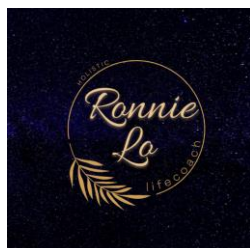


# Have Ronnie Loaiza Speak At Your Next Event The 'Experience Catalyst' Speaker



Inspiring Quote:

**"We are what we are what we repeatedly do. Excellence, then, is not an act, but a habit."**

**– Will Durant**

**It's your choice.** You can choose whomever you want for your next event. And when it's over, what do you want your attendees to say?

Do you want to hear that you just hired another 'dull' speaker in their opinion? Or do you want them **fired up, making REAL changes** in what they do and singing your praise?

If you want high-fives and happy attendees, then choose Ronnie Loaiza for your next event. She is known for her true heart for people making real changes in what they do at any stage of life.

It does not matter if your Audience is 5 or 500, **Ronnie Loaiza will leave them Excited and ready for more!**

## Sample Keynote / Training Topics . . .

- ✓ **Don't Talk. Just Do.**
- ✓ **'The Midlife Theory' Is just That – A Theory**
- ✓ **Use the H.A.B.I.T. Formula to Achieve Success**

## Meet Ronnie Loaiza:

Ronnie Loaiza was born in New York, NY and grew up in Florida and France. She now lives in Los Angeles, CA for the past two decades with her husband Rob. She earned a Bachelor of Arts in Mass Communication from the University of South Florida and pursued postgraduate studies at L'Université de Paris-Sorbonne. She created opportunities for herself at American news bureaus in Paris, launching her journalism career. Ronnie worked as a field-producer and managed logistics for CBS News, covering events ranging from visits of heads of state to Haute Couture fashion shows. She also worked with ABC Sports and ESPN, contributing to iconic events like the Tour de France, Roland Garros, Wimbledon, and the Olympics. Ronnie built a successful career as a TV and radio news reporter and anchor, earning journalism awards from the San Diego Press Club and being featured in *Paris Passion*, *LAVoyage*, and *CANVAS Rebel*.

Personal health challenges led her into the fitness and wellness field. At 46 ("midlife"), she became a Certified Personal Trainer, helping clients achieve their best fitness—not just through proper exercise, but by focusing on behavior change. She is now a Master Certified Professional Coach and Certified Habit Coach, supporting people through career transitions, relationships, parenting, divorce, and self-care by helping them reshape their habits and habitual ways of thinking. All these life and work transitions have shown Ronnie that it's never too late to pivot, grow, and evolve.

Ronnie Loaiza now travels the world to in person and online events helping men and women both personally and professionally to transform their natural tendencies and habits into the vehicle that drives meaningful change. Combining practical strategies with deeper insights, she shows them how to embrace transformation with confidence and purpose.

Despite her extensive education and experience, Ronnie Loaiza remains humble, authentic and a very engaging speaker.

**In a Nutshell, Ronnie Loaiza Delivers!**



**Ronnie Loaiza**

## Official Website

[www.ronnielolifecoach.com](http://www.ronnielolifecoach.com)

## For Booking Info:

**424-202-0093**

[ronnie@ronnielolifecoach.com](mailto:ronnie@ronnielolifecoach.com)

## Testimonials for Ronnie Loaiza:

"Ronnie Lo has spoken on my stage a few times, and each time she brings great enthusiasm and commitment to the topic. She is clearly quite passionate about habits and the power they have for her audience." —

**Michael G Whitehouse,  
Multiple Summit  
Organizer**

"Ronnie is an example of a great guest who has used her personal experience and story to empower and help other women, and her passion for encouraging other women to be their best selves jumps through the mic." —

**Laurie Jabbar, host of  
She's A 10x5 Podcast**