

Speaker Checklist

Make every Speaking Event Pay!



Welcome!

Let's do this!

As a speaker, you rely on your skill, wit and experience to engage and inspire an audience.

You instinctively know your success is not about how good a speaker you are but how well known you are in the right circles.

Every speaking opportunity counts.

Transforming low achieving team members into engaged high performance teams is how I support organisations. The focus is very much on creating a process and environment set up for teams to win. It's the same for your speaking business.

Applying Psychology to your Speaking Business

By infusing your process with a combination of psychological and marketing strategies, you can optimise every opportunity.

Your checklist should be tailored just to you and here's a checklist so you can make every opportunity pay!

Fiona Kearns



Before

During

After

| | | |
|--|---|---|
| <input type="checkbox"/> Audience Fit | <input type="checkbox"/> Compelling | <input type="checkbox"/> As promised... |
| <input type="checkbox"/> Contract & Invoice | <input type="checkbox"/> Permission | <input type="checkbox"/> Build Relationship |
| <input type="checkbox"/> Talk Type | <input type="checkbox"/> Call to action | <input type="checkbox"/> Debrief |
| <input type="checkbox"/> Pre-event Survey | <input type="checkbox"/> Check-in | <input type="checkbox"/> Feedback |
| <input type="checkbox"/> Video - 1 min | <input type="checkbox"/> Hand out | <input type="checkbox"/> Follow-up Video |
| <input type="checkbox"/> QR Code | <input type="checkbox"/> Stories | <input type="checkbox"/> Testimonial |
| <input type="checkbox"/> Speak to audience | <input type="checkbox"/> Pain Point | <input type="checkbox"/> Referral |
| <input type="checkbox"/> Social Media, PR | <input type="checkbox"/> Data Points | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Intellectual Property | <input type="checkbox"/> Showreel | <input type="checkbox"/> Learn & Repeat! |

Kearns Consultancy

How we can help?



CEO Confident

Customised individual programme of high performance leadership for executives.

High Performance Leadership



Team Performance Building

Transforming poor performing team members into high performance teams requires leadership upskilling

Leadership and Communication



Keynote Speaker

Enrich your event with a commercially savvy business psychologist and engaging speaker

Book Fiona to speak at your event

WANT MORE?

Would you like individual support on creating a strategy to grow your business that is **sustainable and financially rewarding**, book a conversation with Fiona Kearns to explore how else to build your business.

Book a time here kearnsconsultancy.com/speak-with-fiona or use the QR Code below.

Here's to your successful business!

Fiona Kearns

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