



Alabama Jewelers Advertising Contract 2021

Renaissance Montgomery Hotel & Spa at the Convention Center Montgomery, Alabama April 9th – 11th, 2021

Please indicate the ad size you w	<u>ish to purchase</u>			
** (space rates <u>do not</u> include color charge	Alabama Jewelers Association			
		2802 Lurleen B Wallace Blvd.		
Full Page (7 ¹ ⁄ ₂ x 10)	\$300.00	Northport, AL. 35476		
<u> </u>	\$225.00	NEW ADDRESS		
¹ ⁄ ₂ Page Vertical (3 5⁄ ₈ x 10)	\$225.00	Contact: Nancy Dawkins		
¼ Page Horizontal (7 ½ x 2 ¾)	\$175.00			
¹ ⁄ ₄ Page Vertical (3 ⁵ ⁄ ₈ x 4 ⁷ ⁄ ₈)	\$175.00	Phone: (205) 526-5710		
Color Ads (any size) add PMS/Spot colors – matched as closely as poss	\$250.00**	email:alabamajewelers@icloud.com		
Total Charge	\$	Ad files – hi-res PDFs		
<u>Covers* (Full Page, 4/color)</u>		<u>Please check one:</u>		
Inside Front (left)	\$675.00*			
Inside Front (right & 3, 5)	\$675.00*	Emailed Material		
Outside Back	\$725.00*	tif/pdf emailed		
Inside Back (right)	\$625.00*	Materials enclosed		
Inside Back (left)	\$625.00*	Repeat 2019 Ad		
Total Charge *Covers subject to prior sale	\$			

Ads requiring set-up, scanning or typesetting may incur additional charges We are pleased to inform you that NO rate increases have been passed along in several years

DISCOVERY TABLES ON SUNDAY, APRIL 11th ARE FREE TO THE 1ST 25 SPONSORS OR ADVERTISERS TO SIGN CONTRACTS, MUST CONTRIBUTE \$150 OR MORE & ATTEND THE CONVENTION TO QUALIFY

COPY DEADLINE: Friday, March 19, 2021

Name(print)	Signature					
Company		Phone		Fax		
Billing Address_						
City	State	ZipE	mail:			
	Form of Payment: \Box AN	MEX □Visa □MC	Check Enclose	ed Invoice		
CC#				Exp. Date		
Name as listed on	credit card					
Credit Card Billir	g Zip Code	Secur	ity Code			