

Mabuhay.Land™
Right on the streets where we live.

Uncle Humph

The Donkey • A Fellow Traveler



HIS STORY

Sometimes Uncle Humph discovers that helping mercy abound means being willing to look a little foolish. With long ears, sturdy hooves, and a pocket of butterscotch, he is learning to listen—and carry his share.

HIS GIFT

Steady companionship, a warm welcome, and the willingness to take the next helpful step.

HIS GROWING PRACTICE

Letting those splendid ears do their work before his opinions do. Even a stubborn donkey can learn a gentler way.

GRACE IN MOTION

Sharing a burden. Receiving a kindness. Making room for a neighbor—and a little Umph from Auntie Meldy.

PLUSH & CAST MEMBER

The same familiar welcome, ready for a small embrace or a walk beside you in Mabuhay.Land.

“A little humility. A little butterscotch. Another step together.”

PLUSH CONCEPT



FRONT



SIDE



BACK

CAST MEMBER CONCEPT



People First. Product Second. Helpful Presence Always.

A Perpetual Enigma of Grace.