Tech Enthusiasts

Objective: Guide tech-savvy individuals to launch startups.

Step-by-Step Process:

1. **Idea Validation (Day 1-5):**

   o   Use the "Pehchan Quiz" to refine tech ideas.

   o   Deliverable: Idea validation report.

2. **Tech Plan (Week 1-2):**

   o   Develop a plan with MVP focus via "Custom Plan."

   o   Deliverable: MVP plan.

3. **Skill Boost (Week 3):**

   o   Offer a 3-hour coding workshop.

   o   Deliverable: Workshop certificate.

4. **Investor Prep (Week 4):**

   o   Prepare a pitch with mentor feedback.

   o   Deliverable: Pitch deck.

5. **Tech Launch (Week 5):**

   o   Support an app store launch.

   o   Deliverable: Launch strategy.

6. **Scaling Review (Month 3):**

   o   Suggest scaling (e.g., funding).

   o   Deliverable: Scaling proposal.

Tools: Pehchan Quiz, 4-step roadmap, workshop modules, pitch tools.