



2025 Alabama Jewelers Association **Advertising / Sponsorship Program**

Diamond Sponsor \$4000

Full Page Color Prime Ad Placement in Yearbook, 2 @ Full Page Newsletter ads (Winter/Summer), Diamond Sponsor @ both conventions, signage & website, Discovery Table Sunday at Annual Convention, one convention registration at both conventions & one membership dues

Platinum Sponsor \$3000

Full Page Color Prime Ad Placement in Yearbook, 2 @ ½ Page Newsletter ads (Winter/Summer), Platinum Sponsor @ both conventions, signage & website, display table Sunday at Annual Convention, one convention registration at both conventions & one membership dues

24kt. Gold Sponsor \$2500

Full Page Color in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), 24kt. Gold Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one convention registration at either convention & membership dues

14kt Gold Sponsor \$2000

Full Page Color Ad in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), 14KT. Gold Sponsor @ both conventions with signage & website, Discovery table Sunday at Annual Convention, one convention registration & membership dues

Emerald Sponsor \$1500

1/2 Page Color Ad in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), Emerald Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one convention registration at either convention & membership dues

Ruby Sponsor \$1000

1/2 Page Color Ad in yearbook, 2 - ¼ Newsletter ads (Winter/Summer), Ruby Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one registration for Sunday at annual convention & membership dues

Sapphire Sponsor \$750

1/4 Page Color Ad in yearbook, 2 - ¼ Newsletter ads (Winter/Summer), Sapphire Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, 1 registration for Sunday at annual conventions & membership dues

Silver Sponsor \$500

¼ Page Black & White Ad in yearbook, Silver Sponsor at both conventions with signage & website, Discovery table at Annual Convention, 2- business card ad Newsletter (Winter/Summer), 1 registration for Sunday @ annual convention and membership dues

Discovery Tables

Discovery Tables on Sunday, April 27, are free to the first 25 Sponsors/Advertisers, who Contribute \$250 or more & attend the Annual Convention.

All Discovery Tables must donate a Door Prize to the 2025 Annual Convention.

☐ Yes, I will need a Discovery Table.
☐ No, I do not need a Discovery Table

For those who do not see a package that fits your business, we have individual pricing available below.
 Please circle or highlight your choices.

Sponsor	Annual/Saltwater	Sponsor	Annual/Saltwater
DIAMOND	2,000 / \$2,000	EMERALD	\$500 / \$500
PLATINUM	\$1,500 / \$1,500	RUBY	\$250 / \$250
24KT GOLD	\$1,000 / \$1,000	SAPPHIRE	\$150 / \$150
14KT GOLD	\$750 / \$750	SILVER	\$100 / \$100

Yearbook (Deadline: March 31, 2025)	Black/White	Color	*Covers- (Full Page Color) <small>*Covers subject to prior sale</small>
<input type="checkbox"/> Full Page (7 1/2 x 10)	\$300.00	\$500	<input type="checkbox"/> Inside Front (left) \$675.00
<input type="checkbox"/> 1/2 Page Horizontal (7 1/2 x 4 7/8)	\$225.00	\$450	<input type="checkbox"/> Inside Front (right & 3, 5) \$675.00*
<input type="checkbox"/> 1/2 Page Vertical (3 5/8 x 10)	\$225.00	\$450	<input type="checkbox"/> Outside Back \$725.00*
<input type="checkbox"/> 1/4 Page Horizontal (7 1/2 x 2 3/8)	\$175.00	\$275	<input type="checkbox"/> Inside Back (right) \$625.00*
<input type="checkbox"/> 1/4 Page Vertical (3 5/8 x 4 7/8)	\$175.00	\$275	<input type="checkbox"/> Inside Back (left) \$625.00*
Ads requiring set-up, scanning or typesetting may incur additional charges Ad files – hi-res PDFs Emailed Material <input type="checkbox"/> Repeat 2024 ad <input type="checkbox"/>			

Newsletter Color Ads (Price for 2 Newsletter, Summer & Winter Editions)	
<input type="checkbox"/> Full Page (9 1/2 x 7 1/2)	\$850
<input type="checkbox"/> 1/2 Page (Horizontal 7 1/2 x 4)	\$500
<input type="checkbox"/> 1/4 Page (Vertical 3 3/4 x 4)	\$350
<input type="checkbox"/> Business Card (Horizontal 3 1/2 x 2)	\$175
Repeat 2024 ad <input type="checkbox"/> New ad <input type="checkbox"/>	

Contact Name: _____	Company Name: _____
How would you like to be listed? Company and Sales Rep. <input type="checkbox"/> or Company Only <input type="checkbox"/>	Total Charge \$ _____
Email: _____	<input type="checkbox"/> Check enclosed
Cell: _____ Company #: _____	<input type="checkbox"/> Please email me an invoice so I can pay with bank debit or credit card

YEARBOOK DEADLINE: MARCH 31, 2025
NEWSLETTER DEADLINES: SUMMER, JUNE 31, 2025 / WINTER, JANUARY 15, 2026

2025 ALABAMA JEWELERS ASSOCIATION CONVENTION REGISTRATION FORM

*Renaissance Montgomery Hotel and Spa, Montgomery, Alabama
Friday- Sunday, April 25-27, 2025*

Room Reservation: www.alabamajewelers.us Or (334)481-5000 Code AJA
Special Convention Room Rate starting at \$212 (**Room Block Ends April 1, 2025**)

Name _____ Spouse or Guest(s) _____

Company _____

Phone _____ Mobile _____

Address _____ City _____

State _____ Zip _____ Email _____

(Please fill-in all information for our files)

Convention Registration Options - Educational Classes offered by Jewelers of America

OPTION 1: \$200

Includes:

Breakfast Saturday/Sunday
Hospitality Friday/Saturday Night
Saturday & Sunday Education Classes
Saturday Night Dinner/Entertainment
Past President Luncheon Sunday
Swag Bag & Door Prizes

_____ @ \$200 = \$ _____

OPTION 2: \$90

Includes:

Saturday Night Dinner/Entertainment
Swag Bag

_____ @ \$90 = \$ _____

OPTION 3: \$75

Includes:

Sunday Education Classes
Past President Luncheon
Swag Bag & Door Prizes

_____ @ \$75 = \$ _____

Navy **AJA 20oz Straight Tumbler**



_____ @ \$20 = \$ _____

Dark Grey **AJA 20oz Straight Tumbler**



_____ @ \$20 = \$ _____

**Last Day to
Order AJA Tumblers
will be April 9.**

PAYMENT: Total _____

_____ **Check Enclosed** _____ **Online Invoice**