



## **Professionals Transitioning Careers**

**Objective:** Guide professionals from corporate to entrepreneurial roles.

### **Step-by-Step Process:**

#### **1. Career Audit (Day 1-5):**

- Conduct a “Pehchan Quiz” to assess transferable skills (e.g., management).
- Deliverable: Skill audit.

#### **2. Business Plan (Week 1-2):**

- Develop a plan (e.g., consultancy) with the “Custom Plan” step.
- Deliverable: Business plan.

#### **3. Training (Week 3):**

- Offer a 3-hour workshop on entrepreneurial finance.
- Deliverable: Workshop materials.

#### **4. Transition Phase (Weeks 4-6):**

- Support a part-time startup with weekly check-ins.
- Deliverable: Transition timeline.

#### **5. Professional Launch (Week 7):**

- Assist with a LinkedIn campaign and networking event.
- Deliverable: Launch strategy.

#### **6. Growth Plan (Month 3):**

- Review and suggest scaling (e.g., team hire).
- Deliverable: Growth proposal.

**Tools:** Pehchan Quiz, 4-step roadmap, workshop modules, networking events.

The concepts and guides in this note are for illustrative purposes only and represent a general outlook. Addition provides personalized solutions tailored to each client’s unique needs and circumstances. Individual results may vary."