



*A Small Bag.
A Big Heart.
A World of Mercy.*

HER STORY

When Sally was a girl, she found friends in magical characters — Mary Poppins, Dorothy, and others — who showed her that kindness, courage, and imagination can make a real difference. Those stories taught her that mercy isn't magic tricks, but small, faithful acts repeated every day... a smile, a sandwich, a listening ear, a hopeful word.

Now, as Great-Grandma Sally, she still believes in those lessons. Wherever she goes, she brings rice sandwiches made with UNLI RICE, patience, and a place at the table. She helps everyone — family, neighbors, travelers, and even a few misunderstood creatures — remember that they matter.

HER GIFT

Hospitality, patience, and a lunch bag full of UNLI RICE sandwiches.

HER SUPERPOWER

She sees the good, even when it's hard to see.

HER WISDOM

"There's always room for one more at the table."

HER MISSION

To help mercy abound — one rice sandwich at a time.

PLUSH CONCEPT



FRONT



SIDE



BACK



DETAILS

- Soft, huggable plush
- Signature hat with pin
- Embroidered apron and bag
- Removable rice sandwich (pretend)
- Open, welcoming arms
- A reminder: Would you like a sandwich?

People First. Product Second. Helpful Presence Always.

CHARACTER CONCEPT