, and an impressive selection of frozen delights and real fruit smoothies.

Hours are 5:30 a.m. to 7 p.m. Monday through Saturday and 6 a.m. to 7 p.m. Sunday.

Fisherman's Cafe, 17466 S.E. Division St., Gresham — Formerly Flying Tiger, this little coffee shop truly lives up to the coffeehouse movement's rebellious roots.

Owners Eric and Jackie Severson live next door and focus on their passions. His is fishing, hers is coffee.

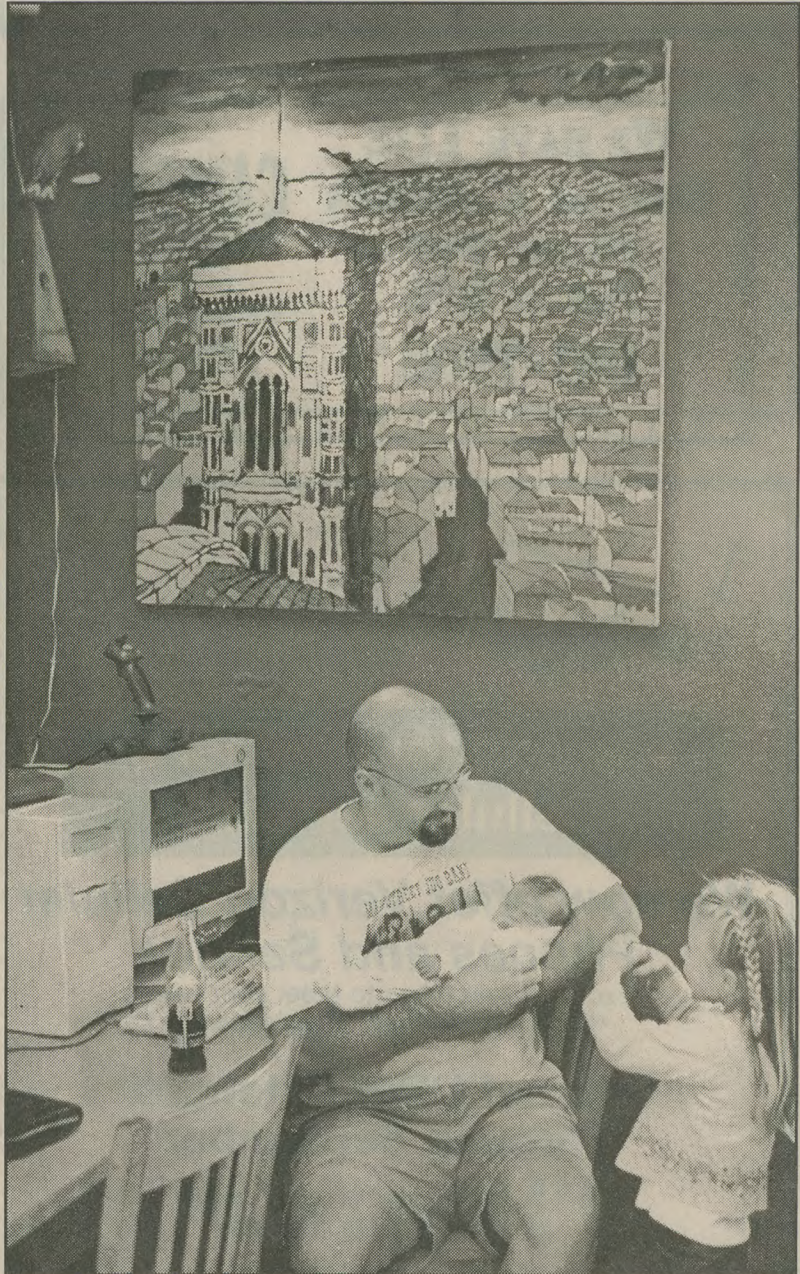
Eric takes care of the custom rods, reels, tackle, bait and lures scattered about the place. She makes the coffee.

Cool, hip and happenin' this place ain't. The television is tuned into "The Young and The Restless." A sewing machine is set up on one of the tables. A case of flies so pretty one could wear them as earrings rests next to the espresso counter.

And that's just the way they like it, Jackie says. "We're homey, we don't want stuffy," she says. "We're not into that. We're just every day home folks."

There isn't any frou-frou stuff served here, just your standard mochas, lattes and the like. Fruity blended ice drinks are also popular. The couple hopes to add breakfast and lunch items to the menu by late November.

Hours are from 6 a.m. to 6 p.m. Monday through Friday and 7 a.m. to 4 p.m. Saturday and Sunday.



Java Bay employee Todd Wright holds a friend's baby and talks with 5-year-old Hailee Stotts of Troutdale at the Gresham coffee shop at Stark Street and Hogan Drive.

24 Nov. 2001

Shoppers charge!

East county residents say they are not changing their buying habits in uncertain economy

BY ANNE ENDICOTT
of The Gresham Outlook staff

If crowded parking lots and lines at cash registers were indications of consumer confidence in the economy, Christmas will hardly be a turkey this year.

Taking advantage of post-Thanksgiving sales and a break in the weather, Santa's helpers were out in force Friday. The biggest shopping day of the year, and the most feared by merchants since the events of Sept. 11, appeared to be business as usual.

"We're shopping in Gresham all day today," said Jacque Hansen of Boring. "My trunk is full and we're not done."

Hansen and her daughter, Amanda, stuffed bags from Old Navy into the trunk of her car in Gresham Station's parking lot about lunch time, adding to their early morning finds at Fred Meyer and other places.

A Portland General Electric employee, Hansen budgeted for her holiday spending through a Christmas Club payroll deduction plan at work. While current concerns about the national economy aren't affecting her spending, Hansen said she is purchasing less frivolous gifts than in years past.

"I got my (Christmas Club) check in November, so my Christmas is paid for," she said.

"But we're buying more practical gifts for family this year, like blankets."

Gresham resident Dan Rollings and his 2-year-old daughter Julia were heading toward the checkstand in Gresham Fred Meyer with a large, red stuffed animal destined for a small friend. A trainer for guide dogs for the blind, Rollings said he's been mindful of the economy, but doesn't expect it to change his family's gift-giving plans.

"We're concerned," he said, "but we're probably going to do about the same. I'm not in a commodities position, so I'm not concerned personally."



Jacque Hansen, left, along with her daughter, Amanda, at Gresham Station on Friday, Nov. 23.



Kelsey Myers of Renton, Wash., takes a break to call her boyfriend while her family shops at Old Navy at Gresham Station.

Store management with Gresham Fred Meyer reports that as many as 1,500 shoppers barreled through the doors at 6 a.m. when the store opened for its annual day-after-Thanksgiving, five-hour sale.

Lured by bargain basement prices on some items and nourished by coffee, juice and doughnut holes, shoppers crammed aisles in the early morning hours, quickly filling wish lists for family and friends.

TURN TO SHOPPER

Page 3



FLINT CARLTON - THE GRESHAM OUTLOOK

of Boring, finish loading their car trunk after shopping



Stores at Gresham Station received their fair share of shoppers on Friday, Nov. 23.

24 NOV. 2001

Shoppers: Stores cut prices early in season

CONTINUED FROM Page 1A

Flooded with inventory ordered before the Sept. 11 tragedy, stores slashed prices earlier this shopping season to move merchandise quicker. Saving money during a dismal economic climate was a gold mine to some shoppers.

"I think we're being a little more conservative, not spending as much as before," said Steve Foltz, a network administrator from Gresham. "With the economy the way it is, these are bargain prices though."

While seeking "useful things, not toys," Foltz admitted to having done a fair amount of shopping on the Internet. Another way, he said, he's curtailing holiday expenses.

"We've already got the stuff, so

that's a savings," Foltz said.

The gift-giving mood didn't end at store checkstands, however.

As Gresham Police Chief Bernie Giusto and Fire Chief Rob Fussell kicked off the annual Salvation Army Bell Ringing Campaign outside Gresham Fred Meyer, many shoppers stopped to drop a donation into the trademark red kettle.

"We're donating more to charity this year because we've been blessed," said Gresham resident Jacquenette McIntire. "We've got to keep things moving."

Reporter Anne Endicott can be reached at aendicott@theoutlookonline.com or by calling 503-492-5116.

A Community and Industry Profile



VISION STATEMENT:

“Creating community wealth through smart growth, smart kids, and smart industries.”



Four Oregon Cities Building a Future Together

A NATURAL FOR BUSINESS

Gresham Area
FAIRVIEW • GRESHAM
TROUTDALE • WOOD VILLAGE

www.greshambusdev.org

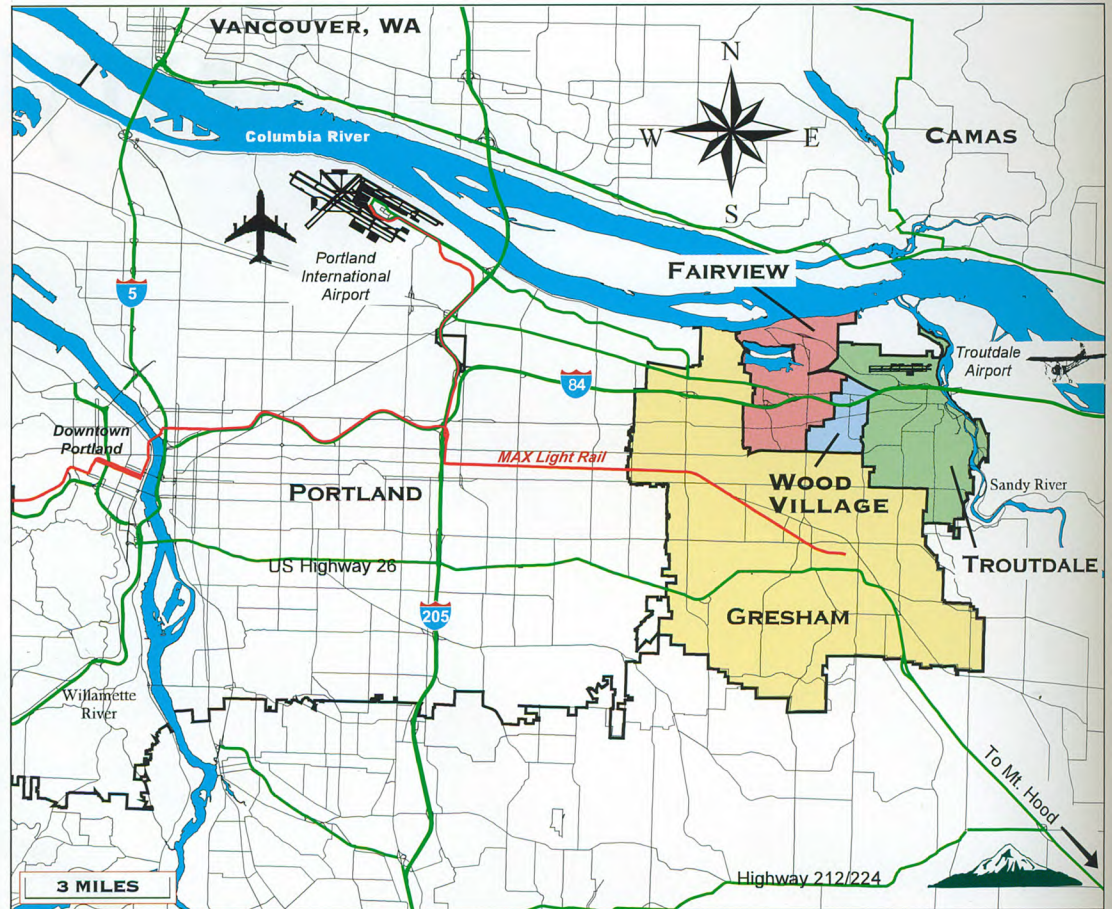
2002 Edition

Economic Development

The City of Gresham is the fourth largest community in Oregon and second largest city in the Portland metropolitan area. Adding the communities of Fairview, Troutdale, and Wood Village, we are home to more than 100,000 citizens.

Businesses will find the private and government sectors open to new business and new ideas. Local government prides itself on being an extension of the private sector development team by assisting businesses through the entire development process.

We are building a community that encourages a fully balanced *live, work, learn, and play* environment. This is evident through our many Town Centers and award-winning neighborhoods like Fairview Village and the Gresham Civic Neighborhood, each offering *quality commercial, retail, and housing opportunities*.



What also gives the Gresham Area a competitive edge is our location.

Most of our area *industrial sites* are within minutes of I-84 and the Portland International Airport, and are also well situated near both marine and rail transportation facilities.

- The Gresham Area sits at the front doorstep of Mt. Hood and the Columbia River Gorge and offers exceptional access to *year-round recreational opportunities* such as hiking, fishing, windsurfing, and snow skiing.
- Big city attractions in downtown Portland, outings to the Zoo, business trips to Hillsboro, and the Portland International Airport are just a *light rail* ride away.

Education

Area school districts and private schools are good examples of exemplary education for students of all ages. Industry and the community join in by helping kids enter the business world through innovative job shadowing, School-To-Work, and Tech Prep programs. Furthering the educational effort, *Mt Hood Community College* (MHCC) offers a full slate of academic, business, hospitality, and technical courses. MHCC provides real skills for the real world by partnering with businesses to design and administer job-specific training on

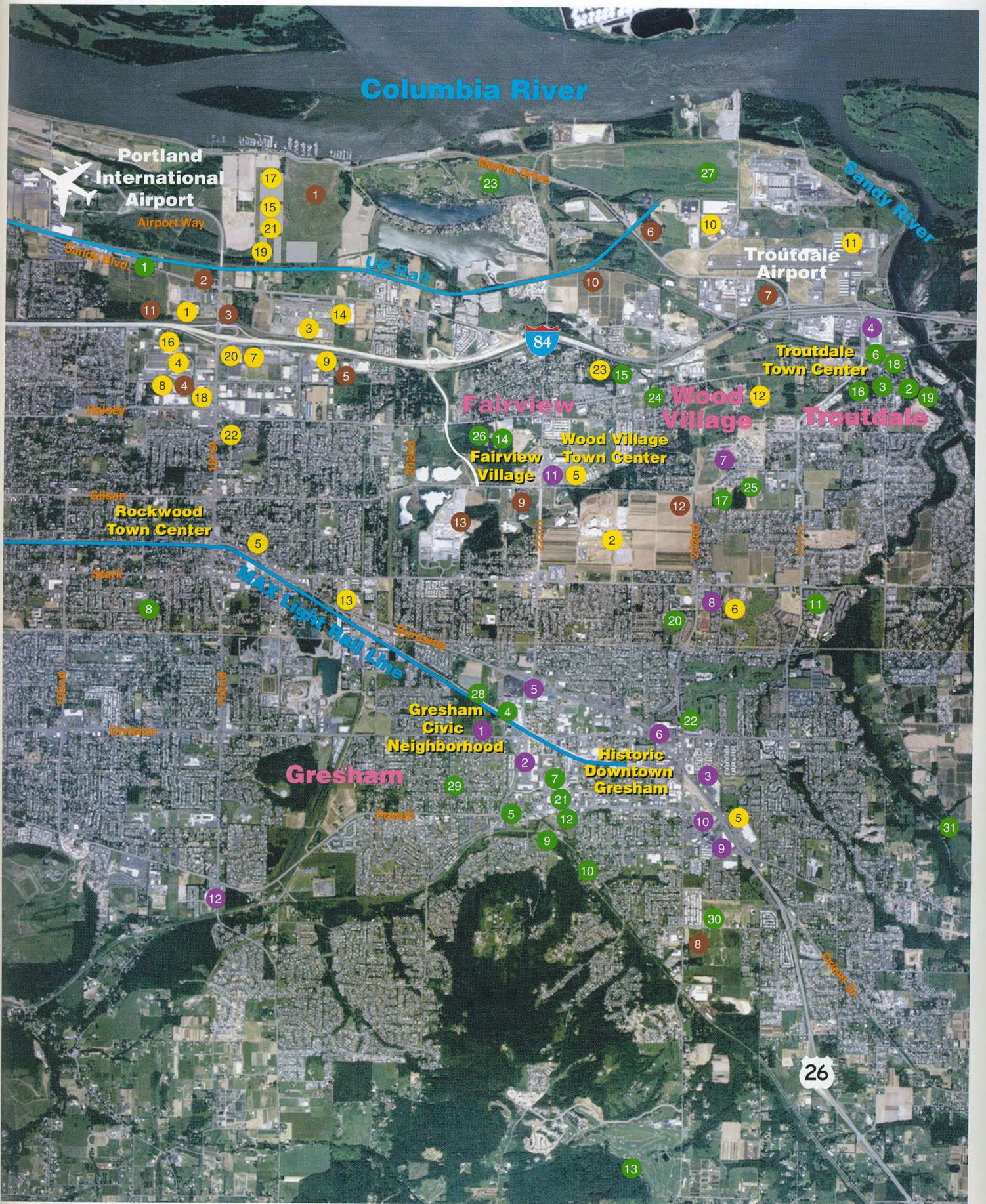
campus or at the workplace. The Northwest's only educational clean room at the MHCC training center exemplifies this partnership between the high-tech industry and the school. Many Portland area colleges and universities enhance learning opportunities even further.

Building a lifetime pathway for success through education.

The sequence planned in East Metro is not only very exciting but it's directly in the path of the educational needs of the workforce of the future. The role of the proposed Oregon Science and Technology Park, Mt. Hood Community College University Center, Allied Health Program, and the Center for Advanced Learning in generating new knowledge and translating fundamental discoveries into practical applications is critical to the state and the region's economy. The fact that students can begin in high school and envision their success all the way through to a college degree-or even advanced degree-provides great motivation for students. The economic and societal benefits of the multi-pronged educational initiatives in East Metro will be a tremendous boon in job and business creation and workforce development! The positive impacts are both immediate and long-term.

East Metro's vision for economic development, "Creating Community Wealth Through Smart Growth, Smart Kids, and Smart Industry," led the way for the Oregon Science & Technology Park and the Center for Advanced Learning projects.

Aerial Perspective



● Shopping Centers & Specialty Districts

1. **Gresham Station**
Red Robin, Borders Books & Music, Ann Taylor Loft, Bed Bath & Beyond, Blockbuster, Starbucks, QFC, Hallmark, Old Navy, Eddie Bauer Outlet
2. **Gresham Town Fair**
Old Chicago Pizza, GI Joe's, Emporium, Pier 1, Binyon's, Hollywood Video, Backyard Bird Shop, Craft Warehouse, Avenue Plus, Joann Fabrics, Learning Palace, American Tire, Sleep Country, Burger King, Oregon Photo, Ross Dress For Less, Scrapbook Haven
3. **Oregon Trail Plaza**
Natures Fresh NW, Office Depot, Michaels Arts & Crafts, Big 5 Sporting Goods, Big Lots, The Letter Box, Dairy Queen, Shari's Restaurant
4. **Columbia Gorge Factory Stores**
Mikasa, Harry & David, Norm Thompson, Bass, Adidas, Levi's, Big Dog Sportswear, The Jockey Store, Van Heusen, Carter's Children's Wear, American Tourister, Bass Shoe and Clothing, Toy Liquidators
5. **Gresham Square**
Office Max, Red Lobster, Rodda Paint Company, Providence Health Systems, George Smith Appliance, Mr. Formal, Frame Central
6. **Hood Center**
Safeway, Rite Aid, Mark's Hallmark Shop, Camera Connection, Blimpie Subs & Salads, Hood Cleaners & Tailoring, Planned Parenthood
7. **Cherry Park**
Safeway, Godfather's Pizza, Movie House Video
8. **College Square**
Bi-Mart, IHOP Restaurant, Domino's Pizza, Mail Boxes Etc., Stark Street Animal Clinic, Supercuts
9. **Powell Valley Junction**
Food 4 Less, Cascade Athletic Club, Companion Pet Clinic, Chang's Mongolian Grill, Schucks Auto Parts

10. **Gresham Village**
Outback Steakhouse, Starbucks Coffee, Gentle Dental, GNC, Beard Frame Shop, Hillcrest Ski & Sports, Gresham Awards & Lettering, Clackamas County Bank, AT&T Wireless Services
11. **Wood Village Town Center**
Fred Meyer, Lowe's Hardware
12. **Highland Shopping Center**
Safeway, Safeway Credit Union, Shari's Restaurant, Classic Travel, Camera Corner, Highland Cleaners, Allstate Insurance

● Industrial & Business Parks

1. **Southshore Corporate Park**
Tenants include: UPS (coming soon), Bridgestone/Firestone, Synthetics Solutions, Danner Shoe, FritoLay, Fujicolor, Innovion, and E.J. Bartells. Flex space and land available.
2. **Columbia Crossing**
9 acres of industrial land available.
3. **181st Corporate Park**
465,000 square foot master-planned business park. Business/light industrial sites available.
4. **Banfield Corporate Park**
Tenants include: Anderson Vending, Birch Gleaning, Backflow Management, Firebird Musick & Arts, and Scott Entertainment. Space available.
5. **Cascade Park**
Tenants include: Multifoods. 7+ acre industrial land available.
6. **Spectro Industrial Park**
6+ acres of industrial land available.
7. **I-84 Corporate Center**
Industrial park space available.
8. **Columbia Brick Works**
50+ acres industrial property available.
9. **Clear Creek Business Park**
Tenants include: Advance Metal & Wire Products, Daifuku America, Heritage Woodworking NW, Inc., Control Factors Portland, Inc., and Edwards High Vacuum Int., Brindar Design

10. **Townsend Business Park**
110+ acre industrial/commercial sites available
11. **Columbia Gorge Corporate Center**
Tenants include: American Honda, New Beginnings Church & Conference Center. Industrial park space available.
12. **Dupont Photomask facility for sale.**
13. **Fujitsu Microelectronic facility available.**

● Major Private Employers

1. US Bancorp
2. LSI Logic, Inc.
3. Boeing of Portland
4. Albertson's Distribution Center
5. Fred Meyer (3 sites)
6. Legacy Mt. Hood Medical Center
7. Viking Industries
8. RR Donnelley
9. Cascade Corporation
10. Toyo Tanso
11. Port of Portland
12. McMenamins Edgefield
13. Kaiser Permanente
14. Boyd's Coffee Company
15. Synthetics Solutions
16. QPM Aerospace
17. Bridgestone/Firestone
18. Trailblazer Food Products
19. Innovion
20. Hanna-Sherman
21. Fuji Color
22. Candy Basket
23. Merix

● Community & Civic Destinations

1. Zimmerman House
2. Harlow House Museum
3. Troutdale City Hall
4. Gresham City Hall

5. Gresham Chamber of Commerce & Visitors Association
6. Troutdale Chamber of Commerce
7. Gresham Library
8. Rockwood Library
9. Gresham Main City Park
10. Springwater Trail
11. Mt. Hood Community College
12. Gresham Pioneer Museum
13. Persimmon Country Club & Golf Course
14. Fairview City Hall
15. Wood Village City Hall
16. Caswell Gallery
17. Columbia Park
18. Yoshida Art Gallery
19. Glenn Otto Park
20. Red Sunset Park
21. Sister City Japanese Garden
22. Gresham Golf Course
23. Blue Lake Park
24. Wood Village City Park
25. Imagination Station
26. Fairview Library
27. Oregon Science & Technology Park (future site)
28. Center for Advanced Learning
29. Historic Dr. Hughes House
30. Gresham Youth Sports Alliance Park
31. Oxbow Regional Park

Specialty Districts

Fairview Village
Gresham Civic Neighborhood
Historic Downtown Gresham
Rockwood Town Center
Troutdale Town Center
Wood Village Town Center

— Max Light Rail

32,940
Average Daily Traffic Counts



City of Fairview
1300 NE Village St.
Fairview, OR 97024
503-665-7929



City of Gresham
Economic Development Team
1333 NW Eastman Parkway
Gresham, OR 97030
503-618-2821



City of Troutdale
104 SE Kibling
Troutdale, OR 97060
503-665-5175



City of Wood Village
2055 NE 238th Dr.
Wood Village, OR 97060
503-667-6211

Quality of Life

CITY OF FAIRVIEW

(Incorporated in 1908/Population 7,561)

The City of Fairview, incorporated in 1908, remains a community of history and vision. With Fairview's primary focus on livability, the city has set aside more acreage for wetlands, open spaces, trails, and parks per capita than any city within the metropolitan area. In contrast, Fairview has planned for economic development and has preserved an abundant supply of marketable industrial land with outstanding connections to all forms of transportation.

Add in Fairview's wide variety of residential choices, ranging from traditional subdivisions to lakefront development, to a nationally recognized pedestrian-friendly, neo-traditional neighborhood, and you can see why Fairview is such a great place to live, work, and do business.

Mayor of Fairview,
Roger Vonderharr



CITY OF GRESHAM

(Incorporated in 1905 / Population 91,420)

Between the big-city hustle to the west and the solitude of the countryside to the east, you will find Gresham. For decades, the City of Gresham has experienced rapid population growth. The quality of life experienced by our citizens is superb. The community's image and amenities depend on a financially sustainable future, open spaces, parks, community events, quality commercial and industrial development, and an excellent infrastructure system.

The "good life" for our citizens depends heavily on our commitment to having a vision and the willingness to follow it through. The City has taken a visionary land-use direction by creating three exciting neighborhood districts along the MAX light rail line. These districts offer unique opportunities for urban development and redevelopment.

Through private and public partnerships like our Mayor's Economic Development Action Plan and the Gresham International Relations Coalition, we're taking proactive, creative, and assertive action to continually find ways to improve the image and quality of livability for our citizens and community.

Mayor of Gresham,
Charles Becker



CITY OF TROUTDALE

(Incorporated in 1907 / Population 13,980)

Incorporated in 1907, Troutdale was a boisterous little village with a history of colorful characters and events. Troutdale grew like many towns around railroad and river transportation corridors. Today, Troutdale is a vigorous, thriving community and offers many scenic, natural, cultural, and recreational resources including one of the best parks and green-way systems in the metro area. With strong community alliances and abundant commercial and industrial property, Troutdale offers ample business assistance and opportunity. Troutdale's award winning downtown, new water control facility, ample water supply, and excellent transportation network are very attractive to potential development.

Troutdale is truly the gateway to the scenic Columbia River Gorge and is a crown jewel in the Pacific Northwest.

Mayor of Troutdale,
Paul Thalhofer



CITY OF WOOD VILLAGE

(Incorporated in 1951 / Population 2,860)

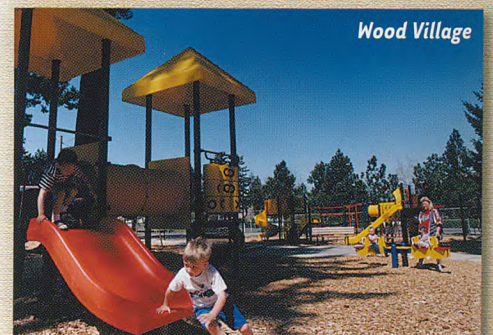
Wood Village is located in the heart of the four-city communities of East Metro. Although small in size, it is large in vision and takes an active role in the cooperative nature of the economic development council for the region.

Wood Village began in 1940 in support of the WWII war effort. The single-family homes of the "original village" were built to house families of those employed at nearby Reynolds Metals Aluminum plant.

Over the years, Wood Village has continued, in the spirit of its entrepreneurial origin, to encourage and develop a wide range of housing and business opportunities. With its recently updated City Park, easy access to regional transportation, and a newly created 114.68 acre Wood Village Town Center, Wood Village combines the amenities of larger cities with the intimacy and convenience of living in a small town.

The future of Wood Village is as promising as its past. With a near perfect blend of residential, commercial, and industrial activities, Wood Village has a unique opportunity to create an ideal economic and financial base. Wood Village is also fortunate to have an attentive, progressive local government that actively encourages business development consistent with traditional family values and sustained quality of livability.

Mayor of Wood Village,
Dave Fuller



Business and Industry

STRENGTHS

Transportation

Highways

Interstate 84 - East/West
Highway 26 - East/West
Interstate 205 - North/South

Rail Service

Union Pacific - East/West along I-84

- Spurs available in all four cities.

Metropolitan Area Express (MAX) light rail

- Connects Gresham to Hillsboro via Portland and offers direct access to the Portland International Airport.

Air Service

Portland International Airport

- An important West Coast terminus for both passenger and cargo flights. Adjacent to Gresham, the airport offers a foreign trade zone with direct flights around the globe.

Troutdale Airport

- This small airport serves general business and recreational aviation needs.

Bus Service

Tri-Met offers scheduled bus services throughout all four cities.

Trucking Service

Troutdale offers a quality truck servicing center that includes gas stations, eateries, hotels, and other support amenities in a friendly clean environment.

Marine Services

Port of Portland

Business Associations

Gresham Area Chamber of Commerce
Troutdale Chamber of Commerce
Columbia Corridor Association
Gresham Downtown Development Association
Gresham Boosters
Oregon Association of Minority Entrepreneurs
Hispanic Chamber of Commerce

INCENTIVES

SDC Financing Plan

Gresham has a System Development Charge (SDC) financing program. SDCs are fees paid to a local government by all new development. The fees are used to expand and upgrade public facility infrastructure such as roads, sewers, and water lines for further growth needs. Until recently, all SDCs in Gresham were due and payable at the time building permits were picked up. The Gresham City Council adopted a program that allows deferred payment of SDCs until occupancy, or financing of SDCs fees over a period of 10 years.



Transit-Oriented Tax Exemption (TOTE)

TOTE is a targeted development incentive which grants limited, 10-year property tax exemptions for qualifying new transit-oriented development in certain areas of Gresham. The estimated property tax exemption amount is \$10.01 per \$1,000 assessed value. TOTE applies to three areas within the City of Gresham:

- Downtown Gresham
- Gresham Civic Neighborhood
- Central Rockwood

SERVICES

Location Connection

Businesses regularly contact Gresham's Business Assistance Program for help with finding available land or space. The City's Location Connection Program is designed to connect these businesses in a fair and equitable manner with realtors, landowners, and developers who have space or land available within the Fairview, Gresham, Troutdale, and Wood Village area.

How does it work? If you are a businessperson looking for land or space to lease or buy all you have to do is contact the BAP. After finding out what your business and site location needs are, we'll send out a confidential notice on your behalf indicating what you are looking for. This notice goes out (without your business name, for your privacy) to area realtors, developers, and landowners who will respond to us if they feel they have property that will meet your needs.

Gresham Area Manufacturing Assistance Program

The Manufacturers Assistance Program fuels area industrial growth by contributing to a positive manufacturing climate. Area manufacturers meet regularly with local governments and other business groups to exchange information and address issues related to the local manufacturing industry. Issues range from workforce development to government policy to international trade.

This collaborative public/private partnership is characteristic of the Gresham Area's dynamic industrial climate.

Other City Programs & Services Include:

- Mediation Services for Businesses
- Business Assistance Program
- Gresham International Relations Coalition
- Commercial and Land Use Planners on Duty
- Rockwood Business Assistance Program
- Gresham Neighborhood Coalition
- Rapid Response Team
- Oregon Science & Technology Park
- Mayor's Business Advisory Round Table

Mission Statement:

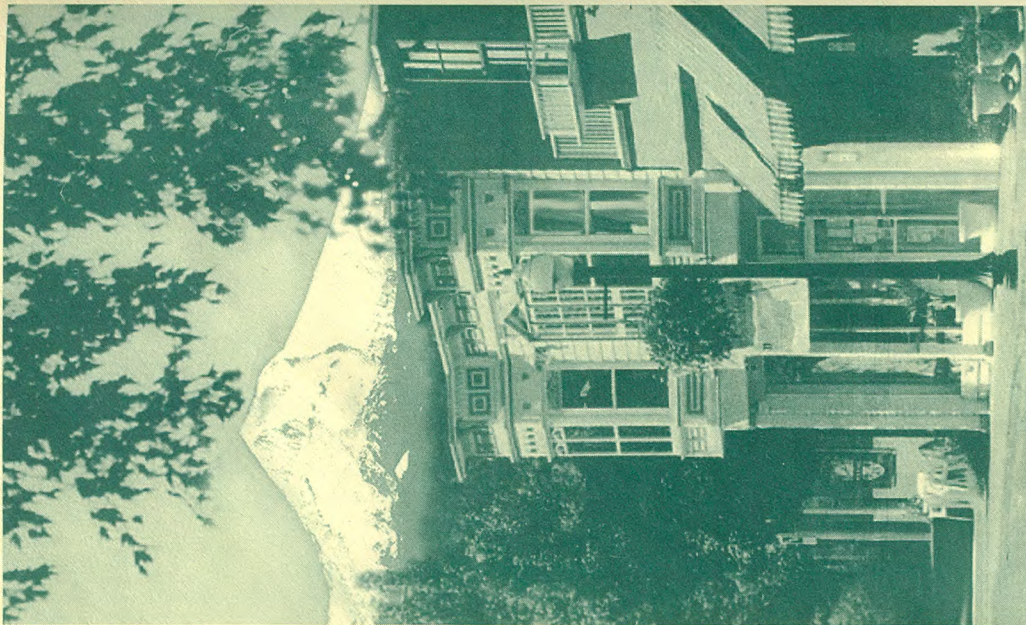
To establish a coordinated economic development effort for Gresham and the East Multnomah County communities of Fairview, Troutdale, and Wood Village that will generate community wealth, foster regional links, support quality education options, and create a balanced and diverse industry base that provides livable wage jobs and a full range of community services.

For further information contact the City of Gresham's Economic Development Team

503-618-2821 or 503-618-2854 • Fax 503-618-3301 • www.greshambusdev.com

Funded by the communities of Fairview, Gresham, Troutdale, and Wood Village. Produced by the City of Gresham Economic Development Team.
Photos by Edis Jurcys. Design by Lundberg Visual Communications.

WELCOME



Historic Downtown
GRESHAM



"Where Tradition Greeted the Future"

Gresham Historical Society and the Gresham History Museum

Exhibition Schedule

*A Century of
Teddy Bears and Old Toys*

Exhibit runs through
January 31, 2003

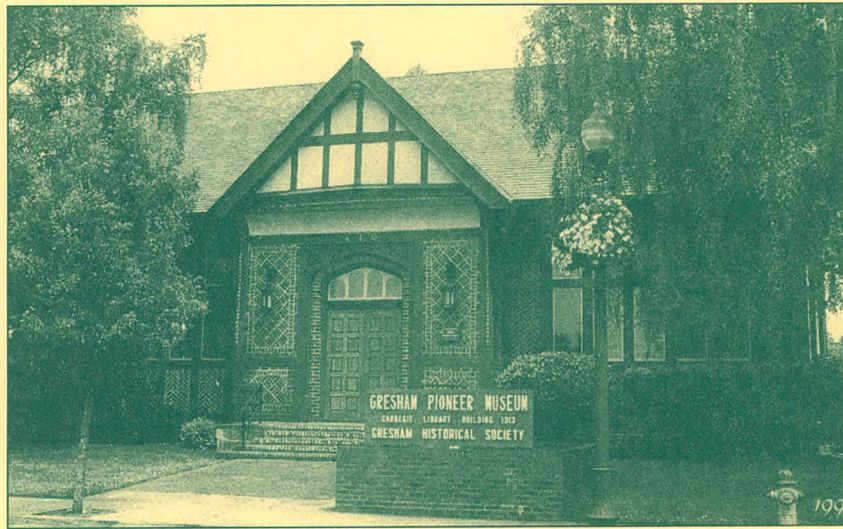
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Always on Display

Gresham History & Photos

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Gresham's Museum News

Hours of Operation

Tuesdays & Thursdays 10-4

Saturday 10-2

410 N Main Ave..

For More information call
503-661-0347

Gresham History Books for Sale

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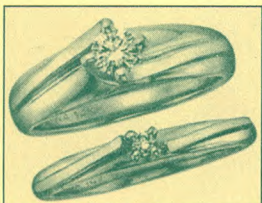
Call Bonnie at
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(503) 665-2715
105 North Main Avenue
Gresham, Oregon 97030

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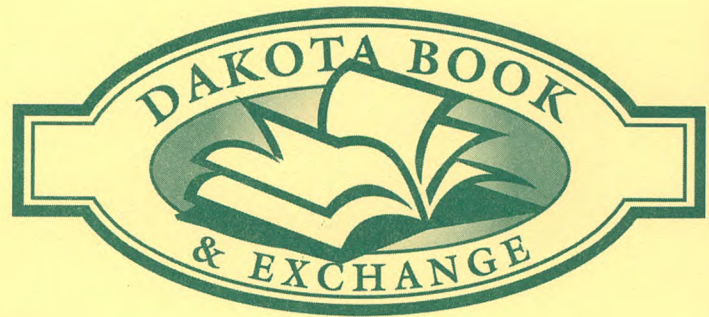


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Store Hours:

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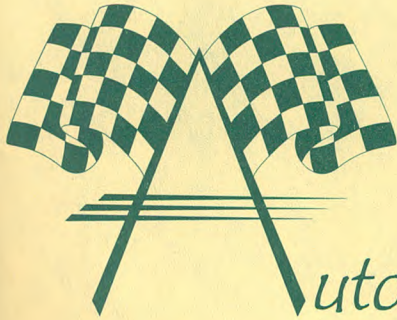
Friday, Noon-9 PM

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Closed Sunday & Monday

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All About



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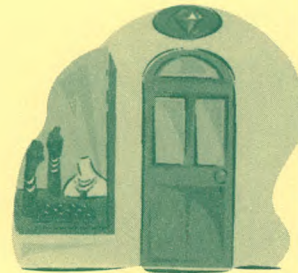
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Open Saturdays ~ 8:30am-2pm
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Located between Main Street and Miller Ave.
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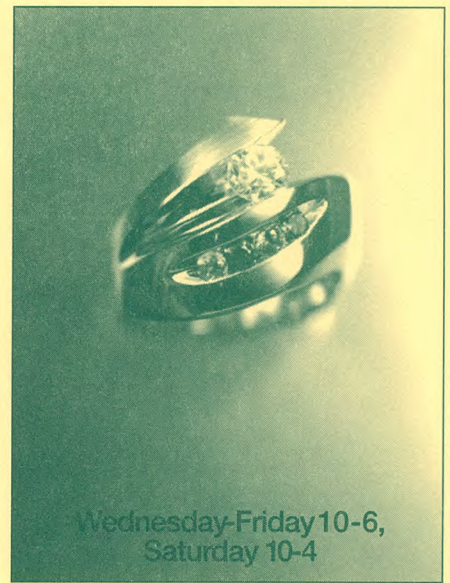


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2003 Calendar of Events

Farmer's Market Opens

- May 10 -
Fresh Fruits, Vegetables, crafts & flowers

Annual Art Walk

- July 19 -
Fine art, elegant collectibles, theater & music.

Community Street Dance

- July 25 -
Sponsored by the
Gresham Area Chamber of Commerce.

Bed Races

- August 8 -
Better than the Indy 500!
Racing Beds down Main Street! Great Fun!

"Rockin' Round the Block" Car Show

- August 9 -
Over 600 classic cars line the streets of
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Sponsored by NW Motorsports Assn.

Children's Festival

- September 20 -
Music, crafts, puppet show & More!

Soroptimist Teddy Bear Parade

- September 27 -
Community Parade where children
& Teddy Bears fill the streets.

Safe Halloween Trick Or Treat & Costume Contest

- October 31 -
Enjoy Halloween in an environment
that is Safe & Fun!

Spirit of Christmas

- November 29 -
Breakfast with Santa, calls to the North Pole, Horse
Drawn Wagon Rides, Tree Lighting & many family
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Development Association.

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Breakfast & Lunch Eateries • Delicatessens
Ethnic Restaurants • Sports Bars



Vendors join new market in Rockwood

Entrepreneurs have various reasons for wanting to set up shop on the five weekends the International Marketplace runs

By **CATHERINE TREVISON**
THE OREGONIAN

GRESHAM — Patricia Montana of Portland wanted to sell a special Latin American dessert at the Rockwood International Marketplace this summer. It's delicious, fruity and hard to make, she explained, pausing often as she sorted her native Spanish into an English explanation.

Montana, who has worked as a journalist in Columbia, would like to start her own business here. But the dessert idea was crushed, she explained, when she began to understand the costs and the requirements — not just to rent a booth at the new summer market, but to license her kitchen for commercial food sales.

Montana's experience shows why organizers want to start the arts, food and entertainment marketplace and hold it over five weekends this spring and summer outside Kaiser Permanente's Rockwood Medical Building. It also shows why the barriers of poverty and language make the goal so hard to achieve.

Organizers want to give people "an opportunity to start and grow a business, in particular people from immigrant populations," said Joan Pasco of the East County One Stop Career System, an alliance of 35 organizations supporting work force development.

Immigrants are finding small business to be the "most successful route to employment in the U.S.," Pasco said. "Because of language barriers and cultural barriers, the workplace doesn't afford them the same opportunities" as people born here.

Pasco had the marketplace application translated into Russian and Spanish and quickly found interested immigrants "coming out of the woodwork,"

Please see **MARKETPLACE**, Page 10



BRUNING
Built Gresham
Station



MORIHARA
Developed
Country Club



O'HALLORAN
Led Rockwood
redevelopment



MORRIS
Was mayor
at age 26

Six leaders spur Gr

They're not elected, but many civic leaders say these six people are tops at keeping Gresham focused on developing

By **RYAN FRANK**
THE OREGONIAN

GRESHAM — They will shape the way Gresham lives, works and shops for the next generation.

They are Gresham's six most influential citizens and business leaders.

The names of the five men and one woman came up most often after 21 city and community leaders were asked: Who are the most in-

fluential people in Gresham outside of City Hall?

They are:

1. Fred Bruning

Job: president, Center Oak Properties

Age: 53

What makes him influential: Bruning's company in 2001 built retail center Gresham Station, bringing brand-name stores such as the Gap and Borders to east Multnomah County for the first time.

Bruning, a career real-estate developer, has since moved from California to Gresham and has earned a reputation as a humble, unselfish businessman.

This spring, Bruning announced he would



SILVERMAN
President
of MHCC



MCKEEL
Heads downtown
Gresham group

Gresham on

donate \$1.3 million to a Mt. Hood Community College nursing program, which will carry his name.

"He's from California. One strike," said Bill Willmes, a volunteer and City Hall watcher. "He's a lawyer. Two strikes. He's a developer. Three strikes.

"But he's one of the best things to happen to Gresham in the last few years."

2. Hiroshi Morihara

Job: chief executive officer, Persimmon Group

Age: 66

What makes him influential: Like Bruning, Morihara is a developer whose upscale project has

Please see **LEADERS**, Page 11

HOW WE DID IT

To make our list, we asked 21 people in and around City Hall one question: Who are the city's most influential people? We asked each judge to exclude the mayor, city councilors and city administrators, who wield influence because of their day jobs.

The judges were the mayor, City Council, city manager, assistant city manager, four city department directors, six business people, one educator and one city volunteer. We counted up the names who appeared most often and ranked them.

Your turn: Now that you've heard from us, who do you think has the most influence on Gresham?

Send your ideas to:
east@news.oregonian.com
or The Oregonian, 295
N.E. Second St., Gresham
OR 97030.

Leaders: Downtown, cultural arts are priorities

Continued from Page 1

tempered Gresham's image as an unsophisticated, blue-collar suburb.

Morihara's company built the Persimmon Country Club Community, the city's most exclusive address.

The development, with million-dollar houses and eye-popping views of Mount Hood, is home to a Who's Who in Gresham. The list includes Bruning, Morihara, real-estate broker Sue O'Halloran, Mt. Hood Community College President Robert M. Silverman and former mayor Gussie McRobert.

Morihara also has led efforts to improve education and recruit high-paying jobs in east Multnomah County. Bruning said Morihara is trying to erase Gresham's image as a "Chevy on blocks" town.

"People listen to him pretty intently," Bruning said. "When he gives advice, it's not with any self-dealing in mind."

3. Sue O'Halloran

Job: co-owner, Kohler Meyers O'Halloran

What makes her influential: O'Halloran has led efforts to revitalize downtown Gresham, Rockwood and the Gresham/Mt. Hood Jazz Festival.

O'Halloran, vice president of the Gresham Downtown Development Association, has invested in and lobbied for downtown Gresham for more than a decade.

She also is vice president of the Gresham/Mt. Hood Jazz Association and led a successful push to gain voter approval for a \$92 million redevelopment of the blighted Rockwood neighborhood.

"Sue O'Halloran, you will find on just about every major city committee there is," said Dave Rouse, director of the city's Department of Environmental Services.

4. Stan Morris

Job: chairman, MBank

Age: 59

What makes him influential:

Morris, who has roamed City Hall for more than three decades, has become a statesman and trusted confidant for city and community leaders, O'Halloran said.

"Stan can always pick up a phone and get up front," O'Halloran said.

In 1972, at age 26, Morris was elected to the city council by "quite a landslide of three votes," he said.

Morris served eight years on the council and worked for 30 years at Bateman Carroll Funeral Chapel, including 16 years as owner.

He retired in 1996 and was a founding director of Gresham's MBank, created to serve a community-minded mission in the age of megamergers among national banks.

Today, Morris is co-chairman of a committee trying to raise money for a \$12 million cultural arts center in downtown Gresham.

Morihara said Morris' arts fundraising already has made it easier for businesses to recruit employees shopping for a city that values its quality of life.

5. Robert M. Silverman

Job: president, Mt. Hood Community College

Age: 55

What makes him influential: Silverman took over Mt. Hood's top spot in 2001 and has forged close ties with deep-pocketed business leaders such as Bruning

and Morihara.

"He is working very hard to try to reshape the landscape here," Morihara said. "You have to have educated workers, and he's doing his part."

Under Silverman's watch, the college has reached agreements with Portland State University and Oregon Health & Science University to improve educational offerings.

6. Mike McKeel

Job: dentist and developer

Age: 57

What makes him influential:

McKeel often can be found alongside O'Halloran cheering on downtown Gresham.

He owns a downtown dentistry and built the city's first rowhouses in downtown in the 1990s and an executive housing project called Arrow Creek in east Gresham.

McKeel, a former wrestler and football player at Portland State University, is president of the Gresham Downtown Development Association, chairman of ODS, a Portland-based medical and dental insurance company, and spent 20 years on the board of the Gresham-Barlow School District.

His father also founded the M&M restaurant, a popular downtown hangout for politicians.

◆
Ryan Frank: 503-294-5943;
ryanfrank@news.oregonian.com

OUTLOOK 27 OCT. 04

New kids on the block

L.A. Fitness and Applebee's open within days of one another

BY KELLY MOYER-WADE
staff writer

The business district off Northwest Burnside Road between Eastman Parkway and Civic Drive got a bit more life this month with the opening of two big-name businesses.

L.A. Fitness and Applebee's opened in mid-October.

Perhaps the most anticipated opening was reserved for the largest of the two, L.A. Fitness.

The enormous fitness club opened Friday, Oct. 15, but people lined up early, said Aaron Shelley, district operations manager for L.A. Fitness clubs in Oregon and Washington.

"We were in here on Thursday night before our opening, getting the computers ready, and people were knocking on the door," Shelley said. "They wanted to know if we were open."

The two-story, 47,000-square-foot gym is part of the Gresham Station Phase II development and is situated at the corner of Northwest Burnside Road and Civic Drive.

The new club is lavish, with a 25-meter pool, four racquetball courts, a basketball/volleyball court, a full second floor of cardio equipment and a separate spinning room, more than 50 pieces of weight-training equipment, a spacious free-weight section and more.

Family-friendly, the club offers a chil-

dren's room with four staffers, wooden kitchen sets, play stations and other fun toys and a state-of-the-art identification system.

"When a parent comes in with a child we take their picture and it's entered into our system," Shelley said. "That way, when they come to pick up a child, we can match the photos."

In addition, if your child is in need of a diaper change or has a problem, the staff will come to you instead of calling you away from your workout via intercom.

The children's room and future juice bar are the only extra expenses over the registration fee and monthly dues, Shelley said.

All other services, including a variety of aerobic, yoga, aqua workout, cycling and cardio classes, are part of the flat monthly fee.

New customers receive one hour of personal training with a new membership. The trainer will show the customer how to use most of the gym's equipment and will get the customer started on a personalized health plan. Additional personal training services are available and cost extra.

The club offers a range of trainers, Shelley added. "We tried to hire a diverse blend of trainers with different backgrounds and personalities."

Some trainers are nutrition-oriented, others focus on intense cardio or weight regimes, and the club tries to pair customers with the trainer best suited to their needs.

With its blond wood floors, cozy locker rooms, chlorine-free pool, hot tub, separate warm-up room and variety of extras (yoga mats for classes, nine televisions set



STAFF PHOTOS BY FLINT CARLTON

Gresham Station Phase II has come to life with the opening of L.A. Fitness.

to three different programs, wood-fronted lockers and saunas in both locker rooms), the club is attracting a lot of new customers.

"We have triple the number of members that we did in our Mt. Hood location," Shelley said. "And we still have more square footage per member here than we did at the other location."

Club fees are \$149 for registration, then \$34.99 per person per month. Children ages 3 months to 11 years are allowed in the children's club. Children ages 12 and older are permitted to join the club but must be accompanied by a guardian in the pool area if younger than 14.

During its opening period, the club is offering a four-for-one family registration fee, which means up to four family members can join for one \$149 registration fee plus their individual monthly dues of

\$34.99.

The club is open 4:30 p.m. to midnight Monday through Thursday, from 4:30 to 11 p.m. Friday and from 8 a.m. to 8 p.m. Saturday and Sunday.

Gresham residents are invited to the club's grand opening party from 10 a.m. to 8 p.m. Saturday, Nov. 13, at the new location.

Applebee's also opened in mid-October but on the other side of Burnside, near the corner of Burnside Road and Eastman Parkway.

Applebee's, 489 NW Burnside Road, is a family-friendly restaurant that offers American style food.

Assistant Manager Lionel Jeffrey said the restaurant had great success during its first weekend in town, Saturday and Sunday, Oct. 23-24.

"We were pretty packed over the weekend," Jeffrey said. "We opened on a

Monday (Oct. 18) ... it only took about four months to build this."

The new restaurant has 110 employees and is open 11 a.m. to midnight Sunday through Thursday and 11 to 1 a.m. Friday and Saturday.

Applebee's offers a full bar and a new service, Carside to Go, which means you order your meal from home, drive to the restaurant and staff members bring it packed and hot to your car.

Applebee's offerings include a spinach and artichoke dip appetizer for \$6.99; a regular-size grilled Italian chicken Caesar salad for \$8.59; a bacon cheeseburger for \$7.29; a variety of steak, ribs and chicken entrees; a Weight Watchers friendly menu; and desserts such as berry lemon cheesecake.

To order something off the Carside to Go menu, call 503-666-2603.

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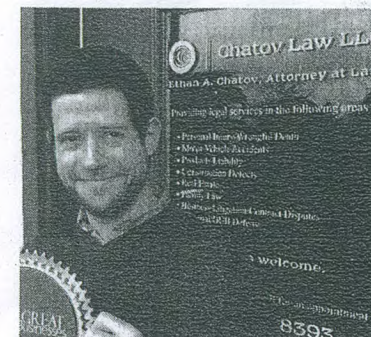
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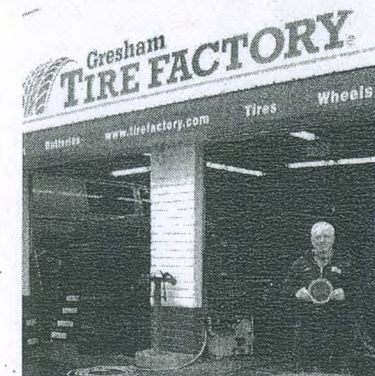
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Gresham Tire Factory is an independent tire dealer stocking top brands at lower prices.

Dining in Gresham area means fun for foodies

BY MEGAN MATTINGLY-ARTHUR

Located just 30 minutes east of downtown Portland – and nestled between the Columbia Gorge and Mount Hood – Gresham is a charming suburban city known for its historic downtown, 17 acres of community parks and green spaces, and the much-loved Mount Hood Jazz Festival. But you may not know that Gresham is also a dining hotspot, offering everything from casual American fare to fine dining and ethnic cuisine.

Boccelli's Ristorante is family-owned, and has been serving fine authentic Italian favorites for nearly a decade. The restaurant boasts more than 25 different pasta dishes, as well as delectable steak, chicken and seafood entrees. All of Boccelli's dishes are made-to-order, using fresh, locally sourced ingredients, and diners can also enjoy the restaurant's house-made soups and sauces. Dining at Boccelli's is made even more enjoyable thanks to a knowledgeable and experienced staff and an extensive wine list featuring both local and international offerings. Boccelli's is open for lunch and dinner; the restaurant also offers takeout. Popular dishes include the chicken Parmesan, bayou prawns and a baked Alaskan halibut in a lemon-dill cream sauce.

Open from 11 a.m. to 9 p.m. Monday-Thursday, 11 a.m. to 10 p.m. Friday-Saturday and 11:30 a.m. to 9 p.m. Sunday, Boccelli's Ristorante is located at 246 N. Main St. For more information, call 503-492-9534 or visit boccellis.net.

Dea's In & Out is a traditional American diner that's been a part of the Gresham community since the restaurant opened its doors in 1953. Known for its house-made burger and sandwich buns, the family-owned and operated Dea's is the place to go

for classic, guilty pleasure, comfort-food fare, such as burgers and fries, salads, sandwiches and hot dogs. Diners rave about the deep-fried mushrooms and French toast, but the burgers reign supreme. The Longburger, a Dea's favorite, tops a deliciously seasoned beef patty with special sauce, pickles and onions, on request. The popular Longburger is also available as a double or as the slider-size Shortburger. Other popular offerings include the ranch burger and stumpy burger, classic milkshakes and homemade onion rings. The diner serves breakfast, lunch and dinner, and also offers cocktails from its full bar.

Dea's is located at 755 E. Burnside Road; it is open from 5:30 a.m. to 11 p.m. Monday-Saturday and 6:30 a.m. to 11 p.m. Sunday. To learn more, call 503-665-3439.

Polar King is an old-school diner that's become a Gresham institution. Not the spot for vegetarian or lighter fare, Polar King serves up American diner, comfort-food favorites, such as multimeat omelets smothered in homemade gravy, thick and creamy milkshakes and hearty burgers. The ever-popular Polar Burger, features a well-seasoned beef patty on a buttered and mayonnaised bun, topped with fresh lettuce and tomato. The homemade biscuits and gravy is another popular Polar King specialty. In true diner fashion, Polar King's coffee is not only bold and delicious – it's served in a bottomless cup. Polar King is also known for its generous portions and friendly and attentive wait staff, many of whom have worked at there for more than a decade. Though the diner is cozy, with limited seating, the hole-in-the-wall atmosphere and hearty, classic-diner eats keep customers coming back again and again.

Open from 6 a.m. to 9 p.m. Monday-Saturday and from 7 a.m. to 8 p.m. Sunday, Polar King is located at 1030 E.

Powell Blvd. For additional information, call 503-665-8200.

Tad's Chicken 'n Dumplings, one of the first roadhouses on the Columbia River Highway, has been serving down-home, to-die-for chicken and dumplings – as well as an array of other comfort-food classics – since the 1940s. The spacious restaurant boasts a cozy, lodge-like atmosphere with beautiful knotty pine throughout. Dinners at Tad's start off with delicious, pillowy rolls and a crudité platter that features house-made dill ranch dressing. The restaurant's signature chicken and dumplings dish boasts tender and juicy stewed white and dark chicken, two large dumplings and rich chicken gravy; the meal is served with green beans and also includes a choice of soup or salad. Other Tad's favorites include pan-fried chicken – a half chicken fried in a cast-iron skillet until tender – and the house-made alder wood-smoked salmon. Tad's also offers excellent pasta dishes.

Tad's Chicken 'n Dumplings is located at 1325 E. Historic Columbia River Highway, and is open 5 to 10 p.m. Monday-Friday, and 4-10 p.m. Saturday-Sunday. To learn more, call 503-666-5337 or visit <http://tadschicdump.com>.

Nicholas Restaurant, established in 1986, is an intimate, family-owned restaurant chain specializing in authentic Middle Eastern and Lebanese cuisine. Opened in 2010, Nicholas' Gresham location offers the same great dishes that Portlanders have come to know and love. Nicholas' menu includes a wide variety of Middle Eastern and Lebanese specialty dishes, including shwarma chicken or beef, lamb kibbah, and Mjadra. The restaurant is also known for its gyro, falafel and beef kafia sandwiches – each topped with fresh vegetables and herbs, and served with a flavorful tzatziki sauce. Diners can also enjoy a variety of

sampler platters, as well as soups, salads, kabobs and Lebanese pizzas. Dessert offerings include baklava, Lebanese-style rice pudding and a sesame-tahini chocolate cake. Nicholas' Restaurant also offers a number of vegan and gluten-free menu items.

Open from 11 a.m. to 8 p.m. Monday-Saturday and from noon-8 p.m. Sunday, Nicholas Restaurant is located at 323 N. Main Ave. For more information, call 503-666-3333, or visit nicholasrestaurant.com/gresham.

Gresham area shopping, continued from Page 4

ing younger individuals who are interested in experimenting with fabric and color. We help people translate projects from Pinterest to real life.”

Closed on Sundays and Mondays, Feather Your Nest is open Monday through Friday, 10:30 a.m. to 5:30 p.m. and Saturdays, 10 a.m. to 3 p.m.

Foxtrot Vintage

227 N. Main Ave., Gresham
If vintage items are on your shopping list, Foxtrot Vintage is an antique mall with 15 separate vendors to choose from.

“We have vintage antiques, collectibles and even some shabby chic,” said owner-manager Patty Paxon. “We see a lot of repeat customers, and people who buy vintage dresses designed by British pinup model Bernie Dexter.”

In the last month alone, they've seen an 80 percent traffic increase; and with the Saturday market opening soon, Paxon expects to see more people in her shop and in the downtown Gresham shopping area.

The 100-year-old building is charming on its own, with a mural that dates back to the 1920s, but Paxon said it was the feel of the historic downtown district that drew her to open Foxtrot vintage in 2012. Foxtrot Village is open Monday through Saturday from 10 a.m. to 7 p.m.

Gresham and Troutdale are loaded with shoppers' delights year-round

BY APRIL BAMBURG

Antiques, fabrics, candy and great deals – the Gresham-Troutdale area has offers all of these shopping options – plus a whole lot more.

There are many shops to explore and interesting finds to be made in this Portland suburb, which retains a unique feel all its own. Here are just a few of the area's shopping options.

Gresham Station Shopping Center

649 NW 12th St., Gresham
Since 2000, Gresham Station has been a very popular lifestyle shopping center. Whether visitors are shopping for fun or have business to take care of, they'll have more than 50 stores and businesses to explore. Craft Warehouse, Panera Bread and, Charming Charlie and Rivermark Community Credit Union recently joined Ulta, Old Navy, Cost Plus World Market and many more. In the coming months, Bedont Orthodontics is moving in as well. Hungry visitors can grab a bite at one of nine different restaurants, both sit-down and casual, such as Bellagios Pizza, Red Robin, Sushiville and Starbucks.

Throughout the year, the center hosts community events, such as "Jumpin'

July," a costume contest and trick-or-treating during Halloween, and visits with Santa in December. Gresham Station is located next to the MAX rail line and offers free parking. The center is open Monday through Saturday, 10 a.m. to 9 p.m. and Sundays, from 11 a.m. to 6 p.m.

the outlet center also invites community groups to hold events there, and hosts several special events throughout the year. Columbia Gorge Premium Outlets is open Monday through Saturday from 10 a.m. to 9 p.m. and Sundays from 10 a.m. to 7 p.m.



ABOVE: Downtown's Gresham Station.

Photo by Sidney Smith

Columbia Gorge Premium Outlets

450 NW 257th Ave., Troutdale
A destination attraction for shoppers since the early 1990s, Columbia Gorge Premium Outlets offers a wide variety of stores, from housewares and home furnishings to clothing for men, women and children. The center's proximity to Interstate-84 and the Gorge makes the outlets an easy-to-find destination.

"The wonderful mix of retailers at the center really offers something for everyone. (Coach Men's Factory Store) is always a large attraction, but many visit the property to shop at Eddie Bauer, Adidas and Tommy Hilfiger, among others," Jessica Burnett, the mall's manager, said. "The open-air shopping center, which currently features 45 notable brands, not only offers exclusive and high-end goods, it also provides deal-savvy shoppers savings of 25 to 65 percent every day."

If the variety of stores and the promise of great deals aren't enough of an enticement,

Historic Downtown Troutdale

Historic downtown Troutdale is located on the eastern part of the Historic Columbia River Highway, a scenic area with many unique sights and locations. For those looking for charm and friendliness, the area is a great place to explore.

"It's a loaded area, with many stores to come," Marcia Chiaudano, manager of the West Columbia Gorge Chamber of Commerce, said.

Some of these locations, such as the pet store run by Adult Learning Systems of Oregon (ALSO) and Infusion Gallery, give individuals with disabilities a chance to learn and work. Many of the local stores offer unique items.

The Oregon Log Company is one of those, offering home cabin décor and custom furniture crafted from logs. The Troutdale General Store also offers small pieces of décor and gifts, and there's a small restaurant inside.

Unique Shops in Downtown Gresham

Downtown Gresham has, in the words of one shop owner, "become a destination."

With shops offering a variety – from handcrafted popcorn and locally produced chocolate products to clothing and antiques – the area offers a bit of small-town charm in one of Portland's larger suburbs.

iCandy

312 N Main Ave., Gresham
For those shopping trips that require a special sweet treat, iCandy offers homemade popcorn treats in three flavors (Chicago-style, caramel and cheese), bulk candies and other merchandise.

"We make all of our popcorn products by hand," co-owner Janelle Mikula said. "We sell bulk candies and chocolates from local distributors; kids really like the Lego block candy. People come into our store and hang out with their families."

Mikula and Debbie Eggers opened iCandy in the summer of 2011 after seeing notices about incentives for new businesses. The duo's husbands came up with the name of their shop, and when they saw the space on Main Avenue, iCandy took off. The store is open Monday through Thursday, 10 a.m. to 8 p.m., Fridays and Saturdays, 10 a.m. to 9 p.m., and Sundays, 11 a.m. to 8 p.m.

Feather Your Nest

126 N. Main Ave., Gresham
Sewing and quilting enthusiasts will find much to explore in Feather Your Nest, a shop specializing in premium cotton fabrics. Owned and operated by mother and daughter, Kris and Abbi Howatt, Feather Your Nest has grown from a home-based online business to adding a brick-and-mortar store.

"We specialize in quirky fabrics and limited designers," Kris Howatt said. "While we have our customers that are interested in traditional quilting that tend to stick with specific blocks and styles, we are see-

Bargain buys with added benefits

Thrift stores are good for the community and your budget

By Jodi Weinberger
Pamplin Media Group

Outlook June 2015

Many people might think of thrift store shopping as just a way to find cheap clothing but the real gold mine in these secondhand stores are the unique options that force you to get creative with your clothes.

Thrift stores are the perfect fix, when the “treat yourself” urge comes between paychecks or even better, when you don’t want to be caught in the same dress as anyone else.

But, there are other benefits to buying used clothing: It’s a chance to practice the three R’s, reduce, reuse, recycle and support local businesses and charities.

There’s a stigma that when buying on a budget, you sacrifice quality for quantity but it’s simply not true at many of the thrift stores operating today.

For this piece, I was challenged to put together two outfits that showed off the benefits of bargain buys. I don’t happen to have an eye for style, but luckily my coworkers do. So with Outlook reporter Katy Sword and Sandy

Post reporter Kylie Wray, I set off into downtown Gresham to check out the offerings.

Our first stop was Norma Jean’s Closet at 111 N. Main Ave. I was immediately impressed by the layout of the store. Norma Jean’s describes itself as an “upscale” boutique-style shop that sells designer items at deep discounts.

I had envisioned having to sort through racks of poorly sorted clothing and this was completely untrue at Norma Jean’s. All of the clothing was organized by style and size and clearly marked with tags.

Within minutes, we had a handful of possibilities on hangers that I could take into the dressing room with me. Which brings me to my first tip for thrift store shopping: Try on everything. A floral printed pencil skirt that I absolutely adored was too long for my 5-foot 3-inch frame, but a \$17 black high-low skirt that Kylie picked out was perfect. We paired it with a \$16 cap-sleeved blouse with lace on the top. The outfit was completed with a \$30 rock pendant and \$30 teal wedges.

Norma Jean’s operates on consignment and only accepts items that are in fashion and good condition. Profits

are split between the two parties — 60 percent for the store and 40 percent for the former owner of the clothing.

Our second stop was just a few blocks away at Chase Me Again, 289 N.E. Second St. This thrift store doubles as a nonprofit organization that benefits many charities including My Father’s House, a homeless shelter for families. A portion of the sales go to the shelter every month and its residents are able to come to Chase Me Again once a month and shop for free.

We showed up not long before clos-

See THRIFTING / page C2



Shoe styles at Chase Me Again were cute and trendy.

PAMPLIN MEDIA GROUP: KYLIE WRAY



Outlook reporter Jodi Weinberger found this formal peach dress for \$7 at Chase Me Again.

PAMPLIN MEDIA GROUP: KYLIE WRAY



All of the clothes at Norma Jean's Closet were carefully organized and labeled.

PAMPLIN MEDIA GROUP: KYLIE WRAY



Thrifting: Think outside the box

ing and had limited time to shop, which ended up working in my favor. My second tip for thrift store shopping is to know what you're looking for so the sheer volume of options don't overwhelm you.

At Chase Me Again, it was the sales associates that were the biggest help with putting together an outfit. We picked out a \$7 flowy peach dress and accessorized it with a \$2 beaded clutch, a \$7 gold chain necklace and \$20 white heels. At the last minute, an employee came by with another \$5 gold chain necklace, which was the wrong shape for the dress, but thanks to her creativity, worked perfectly as a bracelet when wrapped around my wrist.

Since the clothing options at secondhand stores are always changing, it's a good bet that asking a sales person for a particular item is likely your best bet in finding what you're looking for. They will have an idea of the merchandise that's been coming in and out.

It's important not to get too caught up in sizes and styles and just to try on as many options as possible to figure out what works for you. And keep your eye out for special finds. While looking for clothes for me, Katy found a leather Dior belt for \$1.

One of the best parts of thrift store shopping is that you'll feel so good about the savings that you can continue treating yourself. After getting the most out of the secondhand scene downtown and working up an appetite, I highly recommend following in our footsteps and ending with a stop for frozen yogurt at Frenzi.





Norma Jean's Closet accepts consignment items and splits the profits 60/40 with the consignee.

PAMPLIN MEDIA GROUP: KYLIE WRAY



This entire outfit - shoes, skirt, top and necklace - cost \$93 at Norma Jean's Closet in downtown Gresham.

PAMPLIN MEDIA GROUP: KYLIE WRAY



An employee at Chase Me Again showed me how to transform a necklace into a bracelet by simply wrapping it around my wrist.

PAMPLIN MEDIA GROUP: KYLIE WRAY

NEWSBRIEFS

12/8/2015

Brading stepping down from MetroEast CEO role

Longtime MetroEast Chief Executive Officer Rob Brading will step down from his role leading the community media organization as of June 30, 2016.

Brading, who has been part of MetroEast for 23 years, said his goal is to enjoy aspects of his life outside the office for awhile.

"There's never a perfect, or even a good, time for this kind of transition but the right time is now for both MetroEast and for me," he said last week in a statement on the MetroEast website. "While I'm going to miss the great people who've supported MetroEast and me over the years, I'm also looking forward to more time getting dirty backpacking, traveling and developing my cooking skills ... And spending time with my family. Really."

The MetroEast Board of Directors is engaged in a nationwide search for a new CEO who Brading said should be on board by the time of his departure.

Brading has worked recently with the Rockwood Redevelopment Commission to help develop a technology-based incubator facility for the city of Gresham's catalyst site on Southeast Stark Street in Rockwood. MetroEast is expected to be part of the facility, for which ground is expected to be broken in fall 2016.

For more information, visit metroeast.org.

Dragon Palace, Pizza Factory among new area restaurants

No fewer than three restaurants have opened in central Gresham this fall, including the Dragon Palace in the distinctive former Yun's Garden building on Northwest Cleveland Avenue, Firehouse Subs at 2442 S.E. Burnside Road (see accompanying story) and the Pizza Factory at Gresham Station, 1088 N.W. Civic Drive.

Dragon Palace opened quietly in early November in the remodeled Oriental-style building, with a complete lunch and dinner menu and lounge, complete with multiple screens for game watching. Owner Eric Lee said he plans to open the downstairs sushi bar and upstairs

dining area with a grand opening event sometime in the next few weeks. Keep reading the Outlook's Business section for updates.

Damascus resident Mike Lachner, who opened The Pizza Factory in late October at Gresham Station, is getting the word out about the variety of his restaurant's menu, which in addition to pizza includes lasagna, spaghetti and other pasta dishes, chicken alfredo, hot sandwiches and chicken wings. The \$8.95 all-you-can-eat lunch buffet, served weekdays from 11 a.m.-2 p.m., includes a variety of pizzas, salad, soup, breadsticks and potato.

"It's turning out real well," Lachner said of his Fresno, Calif.-based franchise, in which everything from dough to sauce is made in house. "We have a lot of good people coming in, and a lot of return customers. We're excited for it to grow."

The Pizza Factory is open 11 a.m. to 9 p.m. Sunday through Thursday, and 11 a.m. to 10 p.m., Friday and Saturday. For more information, visit pizzafactory.com.

New formal wear shop helps combat human trafficking

Adorned in Grace Bridal and Formalwear Shop, a nonprofit business that sells new and gently used wedding gowns, formal wear, petticoats, veils and accessories, is opening a Gresham store in January at 818 N.E. Division St.

All proceeds from store sales are used to promote awareness and prevention of sex trafficking and help trafficking victims get their lives on track. The community-based store, which has operated a donated storefront location in Raleigh Hills in Northwest Portland since 2011, is staffed and managed by volunteers.

Jenna Funkhouser, a store spokeswoman, said Adorned in Grace has raised hundreds of thousands of dollars in recent years to fund its programs.

"Our goal is to raise continued funds and be able to expand the programs we can offer for at-risk youth and survivors," she said, "as well as continue to support the needs of other anti-trafficking organizations in our community."

For more information, visit adornedingrace.org.

Minimum wage proposal divides employees, business owners

Locals share views on Gov. Brown's plan to increase wages

By TERESA CARSON AND SHANNON O. WELLS
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For Gresham residents and businesspeople, raising Oregon's hourly minimum wage is a great or bad idea depending on whether you work for minimum wage or are responsible for paying it.

Last week, Gov. Kate Brown proposed increasing the minimum wage over six years from the current \$9.25 an hour to \$15.52 in the Portland area.

Workers who currently make the minimum wage told The Outlook this week it's long overdue. Business owners disagreed.

"To me, it is insanity to even think about doing this," said Lila Leathers-Fitz, president

"When did a minimum wage job become the level of achievement in our society today? It is sad and it is depressing to think our bar is now minimum wage."

— Rep. Chris Gorsek D-Troutdale

of Leathers Fuels, which owns 24 Shell gas stations in the area.

Noting that Oregon's minimum wage is \$2 above other states, she believes "we are doing pretty well."

While Leathers-Fitz understands there is widespread support for an increase, she called Brown's proposal "hurtful" to business owners. Leathers-Fitz's company has 76 employees.

Increasing the minimum wage would force her to raise pay for others in the company who make above minimum wage or "I'll lose my best employees," she said.

The 2016 Legislature will take up Brown's proposal during its 35-day session starting Feb. 1.

Workers in Gresham, Troutdale, Wood Village, Fairview and other communities inside the urban growth boundary would benefit from the increase, while the rest of the state's minimum wage would increase more slowly, to \$10.25 by 2017 and \$13.50 by 2022.

Unsurprisingly, people working for minimum wage generally favor the boost.

Erika Pech, a nursing student at Mt. Hood Community College, is putting herself through school working part-time for minimum wage as

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\$15.52 wage, she said, "would make it much easier to pay for rent, electricity and other utilities."

Although she has no family to support, she said that "even single, it is hard right now."

Like some other low-wage workers, Pech worries that bumping up the minimum wage might also increase the cost of living. But she advocates increasing minimum wage more quickly than the six years Brown proposes.

"Six years is a long time," Pech said. "We're struggling right now."

Business concerns

Owners of restaurants and other small businesses, however, sing a different tune.

"Oh brother!" said Shirley Welton, owner of Shirley's Tippy Canoe on Historic Columbia River Highway near Troutdale, when asked about increasing the minimum wage. "I can't see how anyone thinks this is going to do anyone any good."

Welton, who employs as many as 25 servers during the summer, said a minimum wage increase for servers — who make additional money in tips — would force her to pass some of the costs on to customers.

"There is no way you cannot raise the prices," she said. "It concerns me. Our prices are high enough."

The minimum wage increase dominated discussion at the Wednesday, Jan. 20, meeting of the East Metro Economic Alliance.

Local business and civic leaders gave five legislators an earful why they opposed

Brown's proposal.

Sen. Michael Dembrow, D-Portland, said it was better for the Legislature to pass a bill than let it go to voters via an initiative, which would likely be more difficult to implement. Several suggested that a minimum wage bill incorporate a special, lower wage for young people.

"It is important we not price youths out of job experience," one participant said.

"I'm not convinced our smallest business can handle" this wage increase, said Rep. Chris Gorsek D-Troutdale, agreeing with a comment that the proposal is no substitute for sound economic stimulus policy. "When did a minimum wage job become the level of achievement in our society today? It is sad and it is depressing to think our bar is now minimum wage."

Change for the better?

People in Cafe Delirium in downtown Gresham on Wednesday afternoon had mixed feelings.

Casey Palmer, a drug and alcohol counselor, has two daughters working as waitresses and a boyfriend who works in cabinetry for less than the proposed \$15.52 minimum wage. For Palmer, the governor's proposal is a long time coming.

"Those people work the hardest, those who serve and do customer service," she said. "All my loved ones who make minimum wage, they're not happy (with the situation). They work really hard and don't make enough for what they do. It's not enough to pay the bills and the rent costs that have gone up."

While Palmer and her fam-

ily support the wage increase they have discussed the possibility that some customers may tip less if servers are better compensated in their pay checks.

"They live on their tips," she said. "If they get \$15 an hour, we're afraid they may be expected to live on that instead."

Apprehensions aside, Palmer believes there's more to be gained than lost in the proposal.

"Their quality of life would be better. Their stress level would go down. People would feel more a part of the organization they're working for," she said. "A lot of things could change for the better."

Keary Matheny, a Gresham resident in the wholesal foods business, believes the minimum wage should increase with the cost of living but fears Brown's proposal will cause more harm than good.

"I think it will put a lot of little businesses in dire straits, because an employer would maybe hire fewer workers," he said, gesturing toward the busy service counter at the cafe. "I don't see how they can afford to jump people's pay that quickly with the economy being the way it is. I think it's just too big a step all at once."

Middle class wages

Cafe Delirium owner Cod Clark said he'd prefer more focus on improving middle class wages in general, as opposed to tinkering with the state-mandated minimum wage.

"As a small business owner I am forced to raise prices based on costs going up," he said. "Sometimes it's because of wage, sometime it's because of product ... The thought of now doing this increase to 40 percent higher is scary. So many small businesses will have to raise prices so high that many people may be turned off and stop shopping there."

Clark emphasized the very concept of the minimum wage is to give people just entering the workforce a chance to gain experience on their way to higher-paying, career-oriented jobs.

"The focus to increase wages is on the wrong segment of the workforce," he said. "The argument that people can't 'raise families' (with the current \$9.25 per-hour minimum wage) is not a great argument. That was never what minimum wage was intended to be.

"I don't know the exact solution," he added, "but I do know that this isn't it."

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OUTLOOK PHOTO: JOSH KULLA

Cooks and servers such as Jessica Clawson, right, of Boccelli's Ristorante in downtown Gresham, would likely be among those who would benefit from Gov. Kate Brown's proposal to raise the state's hourly minimum wage from \$9.25 to \$15.52 in the Greater Portland area.