

Alabama & Georgía Jewelers Co-Hosted Convention Apríl 1st - 3rd, 2016

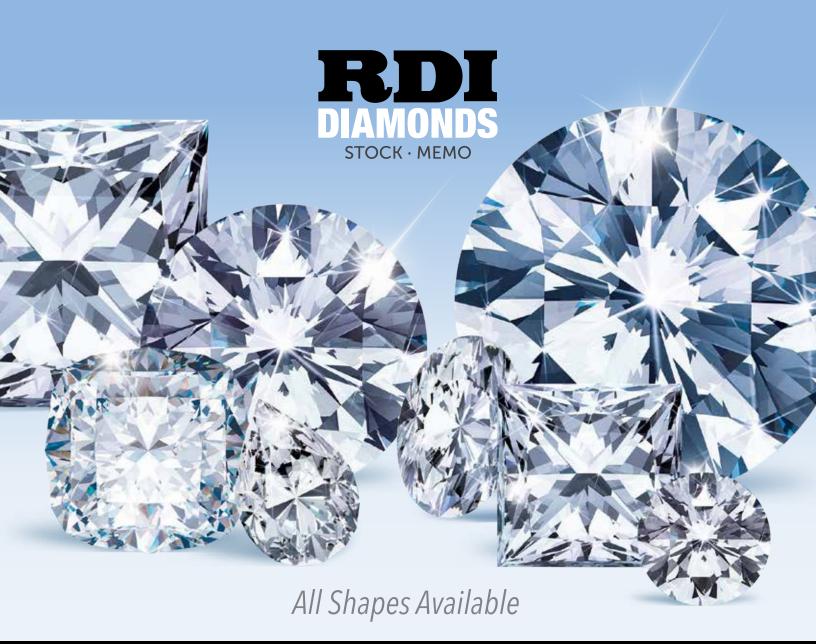


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Contents 2016 Convention Yearbook

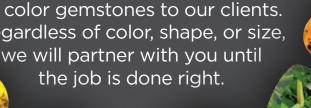
Convention Sponsors	6
Schedule of Events/Agenda	12-13
Associate of the Year - 2015	35
Past Associate Members of the Year	35
Message From the President	4
AJA Positions of Leadership	
Executive Board Members	4
District Vice-Presidents	23
President's Advisory Council	23
Past Presidents	26
Associate Members Serving on Board of Directors	26
Membership Rosters	
Retail Members	20-22
Associate Members	24
. Advertisers . Index	39



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President's Message



President Danny Clarke Gold Art — Mobile

Welcome back to the 2016 Alabama/Georgia Jewelers Convention at the Marriott Grand National in Opelika, Alabama.

Last years event was a great success and we look forward to another great event with education from David Geller and Amanda Gizzi. We strive every year to bring outstanding educators and this year promises to be one of the best.

This being my final year as President of Alabama Jewelers Association, I look back with fond memories of relationships that have formed in my years of being a member of AJA. I have developed many business connections and personal friendships during my tenure. I have especially enjoyed networking with our Georgia colleagues.

As we move toward the future, please remember how important these associations are to our industry and continue your support. Let's learn some new things from our great speakers and from each other, then take it back to our business and be more successful!

Lastly, a very sincere 'Thank You' to the AJA Board Members, our Advertisers & Sponsors, and to Kathy Beall, our Executive Director, who all help this event happen.

Thank you for giving me the opportunity to serve as AJA President. Sincerely,

Daniel J. Clarke

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April 1st-3rd

Marriott Grand National @ Robert Trent Jones Golf Trail - Opelika, Alabama

SCHEDULE OF EVENTS

FRIDAY

4:00pm-11:00pm Hospitality Suite

SATURDAY

7:30-10:00am Breakfast Buffet in Dining Room

9:00-10:30am THE "INVENTORY TERRORIST" - A Retail Jewelers Biggest

Killer of Cash Flow! Presented by David Geller

10:45-12:15pm RETAIL ROUNDTABLE DISCUSSIONS

This casual venue for store owners and managers is said to be "one of the most important events offered" at the AJA & GJA convention each year. Come with questions, ideas and/or concerns for fellow jewelers, and be prepared for an open dialogue as wisdom and knowledge are shared with industry professionals from two states. We invite you to submit topics and recommendations prior to the convention by contacting your executive director. Regardless of your store type or number of employees, this one-on-one interaction is sure to assist as you explore challenges and find solutions that concern every retail jeweler.

12:50pm Golf Tournament – Robert Trent Jones Golf Trail, Lake Course

AJA Chairs: Renee & Steve Singer

FREE TIME Visit the Fabulous Pool, Tennis Courts or Relax!

4:00pm-11pm Hospitality Suite Opens

SCHEDULE OF EVENTS continued

6:30pm Cocktail Reception – Ballroom Patio Area

7:30pm Dinner & JFC Auction in Ballroom

After Dinner Poker Tournament – Proceeds to Jewelers for Children (JFC)

Hospitality Suite (Sponsored by Southeastern Findings/Namano)

SUNDAY

7:30-10:00am Breakfast Buffet in Marriott Dining Room

9:00-10:30am Get Trending – Unveil Top Trends, Discover How Trends Effect the Way Jewelry

is Worn, Tips to be a Trend Destination & Essential Social Media Highlights

Presented by Amanda Gizzi – Jewelers of America (JA)

10:45-12:15pm Making Money! – From Repairs & Custom and Getting Your Staff to Buy Into It!

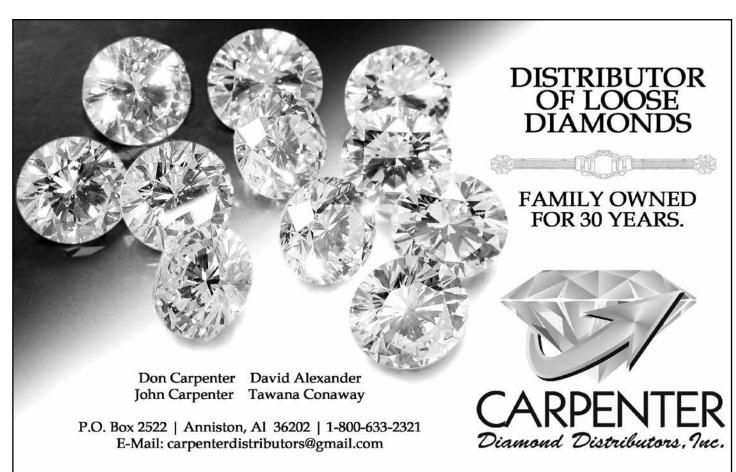
12:30-1:00pm Annual Design Competition – Vote on "People's Choice"

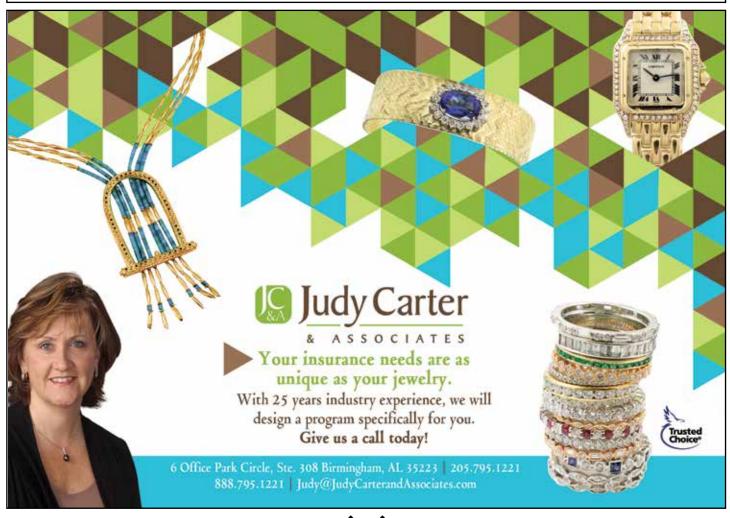
1:00-2:30pm Past President's Luncheon, Election of Officers & Design

Competition Awards

2:30pm Convention Adjourns

AJA & GJA board members will hold meetings at close of event – all members are required to be present







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2010-2012	1995-97	1984-86	1972-73	1963-64	1952-53
Don Lowe	David Нидsоп	Hoyt Young	Paul Moore	Lamar Ware	William N. Neville
2008-2010	1994-95	1983-84	1971-72	1962-63	1951-52
Nancy Dawkins	Richard White	Тот Peoples	Charles Ray Martin	Dwight Raff	Ben Ash
2006-2008	1992-94	1981-83	1970-71	1961-62	1950-51
Marshall Sanford	Alan Dailey	Gene Poole	Russell Benefield	Ріику Koss	Raymond Hoffman
2004-2006	1991-92	1979-81	1969-70	1959-61	1949-50
John Poole	Willis Michaels	Keith Byrd	Elton Johnson	Kalman Shwarts	Robert Bromberg
2002-2004	1990-91	1977-79	1968-69	1958-59	1947-49
Ken Kirkland	Pat Costello	Ray Thomas	Paul Vining.	Claиде Мооге	
2001-2002	1989-90	1976-77	1967-68	1957-58	
Terri Moore	Emily Ware	Jimmy Smith	Ferrell D. Mason	J.L. Hoffman	
2000-2001	1988-89	1975-76	1966-67	1956-57	
Tim Sherrer	Jimmy Ray Smith	David Giии	James L. Hasty	Jim Pitts	
1998-2000	1987-88	1974-75	1965-66	1955-56	

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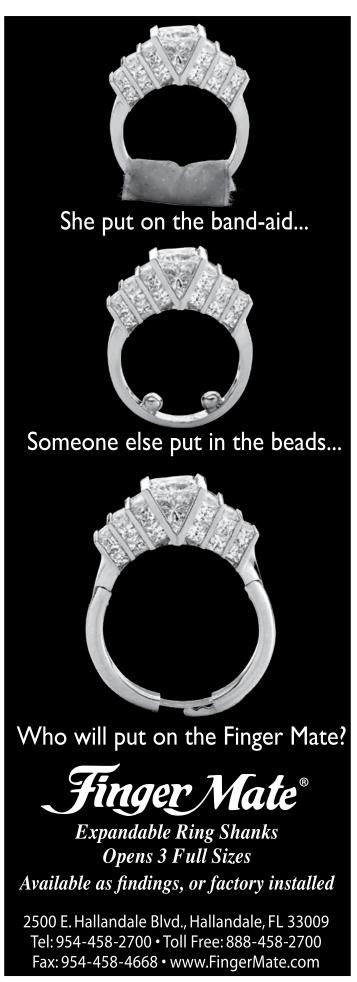
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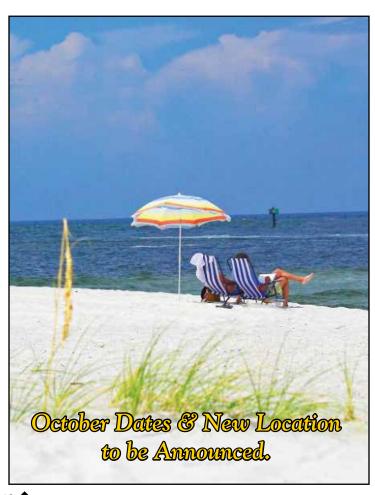
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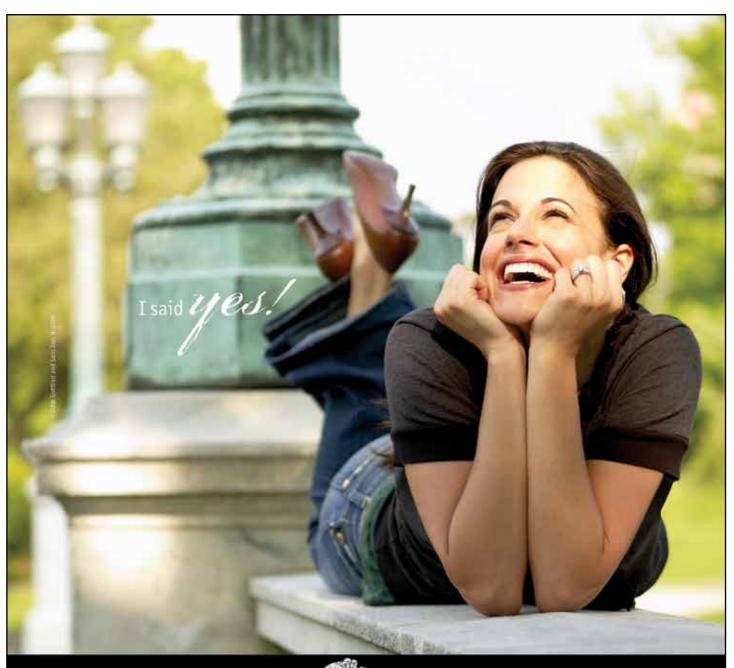




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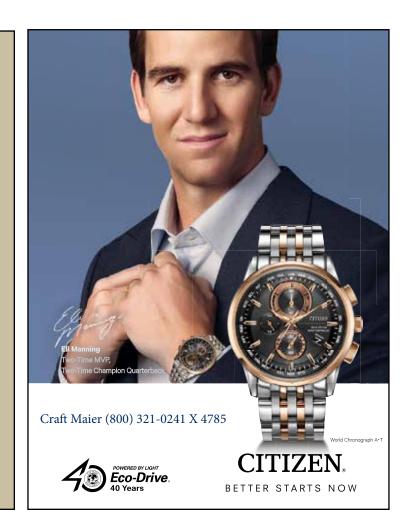
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2000	Pat Graves
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1998	Don Carpenter
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1995	Jed Dunsker
1994	Walter Pickens, Sr.
1993	Steve Stricklin



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Receiving the Alabama Jewelers Association's Associate of the year award is truly an honor and a wonderful surprise.

Being an "inside guy" and not being able to call on and visit Alabama jewelers on a regular basis, makes coming to the spring convention and Saltwater very special. It has provided the opportunity for me to form valuable relationships and friendships. An occasional phone call cannot do this. You all are very special to me and make me feel like family.



Thank you from the bottom of my heart for honoring me and I look forward to many more productive years working with you all.

Sincerely, Mark Smith Southeastern Findings A full service trade shop serving Alabama Jewelers since 1946



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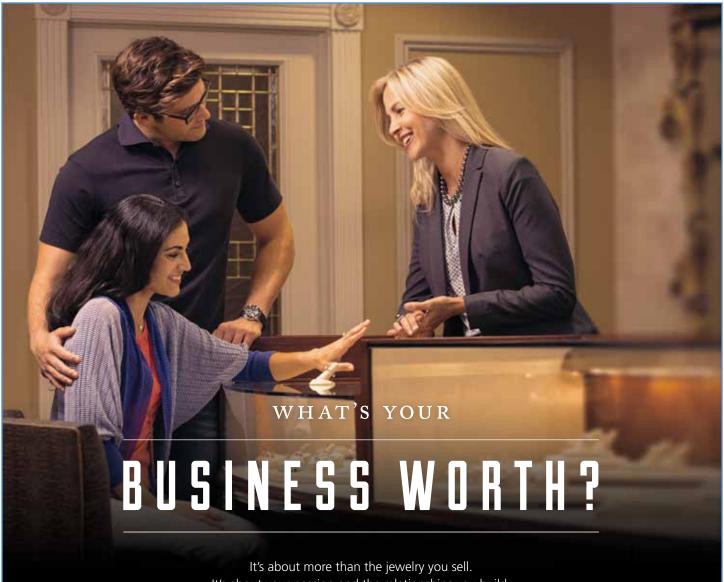
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Advertisers Index

Allison Kaufman19	Kim International Jewelry8
Antwerp Diamond Experience (AWDC) 9	Levy's Fine Jewelry11
Atlanta Jewelry Show (AJS)32	МсТеіqие17
BenchmarkOBC	MWI29
Berkley Asset Protection25	Namano / Southeastern FindingsIBC
Camelot Bridal28	Phillip Gavriel / Royal Chain Group7
Cargo Hold / Southern Gates5	Pickens, Inc
Carpenter Distributors14	Pink Diamond / Samira1
CasKer10	Royal Chain Group / Phillip Gavriel7
Charles Garnier Paris31	Side by Side / Rakower15
Citizen Watch Brand35	Southeastern Findings / NamanoIBC
CoStar 38	Southern Gates / Cargo Hold5
Darling Imports 3	Southern Jewelers Services30
Diamond Council of America (DCA)37	SpeedWire10
FingerMate29	Stuller / Gem Vision16
Gem Vision / Stuller16	Time Delay33
Gottlieb & Sons/John Rowlett34	United Precious Metal Refining 18
Intercontinental Diamonds27	Virgo Star30
Jewelers Mutual Insurance40	Zero Porosity Casting21
Judy Carter & Associates14	



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