

Sponsorship Proposal 2025/2026







SUPPORT THE ARTS WITH NUMURKAH SINGERS THEATRE

For more than 60 years, Numurkah Singers Theatre Incorporated has been at the heart of our community, producing high-quality performances that entertain, educate, and bring people together. Our volunteer-driven organisation is dedicated to fostering creativity, supporting local talent, and ensuring that live theatre remains accessible and affordable for all.

Looking ahead, we are working towards presenting four productions each year—a major musical, a play, and two children's shows. This diverse line-up offers something for everyone and creates exciting opportunities for performers, audiences, and the wider community to engage with the arts.

As a not-for-profit organisation, we rely on the generosity of sponsors, donors, and supporters to make these productions possible. Sponsorship plays a vital role in helping us cover production costs, maintain affordable ticket prices, and provide training and opportunities for local performers of all ages.

By partnering with Numurkah Singers Theatre, your business will:

- Be recognised as a supporter of the arts in our region.
- Gain exposure to diverse audiences through our productions and promotional channels.
- Strengthen community connections and demonstrate your commitment to local culture.
- Help create meaningful opportunities for children, young people, and adults to participate in live theatre

We warmly invite you to join us as a valued sponsor and share in the joy, creativity, and community spirit that theatre brings. Together, we can ensure that the arts continue to thrive in Numurkah for generations to come.

Jim Guilline President – Numurkah Singers Theatre Incorporated



MEET OUR TEAM

Behind every production is a team of dedicated people working to make it all happen. The Numurkah Singers Committee brings together volunteers with a passion for theatre, music, and community. From organising productions and managing costumes to looking after finances and supporting our performers, each member plays an important role in keeping the group thriving.



Jim Guilline President



Josh Miles



Kelsey Dealy General Committee Member



Jane Willis Treasurer



Sarah Trimble **General Committee** Member



Janelle Poar Secretary



Helen Nicholas General Committee Member



SPONSORSHIP

YOU BENEFIT/WE BENEFIT

WHY SPONSOR US?

By sponsoring Numurkah Singers Theatre, your business will be proudly associated with a highly respected community institution while demonstrating a meaningful commitment to the arts. Your support directly contributes to enriching our region's cultural life, nurturing local talent, and encouraging community engagement through our performances and workshops.

We are committed to providing affordable and accessible theatre experiences for our audiences. Sponsorship enables us to offset production costs and keep ticket prices low, while still delivering exceptional productions that inspire, entertain, and resonate with people of all ages.

Our productions foster connection, dialogue, and a true sense of belonging within the community. They also provide invaluable opportunities for aspiring actors, directors, designers, and technicians to develop and showcase their skills, ensuring that the next generation of talent has the chance to grow.

HOW CAN YOU HELP?

We invite you to join us in supporting the arts and making a positive impact on our community.

The following pages outline our Sponsorship Packages, designed to provide meaningful benefits for your business while helping us continue our work.

In addition to financial contributions, we greatly value in-kind sponsorships—such as goods or services—that assist in the successful running of our productions.

If our outlined packages don't quite fit your business needs, we would be delighted to discuss a tailored sponsorship arrangement that works for both organisations.



SPONSORSHIP PACKAGES

PLATINUM

\$5,000 PER ANNUM

- Audio "Sponsored by..." message before each performance of all productions.
- Company logo on official production posters, flyers and banners.
- Full-page advertisement of your Company in the official show programme.
- Company logo/advertising material displayed in the venue foyer during the performance of each show.
- Company logo and website links shared to NSTI's social media platforms
 & webpage.
- Featured social media post on your company.
- 10 complimentary tickets to each production.
- 10 complimentary programmes for each production.
- 6 tickets to our final dress rehearsal for each production.
- Company logo displayed prominently on the outside of 'The Singers Shed'.

GOLD

\$2,500 PER ANNUM

- Half-page advertisement of your Company in the official show programme.
- Company logo /advertising material displayed in the venue foyer during the performance of each show.
- Company logo and website links shared to NSTI's social media platforms & webpage.
- 6 complimentary tickets to each production.
- 6 complimentary programmes for each production.
- 4 tickets to our final dress rehearsal for each production.
- logo displayed on the outside of "The Singers Shed".



SPONSORSHIP PACKAGES CONTINUED

SILVER

\$1,000 PER ANNUM

- Quarter-page advertisement of your Company in the official show programme.
- Company logo /advertising material displayed in the venue foyer during the performance of each show.
- Company logo and website links shared to NSTI's social media platforms & webpage.
- 4 complimentary tickets to each production.
- 4 complimentary programmes for each production.
- 2 tickets to our final dress rehearsal for each production.

BRONZE

\$500 PER ANNUM

- Company logo /advertising material displayed in the venue foyer during the performance of each show.
- Company logo and website links shared to NSTI's social media platforms & webpage.
- 2 complimentary tickets to each production.
- 2 complimentary programmes for each production.
- 2 tickets to our final dress rehearsal for each production.

PROMOTION

\$250 PER ANNUM

- Company logo is included on the Sponsors page of the show programme.
- Company logo and website links shared to NSTI's social media platforms and webpage.

SPONSORSHIP ACCEPTANCE FORM

Thank you for your interest in supporting our event! Please fill out the form below.



52 Quinn St, Numurkah 3636 💡

0473 119 992 📞

 $\underline{\text{numurkahsingerstheatre.com}} \oplus$

numurkahsingersinc@gmail.com 🖂

SPONSOR INFORMATION	I	
Company Name	Phone	
Contact Person	Email	
SPONSORSHIP LEVEL (Please indicate)		
Platinum - \$5,000	Gold - \$2,500	Silver - \$1,000
Bronze - \$500	Promotion - \$250	Other
PAYMENT METHOD		
I agree to pay by Bank Deposit - details will be provided upon acceptance.		
I agree to pay by Cheque (made out to Numurkah Singers Theatre Inc.)		
I agree to provide the following goods/services to the value of the Sponsorship Package.		
I accept that the logo/branding of my Company/Organisation will be used on NSTI's promotional material as per the selected sponsorship package.		
Name	Date	
Signature		



Thank You

Thank you for your interest in Numurkah Singers Theatre Incorporated.

By considering sponsorship, you are helping us bring the magic of music and theatre to life in our community—enriching cultural experiences, nurturing local talent, and creating opportunities for people of all ages to connect through the performing arts.



0473 119 992



numurkahsingersinc@gmail.com



<u>numurkahsingerstheatre.com</u>



Facebook: NumurkahSingersTheatreInc

Insta: @numurkah_singers_theatre_inc