



UC SANTA BARBARA | EXTENSION

# Professional and Continuing Education

21 October, 2021

Robin Mast  
Restaurant Technology Manager  
Slice

Dear Robin

It is with great pleasure that I invite you to join the Customer Experience Certificate Program Advisory Board at the University of California Santa Barbara Professional and Continuing Education, Extension. Membership on the Board is by invitation only and is based upon your personal and professional accomplishments. The Board is comprised of a diverse, innovative, and extremely well-connected network of top executives.

Board members make many contributions to the program, including:

- i. Preserving and enhancing the reputation and quality of the program through strategic review of our credit and noncredit offerings to the community, as well as helping to build our value to the business community.
- ii. Offering expert guidance to our faculty and students through occasional classroom visits, forums and conferences, input on our programs; and
- iii. Promoting the program's goal of linking industry with academia to help ensure that our work is relevant and benefits the business community.

As a member of the Advisory Board, you'll be asked to (please initial next to each opportunity):

- Attending 3 Board meetings per year (may be virtual)
- Providing feedback on program's effectiveness
- Registering yourself or a colleague for the class (with Advisory discount)
- Participating as a speaker, mentor, or panelist (optional)

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I hope that you will accept our invitation and look forward to working with you. Please feel free to contact me if you have any questions or would like to discuss further.

Best regards,

Tina Smith

Tina Smith  
Program Director

**ACCEPTED:**

Robin L Mast

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