

Mabuhay.Land

HALI

Halitosis, for long.

A Perpetual Enigma of Grace

CAM 4

Dignifying Employment Encounters

Dignity already belongs to Hali. A fair opportunity should, too.

THEIR STORY

To put it plainly, Hali's breath stinks. Sometimes the rest of them does, too. Keeping clean is difficult when there is nowhere dependable to wash, brush your teeth, change your clothes, or sleep safely. And getting from one appointment to the next? Keeping a phone charged? Arriving ready for an interview while carrying everything you own? Hali knows how quickly one missing necessity becomes six closed doors. Too often, someone notices the smell and misses the neighbor. Then someone at a Story Spot learns their name—and asks what would help. With a meal, somewhere to freshen up, practical support, and a fair chance to show what they can do, Hali begins finding doors that open. They bring resourcefulness, persistence, and a sharp eye for obstacles others overlook. Now Hali represents dignifying employment encounters throughout Mabuhay.Land. Wherever a Story Spot can be found, they help neighbors recognize one another's gifts and make the next opportunity reachable—even when the streets are literally where someone lives.

THEIR NEED

Reliable access to everyday necessities, a safe place to rest, and opportunities that account for the obstacles they face.

THEIR GIFT

Finding overlooked abilities—and noticing what stands between a willing neighbor and a workable opportunity.

GRACE IN MOTION

Learning a name. Asking what would help. Removing an obstacle. Making a connection. Following through.

THEIR MISSION

To help dignifying employment encounters become real opportunities—right on the streets where we live.

PLUSH CONCEPT



FRONT



SIDE



BACK



DETAILS

- Soft scruffy fur
- Open-door embroidery
- Well-used satchel

People First. Product Second. Helpful Presence Always.

CHARACTER CONCEPT • CAM 4