



Alabama Jewelers Advertising Contract 2020

Wynfrey Hotel – Sunday, September 20, 2020 Hoover, Alabama

Please indicate the ad size you w	ish to purchase		
** (space rates <u>do not</u> include color charge)		Alabama Jewelers Association	
		2802 Lurleen B Wallace Blvd.	
Full Page (7 ½ x 10)	\$300.00	Northport, AL. 35476	
¹ / ₂ Page Horizontal (7 ¹ / ₂ x 4 ⁷ / ₈)	\$225.00		
¹ / ₂ Page Vertical (3 ⁵ / ₈ x 10)	\$225.00	Contact: Nancy Dawkins	
¹ ⁄ ₄ Page Horizontal (7 ¹ ⁄ ₂ x 2 ³ ⁄ ₈)	\$175.00		
¹ / ₄ Page Vertical (3 ⁵ / ₈ x 4 ⁷ / ₈)	\$175.00	Phone: (205) 526-5710	
Color Ads (any size) add	\$250.00**	mail:alabamajewelers@icloud.com	
PMS/Spot colors – matched as closely as poss		mantalabamajeweiers@ieloud.com	
Total Charge	\$	Ad files – hi-res PDFs	
<u>Covers* (Full Page, 4/color)</u>		<u>Please check one:</u>	
Inside Front (left)	\$675.00*		
Inside Front (right & 3, 5)	\$675.00*	Emailed Material	
Outside Back	\$725.00*	tif/pdf emailed	
Inside Back (right)	\$625.00*	Materials enclosed	
Inside Back (left)	\$625.00*	Repeat 2019 Ad	
Total Charge *Covers subject to prior sale	\$		

Ads requiring set-up, scanning or typesetting may incur additional charges We are pleased to inform you that NO rate increases have been passed along in several years

DISCOVERY TABLES ON SUNDAY, SEPTEMBER 20th ARE FREE TO THE 1ST 20 SPONSORS OR ADVERTISERS TO SIGN CONTRACTS, MUST CONTRIBUTE \$150 OR MORE & ATTEND THE CONVENTION TO QUALIFY

COPY DEADLINE: Friday, July 3, 2020

Name(print)	Signature			
Company		Phone	Fax	
Billing Address_				
City	State	ZipEmail:		
	Form of Payment: \Box Al	MEX □Visa □MC □Check	Enclosed Invoice	
CC#			Exp. Date	
Name as listed or	n credit card			
Credit Card Billin	ng Zip Code	Security Code_		