

Alabama Jewelers Association

Spring 2016



ALABAMA RETAIL MEMBERS HAVE A VERY SPECIAL OPPORTUNITY THIS SEPTEMBER

The Antwerp World Diamond Centre (AWDC – Antwerp, Belgium) will invite six Alabama jewelers to the *diamond center of the world* for a unique buying and educational experience – Appropriately titled, **The "Antwerp Diamond Experience".**

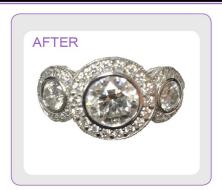
The trip includes a VIP 3-day working program including educational seminars, intensive meet & greet sessions with selected Antwerp diamond companies, cocktail receptions & dinners.

Airfare and lodging are complimentary from AWDC. Dates are September 26th-28th, 2016. AWDC encourages jewelers who have never or rarely experienced Antwerp diamond buying to apply. ALL retail jewelers are welcome!

To register, please do so immediately <u>www.awdc.be/ADE-US</u> – Southeastern retail jewelers will be selected soon! Your questions should be answered on their website. However, if you need more information, feel free to contact me/Kathy Beall @ (404) 434-4946.







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Dear Alabama Jewelers and Associates,

First, I would like thank you for giving me this opportunity to serve as President of the Alabama Jewelers Association. I would also like to thank the Board of Directors and our Executive Director, Kathy Beall for the hard work they do to make this organization a success.

We will be working on a survey that will be distributed to all of our members by the end of July. When you receive your survey, please take a few minutes to fill-it out, and help us find areas where we can improve. Together, we will strive to make The Alabama Jewelers Association the most valuable asset it can be for its members.

In early April we co-hosted another successful convention at the Marriott Grand National & Robert Trent Jones Golf Trail in Opelika with the Georgia Jewelers Association. Special thanks to Kathy, Judy and Whitney for their hard work putting this event together. The educational portion of the convention was outstanding, and embodies one of the great benefits of belonging to the Association. Seminars by David



Geller addressing topics from inventory control to profitable shop tactics were not only very interesting but demonstrated practical solutions to problems that most of us experience. Amanda Gizzi presented a very informative look into the latest style trends that will guide our buying decisions in the future.

With the help of our friends at Southeastern Findings who sponsored the annual Charity Poker Tournament, and Tommy Glasscock, who is generous enough to help us with the live auction each year, we raised over \$4000.00 for Jewelers for Children.

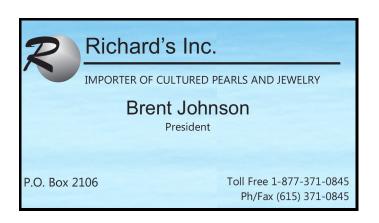
As always, we are grateful to all of our Convention Sponsors, Yearbook Advertisers, and all who donated items. These are the people that make this event possible, fun, and productive.

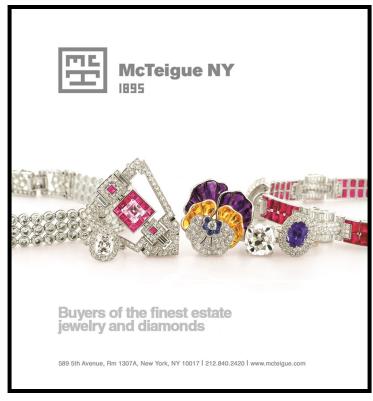
Saltwater will be held October 21-23, 2016 at the Perdido Beach Resort in Orange Beach. This is a beautiful facility with generous amenities that will make for a memorable weekend. Rooms are limited at a special rate so book early and plan to have a great weekend at the beach. You can reserve your room by calling the Resort directly at 251-981-9811. We look forward to seeing you there.

Again, thanks for the opportunity to serve. If I can be of assistance to any of you, or if you have suggestions to help improve this organization, please don't hesitate to call me personally.

Sincerely,

Glenn Manning Manning Jewelry 251-943-4771





2016 aJa Design Contest Winners

2016 PEOPLE'S CHOICE AWARD

Citrine & Diamond Pendant by Glenn Manning of Manning Jewelry



BEST IN SHOW

South Sea Keshi Pearl Necklace w/
Rose De France Amethyst in 14k YG
w/multiple accent stones
Bill Wismar of Wismar Jewelers

CATEGORY I

1st Place – Rebecca Green of Manning Jewelry – Sterling Silver Spiral Link Waves Necklace w/ 12mm Tahitian Pearl

2nd **Place** – Sean Sherrer of Lou's Jewelry – 14 Karat YG Pave' Marine Signet Ring

CATEGORY II

<u>1st Place</u> – Matthew White of Ed White Jewelers – Large Citrine & Diamond Ring

2nd Place – Danny Clarke of Gold Art – Rose Gold Blue Topaz & Diamond Fish Pendant

CATEGORY III

1st Place – Philip Flenniken & Ryan Snuggs of Bromberg
 Company – 18 Karat two-tone Diamond & Sphene Ring

CAD DESIGN CATEGORY

1st Place – Glenn Manning of Manning Jewelry - 14 KaratWhite Gold Diamond & Fantasy Cut Citrine Pendant

BISHOP STATE COLLEGE STUDENT DESIGN WINNERS

1st Place – Rosalind Roundtree – "Under the Sea" w/Texture
 2nd Place – Tres Edwin – "Le Fish" (Fish Pin)
 3rd Place - Mary Alice Perez – Starfish necklace w/Pearls & Natural Gemstones

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Course Two: Communication Methods Colored **Gemstone Course** Increase revenue with broad knowledge of gemstones and pearls.



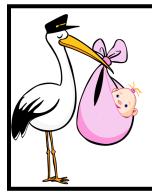
Course Three: Selling Techniques Advanced **Jewelry Course** Close the sale — Increase conversation rate up to 150%.

DIAMOND COUNCIL of AMERICA

Online Distance Education 3212 West End Ave, Suite 400, Nashville, TN 37203 615.385.5301 www.DiamondCouncil.org







CONGRATULATIONS

Megan Sherrer-Neel & Husband Michael welcomed a precious baby girl named "Kate" into the world!



We offer our sincere condolences...

Mary Hayes of Hayes Jewelers in Mobile. - Mary lost her Son, Brian.

Marshall Sanford of Hayes Jewelers in Mobile, lost his Grandfather.

Brent Johnson of Richard's, Inc. lost his Father 'Dick' Johnson.

Rebecca Shemwell-Luza of Tracy Pearls lost her Mother.

Sarah & Danny Clarke of Gold Art – Sarah lost her Mother & other close relatives in the



AJA will return to

Marriott Grand National in 2017!

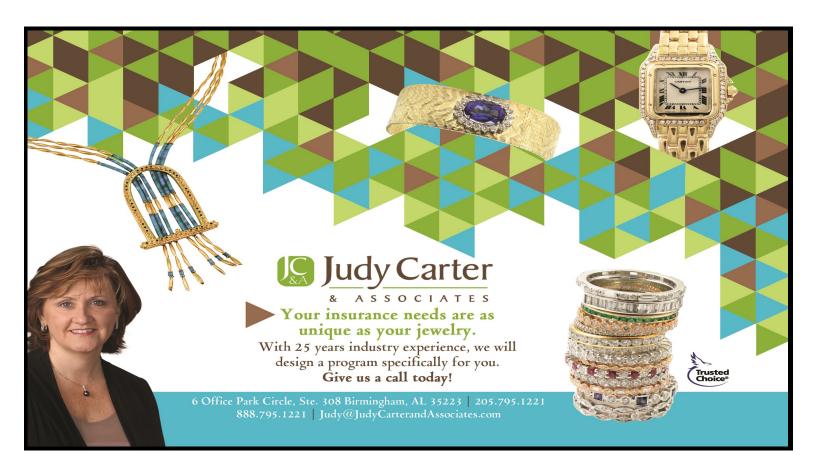
Hold the weekend of March 31-April 2, 2017 for the AJA & GJA Co-Hosted Convention.

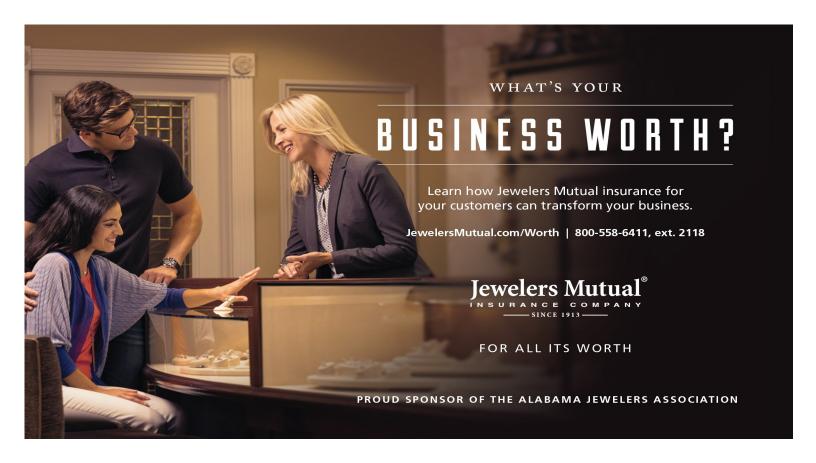
Upon return in 2017, Marriott will offer a fully renovated facility, and promises to be truly "Grand"!

We hope you will plan to attend!











7 Golden Harvest Trail

Swannanoa, NC 28778



