



Youth in Rural Areas

Objective: Empower rural youth to start local businesses.

Step-by-Step Process:

1. **Rural Insight (Day 1-5):**
 - Use the “Pehchan Quiz” to identify opportunities.
 - Deliverable: Opportunity report.
2. **Community Plan (Week 1-2):**
 - Craft a plan with “Custom Plan” using local resources.
 - Deliverable: Business plan.
3. **Skill Development (Week 3):**
 - Offer a 2-hour workshop on digital sales.
 - Deliverable: Training video.
4. **Funding Support (Week 4):**
 - Connect to NABARD schemes.
 - Deliverable: Funding guide.
5. **Village Launch (Week 5):**
 - Assist with a community event.
 - Deliverable: Event plan.
6. **Impact Review (Month 3):**
 - Assess impact and suggest growth.
 - Deliverable: Impact report.

Tools: Pehchan Quiz, 4-step roadmap, workshop modules, funding network.

The concepts and guides in this note are for illustrative purposes only and represent a general outlook. Addition provides personalized solutions tailored to each client’s unique needs and circumstances. Individual results may vary."