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**Photo/Interview Opportunities Available – Please RSVP**

**FOR IMMEDIATE RELEASE**

**One Hundred New Jersey Youngsters to Receive Bicycles at September Giants Event**

*Barnum Financial Group, an Office of MetLife and Foundation for Life Partner with NY Giants*

The New York Giants will have some special visitors to their training facility on Tuesday, September 30<sup>th</sup> when 100 children arrive to exercise, play games – and receive new bicycles from Barnum Financial Group’s “Bikes for Kids” program.

“Bikes for Kids” is an annual program sponsored by the Barnum Financial Group, and the Foundation for Life, Inc. that provides more than 400 underserved children each year with a new bicycle and helmet. Since the program’s inception, Barnum and the Foundation for Life have given away more than 2,000 bikes throughout Connecticut, New Jersey, New York, Massachusetts and Rhode Island. The Foundation for Life’s numerous charitable activities in communities served by Barnum are supported by Barnum employees as well as other contributors.

“Bikes for Kids” is a program that brings joy into the lives of children, and we greatly appreciate the participation of the New York Giants organization in this event,” said Paul Blanco, Managing Director of the Barnum Financial Group.

**WHO:** New York Giants, the Barnum Financial Group, an office of MetLife, and the Foundation for Life, Inc.

**WHAT:** “Bikes for Kids”

**WHERE:** Quest Diagnostics Training Center, 1925 Giants Drive, East Rutherford, NJ

**WHEN:** September 30, 2014, 4:30 PM-6:00pm

**WHY:** To benefit 100 children

## **About the Organizations**

### **Barnum Financial Group, an Office of MetLife**

With integrity and high standards of excellence, Barnum Financial Group (BFG) enriches lives by providing quality financial advice, education and customized solutions that meet the unique needs of their individual, family and business clientele. BFG is headquartered in Shelton, CT, and has over 30 additional offices throughout CT, NY, NJ, RI, NH & MA with over 300 financial professionals available to service those markets.

### **Foundation for Life, Inc.**

The Foundation for Life is a 501(c) (3) non-profit organization that was founded in 2006 by Paul and Mindee Blanco of the Barnum Financial Group. The mission of the Foundation is to improve the quality of life for the people and families served through actions that promote change and deepen connections within our community. Since its inception in 2006, the Foundation for Life has supported hundreds of organizations throughout Connecticut, New York, New Jersey and Rhode Island.

### **New York Giants**

A cornerstone franchise of the National Football League, the New York Football Giants began play in 1925. With eight championships, including a victory over the New England Patriots in Super Bowl XLVI, their second in five seasons, the Giants are the only franchise in the NFL with a Super Bowl victory in each of the last four decades. Headquartered at the Quest Diagnostics Training Center in East Rutherford, N.J., the Giants are currently celebrating their 90th season.

Metropolitan Life Insurance Company, New York, NY 10166. Foundation for Life, Inc. is not affiliated with MetLife or any MetLife affiliate. L0914392642[exp0915][All States][ DC,GU,MP,PR,VI]