



## **2025 Alabama Jewelers Association** **Advertising / Sponsorship Program**

### **Diamond Sponsor \$4000**

Full Page Color Prime Ad Placement in Yearbook, 2 @ Full Page Newsletter ads (Winter/Summer), Diamond Sponsor @ both conventions, signage & website, Discovery Table Sunday at Annual Convention, one convention registration at both conventions & one membership dues

### **Platinum Sponsor \$3000**

Full Page Color Prime Ad Placement in Yearbook, 2 @ ½ Page Newsletter ads (Winter/Summer), Platinum Sponsor @ both conventions, signage & website, display table Sunday at Annual Convention, one convention registration at both conventions & one membership dues

### **24kt. Gold Sponsor \$2500**

Full Page Color in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), 24kt. Gold Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one convention registration at either convention & membership dues

### **14kt Gold Sponsor \$2000**

Full Page Color Ad in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), 14KT. Gold Sponsor @ both conventions with signage & website, Discovery table Sunday at Annual Convention, one convention registration & membership dues

### **Emerald Sponsor \$1500**

1/2 Page Color Ad in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), Emerald Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one convention registration at either convention & membership dues

### **Ruby Sponsor \$1000**

1/2 Page Color Ad in yearbook, 2 - ¼ Newsletter ads (Winter/Summer), Ruby Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one registration for Sunday at annual convention & membership dues

### **Sapphire Sponsor \$750**

1/4 Page Color Ad in yearbook, 2 - ¼ Newsletter ads (Winter/Summer), Sapphire Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, 1 registration for Sunday at annual conventions & membership dues

### **Silver Sponsor \$500**

¼ Page Black & White Ad in yearbook, Silver Sponsor at both conventions with signage & website, Discovery table at Annual Convention, 2- business card ad Newsletter (Winter/Summer), 1 registration for Sunday @ annual convention and membership dues

### Discovery Tables

Discovery Tables on Sunday, April 27, are free to the first 25 Sponsors/Advertisers,  
who Contribute \$250 or more & attend the Annual Convention.

All Discovery Tables are required to donate a Raffle Prize to the 2025 Annual Convention.

☐ Yes, I will need a Discovery Table.  
☐ No, I do not need a Discovery Table

**For those who do not see a package that fits your business, we have individual pricing available below.  
 Please circle or highlight your choices.**

Sponsor	Annual/Saltwater	Sponsor	Annual/Saltwater
DIAMOND	2,000 / \$2,000	EMERALD	\$500 / \$500
PLATINUM	\$1,500 / \$1,500	RUBY	\$250 / \$250
24KT GOLD	\$1,000 / \$1,000	SAPPHIRE	\$150 / \$150
14KT GOLD	\$750 / \$750	SILVER	\$100 / \$100

Yearbook (Deadline: March 31, 2025)	Black/White	Color	*Covers- (Full Page Color) <small>*Covers subject to prior sale</small>
<input type="checkbox"/> Full Page (7 1/2 x 10)	\$300.00	\$500	<input type="checkbox"/> Inside Front (left) \$675.00
<input type="checkbox"/> 1/2 Page Horizontal (7 1/2 x 4 7/8)	\$225.00	\$450	<input type="checkbox"/> Inside Front (right & 3, 5) \$675.00*
<input type="checkbox"/> 1/2 Page Vertical (3 5/8 x 10)	\$225.00	\$450	<input type="checkbox"/> Outside Back \$725.00*
<input type="checkbox"/> 1/4 Page Horizontal (7 1/2 x 2 3/8)	\$175.00	\$275	<input type="checkbox"/> Inside Back (right) \$625.00*
<input type="checkbox"/> 1/4 Page Vertical (3 5/8 x 4 7/8)	\$175.00	\$275	<input type="checkbox"/> Inside Back (left) \$625.00*
Ads requiring set-up, scanning or typesetting may incur additional charges Ad files – hi-res PDFs      Emailed Material <input type="checkbox"/> Repeat 2024 ad <input type="checkbox"/>			

Newsletter Color Ads (Price for 2 Newsletter, Summer & Winter Editions)	
<input type="checkbox"/> Full Page (9 1/2 x 7 1/2)	\$850
<input type="checkbox"/> 1/2 Page (Horizontal 7 1/2 x 4)	\$500
<input type="checkbox"/> 1/4 Page (Vertical 3 3/4 x 4)	\$350
<input type="checkbox"/> Business Card (Horizontal 3 1/2 x 2)	\$175
Repeat 2024 ad <input type="checkbox"/> New ad <input type="checkbox"/>	

<b>Contact Name:</b> _____	<b>Company Name:</b> _____
How would you like to be listed? Company and Sales Rep. <input type="checkbox"/> or Company Only <input type="checkbox"/>	Total Charge \$ _____
Email: _____	<input type="checkbox"/> Check enclosed
Cell: _____ Company #: _____	<input type="checkbox"/> Please email me an invoice so I can pay with bank debit or credit card

**YEARBOOK DEADLINE: MARCH 31, 2025**  
**NEWSLETTER DEADLINES: SUMMER, JUNE 31, 2025 / WINTER, JANUARY 15, 2026**

# 2025 ALABAMA JEWELERS ASSOCIATION CONVENTION REGISTRATION FORM

## Featuring Jewelers of America Learning Workshop

*Renaissance Montgomery Hotel and Spa, Montgomery, Alabama*

*Friday- Sunday, April 25-27, 2025*

**Room Reservation:** [www.alabamajewelers.us](http://www.alabamajewelers.us) Or (334)481-5000 Code AJA

Special Convention Room Rate starting at \$212 (**Room Block Ends April 1, 2025**)

Name \_\_\_\_\_ Spouse or Guest(s) \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

(Please fill-in all information for our files)

### Convention Registration Options – Educational Classes offered by Jewelers of America

#### **OPTION 1: \$200**

Includes:  
Breakfast Saturday/Sunday  
Hospitality Friday/Saturday Night  
Saturday & Sunday Education Classes  
Saturday Night Dinner/Entertainment  
Past President Luncheon Sunday  
Swag Bag & Door Prizes

# \_\_\_\_\_ @ \$200 = \$ \_\_\_\_\_

#### **OPTION 2: \$90**

Includes:  
Saturday Night Dinner/Entertainment  
Swag Bag

# \_\_\_\_\_ @ \$90 = \$ \_\_\_\_\_

#### **OPTION 3: \$75**

Includes:  
Sunday Education Classes  
Past President Luncheon  
Swag Bag & Door Prizes

# \_\_\_\_\_ @ \$75 = \$ \_\_\_\_\_

#### **Navy**

#### **AJA 20oz Straight Tumbler**



# \_\_\_\_\_ @ \$20 = \$ \_\_\_\_\_

#### **Dark Grey**

#### **AJA 20oz Straight Tumbler**



# \_\_\_\_\_ @ \$20 = \$ \_\_\_\_\_

**Last Day to  
Order AJA Tumblers  
will be April 9.**

**PAYMENT: Total** \_\_\_\_\_

\_\_\_\_\_ **Check Enclosed** \_\_\_\_\_ **Online Invoice**

