



People Looking to Start a Business Alongside Their Job

Objective: Enable working professionals to launch a side venture.

Step-by-Step Process:

1. Idea Exploration (Day 1-4):

- Use the “Pehchan Quiz” to shortlist ideas (e.g., tutoring) compatible with their job schedule.
- Deliverable: Idea shortlist.

2. Part-Time Plan (Week 1):

- Create a 5-hour/week plan with the “Custom Plan” step, including startup costs
- Deliverable: Part-time business plan.

3. Resource Provision (Week 2):

- Provide free templates (e.g., pitch deck) and co-working space contacts via the “Resource Hub.”
- Deliverable: Template pack and contacts.

4. Guidance Sessions (Weeks 3-4):

- Offer weekly 30-minute check-ins to adjust strategies and ensure balance.
- Deliverable: Session notes.

5. Launch Support (Week 5):

- Assist with a low-risk launch (e.g., pre-orders) and promote via social media.
- Deliverable: Launch plan and post templates.

6. Ongoing Support (Month 3):

- Review progress and suggest growth (e.g., part-time hiring).
- Deliverable: Growth strategy.

Tools: Pehchan Quiz, 4-step roadmap, resource hub, mentor check-ins.

The concepts and guides in this note are for illustrative purposes only and represent a general outlook. Addition provides personalized solutions tailored to each client’s unique needs and circumstances. Individual results may vary."