

# Mabuhay.Land

Right on the streets where we live.

## Sunny

The Radiant Welcome

### The Welcome Spot

*Meet me at The Welcome Spot!*

#### THEIR STORY

Sunny is the radiant face of welcome — a living expression of warmth, inclusion, and open arms. They can often be found around the park entrance, neighborhood installations, and community events, greeting everyone with a joyful “Mabuhay!” and a bright smile that says, “You belong here.”

#### THEIR GIFT

A warm welcome that helps everyone feel seen, valued, and at home.

#### THEIR SUPERPOWER

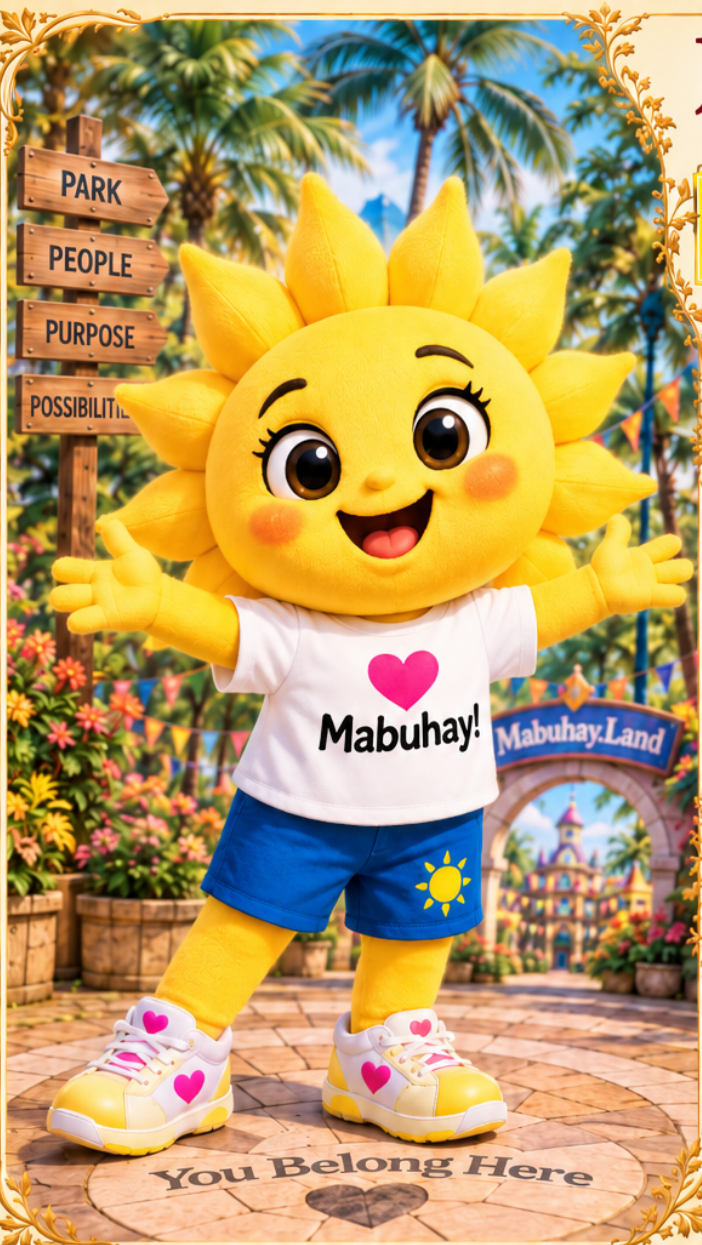
Turning strangers into neighbors by spreading joy, kindness, and belonging.

#### THEIR WISDOM

*“A smile can open a door  
no key can.”*

#### THEIR MISSION

To help mercy abound —  
right on the streets where we live.



### PLUSH & CAST MEMBER CONCEPT



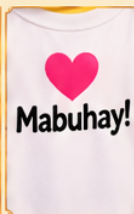
FRONT



SIDE



BACK



A simple  
message that  
says it all.



A symbol  
of light and  
possibility.



Welcome  
in every step.



Bright, warm  
and always here.

*People First. Product Second. Helpful Presence Always.*