



Alabama Jewelers Advertising Contract 2020

Wynfrey Hotel – April 17-19, 2020

Hoover, Alabama

Please indicate the ad size you wish to purchase

** (space rates do not include color charge)

___ Full Page (7 1/2 x 10)	\$300.00
___ 1/2 Page Horizontal (7 1/2 x 4 7/8)	\$225.00
___ 1/2 Page Vertical (3 5/8 x 10)	\$225.00
___ 1/4 Page Horizontal (7 1/2 x 2 3/8)	\$175.00
___ 1/4 Page Vertical (3 5/8 x 4 7/8)	\$175.00

___ **Color Ads (any size) add** **\$250.00****
 PMS/Spot colors – matched as closely as possible

Total Charge \$ _____

Covers* (Full Page, 4/color)

Inside Front (left)	\$675.00*
Inside Front (right & 3, 5)	\$675.00*
Outside Back	\$725.00*
Inside Back (right)	\$625.00*
Inside Back (left)	\$625.00*

Total Charge \$ _____

*Covers subject to prior sale

*Ads requiring set-up, scanning or typesetting may incur additional charges
We are pleased to inform you that NO rate increases have been passed along in several years*

COPY DEADLINE: Friday March 20, 2020

Name(print) _____ Signature _____

Company _____ Phone _____ Fax _____

Billing Address _____

City _____ State _____ Zip _____ Email: _____

Form of Payment: AMEX Visa MC Check Enclosed Invoice

CC# _____ Exp. Date _____

Name as listed on credit card _____

Credit Card Billing Zip Code _____ Security Code _____

Email (required for all correspondence) _____

Alabama Jewelers Association
1848 McFarland Blvd.
Northport, AL. 35476

Contact: Nancy Dawkins

Phone: (205) 526-5710

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Ad files – hi-res PDFs

Please check one:

Emailed Material _____
 tif/pdf emailed _____
 Materials enclosed _____
 Repeat 2019 Ad _____