



## **2022 Alabama Jewelers Association Advertising / Sponsorship Program**

### **Diamond Sponsor \$3500**

Full Page Color Prime Ad Placement in Yearbook, 2 @ Full Page Newsletter ads, Diamond Sponsor @ both conventions, signage & website, display table at Annual Convention, one convention registrations at both conventions & one membership dues

### **Platinum Sponsor \$3000**

Full Page Color Prime Ad Placement in Yearbook, 2 @ Full Page Newsletter ads, Platinum Sponsor @ both conventions, signage & website, display table at Annual Convention, one convention registrations at both conventions & one membership dues

### **24kt. Gold Sponsor \$2500**

Full Page Color Prime Ad Placement in Yearbook, 2 @ ½ Newsletter ads, 24kt. Gold Sponsor @ both convention with signage & website, display table at Annual Convention, one convention registration at both conventions & membership dues

### **14kt Gold Sponsor \$2000**

Full Page Color Ad in Yearbook, 2 @ ½ Newsletter ads, 14KT. Gold Sponsor @ both convention with signage & website, display table at Annual Convention, one convention registration & membership dues

### **Emerald Sponsor \$1500**

Full Page Color Ad in Yearbook, 2 @ ½ Newsletter ads, Emerald Sponsor @ both convention with signage & website, display table at Annual Convention, one convention registration at either convention & membership dues

### **Ruby Sponsor \$1250**

1/2 Page Color Ad in yearbook, 2 - ¼ Newsletter ads winter & summer, Ruby Sponsor @ both convention with signage & website, display table at Annual Convention, one registration for Sunday at annual conventions & membership dues

### **Sapphire Sponsor \$1000**

1/4 Page Color Ad in yearbook, 2 - ¼ Newsletter ads winter & summer, Sapphire Sponsor @ both convention with signage & website, display table at Annual Convention, one registration for Sunday at annual conventions & membership dues

### **Silver Sponsor \$500**

Silver Sponsor at both conventions with signage & website, Display table at Annual Convention, a business card ad in summer & winter newsletter, 2 registration for Sunday @ annual convention and membership dues



<u>Sponsor</u>	<u>Annual/Saltwater</u>	<u>Sponsor</u>	<u>Annual/Saltwater</u>
DIAMOND	\$2,000 / \$2,000	EMERALD	\$500 / \$500
PLATINUM	\$1,500 / \$1,500	RUBY	\$250 / \$250
24KT GOLD	\$1,000 / \$1,000	SAPPHIRE	\$150 / \$150
14KT GOLD	\$750 / \$750	SILVER	\$100 / \$100

<u>Yearbook</u>	<u>Black/White</u>	<u>Color</u>	<u>Covers* (Full Page Color)</u>	
___ Full Page (7 1/2 x 10)	\$300.00	\$500	Inside Front (left)	\$675.00*
___ 1/2 Page Horizontal (7 1/2 x 4 7/8)	\$225.00	\$450	Inside Front (right & 3, 5)	\$675.00*
___ 1/2 Page Vertical (3 5/8 x 10)	\$225.00	\$450	Outside Back	\$725.00*
___ 1/4 Page Horizontal (7 1/2 x 2 3/8)	\$175.00	\$275	Inside Back (right)	\$625.00*
___ 1/4 Page Vertical (3 5/8 x 4 7/8)	\$175.00	\$275	Inside Back (left)	\$625.00*

\*Covers subject to prior sale

Ads requiring set-up, scanning or typesetting may incur additional charges

Ad files – hi-res PDFs      Emailed Material \_\_\_      Repeat 2021 ad \_\_\_

**Newsletter Color Ads** (Price for 2 Newsletter, Summer & Winter Editions)

Full Page (9 1/2 x 7 1/2)	\$850
1/2 Page (Horizontal 7 1/2 x 4)	\$500
1/4 Page (Vertical 3 3/4 x 4)	\$350
Business Card (Horizontal 3 1/2 x 2)	\$175

Repeat 2021 ad \_\_\_\_\_ New ad \_\_\_\_\_

***Please circle what you would like to purchase.***

Total Charge \$ \_\_\_\_\_

How would you like to be listed? Company and Sales Rep. \_\_\_ or Company Only \_\_\_

\_\_\_ Check enclosed      \_\_\_ Please email me an invoice so I can pay with bank debit or credit card

Name \_\_\_\_\_ Company Name \_\_\_\_\_  
 Email \_\_\_\_\_ Phone #: \_\_\_ Mobile or \_\_\_ Cell ( \_\_\_ ) \_\_\_\_\_

Discovery Tables on Sunday, April 3<sup>rd</sup> are free to the 1<sup>ST</sup> 25 Sponsors/Advertisers,  
 Must Contribute \$150 or more & attend the Annual Convention.  
 \_\_\_ Yes, I will need a Discovery Table.      \_\_\_ No, I do not need a Discovery Table

***YEARBOOK DEADLINE: MARCH 11, 2022***

***NEWSLETTER DEADLINES: SUMMER, JUNE 31, 2022 WINTER, DECEMBER 31, 2022***

***New Address***

Alabama Jewelers Association  
 Attn: Nancy Dawkins  
 2802 Lurleen B. Wallace Blvd., Northport, AL 35476  
[alabamajewelers@icloud.com](mailto:alabamajewelers@icloud.com) / [www.alabamajewelers.us](http://www.alabamajewelers.us) / 205-526-5710