Alabama Jewelers Association

Alabama Jewelers Association Summer 2022

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Join Us September 29 - October 21 The Island House Hotel | Orange Beach, AL Register at www.AlabamaJewelers.us



Alabama Jewelers Association

Executive Director: Nancy Dawkins

2802 Lurleen B Wallace Blvd., Northport, Alabama 35476 (205) 526-5710

AlabamaJewelers@icloud.com AlabamaJewelers.us

AGA Annual Convention



We are excited to announce that the next annual convention dates will be:

April 21–23, 2023

Renaissance Montgomery Hotel & Spa at the Convention Center in Montgomery, Alabama

AJA Executive Board of Directors

President **Ryan Snuggs** Bromberg & Co. Birmingham, AL

Vice President/ Treasurer Megan Sherrer-Neel Lou's Jewelry Mobile, AL

Secretary Joseph Denaburg Levy's Fine Jewelry Birmingham, AL

Executive Director Nancy Dawkins

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Hudson Poole Jewelers

Tuscaloosa, AL

Tim Sherrer

Lou's Jewelrv

Mobile, AL

Maria Foote Maria Jewelers

Opelika, AL

Judy Upton

Judy Carter & Associates

Birmingham, AL

Cody Foote Maria Jewelers Opelika, AL

Kim Odom Doug Doggett Jewelers Cullman, AL

Ivy Lowe Nancy & Co. Fine Jewelers Demopolis, AL

Candace Wade Levy's Fine Jewelry Birmingham, AL

Anna Alexander Hobbs Jewelers

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Richard White Ed White Jewelers Cullman, AL

Danny Clarke Gold Art, Inc. Mobile, AL

Marshall Sanford Haves Jewelers Mobile, AL

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Jared Nadler Levy's Fine Jewelry Birmingham, AL

Doug Doggett Doug Doggett Jewelers Cullman, AL

> Arthur Back Prime Mountinas / Lab

Eric Jones

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Diamonds / Dynamic Design

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AGA President's Message

We want to thank everyone who attended the 2022 Alabama Jeweler's Convention at the Hilton Doubletree hotel in Birmingham! It was a phenomenal turn out. Our guest speakers, Konrad Darling and Tammy Lail brought hands on training that was truly valuable for today's retail environment. We want to thank them for their knowledge and expertise.

We want to encourage our members to utilize their membership with the Alabama Jewelers Association and apply for the \$500 scholarships that are given away at the annual spring convention. We believe in continual education and growth for all our members.

Lastly, thank you to our AJA Board members, past presidents, our Advertisers and Sponsors, and Nancy Dawkins - our wonderful Executive Director, for ALL they do to make AJA a success!

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Warmest regards, M. Ryan Snuggs AJA President



President

Ryan Snuggs Bromberg & Co. Birmingham, AL







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AGA Design Competition

CATEGORY 1 WINNER

Robert Whatley Levy's Fine Jewelry Birmingham, AL

Two tone pendant with 3D illusion using negative space. 14K with Cab Moonstone, Chrysoprase, Amethyst, Pink Tourmaline, & Blue Chalcedony



CATEGORY 2 WINNER

Marshall Sanford Hayes Jewelers Mobile, AL

14K white gold hand made frame with an Australian freedom cut opal and 1/2CTTW diamonds.



o Category 2: Materials cost between \$1,001 & \$3,000

o Category 1: Materials cost \$1,000 & Under

• BEST IN SHOW • 2022 PEOPLE'S CHOICE • CATEGORY 3 WINNER

Steven Sherrer Lou's Jewelry - Mobile, AL

14K white gold ring with natural baguette diamonds and a halo of blue sapphires surrounding a Blue Topaz.

o Category 3: Materials cost \$3,001 & Over



Congratulations to the Winners!

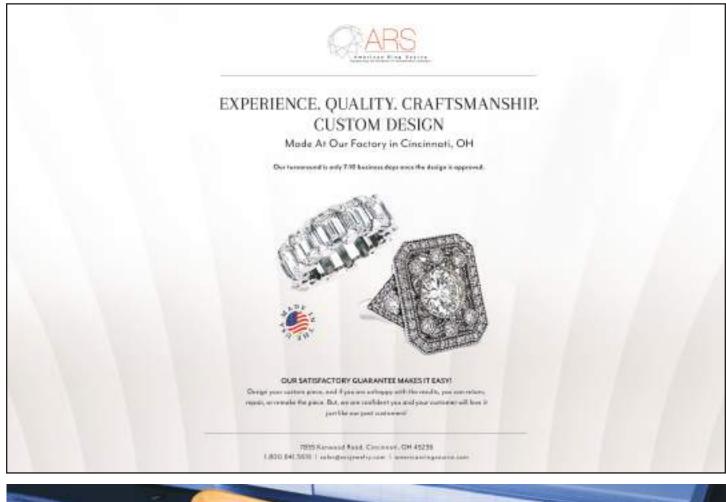


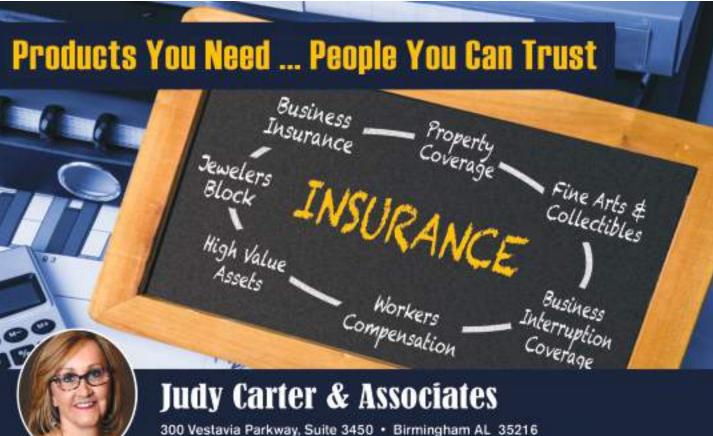
It's the sound of...





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Alabama Jewelers Association Scholarship Program

The 2022 Winners are...



Natalya Douglas Hayes Jewelers Mobile, AL



Billie Paul Levy's Fine Jewelry Birmingham, AL



At this year's convention, the AJA awarded two (2) scholarships in the amount of \$500 each, to two AJA members for their continuing education in the jewelry industry.

The winners are Natalya Douglas of Hayes Jewelers in Mobile, AL and Billie Paul of Levy's Fine Jewelry in Birmingham, AL.

Congratulations!



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Thank You to Our Discovery Table Vendors

We had more than 25 vendors with displays at this year's annual convention in Birmingham, Alabama.

Global Liquidators Eric Jones

MS Gems Naman & Shubhanig Jain

Star Gems Inc. Atlanta Anish Desai

United Precious Metal Refining, Inc. David Siminski

> Aiden Jewelry Uzi Bahan

Citizen Watch Craft Maire

DM Kordansky Debra Kordansky McKinney & Benjamin McKinney

Premium Wholesale Mike Combs

Southern Gates / Cargo Hold -Doris Butler

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> Start to Finish Steve & Renee Singer

> Darling Gem Imports Konrad Darling

BitOfMe Russell Mefford & Todd Thompson

GN Diamond Rosalie Fittery

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Shefi Diamonds Sammy Turner

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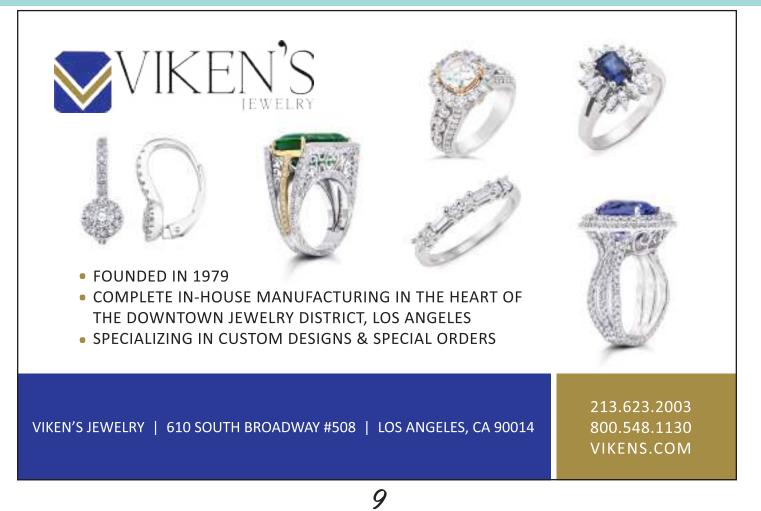


Virgo Star Arvind & Rajesh Zaveri

> Ostbye Kitty Eigenfeld

J Frank Golden The Golden Girls -Dena, Ella & Kate

Bertke Brothers Carla Jaynes



Jewelers Mutual®

GROUP



5 Reasons Why the Jewelry Appraisal Solution Stands Out

A re you looking for an easy way to earn additional revenue and grow your business? Want to keep customers coming back into your store? The Jewelry Appraisal Solution a free appraisal software, may be your best bet.

Here are five reasons why this appraisal tool stands out above its competitors. Features of the Jewelry Appraisal Solution:

1. Ease of use in the Zing[®] marketplace

The Zing marketplace, a onestop shop for all your Jewelers Mutual Group product needs, conveniently houses the Jewelry Appraisal Solution for daily use. The marketplace is extremely easy to sign up for, free to use and simple to navigate. Not only can you complete appraisals in the Zing marketplace, but you can also submit claims, shop for diamonds, use JM[™] Care Plan, JM Shipping Solution and more.

2. Demo mode

Interested in trying out the Jewelry Appraisal Solution with no strings attached? If you're in the Zing marketplace, this is as easy as the click of a button. All you need to do is activate your demo trial in the appraisal module. Once activated, you're able to leverage the expertise of Gemworld International and try out a few test appraisals without going through the official enrollment process.

3. Multi-item appraisals

We're always improving the user experience. We want to make the appraisal process as seamless as possible. The multi-item appraisal feature—which was added into the solution after it was first launched saves you a significant amount of time and headaches. Is one of your customers buying multiple pieces? You can add all the items into one appraisal instead of doing individual ones. Once all the items are added, your customer will be able to see the combined value of all their items.

4. Personalized branding

Looking for a way to make your appraisals stand out? Or maybe you want to make sure your customers are reminded where they got their appraisal from. No matter how you run your jewelry business, branding is extremely important. All users of the Jewelry Appraisal Solution are able to upload their company logo. The logo is then added automatically to every appraisal you do, leaving a lasting impression with customers.

5. Quick quote ability

One of the best things for your customers is how quick the insurance quote process is after an appraisal is completed. Completed appraisals are automatically emailed to your customer with a link to an instant insurance quote directly from Jewelers Mutual Group. They can apply, pay and in many cases receive protection before they even leave the store.

The Jewelry Appraisal Solution truly makes appraisals easy. Now is the time to start using the standout features of this jewelry appraisal software and give your customers peace of mind.

Sign up for Jewelers Mutual Group's Zing marketplace and request access. Our team will reach out to get you signed up! You can even test out appraisals using the solution's demo mode while you wait.

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Alabama Jewelers Association Lifetime Members 2022 Inductees

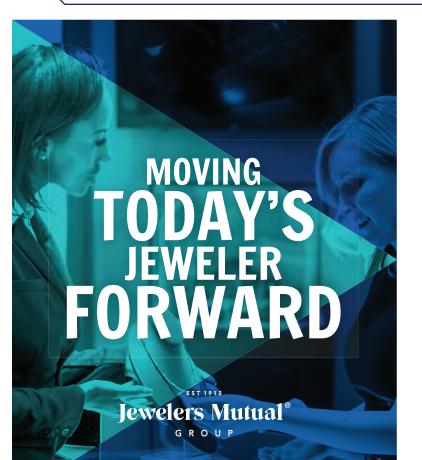


Awards were presented by Tim Sherrer to: Richard White Ed White Jewelers Cullman, AL Doug Doggett Doug Doggett Jewelers Cullman, AL



Congratulations to Doug Doggett and Richard White. They were each awarded the AJA Lifetime Memberships at this years AJA Annual Convention in Birmingham, AL. They have been so loyal to Alabama Jewelers Association for many many years!







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SEPTEMBER 29 - OCTOBER 2, 2022

THE ISLAND HOUSE HOTEL | ORANGE BEACH, AL

AGENDA

THURSDAY, SEPTEMBER 29 & FRIDAY, SEPTEMBER 30

SATURDAY, OCTOBER 1

6:00-10:30am	Breakfast BuffetThe Beachside Bistro & Bar			
9:00-10:30am	AJA Board Members and Past Presidents MeetingGulf Room If You Presently Serve on The Board Attendance Is Required			
11:30am	Golf TournamentLocation TBA			
FREE DAY	Enjoy the Beach, Pools, Shopping, Zoo and Amusement Parks			
5:00-6:30pm	Hospitality Suite Opens			
6:30-8:30pm	Enjoy A Fun-Filled Evening at The Island House Hotel			
6:30pm	Cocktail Reception (Casual Dress) Beachside by the Gazebo/Gulf Room			
7:00pm	Dinner (Casual Dress) Beachside by the Gazebo/Gulf Room			
8:30-11:00pm	Hospitality Suite Opens			
SUNDAY, OCTOBER 2				

If you have any questions or would like more information: Contact Convention Coordinator - Nancy Dawkins (205) 526-5710

A Saltwater Registration Form is on Page 23 of this Newsletter.



Trevor Allred **Business Development Executive** Call or Text - 801,473,4907 Em. tallred@kenect.com





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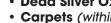
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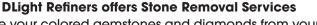
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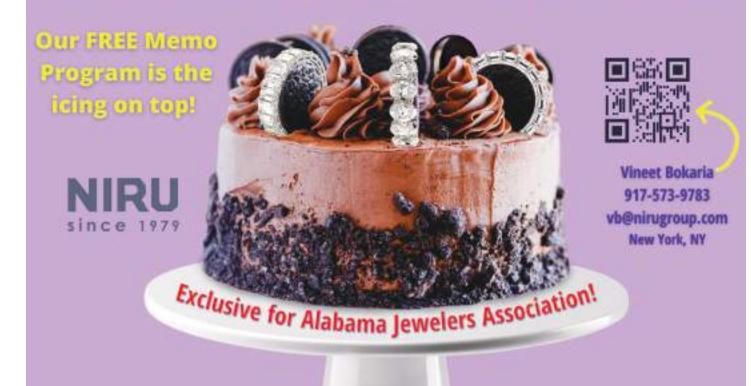
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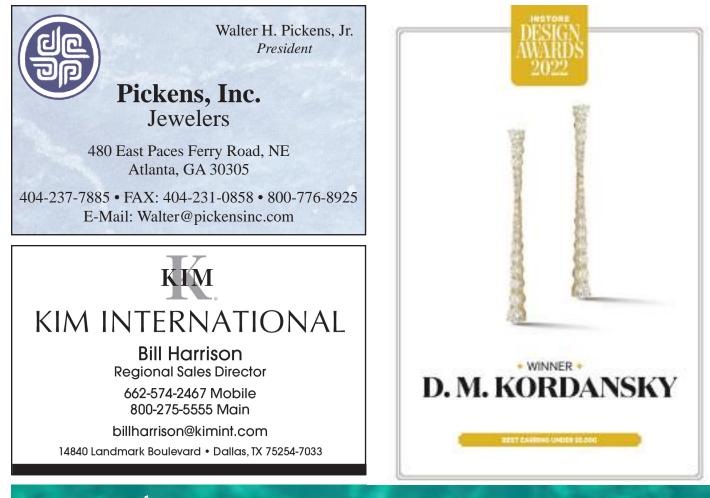


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We've said it before and we'll say it again... MEMBERSHIP MAKES A DIFFERENCE! AlabamaJewelers.us

EVERY Member is listed with a link to THEIR website!

You can register online for upcoming conventions, sign-up to receive our digital newsletter, find infomation and photos from past conventions, and stay up-to-date on our upcoming events!





IJO Washington DC / National Harbor, MD Saturday, July 23 -Tuesday, July 26

RJO Minneapolis, MN Saturday, July 30 -Monday, August 1

Atlanta Jewelry Show Atlanta, GA Saturday, August 27 & Sunday, August 28

Room Block Deadline at the Island House Hotel for Saltwater Convention Tuesday, August 30

AJA Saltwater 2022

Orange Beach, AL Thursday, September 29 -Sunday, October

JIS Fall Miami. FL Friday, September 30 -Monday, October 3

2023

AJA Annual Convention Renaissance Montgomery Montgomery, AL Friday, April 21 -Sunday, April 23

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