

See you at

Saltwater

Alabama
Jewelers
Association

100th
ANNIVERSARY
CELEBRATION

2024



September 26-29
The Island House Hotel
Orange Beach, AL
www.alabamajewelers.us



Alabama Jewelers Association

Alabama Jewelers Association

Executive Director: Nancy Dawkins

*2802 Lurleen B Wallace Blvd.,
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*AlabamaJewelers@icloud.com
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Alabama Jewelers Association

Mark Your Calendars!

2025 Annual Convention

Renaissance Montgomery Hotel & Spa

April 25-27, 2025

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Atlanta, GA

AJA President's Message



President
Megan Sherrer-Neel
Lou's Jewelry
Mobile, AL

Thank you, Alabama Jewelers, for making our 100th Anniversary celebration one to remember. Our April convention marked our 100th year as an organization. I would like to thank Nancy and the AJA Board, for making this a celebration like no other. Of course, we could not have made this a successful event without every one of our sponsors and advertisers. I would like to express my gratitude to those who attended the convention. I hope it was one you will never forget.

Let's keep celebrating our 100th anniversary during annual "Saltwater Seminar." This is our fall convention at The Island House Hotel in Orange Beach. There is nothing like the white beaches of Alabama and the cool saltwater, all while soaking up the sun. Saltwater is the most relaxing, laid-back, family friendly weekend. Growing up in AJA, this was the weekend that I looked forward to the most. What's not to love about getting out of school and/or work on Friday and playing on the beach all weekend long. Please join us this September 26-29th, in Orange Beach at the Island House Hotel. Bring your family and let's keep celebrating at the beautiful beaches of Alabama.

Megan Sherrer-Neel

Megan Sherrer-Neel
AJA President

Welcome to the AJA Board

**Alabama
Jewelers
Association**

Regional VP



Avani Patel
Avani Rupa Fine Jewelers
Mountain Brook, AL

Welcome to our Newest Members

Avani Patel - Avani Rupa Fine Jewelers

Brian Lane - American Ring Source

Jennifer Beagle - Bufkor

Chuck Frey - Charles Frey & Co

Hank Blain - Created Brilliance

Jessica Markas - Jewelers Mutual

Justin VanMatre - National Rarities

Rachel DeSimone - Podium

**Alabama
Jewelers
Association**



The Zing® Diamond Marketplace: A One-Stop Shop for All Your Diamond Needs

Finding the perfect diamond for your customers can be a time-consuming task. Zing by Jewelers Mutual® streamlines this process with the Zing Diamond Marketplace, a one-stop shop for both natural and lab-grown diamonds. The Diamond Marketplace offers a vast selection and intuitive search tools, empowering jewelers to find the ideal diamond for every unique creation—and, it's free to use!

The Zing Diamond Marketplace is more than just a diamond-sourcing platform; it's a comprehensive suite designed to empower your business. By streamlining the diamond selection process, Zing allows you to dedicate more time and resources to crafting exquisite jewelry pieces. The platform's user-friendly interface eliminates the need for extensive training, so you can integrate it seamlessly into your workflow.

Gone are the days of scouring multiple suppliers. The Diamond Marketplace boasts an impressive inventory of over half a million diamonds. This comprehensive offering caters to the evolving preferences of today's consumers. More than this, each diamond is certified and authenticated, providing peace of mind and the assurance of quality.

The marketplace features a user-friendly interface that allows jewelers to filter their search based on a variety of criteria. The filters let you narrow down the options by shape, carat weight, color grade, clarity grade and price. This level of granularity ensures jewelers can find diamonds that match their customers' desires and budget.

The Zing Diamond Marketplace goes beyond just selection and convenience. For their natural diamond selection, the Diamond Marketplace has partnered with IDEX, a trusted industry leader, to ensure the authenticity and quality of every diamond listed. IDEX's rigorous verification process provides jewelers with peace of mind, knowing they are sourcing their natural diamonds from reputable and reliable sellers worldwide. For their lab-grown diamonds, the Zing Diamond Marketplace offers a white labeled solution of certified and authenticated lab grown diamonds with all-inclusive delivered pricing.

The Zing Diamond Marketplace offers several additional benefits:

- **Competitive Pricing:** With a vast pool of suppliers, jewelers can compare prices and find the best deals for their customers.

- **Streamlined Workflow:** The marketplace eliminates the need to contact multiple suppliers, saving jewelers valuable time and effort.

- **Enhanced Customer Experience:** The ability to source diamonds quickly and efficiently allows jewelers to focus on providing exceptional customer service.

- **Real-Time Updates:** Zing Diamond Marketplace keeps you informed every step of the way. From the moment you place your order, you'll receive status updates detailing the progress of your diamond's journey, all the way to its secure delivery to your doorstep.

The Zing Diamond Marketplace is a valuable resource for jewelers seeking to streamline their diamond sourcing process. With its extensive inventory, user-friendly interface, and commitment to quality, the marketplace empowers jewelers to find an excellent diamond for every customer, all within the Zing platform's comprehensive suite of business solutions.

For more information on the Zing Diamond Marketplace, and other business solutions to help you sparkle, visit JewelersMutual.com/Solutions.

100 Years & Counting

CONGRATULATIONS TO THE ALABAMA JEWELERS ASSOCIATION ON ITS 100TH ANNIVERSARY

For a century, AJA has provided educational programs and services to improve the knowledge and skills of its members. We're proud to support their contributions to the jewelry industry.


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EST 1913

LEARN MORE AT [JEWELERSMUTUAL.COM/SOLUTIONS](https://www.jewelersmutual.com/solutions)

Saltwater



2024

SEPT. 26 - 29

THE ISLAND
HOUSE HOTEL
ORANGE BEACH, AL

AGENDA

THURSDAY, SEPTEMBER 26 & FRIDAY, SEPTEMBER 27

5:00-10:00PM Hospitality Suite Opens10th Floor
Check-In, Receive Badge, Enjoy Refreshments and Snacks
Dinner On Your Own

SATURDAY, SEPTEMBER 28

6:00-10:30AM Breakfast BuffetThe Beachside Bistro & Bar

9:00AM AJA Board Members and Past Presidents Meeting Gulf Room
If You Presently Serve on The Board Attendance Is Required

FREE DAY Enjoy the Beach, Pools, Shopping, Zoo and Amusement Parks

5:00-6:30PM Hospitality Suite Opens10th Floor

6:30PM Cocktail Reception (Casual Dress) Gulf Room

7:00PM Gulf Room Dinner (Casual Dress) Gulf Room

8:30-10:00PM Hospitality Suite Opens10th Floor

SUNDAY, SEPTEMBER 29

6:00-10:30AM Breakfast BuffetThe Beachside Bistro & Bar

**IF YOU HAVE ANY QUESTIONS OR WOULD LIKE MORE INFORMATION:
CONTACT CONVENTION COORDINATOR - NANCY DAWKINS (205) 526-5710**

The Saltwater 2024 Registration Form is on Page 27 of this Newsletter.



2024

AGA Design Competition



CATEGORY 1 WINNER • PEOPLE'S CHOICE •

Billie Maske

Levy's Fine Jewelry
Birmingham, AL

A Circular Pietersite bezel set in 18kt yg with a sterling silver crescent moon on the front and a full moon on the back.



CATEGORY 2 WINNER

Avani Patel

Avani Pupa Fine Jewelers
Mountain Brook, AL

Custom design eternity band featuring natural emeralds and round citrines set in 14kt rose gold, 2 cts of emeralds (approx .20 its each) and .70 ct citrines.



o Category 1: Materials cost \$1,000 & Under

o Category 2: Materials cost between \$1,001 & \$3,000

CATEGORY 3 WINNER

Avani Patel

Avani Pupa Fine Jewelers
Mountain Brook, AL

Natural emerald and natural diamonds necklace set in 14kt white and yellow gold.



CATEGORY 4 WINNER (CAD/CAM)

Anthony Isbell

Isbell Jewelers
Birmingham, AL

Gents two tone diamond band with 23 pieces individually made and assembled containing 18 diamonds at .25cts each



o Category 3: Materials cost \$3,001 & Over

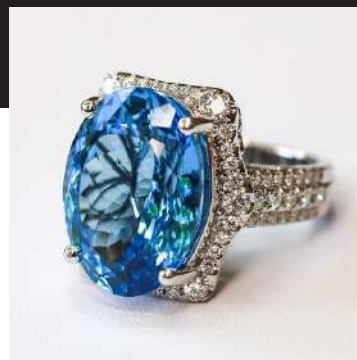
o CAD/CAM: Cost of materials may vary

BEST IN SHOW

Nancy Dawkins

Nancy & Co. Fine Jewelers
Northport, AL

Custom 14kt white gold ring with 22.80 ct Swiss blue topaz flanked by 1.50 cts round natural diamonds.



Alabama
Jewelers
Association

100th
ANNIVERSARY
CELEBRATION



APRIL 12-14, 2024





The Grand Bohemian Hotel Mountain Brook, AL





Alabama
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100th
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THE LUXURY BEE - Ashleigh Brooks

Rearing 20's Party



JUDY CARTER
& ASSOCIATES

President's Cocktail Reception


Jewelers Mutual
EST 1913



JEWELERS OF AMERICA

CELEBRATING 100 YEARS

AJA Scholarship Program



*The 2024
Winners are...*



At this year's convention, the AJA awarded two (2) scholarships in the amount of \$500 each, to two AJA members for their continuing education in the jewelry industry.

The winners were Becky Sampson (pictured) of Hobbs Jewelers in Athens, AL and Shannah Averette of Hudson Poole Fine Jewelers in Tuscaloosa, AL.

Congratulations!

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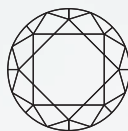
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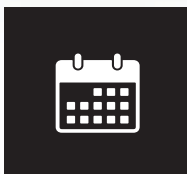
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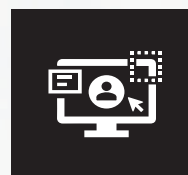
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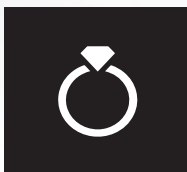
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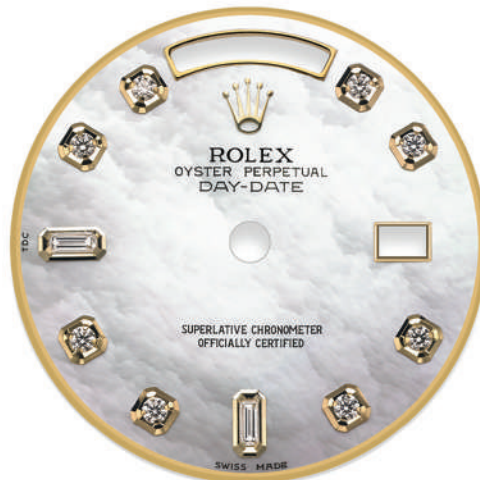


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Saltwater

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2024

SEPT. 26-29



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JUDY CARTER
& ASSOCIATES

Judy Upton

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VISIT THE AJA WEBSITE!

Alabama Jewelers Association

**We've said it before and we'll say it again...
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AlabamaJewelers.us

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2024 - 2025 Calendar of Events

IJO
Chicago, IL
July 13-16, 2024

RJO
St Louise, MO
August 3-5, 2024

Prime Jewelry Group
Boston, MA
August 12-13, 2024

Atlanta Jewelry Show
Cobb Galleria Center
Atlanta, GA
August 24-26, 2024

*Saltwater Room Block Deadline
August 25, 2024*



*AJA Saltwater 2024
Island House Hotel
September 26-29, 2024*

JIS Fall 2024
Miami Beach
Convention Center
October 6-9, 2024

*AJA Winter
Newsletter Deadline
January 15, 2025*

RJO
Phoenix, AZ
February 22-24, 2025

IJO
Palm Springs, CA
March 1-4, 2025

Atlanta Jewelry Show
Cobb Galleria Center
Atlanta, GA
March 14-16, 2025

JIS Spring
Miami Beach
Convention Center
March 8-11, 2025

*AJA Annual Convention
Deadline
April 1, 2025*

*AJA Convention
Renaissance Montgomery
Hotel and Spa
Montgomery, AL
April 25-27, 2025*



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Suite 203
Aventura, FL 33180**

2024 ALABAMA JEWELERS ASSOCIATION SALTWATER REGISTRATION FORM

Island House Hotel– Orange Beach, AL September 26 - September 29, 2024

ROOM RESERVATIONS at www.alabamajewelers.us or Call (251)981-6100 Group Code 90L
AJA Special Convention Rates starting at \$179.00 **ROOM BLOCK DEADLINE AUGUST 25, 2024**

Name _____ Spouse or Guest(s) _____

Company _____ Phone# _____ Mobile# _____

Address _____ City _____

State _____ Zip _____ Email _____
(Please fill-in all information for our files) (must be included)

FULL CONVENTION REGISTRATION: # _____ @ **\$150.00 each** = \$ _____
(Full Registration includes: Hospitality Suite Thursday, Friday & Saturday Nights, Saturday & Sunday Breakfast Buffet and Saturday Night Dinner)

Thursday or Friday Night Only (Hospitality Only) # _____ @ **\$45.00 each** = \$ _____

Saturday Night Only (Hospitality & Dinner) # _____ @ **\$85.00 each** = \$ _____

Saturday & Sunday # _____ @ **\$100.00 each** = \$ _____
(Hospitality & Dinner on Saturday Night and Sunday Breakfast Buffet)

Full Registration for Children (2-12 years) # _____ @ **\$65.00 each** = \$ _____

Total Registration \$ _____

Please list names for additional badges _____

DIETARY NEEDS _____

GOLF TOURNAMENT: Location & Time TBA (We will contact you in September.)

Please indicate # of Players _____

Saltwater 2024 Gear			
	*20oz Skinny Tumbler \$20 Each Quantity _____		*Quick Dry Beach Towel \$25 Each Quantity _____

***Saltwater gear needs to be paid with a check or cash. 3% will be added for credit cards through quickbooks.**

PAY OPTIONS:

Check Enclosed _____ Quickbooks Invoice _____

Mobile Number for Convention Updates _____

ALABAMA JEWELERS ASSOCIATION

Attention: Nancy Dawkins 2802 Lurleen B Wallace Blvd., Northport, AL. 35476
Phone - (205) 526-5710 Email – Alabamajewelers@icloud.com www.alabamajewelers.us



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