

Mabuhay.Land

NIGGLE THE NEIGHBOR

A Perpetual Enigma of Grace



A receiving giver —
just like us.



THEIR STORY

Niggle's pocket always has a hole. They keep losing something they need. But when a neighbor loses something, Niggle knows just where to look. They know where lost things go.



THEIR NEED

A little help, a little reassurance, and someone willing to mend a pocket.



THEIR GIFT

Finding what others have lost — and helping them feel noticed.



GRACE IN MOTION

Kindness is already in them. Receiving care gives it room to grow.

PLUSH CONCEPT



FRONT



SIDE



BACK



Soft rounded shapes •
Embroidered features •
Signature pocket

Right on the streets where we live.

CHARACTER CONCEPT • 01