



Mabuhay.Land

Right on the streets where we live.

DOT

Dorotha Leota Eickleberry
The Hostess with the Mostest
HospitaliTy — wherever we may go!

HER STORY 🌸
DOT is short for Dorotha — mother of Great-Grandma Sally, and the grandmother whose welcome lives on in Mabuhay.Land.
Living through the Great Depression and World War II taught Dorotha to accentuate the positive, eliminate the negative, and latch onto the affirmative — finding ways to thrive in whatever situation life might bring.
DOT's gift is HospitaliTy: noticing who has arrived, making room, and helping each guest feel expected. Wherever we may go, she helps us carry that welcome along.

HER GIFT 🌸
Making room for one more.

HER SUPERPOWER 🌸
Turning an arrival into a belonging.

HER WISDOM 🌸
“A welcome begins when someone notices YOU.”

HER MISSION 🌸
To help every guest discover the host of grace within.

PLUSH & CAST MEMBER CONCEPT





- Soft, huggable plush
- Signature fuchsia and white
- DOT hat pin and dotted-T embroidery
- Open, welcoming arms



FRONT **SIDE** **BACK**

People First. Product Second. Helpful Presence Always.