

97th Annual Rocksprings 4th of July Celebration & Bullriding

JUNE 26th & 27th, 2026

Slick Rock Challenge Event Sponsorship Opportunities

VIP Package #1

12 VIP meals, 12 Box Seats,
& Dance Access (both nights)
Also: VIP Parking and
an Arena Banner!
\$2,000

CHUTE SPONSOR

Company/Family name on chute!
High exposure! Have your name announced
every time "your" chute is opened!
\$1,000
Limited quantities! Don't miss this great opportunity!

VIP Package #2

6 VIP Meals, 6 Box Seats, &
Dance Access (both nights)
Also: VIP Parking, No Arena
Banner!
\$1,000

Arena Banner
\$500

Full Page Ad
\$200

1/2 Page Ad
\$100

1/4 Page Ad
\$50

Count me in! I'd like to be a Slick Rock Challenge Event Sponsor!

- I am a new sponsor
- I was a sponsor last year.
 I would like changes
 No changes are needed.

I would like to purchase the following:

SPONSORSHIP	PRICE	ENCLOSED
VIP Package #1	\$2,000	\$ _____
Chute Sponsor	\$1,000	\$ _____
VIP Package #2	\$1,000	\$ _____
Arena Sign	\$ 500	\$ _____
Full Page Ad	\$ 200	\$ _____
1/2 Page Ad	\$ 100	\$ _____
1/4 Page Ad	\$ 50	\$ _____
No sponsorship - Just a donation		\$ _____
TOTAL ENCLOSED		\$ _____

IMPORTANT:

Attach your business card
and/or logo image
to this form.

If you have a digital copy of logo,
please e-mail it to
slickrockchallenge@hotmail.com

****FIRM deadline of June
1st for any sponsorship
booklet ad space!****

Company Name: _____ Contact Person: _____

Address: _____

Contact #: _____ E-mail address: _____



Please make checks, corporate matches, or gifts payable to:
Edwards County Fair Association
P.O. BOX 1003; Rocksprings, TX 78880 ; (830) 834-0262

*Edwards County Fair Association is a 501(c)(4) organization.
Tax ID Number 74-2489596
Contributions may be tax deductible.*



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SCREEN SPONSOR

We can tailor screen advertising specific to your needs. Examples can include being the primary screen sponsor, billboards to display ads prior to the rodeo, ads played between events, logo with timer information during a bull ride, a replay screen sponsor, leaderboard sponsor and/or sponsor the scores for the entire show.

Pricing Determined Individually

VIP TENT SPONSOR

Placards will be set-up at every table announcing that your family/company sponsored the cost of the VIP meal. In addition, signs will be placed around the serving area of the tent. Will include a full page ad in our ad book and four VIP tickets to our bull riding.

Announcements will be made during the Calcutta, announcing your family/business as the meal sponsor

\$10,000

BAND SPONSOR

Signage will be placed around the dance floor announcing your family/ company name as a band sponsor. Announcements during the bull riding recognizing your family/ business name as the sponsor for our bands.

Friday- \$2,500
Saturday- \$2,500

For questions about sponsorship options and availability, please email
Katy Shanklin or James Crockett at:
katyshanklin@hotmail.com
James.Crockett@ag.tamu.edu

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