



2023 Alabama Jewelers Association Advertising / Sponsorship Program

Diamond Sponsor \$3500

Full Page Color Prime Ad Placement in Yearbook, 2 @ Full Page Newsletter ads (Winter/Summer), Diamond Sponsor @ both conventions, signage & website, Discovery Table at Annual Convention, one convention registration at both conventions & one membership dues

Platinum Sponsor \$3000

Full Page Color Prime Ad Placement in Yearbook, 2 @ ½ Page Newsletter ads (Winter/Summer), Platinum Sponsor @ both conventions, signage & website, display table at Annual Convention, one convention registration at both conventions & one membership dues

24kt. Gold Sponsor \$2500

Full Page Color in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), 24kt. Gold Sponsor @ both convention with signage & website, Discovery table at Annual Convention, one convention registration at either convention & membership dues

14kt Gold Sponsor \$2000

Full Page Color Ad in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), 14KT. Gold Sponsor @ both conventions with signage & website, Discovery table at Annual Convention, one convention registration & membership dues

Emerald Sponsor \$1500

1/2 Page Color Ad in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), Emerald Sponsor @ both convention with signage & website, Discovery table at Annual Convention, one convention registration at either convention & membership dues

Ruby Sponsor \$1250

1/2 Page Color Ad in yearbook, 2 - ¼ Newsletter ads (Winter/Summer), Ruby Sponsor @ both convention with signage & website, Discovery table at Annual Convention, one registration for Sunday at annual convention & membership dues

Sapphire Sponsor \$1000

1/4 Page Color Ad in yearbook, 2 - ¼ Newsletter ads (Winter/Summer), Sapphire Sponsor @ both convention with signage & website, Discovery table at Annual Convention, 2 registrations for Sunday at annual conventions & membership dues

Silver Sponsor \$500

Silver Sponsor at both conventions with signage & website, Discovery table at Annual Convention, 2- business card ad Newsletter (Winter/Summer), 2 registrations for Sunday @ annual convention and membership dues

Alabama Jewelers Association
Attn: Nancy Dawkins
2802 Lurleen B. Wallace Blvd., Northport, AL 35476
alabamajewelers@icloud.com / www.alabamajewelers.us
205-526-5710

<u>Sponsor</u>	<u>Annual/Saltwater</u>	<u>Sponsor</u>	<u>Annual/Saltwater</u>
DIAMOND	2,000 / \$2,000	EMERALD	\$500 / \$500
PLATINUM	\$1,500 / \$1,500	RUBY	\$250 / \$250
24KT GOLD	\$1,000 / \$1,000	SAPPHIRE	\$150 / \$150
14KT GOLD	\$750 / \$750	SILVER	\$100 / \$100

<u>Yearbook</u>	<u>Black/White</u>	<u>Color</u>
Full Page (7 1/2 x 10)	\$300.00	\$500
1/2 Page Horizontal (7 1/2 x 4 7/8)	\$225.00	\$450
1/2 Page Vertical (3 5/8 x 10)	\$225.00	\$450
1/4 Page Horizontal (7 1/2 x 2 3/8)	\$175.00	\$275
1/4 Page Vertical (3 5/8 x 4 7/8)	\$175.00	\$275

<u>Covers* (Full Page Color)</u>	
Inside Front (left)	\$675.00
Inside Front (right & 3, 5)	\$675.00*
Outside Back	\$725.00*
Inside Back (right)	\$625.00*
Inside Back (left)	\$625.00*

*Covers subject to prior sale

Ads requiring set-up, scanning or typesetting may incur additional charges
 Ad files – hi-res PDFs Emailed Material ____ Repeat 2022 ad ____

Newsletter Color Ads (Price for 2 Newsletter, Summer & Winter Editions)

Full Page (9 1/2 x 7 1/2) \$850
 1/2 Page (Horizontal 7 1/2 x 4) \$500
 1/4 Page (Vertical 3 3/4 x 4) \$350
 Business Card (Horizontal 3 1/2 x 2) \$175

Repeat 2022 ad ____ New ad ____

Please circle what you would like to purchase.

Total Charge \$ _____

How would you like to be listed? Company and Sales Rep. ____ or Company Only ____

____ Check enclosed ____ Please email me an invoice so I can pay with bank debit or credit card

Name _____ Company Name _____

Email _____ Phone #: ____ Mobile or ____ Cell (____)

Discovery Tables on Sunday, April 23rd, are free to the 1st 25 Sponsors/Advertisers
 Must Contribute \$150 or more & attend the Annual Convention.

__ Yes, I will need a Discovery Table. __ No, I do not need a Discovery Table

YEARBOOK DEADLINE: MARCH 29, 2023

NEWSLETTER DEADLINES: SUMMER, JUNE 31, 2023 / WINTER, JANUARY 15, 2023

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2023 ALABAMA JEWELERS ASSOCIATION CONVENTION REGISTRATION FORM

*Renaissance Montgomery Hotel and Spa, Montgomery, Alabama
Friday- Sunday, April 21st – 23rd, 2023*

Room Reservation: www.alabamajewelers.us Or (334) 481-5000 Code AJA
Special Convention Room Rate starting at \$179 (**Room Block Ends March 20th, 2023**)

Name _____ Spouse or Guest(s) _____
Company _____
Phone _____ Mobile _____
Address _____ City _____
State _____ Zip _____ Email _____
(Please fill-in all information for our files)

Convention Registration Options

Saturday Education Classes offered by Jewelers of America and Jewelers Mutual Group / Sunday Education Classes offered by Alabama Jewelers Association

<p><u>OPTION 1: \$180</u> Includes: Breakfast Saturday/Sunday Hospitality Friday/Saturday Night Saturday Education Classes (10AM-3PM) Saturday Light Lunch Swag Bag & Door Prizes Saturday Night Dinner/Entertainment Sunday Education Classes Past President Luncheon # _____ @ \$180 = \$ _____</p>	<p><u>OPTION 2: \$90</u> Includes: Saturday Night Dinner/Entertainment Swag Bag # _____ @ \$90 = \$ _____</p>
<p><u>OPTION 3: \$50</u> Includes: Saturday Education Classes (10AM-3PM) Saturday Light Lunch Swag Bag & Door Prizes # _____ @ \$50 = \$ _____</p>	<p><u>OPTION 4: \$50</u> Includes: Sunday Education Classes Past President Luncheon Swag Bag & Door Prizes # _____ @ \$50 = \$ _____</p>
<p><u>Children (Ages 5-12)</u> Full Weekend # _____ @\$80 = \$ _____</p>	

Additional Guest(s) _____
(Please add Additional Guest on a separate piece of paper)

_____ *Please send me an invoice so I can pay by check or credit card.*

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