



Creative Professionals (Artists, Designers, etc.)

Objective: Turn creative talents into sustainable businesses.

Step-by-Step Process:

- 1. Talent Audit (Day 1-4):**
 - Use the “Pehchan Quiz” to assess artistic skills.
 - Deliverable: Talent profile.
- 2. Business Model (Week 1-2):**
 - Develop a plan (e.g., online store) with “Custom Plan.”
 - Deliverable: Business plan.
- 3. Digital Training (Week 3):**
 - Offer a 2-hour session on e-commerce.
 - Deliverable: Training video.
- 4. Portfolio Creation (Week 4):**
 - Help build a professional portfolio.
 - Deliverable: Portfolio link.
- 5. Market Entry (Week 5):**
 - Support a launch via art fairs.
 - Deliverable: Launch strategy.
- 6. Growth Review (Month 3):**
 - Suggest scaling (e.g., exhibitions).
 - Deliverable: Scaling plan.

Tools: Pehchan Quiz, 4-step roadmap, workshop modules, portfolio tools

The concepts and guides in this note are for illustrative purposes only and represent a general outlook. Addition provides personalized solutions tailored to each client’s unique needs and circumstances. Individual results may vary."