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Jewelers
Association

71st Annual Convention
April 6 - 8, 2018

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- Nancy Dawkins, Nancy & Co. Fine Jewelers, Northport, AL



2018 Convention Yearbook

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President's Message



President
Glenn Manning
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Welcome to the tenth annual Alabama/Georgia Jewelers Association convention. It has been a busy year for the jewelry industry and for the Alabama Jewelers. I hope the Christmas season was profitable for everyone and I for one have had enough cold weather for a while. A relaxing and productive weekend of fun, socializing and education at the beautiful Callaway Gardens should be a perfect way to kick off the spring season.

We have an exciting line up of guest speakers that will touch on multiple phases of the industry from production to product knowledge. Chris Glaser of CAD CAM Advisors will touch on many of the technological opportunities for the industry. Jeff Beale, with a background including consulting for Fortune 500 companies will offer marketing advice and strategies, and Kathy Grenier from the Cultured Pearl Association will offer insight into pearls, a product that has always been a major category for the retail jeweler.

Jewelers of America will once again sponsor and facilitate the Idea Exchange. This discussion of a wide range of issues facing the jewelry industry and our collective input make this exciting and informative.

The design competition has been growing each year and I thank all the talented jewelers and judges that make it possible each year. Best of luck to the participants.

As always, I would like to express my gratitude to the AJA Board of Directors, the Advertisers and Sponsors and all who work diligently to make this event and this organization a success.

Time moves quickly and 2018 will see the change of the gavel for the Alabama Jewelers Association. I would like to thank everyone for the opportunity to serve this organization. It has been my pleasure and honor to do so. I would especially like to thank Nancy Dawkins who has been the Executive Director for the past year. She has done an outstanding job and has been and will continue to be instrumental to the success of the President and the organization.

Please enjoy the convention, the facility and the fellowship. Have fun and take advantage of the opportunity to improve, because that is what it is all about.

Sincerely,
Glenn Manning

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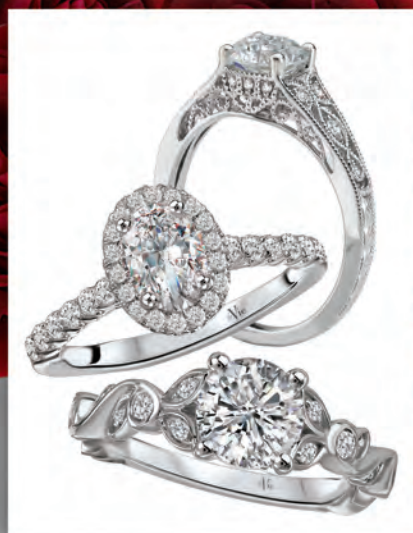
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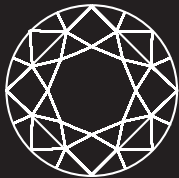
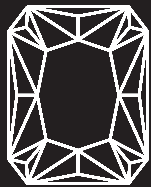
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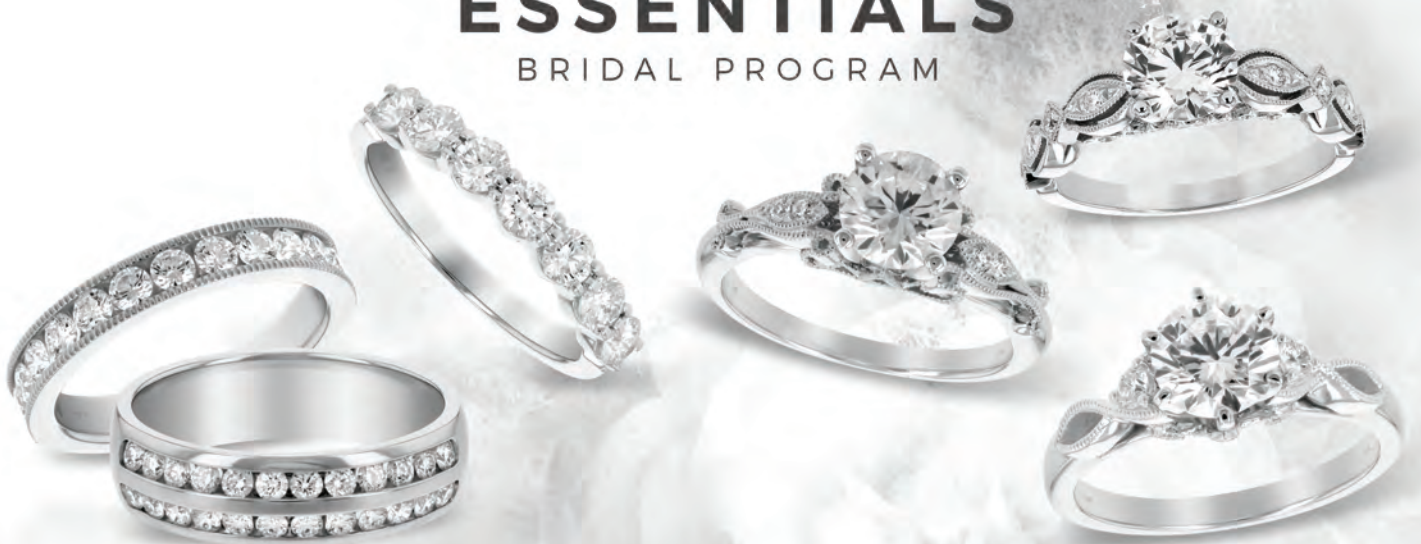


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Alabama & Georgia Jewelers Associations
Co-Hosted Annual Convention

April 6 - 8, 2018

Callaway Gardens Hotel & Spa – Pine Mountain, Georgia

• SCHEDULE OF EVENTS •

FRIDAY, APRIL 6TH

4:00 - 11:00 PM Hospitality Suite Opens Room 8118

SATURDAY, APRIL 7TH

7:00 - 10:00 AM Breakfast Buffet* Piedmont Dining Room

9:00 - 10:30 AM Jeff Beale Loblolly A & B
One of the leading and most influential marketing strategists today. Come learn new ways to successfully market your business.

10:30 AM Break

10:45 AM - 12:15 PM Chris Glaser Loblolly A & B
From Glaser CAD CAM Advisors.
He has consulted retail and manufacturing jewelers.
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12:50 PM Annual Golf Tournament Mountain View Course
18 Hole Mountain View Course
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FREE TIME Enjoy the famous Callaway Gardens through biking, hiking trails, zip-lines, tennis, the Butterfly Center & much more!

4:00 - 11:00 PM Hospitality Suite Opens Room 8118

6:00 - 6:45 PM Cocktail Reception Room 8118

7:00 PM Dinner & Jewelers for Children (JFC) Loblolly C & D
Charity Silent & Live Auctions

AFTER DINNER Texas Hold'em Poker Tournament Room 8118
Benefits Jewelers for Children (JFC)
Sponsored By Namano / Southeastern Findings

SUNDAY, APRIL 8TH

7:00 - 10:00 AM	Breakfast Buffet*	Piedmont Dining Room
9:00 - 10:15 AM	Jewelers of America Idea Exchange Round table discussion on key topics that impact your business.	Loblolly A & B
10:15 AM	Break	
10:30 - 11:30 AM	Edward Lewand - Consultant Appraisal Services, LLC "Diamonds, The Jeweler, The Industry" How the internet is affecting the local Mom & Pop store. Synthetic diamonds in sales and buying over the counter. The need for preparing your staff and yourself.	Loblolly A & B
11:30 AM - 12:00 PM	Annual Jewelry Design Contest <i>Vote for "People's Choice"</i>	Loblolly C & D
12:00 - 1:30 PM	Past Presidents Luncheon and Design Awards	Loblolly C & D



Our Hospitality Suite (Room 8118) opens Friday and Saturday at 4pm and after dinner Saturday evening for all to join us there while enjoying refreshments.

*Please bring your breakfast coupons with you to the dining room if you selected breakfast with your convention registration. Coupons issued when badges are picked up. Your gratuity has been included.

CONVENTION COORDINATORS:

Judy Lince (GJA)	(770) 367-2809
Whitney Lince	(770) 826-5853
Nancy Dawkins (AJA)	(205) 454-1058

Both boards will hold short meetings immediately following the Sunday luncheon; it is important for all board members to attend.

The boards and members of Alabama and Georgia Jewelers Associations would like to thank all the sponsors and donors for making our convention possible. And to all those who donated door prizes and goody bag gifts we thank you also. Please remember these individuals and companies throughout the year when you make your purchases.

Celebrating 30 years of
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Southern Jewelry News

Southern Jewelry News

Volume 1, No. 1
August 1988

"A Newspaper Dedicated To The Southern Jewelry Industry"

Atlanta SJTA Speaker James Porte Seminar Discusses Jewelers Needs

ATLANTA, GA. — James Porte, Marketing Director of Jewelers for the Southeastern Jewelry Trade Association, discussed the needs and interests of jewelers in the Southeastern Jewelry Industry. He stressed the needs of jewelers and the role of the jewelry industry in the Southeastern Jewelry Industry. He stressed the needs of jewelers and the role of the jewelry industry in the Southeastern Jewelry Industry.



James Porte

Welcome To Southern Jewelry News

A Newspaper Devoted To The Southern Jeweler

Welcome to Southern Jewelry News. This newspaper is for retail jewelers, distributors and manufacturers from the southeast who read the Southern Jewelry News. The idea behind the newspaper is to provide you with the latest news and information about the jewelry industry. We want to cover all the southern jewelry news with timely news and photo coverage. There are individual and group advertisements. We welcome and please to cover most of these items.

Show Review Atlanta Exciting Week

ATLANTA, GA. — The Southeastern Jewelry Trade Association's Atlanta Exciting Week was a success. The show was held at the Georgia State Convention Center. The show was held at the Georgia State Convention Center.

"A Tribute To USA Weekend" Theme Of EJTA Charlotte Show

The Eastern Jewelers Trade Association's Charlotte show was a success. The show was held at the Charlotte Convention Center. The show was held at the Charlotte Convention Center.

Diamond Center

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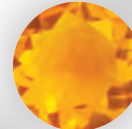
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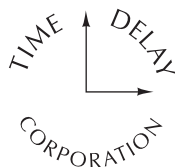
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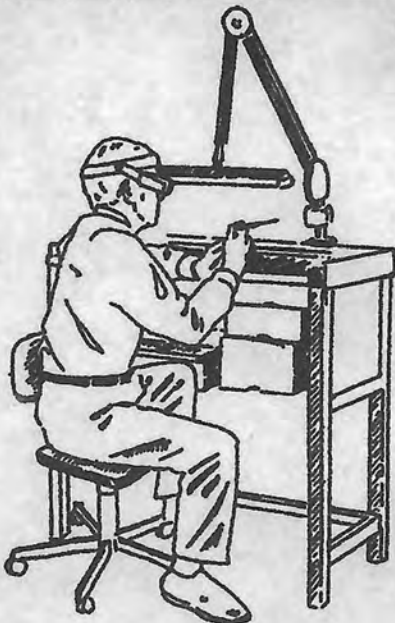
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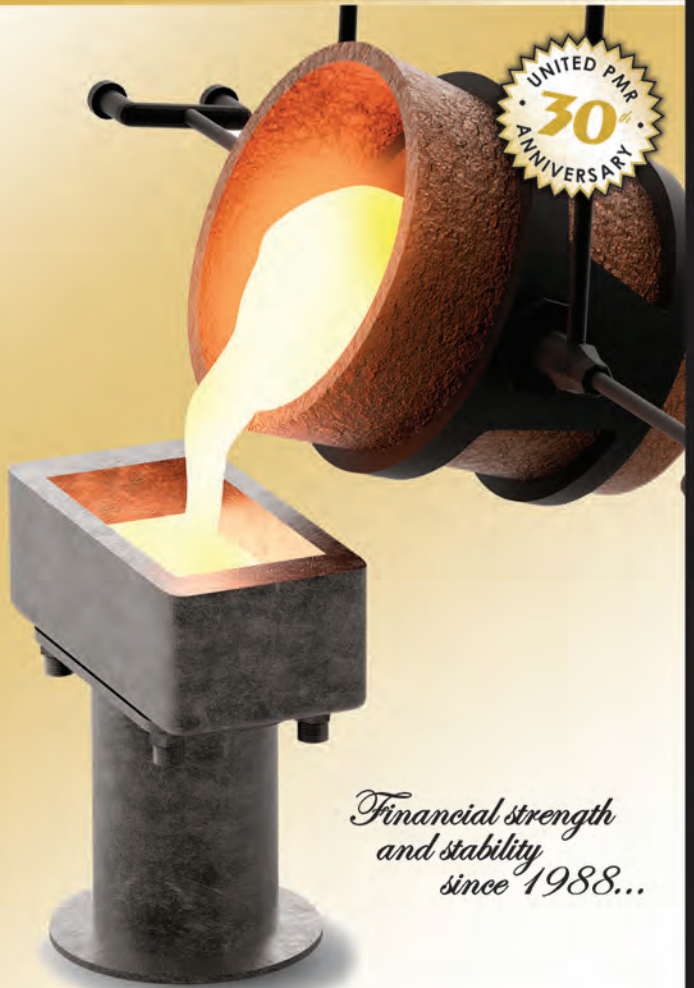
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