

# 2022 Alabama Jewelers Convention

April 1-3, 2022 • Birmingham, AL

Alabama  
Jewelers  
Association



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BIRMINGHAM



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**Featured  
Above:**  
Winning Entries  
from AJA Design  
Competitions  
2017 - 2020

Winter 2022

Alabama Jewelers Association



# Alabama Jewelers Association

Executive Director: Nancy Dawkins

2802 Lurleen B Wallace Blvd.,  
Northport, Alabama 35476  
(205) 526-5710

[AlabamaJewelers@icloud.com](mailto:AlabamaJewelers@icloud.com)  
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for the

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For more information on how to be a sponsor, contact Nancy Dawkins at [AlabamaJewelers@icloud.com](mailto:AlabamaJewelers@icloud.com) or 205-526-5710.

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# AJA President's Message

Dear Alabama Jewelers Association Members,

We want to welcome everyone to the 2022 Alabama Jeweler's Convention at the Doubletree By Hilton Perimeter Park in my home city of Birmingham! It's conveniently located on Highway 280 right next to Perry's Steakhouse - a personal favorite of mine!

Last years event in Montgomery was one of our best attended events and this year should be no exception. Birmingham has a lot to offer! We will have a great event with industry education from Graduate Gemologist and gemstone expert Konrad Darling and Tammy Lail.

I encourage everyone to continue to find their take away from this convention to use directly on the sales teams and utilize it as a great networking opportunity for building relationships with passionate professionals like yourselves!

Thank you to our AJA Board members, our Advertisers and Sponsors, and Nancy Dawkins - our Executive Director for putting in all the hard work to make it happen.

Lastly, I personally look forward to our time together in person and that we gain knowledge in our ever so changing industry.



*President*

Ryan Snuggs  
Bromberg & Co.  
Birmingham, AL



Warmest regards,  
M. Ryan Snuggs  
AJA President

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# What Jewelers Need to Know About Trade Show Safety and Security



**Jewelers Mutual<sup>®</sup>**  
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**W**ith trade shows kicking in to gear this year, it's important to refresh your memory of the jewelry security measures necessary for in-person events.

With extravagant booths, award-winning designs, and the opportunity to meet new customers and greet existing ones, it may seem like more of a celebration than a business affair. Don't forget who else may be in attendance, though. Criminals mark their calendars for these action-packed events too, and after a year in quarantine, may be turning out in even larger numbers this upcoming season.

With such vast quantities of high-value merchandise all in one place, criminals are naturally drawn to what could potentially be the heist of their careers. This is especially true if you're in a large, busy city such as New York or Las Vegas, where theft may be a greater risk.

Thankfully, most shows themselves are highly secured within the exhibition space they're held in. The risk of your safety being compromised may be relatively low during the show, but it's much higher before and after.

*Keep these safety tips in mind to boost your security during all phases of jewelry trade shows:*

## **Before the Show**

- Check with your insurance company and review your coverage limits.
- Arrange for your line to be shipped to the show by an armored courier service.
- If you can't have it shipped, immediately utilize the vaults at the location of the trade show – never trust that your hotel safe will suffice.
- Book a reputable hotel that is highly secure and secure all locks on the room doors. Also, use the peephole when someone knocks.
- Be discreet and don't share your plans or identity with other travelers. Consider creating a cover story, like you're visiting family or going to a business conference. Get creative and be prepared to give a few specifics in case additional questions are asked about your itinerary.
- Try not to look like a tourist. Get familiar with where you need to go before you depart.
- If the security offered at the trade show is lacking or non-

existent, contemplate whether it's worth the risk to even go in the first place.

## **During the Show**

- Never leave the booth unattended during show hours.
- Provide one-on-one attention to each customer.
- Show only one item at a time. If masks are being worn, it's a good idea to ask for ID before showing an item.
- Regardless of how many times you must go in and out, your displays should always be locked up.
- Utilize a wrist key holder or other accessory to ensure that your keys are not easily accessible. It will also prevent you from setting them down and forgetting them somewhere.
- Switch thefts are common at trade shows, so carefully re-examine each piece after it was handled by another person.
- Whether it's with merchandise or markers, trays should always be filled so you can quickly recognize any discrepancies.
- Only wear your badge at the venue or official sponsored events.

### After the Show

- Take your badge off immediately after leaving the show so criminals can't identify you.
- Showing and selling your jewelry is meant for the trade show floor, not informally back at your hotel room after hours.
- For the safety of you and your customers, ship all jewelry that is bought at the show.
- Even if you are not returning with additional merchandise, avoid displaying any bags, cases, or other branded merchandise of show vendors that could potentially make you a target.
- Arrange for a ride to pick you

up and avoid hailing a cab at all costs.

### Stay safe and secure - enjoy the show

Whether exhibiting or attending, everyone wants to be able to enjoy their first public industry event following lock-down. To ensure the most productive, headache-free experiences during this highly anticipated trade show season, make sure to create a comprehensive security plan that includes the show safety policy and any checklists you think will come in handy. Then, meet with your staff to review the recommendations and address questions or concerns so your

team can get ahead of any potential threats quickly and confidently.

The anticipation and excitement of reuniting with our peers, clients and customers face-to-face is evident in the industry. Taking these simple steps before, during, and after your upcoming trade shows will give you and your team peace of mind so you can make the most of the events.

Make sure to check out A *Jeweler's Guide to 24/7 Security* at [jewelersmutual.com/jeweler-security-guide](http://jewelersmutual.com/jeweler-security-guide) for more great tips on protecting your business from unexpected threats.

*Brought to you by subject matter experts at Jewelers Mutual Insurance Group.*

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G R O U P

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**MARK YOUR CALENDARS...**

# *2022 Alabama Jewelers Convention*

**APRIL 1-3, 2022  
BIRMINGHAM, AL**



**DOUBLETREE**  
by Hilton™  
PERIMETER PARK  
BIRMINGHAM

The Annual Convention Registration Form is on Page 20 of this Newsletter.  
For more information go to [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)



## *Discovery Tables at the Convention*

**Sunday, April 3rd • 8:30am - 3:00pm**

There will be more than 25 vendors displaying jewelry and services for you to visit throughout the day.

Come shop with your Alabama Sales Reps.

*It's the Perfect Time to Shop  
for Mother's Day Merchandise!*



# 2022 Annual Convention Schedule

## **APRIL 1-3, 2022** **DOUBLETREE BY HILTON PERIMETER PARK** **8 PERIMETER PARK S, BIRMINGHAM, AL 35243**

### **FRIDAY, APRIL 1<sup>ST</sup>**

5:00 – 10:30pm Hospitality Suite Open .....Cyress on 8th Floor  
*Pick up your Informational packets, eat, drink, and get to know your fellow jewelers!*

### **SATURDAY, APRIL 2<sup>ND</sup>**

6:30 – 10:00am Breakfast .....Made Market Hotel Lobby

10:00am – 3:00pm Leave Hotel for Barber Vintage Motorsports Museum Guided Tour (\$27.00)  
or Shopping and Lunch at the Summit.....Meet in the Hotel Lobby

4:30 – 6:30pm Hospitality Suite Open .....Cyress on 8th Floor  
*Pick up your Informational packets, eat, drink, and get to know your fellow jewelers!*

6:30 – 7:00pm Presidents Reception..... Patio/Poolside

7:00 – 8:00pm Dinner..... Camellia

8:00 – 9:00pm Comedian/Magician Brian Reaves..... Camellia

9:00 – 10:00pm Hospitality Suite Open .....Cyress on 8th Floor

### **SUNDAY, APRIL 3<sup>RD</sup>**

6:30 – 10:00am Breakfast .....Made Market Hotel Lobby

8:00 – 8:30am Discovery Tables & Jewelry Design Contest Setup .....Daffodil

8:30 – 9:30am Registration & Light Breakfast.....Main Hallway and Daffodil

8:30am – 3:00pm Discovery Tables Open .....Daffodil

9:30 – 10:30am Speaker Tammy Lail .....Magnolia 3 & 4

10:30 – 11:00am Break

11:00 – 12:00pm Speaker Konrad Darling .....Magnolia 3 & 4

12:00 – 12:30pm Break

12:30 – 2:00pm Past Presidents Luncheon .....Magnolia 1 & 2  
Jewelry Design Contest & Lifetime Awards

Until 3:00pm Discovery Tables Still Open.....Daffodil

**If you have any questions or would like more information:  
Contact Convention Coordinator - Nancy Dawkins (205) 526-5710**



# 2022 Convention Speakers

## Konrad A. Darling – DARLING GEM IMPORTS

Konrad Darling is C.O.O of family owned Darling Imports, a color gemstone wholesaler operating since 1992. He has been fully involved with the company since 2011 with roles in sales, marketing, and inventory purchasing.



### Convention Topic: Navigating the wasteland of color gemstone information online

"I was doing some research online and found this color gemstone I like, how can I get it from you?" How many times have you heard this question? In the era of Etsy and multitude of online retailers it's a safe assumption this happens weekly. But, how many of you have felt comfortable handling this question, successfully? The world of color gemstones

is vast and there is just enough information online that can lead your customers astray. I'll be discussing what key information you need to gain and how to create realistic expectations to help you feel confident in selling color stones. Color is my passion and I hope it will be yours too!

## Tammy Lail – INDEPENDENT CONSULTANT

Tammy Lail is a successful business leader that has worked in the Jewelry industry for the last 28 years. During that time worked at Stuller Inc serving many leadership roles including Production, Materials Control, Procurement, Metal Fabrication, Die Striking, Precious Metals Recovery, Corporate Operations, and Merchandising. She is currently an Independent consultant helping businesses improve operations, systems, and leadership coaching.



### Convention Topic: Customer Engagement

86% of customers are willing to pay a higher price for a better experience. How do you rate your service and overall customer experience? In

this session we will work through strategies from the initial conversation to the methods you use to thank a customer for the business.

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are just a click away!  
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# Begin Creating Your Designs for the

## 2022 AJA Design Competition

Entering a design contest is a great way to bring attention to your store and/or your jeweler(s). The PR that a winner receives is invaluable. AJA membership offers many benefits, and the publicity you'll receive as a winner far exceeds the cost of your yearly dues.

Consider an entry in every category - this not only increases your chances of winning but it also makes for a more fun and exciting competition.

For more details, contact Nancy Dawkins  
at (205) 526-5710 or  
visit [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)

### These are the Categories:

- o **CATEGORY 1:** Materials cost \$1,000 & Under
- o **CATEGORY 2:** Materials cost between \$1,001 & \$3,000
- o **CATEGORY 3:** Materials cost \$3,001 & Over
- o **CATEGORY CAD/CDM:** Materials cost may vary
- o **PEOPLE'S CHOICE**
- o **BEST IN SHOW**

The Official Rules of Entry are on [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)

The Design Competition Registration Form is on Page 22 of this Newsletter.

## Visit The AJA Website!



Alabama  
Jewelers  
Association

We've said it before and we'll say it again...  
**MEMBERSHIP MAKES A DIFFERENCE!**

# AlabamaJewelers.us

EVERY Member is listed with a link to THEIR website!

You can register online for upcoming conventions, sign up to receive our digital newsletter, find info and pics from past conventions and stay up to date on any upcoming events!

Follow Us On



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Alabama  
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# The 2022 Scholarship Program

Applications are due Friday, March 18th, 2022.

**Ask not what you can do for the Alabama Jewelers Association, but what the Alabama Jewelers Association can do for you.**

The AJA is one of the strongest State Jewelry Associations in the country, and we are adding another benefit for our members.

Since 2020, the AJA has awarded two (2) scholarships annually in the amount of \$500 each, to two AJA members to put towards their continuing education in the jewelry industry.

The scholarship will be awarded on Sunday, April 3rd, 2022 at the Annual Convention, which will be held at the Doubletree By Hilton Perimeter Park in Birmingham, Alabama.

## REQUIREMENTS FOR AJA SCHOLARSHIP APPLICANTS AND RECIPIENTS:

- The AJA Scholarship Applicants and Recipient(s) must be at least 18 years old (or older) before the first day of the Annual Spring Convention.
- Each Applicant and Recipient must be currently in the jewelry industry in some form before the date of the application submission and must have at least one (1) year of experience in the jewelry industry.
- By accepting this Scholarship, the Recipient has agreed to attend one (1) Qualifying Jewelry Program (listed online)
- Applicant and Recipients must be a member of AJA and current with their yearly dues. (Applicant may be employed by a company that is a current member of AJA.)
- Application must include one (1) Letter of Recommendation for the Applicant.

The Official Rules of Entry are on [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)

The AJA Scholarship Program Registration Form is on Page 23 of this Newsletter.

## Saturday Night Entertainment



ALABAMA'S #1 CORPORATE EVENT ENTERTAINER

"Brian's talk inspired me, gave me chills and nearly brought me to tears because he did more than just invite us to enjoy his magic; he challenged us to believe in our own. He challenged us to believe in miracles."  
Javacia Bowser, SeeJaneWriteBham.com

**SATURDAY, APRIL 2<sup>ND</sup>**  
**Show starts at 8:00pm**  
**Camellia Room**



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Table Challenge at Sunday's Luncheon to raise money for JFC. Bring cash, check or credit card to help your table win the challenge.

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# Save the Dates!

September 29 - October 2

# Saltwater 2022

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- ◆ Imperial Pearl
- ◆ Izi Creations – David KOWALSKI
- ◆ Aarush Diam, Prime Mountings & Dynamic Design  
– Arthur Back
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- ◆ Oro International – Eric Weber
- ◆ Allison-Kaufman – Allen Stricklin
- ◆ KR Diamond Limited LTD – William Frost
- ◆ Victor Corp. – Jeff Yother
- ◆ Carpenter Diamond Distributors
- ◆ American Ring Source – Trey Prichard
- ◆ TimeInvestor – Cristy & Paul Hughes
- ◆ Olympian Diamond – Aleah Arundale
- ◆ Pickens, Inc
- ◆ Southern Jewelers Services – Gary Woods
- ◆ Cindy & Rhett Hartzog
- ◆ Samuel Spil – Joseph Spil
- ◆ AmerGem Imports – Greg Bayer
- ◆ Fana Jewelry/Genuine Gem
- ◆ IDD USA
- ◆ Premium Wholesale – Mike Combs
- ◆ Start to Finish – Renee & Steve Singer
- ◆ Southern Gates – Doris Butler
- ◆ High Level Thinkers – Andre Savoie
- ◆ Jewel Craft – Nick Wesdorp
- ◆ Kovel Collection – Cary Aldrigde
- ◆ Aiya Designs – Sunny Aiya
- ◆ Malo Band – Gregory Nuggent
- ◆ McTeigue – Michael McTeigue
- ◆ Roman & Jules – Daniel Dilman
- ◆ Stuller
- ◆ Virgo Star – Arvind & Rajesh Zaveri
- ◆ Ostbye – Kirsten "Kitty" Eigenfeld
- ◆ Aash, LLC – Adam Schaper
- ◆ Carla, Veer Diamond & Samuel B – Steven Kretser
- ◆ Brilliant Elements & JulierieDesign – Allan Cagle
- ◆ D.M. Kordansky – Debra Kordansky
- ◆ Equity Diamond Brokers – Fred Hoffman
- ◆ Midas Chain, Belair & Shah – Scott Schock
- ◆ Citizen Watch – Craft Maier



# ALABAMA JEWELERS ASSOCIATION 2022 ANNUAL CONVENTION REGISTRATION FORM



**Doubletree by Hilton Perimeter Park, Birmingham, Alabama  
Friday – Sunday, April 1st – 3rd, 2022**

For Room Reservations: Go To [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us) or Call 205-972-1141; Use Code: AJA  
Special Convention Room Rate starting at \$129.

**\*Room Block Ends Thursday, March 17th, 2022\***

Name: \_\_\_\_\_ Spouse/Guest Name: \_\_\_\_\_

*(Please Fill-In ALL Information For Our Files)*

Employer Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

**FULL CONVENTION REGISTRATION** ..... # \_\_\_\_\_ @ \$150.00 Each = \$ \_\_\_\_\_  
*Includes Breakfast Saturday & Sunday, Hospitality Suite Friday & Saturday Night, Dinner & Entertainment Saturday Night & Education Seminars and Past President Luncheon Sunday.*

**FULL REGISTRATION FOR CHILDREN (5-12 Years)** ..... # \_\_\_\_\_ @ \$50.00 Each = \$ \_\_\_\_\_

**SATURDAY NIGHT & SUNDAY** ..... # \_\_\_\_\_ @ \$125.00 Each = \$ \_\_\_\_\_  
*Includes Dinner & Entertainment Saturday Night & Education Seminars and Past President Luncheon Sunday.*

**SATURDAY NIGHT ONLY** ..... # \_\_\_\_\_ @ \$80.00 Each = \$ \_\_\_\_\_  
*Includes Dinner & Entertainment Saturday Night.*

**SUNDAY ONLY** ..... # \_\_\_\_\_ @ \$40.00 Each = \$ \_\_\_\_\_  
*Includes Education Seminars and Past President Luncheon Sunday.*

**Total Registration Amount = \$ \_\_\_\_\_**

Additional Guest(s) Names: \_\_\_\_\_  
*(If More Space Is Needed, Please List Additional Guests On A Separate Sheet)*

**3 PAYMENT OPTIONS:** Check Your Payment Type Below.

1. **BILL ME:** Send In This Registration Form And We Will Send You An Invoice That You Can Pay Directly. \_\_\_\_\_

2. **Check Enclosed:** \_\_\_\_\_

3. **Credit Card:** Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Name On Credit Card: \_\_\_\_\_  
*(Please Print Clearly)* *(Please Print Clearly)*

Expiration Date: \_\_\_\_\_ 3 Digit Security Code On Back: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**ALABAMA JEWELERS ASSOCIATION**  
Attention: Nancy Dawkins  
Address: 2802 Lurleen B Wallace Blvd., Northport, AL 35476  
Phone: 205-526-5710 • Email: [AlabamaJewelers@icloud.com](mailto:AlabamaJewelers@icloud.com) • Website: [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)



# 2022

## Calendar of Events

**Atlanta Jewelry Show**  
**Atlanta, GA**  
Saturday, March 5th  
& Sunday, March 6th

Alabama Jewelers Association  
Yearbook Deadline  
Friday, March 11th

**IJO**  
**San Antonio, TX**  
Saturday, March 12th –  
Tuesday, March 15th

**JIS Spring**  
**Miami Beach, FL**  
Sunday, March 13th –  
Tuesday, March 15th

**Room Block Deadline**  
**at Doubletree By Hilton for**  
**AJA Annual Convention**  
**Thursday, March 17th**

Alabama Jewelers Association  
Scholarship Application Deadline  
Thursday, March 19th

Alabama Jewelers Association  
Design Competition  
Registration Deadline  
Tuesday, March 29th

Alabama  
Jewelers  
Association

**2022 Annual Convention**  
**Birmingham, AL**  
**Friday, April 1st – Sunday, April 3rd**

**Luxury By Invitation Only**  
**Las Vegas, NV**  
Wednesday, June 8th  
& Thursday, June 9th

**JCK and Luxury for all buyers**  
**Las Vegas, NV**  
Friday, June 10th – Monday, June 13th

Alabama Jewelers Association  
Winter Newsletter Deadline  
Thursday, June 30th

**IJO**  
**Washington DC / National Harbor**  
Saturday, July 23rd – Tuesday, July 26th

**RJO**  
**Minneapolis, MN**  
Saturday, July 30th – Monday, August 1st

**Atlanta Jewelry Show**  
**Atlanta, GA**  
Saturday, August 27th  
& Sunday, August 28th

Alabama Jewelers Association  
Saltwater 2022  
Orange Beach, AL  
Thursday, September 29th –  
Sunday, October 2nd

**JIS Fall**  
**Miami, FL**  
Friday, September 30th –  
Monday, October 3rd

## 100% RECYCLED GOLD

*Responsibly Sourced from Materials such as  
Jewelry Scrap & Byproducts from Jewelry Manufacturers,  
Retailers, Repair Shops and Pawnshops.*



Materials processed to recover  
precious metals:

- Karated Scrap • Dental Scrap
- Bench Sweeps • Crucibles & Slags
- Scrap Silver • Polishings • Filings & Grindings
- Tools • Carpet • Floor Sweeps
- Blower Sweeps • Sink Sludge • Stone Removal

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**2022 AJA JEWELRY DESIGN COMPETITION  
JEWELRY DESIGN COMPETITION ENTRY FORM  
ENTRY DEADLINE - TUESDAY, MARCH 29TH, 2022**



**REGISTRATION FEE:** \$25.00 Per Design, Per Category - Waived For 1st Time Entry  
Payment For Entry Is Due Before Design Competition Begins  
Jeweler May Submit One Design Per Category In The Competition.

**SELECT YOUR JEWELRY DESIGN COMPETITION CATEGORY**

*(Based on cost of materials only NOT the retail value of the finished item.)*

- \_\_\_\_\_ **o CATEGORY 1:** Materials cost \$1,000 & Under      \_\_\_\_\_ **o CATEGORY 3:** Materials cost \$3,001 & Over  
 \_\_\_\_\_ **o CATEGORY 2:** Materials cost between \$1,001 & \$3,000      \_\_\_\_\_ **o CATEGORY CAD/CDM:** Materials cost may vary

**DETAILED DESCRIPTION OF EACH ENTRY IS REQUIRED**

*(If Possible, Include A Sketch or Photo)*

**CATEGORY 1 ENTRY - Total Cost of Materials \$** \_\_\_\_\_

*Detailed Description of Piece*

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**CATEGORY 2 ENTRY - Total Cost of Materials \$** \_\_\_\_\_

*Detailed Description of Piece*

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**CATEGORY 3 ENTRY - Total Cost of Materials \$** \_\_\_\_\_

*Detailed Description of Piece*

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**CATEGORY CAD/CAM ENTRY - Total Cost of Materials \$** \_\_\_\_\_

*Detailed Description of Piece*

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**DESIGNER CONTACT INFORMATION**

Designer Name: \_\_\_\_\_ Employer/Store Name: \_\_\_\_\_

*(Please Fill-In ALL Information For Our Files)*

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Number of Years at the Bench: \_\_\_\_\_

**\*\*\*Please advise AJA about your entry prior to Tuesday, March 29th, 2022\*\*\*  
 \*\*\*Entries must be at the Design Competition Desk by 8:30am on April 3rd, 2022\*\*\***

*The Official Rules of Entry are on [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)*

**ALABAMA JEWELERS ASSOCIATION - JEWELRY DESIGN COMPETITION**

Contact: Anna Alexander About Your Entry

Phone: 256-227-1469 • Email: [Anna@HobbsJewelers.com](mailto:Anna@HobbsJewelers.com) • Website: [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)



# ALABAMA JEWELERS ASSOCIATION 2022 SCHOLARSHIP PROGRAM



## APPLICATION DEADLINE - FRIDAY, MARCH 18TH, 2022

Since 2020, the AJA has awarded two (2) scholarships annually in the amount of \$500 each, to two AJA members to put towards their continuing education in the jewelry industry.

This year, the scholarships will be awarded on Sunday, April 3rd, 2022 at the Annual Spring Convention in Birmingham, Alabama.

### REQUIREMENTS FOR AJA SCHOLARSHIP APPLICANTS AND RECIPIENTS:

- The AJA Scholarship Applicants and Recipient(s) must be at least 18 years old (or older) before the first day of the Annual Spring Convention.
- Each Applicant and Recipient must be currently in the jewelry industry in some form before the date of the application submission and must have at least one (1) year of experience in the jewelry industry.
- By accepting this Scholarship, the Recipient has agreed to attend one (1) Qualifying Jewelry Program (listed below)
- Applicant and Recipients must be a member of Alabama Jewelers Association and current with their yearly dues. (Applicant may be employed by a company that is a current member of Alabama Jewelers Association.)
- Application must include one (1) Letter of Recommendation for the Applicant.

Upon receipt of this Scholarship, the Recipient has six (6) weeks to enroll in a course at one of the following Qualifying Jewelry Programs:

- GEMOLOGICAL INSTITUTE OF AMERICA (GIA) • NEW APPROACH JEWELRY SCHOOL • AMERICAN GEM SOCIETY (AGS COURSE)

Upon enrollment, the \$500 Scholarship check will be sent to the Recipient's chosen program.

## AJA SCHOLARSHIP APPLICATION FORM

Full Legal Name: \_\_\_\_\_

*(Please Fill-In ALL Information For Our Files)*

Employer Name: \_\_\_\_\_

Employer Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Number of Years in the Jewelry Industry: \_\_\_\_\_ Current Position: \_\_\_\_\_

### ANSWER THE FOLLOWING QUESTIONS:

*In a few short sentences, please tell us what Jewelry Experience you currently have, include how many years you have been in the jewelry industry:*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*In a few short sentences, please explain why you would like to receive a scholarship, including what you will do with the scholarship if received:*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\*Send AJA Scholarship Application and Letter of Recommendation to [AlabamaJewelers@icloud.com](mailto:AlabamaJewelers@icloud.com)\***

*The Official Rules of Entry are on [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)*

### ALABAMA JEWELERS ASSOCIATION

Address: 2802 Lurleen B Wallace Blvd., Northport, AL 35476

Phone: 205-526-5710 • Email: [AlabamaJewelers@icloud.com](mailto:AlabamaJewelers@icloud.com) • Website: [www.AlabamaJewelers.us](http://www.AlabamaJewelers.us)





2802 Lurleen B Wallace Blvd.  
Northport, AL 35476

Prsrt Std  
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Montgomery, AL  
Permit No. 432

The advertisement features a background of faint, handwritten-style text. On the right side, there is a photograph of an open jewelry box with a yellow interior. Inside the box lies a large, ornate diamond necklace with multiple circular and oval-cut diamonds set in a metal frame. On the left side, the text reads:

**LEVYS**  
FINE JEWELRY  
SINCE 1922

*Buying estates daily*

*Memo Available to  
rated accounts*

DOWNTOWN BIRMINGHAM • 205-251-3381  
WWW.LEVYSFINEJEWELRY.COM

At the bottom right, there are four social media icons: Facebook, Pinterest, Instagram, and TikTok, each rendered as a diamond shape.