



Agricultural Entrepreneurs

Objective: Modernize farmers into agribusiness owners.

Step-by-Step Process:

1. Farm Audit (Day 1-5):

- Use the “Pehchan Quiz” to assess farm strengths.
- Deliverable: Farm profile.

2. Agri-Plan (Week 1-2):

- Develop a plan (e.g., exports) with “Custom Plan.”
- Deliverable: Business plan.

3. Tech Training (Week 3):

- Offer a 2-hour workshop on agri-tech.
- Deliverable: Training materials.

4. Market Link (Week 4):

- Connect to e-NAM or exporters.
- Deliverable: Market contacts.

5. Farm Launch (Week 5):

- Support a product launch.
- Deliverable: Launch strategy.

6. Growth Review (Month 3):

- Suggest scaling (e.g., processing).
- Deliverable: Growth plan.

Tools: Pehchan Quiz, 4-step roadmap, workshop modules, market network.

The concepts and guides in this note are for illustrative purposes only and represent a general outlook. Addition provides personalized solutions tailored to each client’s unique needs and circumstances. Individual results may vary."