

NUMURKAH  
SINGERS  
THEATRE  
INC

20  
24

# SPONSORSHIP PROPOSAL



[www.numurkahsingerstheatre.com](http://www.numurkahsingerstheatre.com)

52 Quinn St, Numurkah, 3636

# ABOUT US



We are reaching out to you  
on behalf of  
Numurkah Singers Theatre  
Incorporated, a vibrant non-  
profit organisation  
dedicated to enriching our  
community through the arts.  
As we continue to inspire  
and engage audiences with  
our productions, we invite  
you to partner with us  
through our sponsorship  
program.



Numurkah Singers Theatre  
has been a vital part of our  
community for 60 years,  
producing high-quality  
theatrical performances that  
entertain, educate, and unite  
audiences of all ages.  
Our volunteer-driven  
organisation is committed to  
fostering creativity,  
supporting local talent, and  
providing affordable access  
to the arts.

# SPONSORSHIP

## YOU BENEFIT/ WE BENEFIT

### WHY SPONSOR US?

By sponsoring Numurkah Singers Theatre, you can associate your brand with a highly respected community institution while demonstrating your commitment to supporting the arts. Your sponsorship will contribute towards enriching the community's cultural life, nurturing local talent, and promoting community engagement through our performances and workshops.

We aim to provide affordable and accessible theatre experiences for our audience, and your sponsorship will help us offset our production costs, allowing us to continue delivering exceptional productions that inspire, entertain, and resonate with diverse audiences.

Our productions foster connections, dialogue, and a sense of belonging within our community and provide aspiring actors, directors, designers, and technicians opportunities to showcase their talent.

### HOW CAN YOU HELP?

We invite you to join us in supporting the arts and positively impacting our community.

The following pages contain details of our Sponsorship Packages.

We are also appreciative of in-kind sponsorship goods to assist in the running of our productions.

If there are better options for your business than these, we would like to invite you to speak to us about a tailored package that can work for both organisations.



# SPONSORSHIP PACKAGES

DESCRIPTION	COST
PLATINUM	\$5000 + PER ANNUM
Audio “Sponsored by...”message before each performance of all productions	
Company logo on official production posters, flyers and banners	
Full-page advertisement of your Company in the official show program	
Company logo /advertising material displayed in the venue foyer during the run of the show	
Company logo and website links shared to NSTI’s social media platforms & webpage	
Featured social media post on your company	
10 complimentary tickets to each production	
10 complimentary programs for each production	
Company logo displayed prominently on the outside of “The Singers Shed”	
GOLD	\$1500+ PER ANNUM
Half-page advertisement of your Company in the official show program	
Company logo /advertising material displayed in the venue foyer during the run of the show	
Company logo and website links shared to NSTI’s social media platforms & webpage	
6 complimentary tickets to each production	
6 complimentary programs for each production	
Company logo displayed on the outside of “The Singers Shed”	

# SPONSORSHIP PACKAGES

Continued

DESCRIPTION	COST
SILVER	\$500 + PER ANNUM
Quarter page advertisement of your Company in the official show program	
Company logo /advertising material displayed in the venue foyer during the run of the show	
Company logo and website links shared to NSTI's social media platforms & webpage	
4 complimentary tickets to each production	
4 complimentary programs for each production	
BRONZE	\$250+ PER ANNUM
Eighth-page advertisement of your Company in the official show program	
Company logo /advertising material displayed in the venue foyer during the run of the show	
Company logo and website links shared to NSTI's social media platforms & webpage	
2 complimentary tickets to each production	
2 complimentary programs for each production	
PROMOTION	\$100+ PER ANNUM
Company logo included on Sponsors page of the show program	
Company logo and website links shared to NSTI's social media platforms & webpage	



# SPONSORSHIP ACCEPTANCE FORM 2024

Business Name:\_\_\_\_\_

Contact Name:\_\_\_\_\_

Phone:\_\_\_\_\_

Email:\_\_\_\_\_

Sponsorship Level (please indicate)

- ☐ Platinum     \$5000    ☐ Gold     \$1500    ☐ Silver     \$500
- ☐ Bronze     \$250    ☐ Promotion    \$100    ☐ Other

- ☐ I agree to pay by Bank Deposit - details will be provided upon acceptance.
- ☐ I agree to pay by Cheque (made out to Numurkah Singers Theatre Inc.)
- ☐ I agree to provide the following goods/services to the value of the Sponsorship Package.

- ☐ I accept that the logo/branding of my Company/ organisation will be used on NSTI’s promotional material as per the selected Sponsorship package.

Signed\_\_\_\_\_Date\_\_\_\_\_

Name (please print)\_\_\_\_\_



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# THANK YOU

## CONTACT US

[www.numurkahsingerstheatre.com](http://www.numurkahsingerstheatre.com)

[numurkahsingersinc@gmail.com](mailto:numurkahsingersinc@gmail.com)

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