



Students

Objective: Support students in launching businesses while studying.

Step-by-Step Process:

1. Idea Brainstorm (Day 1-4):

- Use the “Pehchan Quiz” to generate ideas (e.g., tutoring) fitting their schedule.
- Deliverable: Idea list.

2. Low-Cost Plan (Week 1):

- Create a plan with the “Custom Plan” step.
- Deliverable: Startup plan.

3. Skill Courses (Week 2):

- Offer a free 2-hour online course on entrepreneurship basics.
- Deliverable: Course certificate.

4. Mentorship (Weeks 3-4):

- Pair with a young mentor for weekly 30-minute calls.
- Deliverable: Mentor schedule.

5. Campus Launch (Week 5):

- Assist with a university event or online launch.
- Deliverable: Launch event plan.

6. Progress Review (Month 3):

- Evaluate and suggest next steps (e.g., internships).
- Deliverable: Progress report.

Tools: Pehchan Quiz, 4-step roadmap, online courses, mentor network.

The concepts and guides in this note are for illustrative purposes only and represent a general outlook. Addition provides personalized solutions tailored to each client’s unique needs and circumstances. Individual results may vary."