

Healthcare Professionals

Objective: Support healthcare pros in starting health businesses.

Step-by-Step Process:

1. Expertise Audit (Day 1-5):

- Use the "Pehchan Quiz" to assess specialties.
- o Deliverable: Expertise profile.

2. Health Plan (Week 1-2):

- o Craft a plan (e.g., clinic) with "Custom Plan."
- o Deliverable: Business plan.

3. Regulatory Help (Week 3):

- o Guide through medical licenses.
- Deliverable: Compliance checklist.

4. Marketing Training (Week 4):

- o Offer a 2-hour session on patient outreach.
- o Deliverable: Training materials.

5. Clinic Launch (Week 5):

- Support a grand opening.
- o Deliverable: Launch plan.

6. **Growth Review (Month 3):**

- Suggest scaling (e.g., telehealth).
- o Deliverable: Growth strategy.

Tools: Pehchan Quiz, 4-step roadmap, legal support, workshop modules.

The concepts and guides in this note are for illustrative purposes only and represent a general outlook. Addition provides personalized solutions tailored to each client's unique needs and circumstances. Individual results may vary."