

# 92nd Annual Rocksprings 4th of July Celebration & Bullriding

## JUNE 25th & 26th, 2021

### Slick Rock Challenge Event Sponsorship Opportunities

#### VIP Package #1

12 VIP meals, 12 box seats, &  
12 dance tickets (both nights)  
Also: VIP Parking and  
an arena banner!  
**\$1,800**

#### CHUTE SPONSOR

Company/Family name on chute!  
High exposure! Have your name announced  
every time "your" chute is opened!  
**\$1,000**  
*Limited quantities! Don't miss this great opportunity!*

#### VIP Package #2

6 VIP Meals, 6 Box Seats, & 6  
dance tickets (both nights)  
Also: VIP Parking  
**\$900**

**Arena Sign**  
\$500

**Full Page Ad**  
\$200

**1/2 Page Ad**  
\$100

**1/4 Page Ad**  
\$50

Count me in! I'd like to be a Slick Rock Challenge Event Sponsor!

- I am a new sponsor
- I was a sponsor last year.  
 I would like changes  
 No changes are needed.

I would like to purchase the following:

SPONSORSHIP	PRICE	ENCLOSED
VIP Package #1	\$1,800	\$ _____
Chute Sponsor	\$1,000	\$ _____
VIP Package #2	\$ 900	\$ _____
Arena Sign	\$ 500	\$ _____
Full Page Ad	\$ 200	\$ _____
1/2 Page Ad	\$ 100	\$ _____
1/4 Page Ad	\$ 50	\$ _____
No sponsorship - Just a donation		\$ _____
TOTAL ENCLOSED		\$ _____

#### IMPORTANT:

Attach your business card  
and/or logo image  
to this form.

If you have a digital copy of logo,  
please e-mail it to  
slickrockchallenge@hotmail.com

**\*\*FIRM deadline of June  
1st for any sponsorship  
booklet ad space!\*\***

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Contact #: \_\_\_\_\_ E-mail address: \_\_\_\_\_



Please make checks, corporate matches, or gifts payable to:  
Edwards County Fair Association  
P.O. BOX 1003; Rocksprings, TX 78880 ; (830) 834-0262  
www.edwardscountyfair.com;  
www.facebook.com/178090882284095

*Edwards County Fair Association is a 501(c)(4) organization.  
Tax ID Number 74-2489596  
Contributions may be tax deductible.*



# 92nd Annual Rocksprings

## 4th of July Celebration & Bullriding

**JUNE 25th & 26th, 2021**

### Slick Rock Challenge Event Sponsorship Opportunities

#### **INTERIOR CHUTE SPONSOR**

When the chute is opened, the family/ business name will be displayed and announced. High visibility during the Bull Riding.

**\$700**

#### **SCREEN SPONSOR**

We can tailor screen advertising specific to your needs. Examples can include being the primary screen sponsor, billboards to display ads prior to the rodeo, ads played between events, logo with timer information during a bull ride, a replay screen sponsor, leaderboard sponsor and/or sponsor the scores for the entire show.

**Pricing Determined Individually**

#### **VIP TENT SPONSOR**

Placards will be set-up at every table announcing that your family/company sponsored the cost of the VIP meal. In addition, signs will be placed around the serving area of the tent. Will include a full page ad in our ad book and four VIP tickets to our bull riding.

Announcements will be made during the Calcutta Announcing your family/business as the meal sponsor

**\$10,000**

#### **BAND SPONSOR**

Signage will be placed around the dance floor announcing your family/ company name as a band sponsor. Announcements during the bull riding recognizing your family/ business name as the sponsor for our bands.

**Friday- \$2,500  
Saturday- \$2,500**

For questions about sponsorship options and availability, please email  
Katy Shanklin or James Crockett at:  
katyshanklin@hotmail.com  
James.Crockett@ag.tamu.edu

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Tax ID Number 74-2489596  
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