

Mabuhay.Land
Right on the streets where we live.

**Good Food.
Full Hearts.
A World of Mercy.**

Hungry

(CAM1)

Official Representative for
Serving WOW-NOW
across ALL the Spots

*Fill a Belly.
Feed a Heart.
Help Mercy Abound!*



Good Food
Brighter Days

People First

Cook for a Brighter Tomorrow!

THEIR STORY
They called them Hungry, because that's what they were — always hungry.
At first, it was just for food. But one day, Great-Grandma Sally shared a sandwich. With their tummy full, Hungry discovered they were even hungrier to see others filled.
Now Hungry is the official representative for Serving WOW - NOW across all the Spots of Mabuhay.Land — and the number of Spots keeps growing daily!
Wherever a new Spot opens, Hungry carries the invitation: good food, a warm welcome, and room for one more. They turn receiving care into sharing it, right on the streets where we live.

THEIR GIFT
Turning food into fellowship — and making room for one more.

THEIR SUPERPOWER
Cooking with joy, creativity, and care that others can share.

THEIR WISDOM
“A full belly can open a heart.”

THEIR MISSION
To represent Serving WOW - NOW at every Spot, helping mercy abound as the Helpful Land of Mabuhay grows.

PLUSH CONCEPT



FRONT



SIDE



BACK



DETAILS

- Soft, huggable plush
- Signature chef hat with pin
- Embroidered apron and towel
- Removable spoon (pretend)
- Open, welcoming arms
- A reminder: Good Food. Brighter Days.

People First. Product Second. Helpful Presence Always.