



Women Entrepreneurs

Objective: Empower women to launch businesses for independence.

Step-by-Step Process:

- 1. Empowerment Assessment (Day 1-4):**
 - Use the “Pehchan Quiz” to identify skills (e.g., fashion).
 - Deliverable: Skill profile.
- 2. Business Plan (Week 1-2):**
 - Develop a plan (e.g., boutique) with “Custom Plan.”
 - Deliverable: Business plan.
- 3. Skill Workshop (Week 3):**
 - Conduct a 2-hour session on negotiation.
 - Deliverable: Workshop notes.
- 4. Network Building (Week 4):**
 - Connect to women’s entrepreneur groups.
 - Deliverable: Network contacts.
- 5. Launch Campaign (Week 5):**
 - Assist with a social media launch.
 - Deliverable: Campaign strategy.
- 6. Growth Support (Month 3):**
 - Review and suggest scaling.
 - Deliverable: Scaling plan.

Tools: Pehchan Quiz, 4-step roadmap, workshop modules, network access.

The concepts and guides in this note are for illustrative purposes only and represent a general outlook. Addition provides personalized solutions tailored to each client’s unique needs and circumstances. Individual results may vary."