



2026 Alabama Jewelers Association Advertising / Sponsorship Program

Diamond Sponsor \$4000

Full Page Color Prime Ad Placement in Yearbook, 2 @ Full Page Newsletter ads (Winter/Summer), Diamond Sponsor @ both conventions, signage & website, Discovery Table Sunday at Annual Convention, one convention registration at both conventions & one membership dues

Platinum Sponsor \$3000

Full Page Color Prime Ad Placement in Yearbook, 2 @ ½ Page Newsletter ads (Winter/Summer), Platinum Sponsor @ both conventions, signage & website, display table Sunday at Annual Convention, one convention registration at both conventions & one membership dues

24kt. Gold Sponsor \$2500

Full Page Color in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), 24kt. Gold Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one convention registration at either convention & membership dues

14kt Gold Sponsor \$2000

Full Page Color Ad in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), 14KT. Gold Sponsor @ both conventions with signage & website, Discovery table Sunday at Annual Convention, one convention registration & membership dues

Emerald Sponsor \$1500

1/2 Page Color Ad in Yearbook, 2 @ ½ Newsletter ads (Winter/Summer), Emerald Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one convention registration at either convention & membership dues

Ruby Sponsor \$1000

1/2 Page Color Ad in yearbook, 2 - ¼ Newsletter ads (Winter/Summer), Ruby Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, one registration for Sunday at annual convention & membership dues

Sapphire Sponsor \$750

1/4 Page Color Ad in yearbook, 2 - ¼ Newsletter ads (Winter/Summer), Sapphire Sponsor @ both convention with signage & website, Discovery table Sunday at Annual Convention, 1 registration for Sunday at annual conventions & membership dues

Silver Sponsor \$500

¼ Page Black & White Ad in yearbook, Silver Sponsor at both conventions with signage & website, Discovery table at Annual Convention, 2- business card ad Newsletter (Winter/Summer), 1 registration for Sunday @ annual convention and membership dues

Discovery Tables

Discovery Tables on Sunday, April 26, are free to the first 25 Sponsors/Advertisers,
who Contribute \$250 or more & attend the Annual Convention.

All Discovery Tables are required to donate a Raffle Prize to the 2026 Annual Convention.

Yes, I will need a Discovery Table.
 No, I do not need a Discovery Table

For those who do not see a package that fits your business, we have individual pricing available below.
Please circle or highlight your choices.

| Sponsor | Annual/Saltwater | Sponsor | Annual/Saltwater |
|-----------|-------------------|----------|------------------|
| DIAMOND | 2,000 / \$2,000 | EMERALD | \$500 / \$500 |
| PLATINUM | \$1,500 / \$1,500 | RUBY | \$250 / \$250 |
| 24KT GOLD | \$1,000 / \$1,000 | SAPPHIRE | \$150 / \$150 |
| 14KT GOLD | \$750 / \$750 | SILVER | \$100 / \$100 |

| <u>Yearbook</u> (Deadline: March 31, 2025) | <u>Black/White</u> | <u>Color</u> | <u>*Covers- (Full Page Color)</u> | |
|--|--------------------|--------------|--|-----------|
| | | | *Covers subject to prior sale | |
| <input type="checkbox"/> Full Page (7 1/2 x 10) | \$300.00 | \$500 | <input type="checkbox"/> Inside Front (left) | \$675.00 |
| <input type="checkbox"/> 1/2 Page Horizontal (7 1/2 x 4 7/8) | \$225.00 | \$450 | <input type="checkbox"/> Inside Front (right & 3, 5) | \$675.00* |
| <input type="checkbox"/> 1/2 Page Vertical (3 5/8 x 10) | \$225.00 | \$450 | <input type="checkbox"/> Outside Back | \$725.00* |
| <input type="checkbox"/> 1/4 Page Horizontal (7 1/2 x 2 3/8) | \$175.00 | \$275 | <input type="checkbox"/> Inside Back (right) | \$625.00* |
| <input type="checkbox"/> 1/4 Page Vertical (3 5/8 x 4 7/8) | \$175.00 | \$275 | <input type="checkbox"/> Inside Back (left) | \$625.00* |
| Ads requiring set-up, scanning or typesetting may incur additional charges Ad files – hi-res PDFs Emailed Material Repeat 2025 ad | | | | |

| <u>Newsletter Color Ads</u> (Price for 2 Newsletter, Summer & Winter Editions) | |
|--|-------|
| <input type="checkbox"/> Full Page (9 1/2 x 7 1/2) | \$850 |
| <input type="checkbox"/> 1/2 Page (Horizontal 7 1/2 x 4) | \$500 |
| <input type="checkbox"/> 1/4 Page (Vertical 3 3/4 x 4) | \$350 |
| <input type="checkbox"/> Business Card (Horizontal 3 1/2 x 2) | \$175 |
| Repeat 2024 ad <input type="checkbox"/> New ad <input type="checkbox"/> | |

| | |
|---|---|
| Contact Name: _____ | Company Name: _____ |
| How would you like to be listed? Company and Sales Rep. <input type="checkbox"/> or Company Only <input type="checkbox"/> | Total Charge \$ _____ |
| Email: _____ | <input type="checkbox"/> Check enclosed |
| Cell: _____ Company #: _____ | <input type="checkbox"/> Please email me an invoice so I can pay with bank debit or credit card |

YEARBOOK DEADLINE: MARCH 31, 2026

NEWSLETTER DEADLINES: SUMMER, JUNE 31, 2026 / WINTER, JANUARY 30, 2027