

PORTFOLIO.

By Mo Sameer 

ACHIEVEMENTS.

(Data as of 2024)

Since

Mar. 1ST 2018

Until

July 2024

Countries

JORDAN / KSA / UAE / IRAQ / AUSTRALIA

130+
Clients

150+
Project

40K+
M²

RETAIL **BIG**

VAGUS

Burger & Pasta

Interior works

Restaurant Design

Shopfront design

Interior design

Abdoun, Amman - Jordan



RETAIL **BIG**

VAGUS

Burger & Pasta

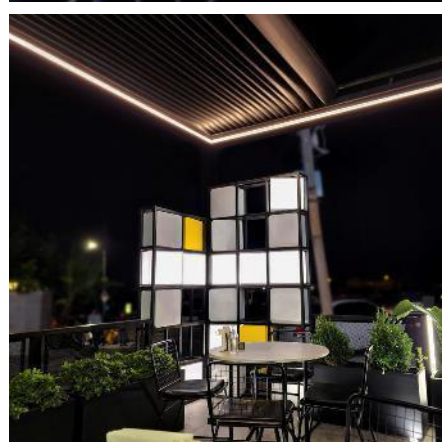
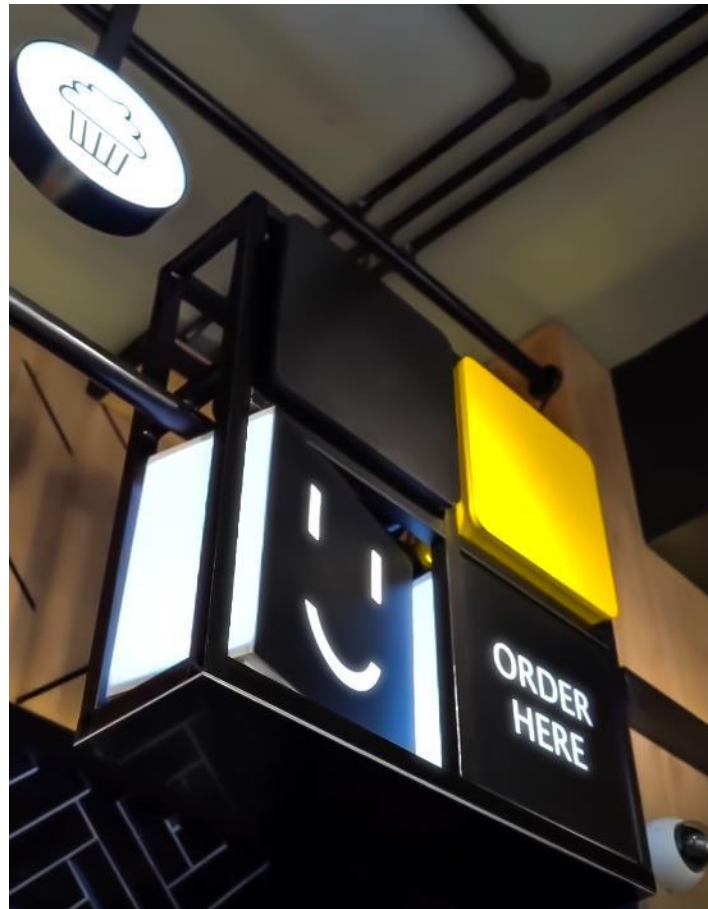
Interior works

Restaurant Design

Shopfront design

Interior design

Abdoun, Amman - Jordan



RETAIL **BIG**

BABY HOUSE

baby Shop

Shopfront design

Interior design

Khalda, Amman - Jordan



RETAIL **BIG**

BABY HOUSE

baby Shop

Shopfront design

Interior design

Khalda, Amman - Jordan



Typography

Main font **BALLORE GRAYSON**

Secondary font Swis721 Lt Bt

Brand Concept



Happy

The way we feel
when eating candy



Explosion

The candy makes our
brains explode with
dopamine



Sparkles

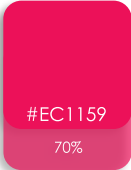
Shiny Place, Shiny
Products

Logo and brand naming



Primary colors

Raspberry



Sheen Green

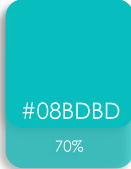


Jet Black

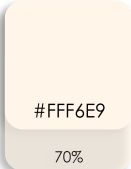


Secondary colors

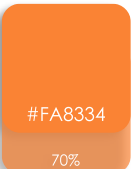
Maximum Blue Green



Old lace



Princeton Orange



Shapes & illustrations



Branding

DOPAME

Brand Identity

Jeddah, KSA, 2022

Business Stationery:

- Name
- Logo
- Business Card
- Gift card
- Pattern
- Tagline
- Letterhead

Wearables:

- T-shirts
- uniforms
- Hats
- Vest
- Badges

Packaging design:

- Gifts Box
- Cartoon Box
- Paper Bag
- Fabric Bag

RETAIL **BIG**

DOPAME CANDY STORE

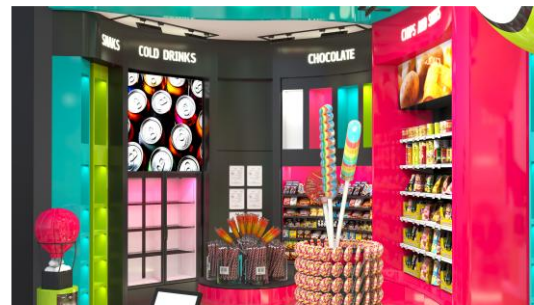
Interior works

Candy Store

Bringing fun and happiness

Interior design

Atelier La Vie, Jeddah, KSA



RETAIL **BIG**

DOPAME CANDY STORE

Interior works

Candy Store

Bringing fun and happiness

Execution photos

Atelier La Vie, Jeddah, KSA



RETAIL **BIG**

DOPAME CANDY STORE

Interior works

Candy Store

Bringing fun and happiness

Execution photos

Atelier La Vie, Jeddah, KSA



RETAIL **BIG**

ASTRA NUTS – DOPAME SHOP

Interior works

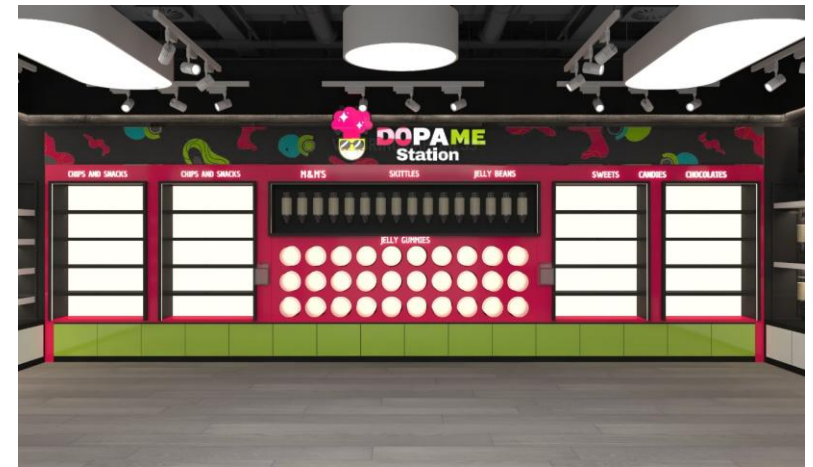
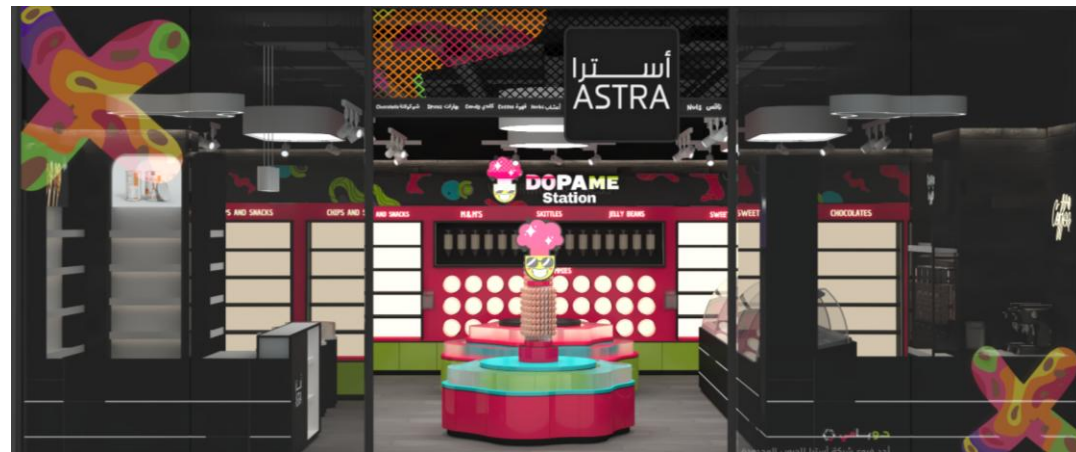
Nuts & Candy Store

مكسراتك بتسلي حواسك

Interior design

Red Sea Mall, Jeddah, KSA

Beverages
مشروبات
Candy
كandi
Coffee
قهوة
Herbs
أعشاب



Typography

Main font **Bubblegum Sans Regular**

Secondary font **Made tommy**

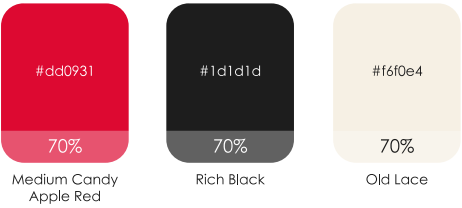
Shapes & illustrations



Logo and brand naming



Primary colors



Secondary colors



Branding

COMPANIO

Brand Identity

Amman, Jordan, 2022

Business Stationery:

- Name
- Logo
- Business Card
- Gift card
- Pattern
- Tagline
- Letterhead

Wearables:

- T-shirts
- Hoodie
- uniforms
- Hats
- Badges

Packaging design:

- Gifts Box
- Cartoon Box
- Plastic bag
- Cup holder
- Wrapping paper
- Paper Bag
- Fabric Bag
- Menu

RETAIL **BIG**

COMPANIO COFFEE HOUSE

Coffee House

Bringing back the 90s

Exterior design

Khalda, Amman - Jordan



RETAIL **BIG**

COMPANIO COFFEE HOUSE

Coffee House

Bringing back the 90s

Interior design

Khalda, Amman - Jordan



RETAIL **BIG**

COMPANIO COFFEE HOUSE

Interior works

Coffee House

Bringing back the 90s

Execution Photos

Khalda, Amman - Jordan



RETAIL **BIG**

THE HOUND BARBER SHOP

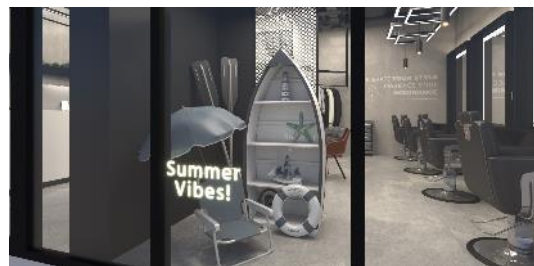
Interior works

Barber Shop

Shopfront design

Interior design

Dubai, UAE 2023



RETAIL **BIG**

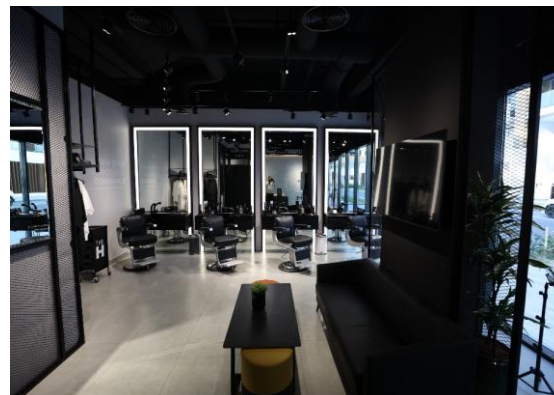
THE HOUND BARBER SHOP

Interior works

Barber Shop

Execution photos

Dubai, UAE 2023



RETAIL **BIG**

THE HOUND BARBER SHOP

Barber Shop

Shopfront design

Interior design

Dubai, UAE 2023



RETAIL **BIG**

THE HOUND BARBER SHOP

Barber Shop

Execution photos

Dubai, UAE 2023



Typography

English font

Aa Bb Cc Dd Ee
1234567890
!@#\$%^&*

Arabic font

أ ب ت ث ج ح خ د
٠ ١ ٢ ٣ ٤ ٥ ٦ ٧ ٨ ٩
* & ^ % \$ # @ !

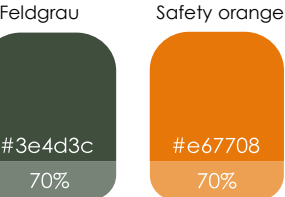
Logo Concept



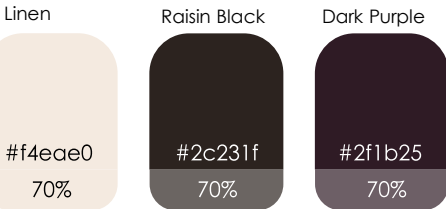
Logo Design



Primary colors



Secondary colors



Sub-brand Icons



Branding

ARAFA Restaurant

Brand Identity
Irbid, Jordan, 2023

Business Stationery:

- Color Scheme
- Logo enhancement
- Pattern
- Tagline
- Letterhead
- Business Card
- Name Tags

Wearables:

- T-shirts
- uniforms
- Hats
- Vest
- Badges

Packaging design:

- Paper Bag
- Plastic Bag
- Food Package
- Wrapping Paper
- Tissue Box
- Pizza Package
- Menu

RETAIL **BIG**

ARAFa

Restaurant

Restaurant Design

Shopfront design

Interior design

Irbid - Jordan



RETAIL **BIG**

ARAFa

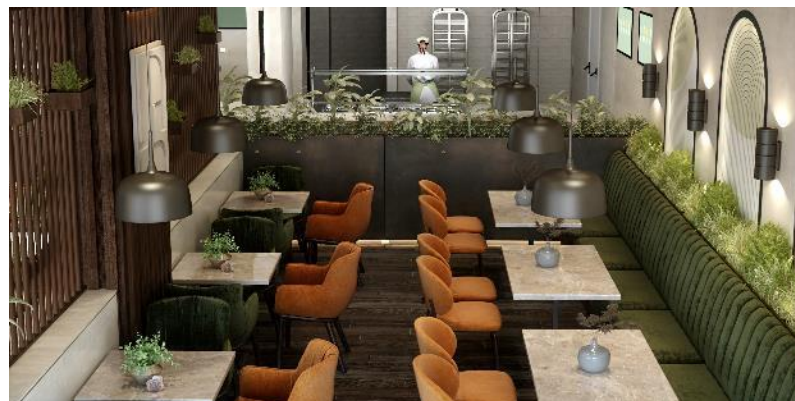
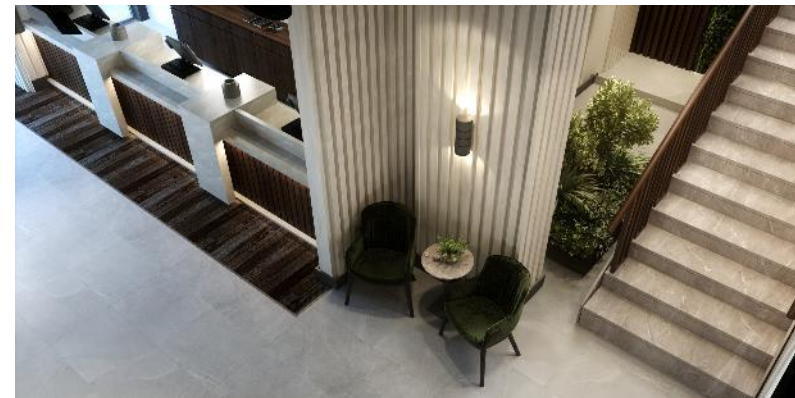
Restaurant

Restaurant Design

Shopfront design

Interior design

Irbid - Jordan



RETAIL **BIG**

ARAFa

Restaurant

Restaurant Design

Shopfront design

Interior design

Irbid - Jordan



RETAIL **BIG**

AL AQSA SWEETS

Sweets Shop Design

Shopfront design

Interior design

Irbid - Jordan



RETAIL **BIG**

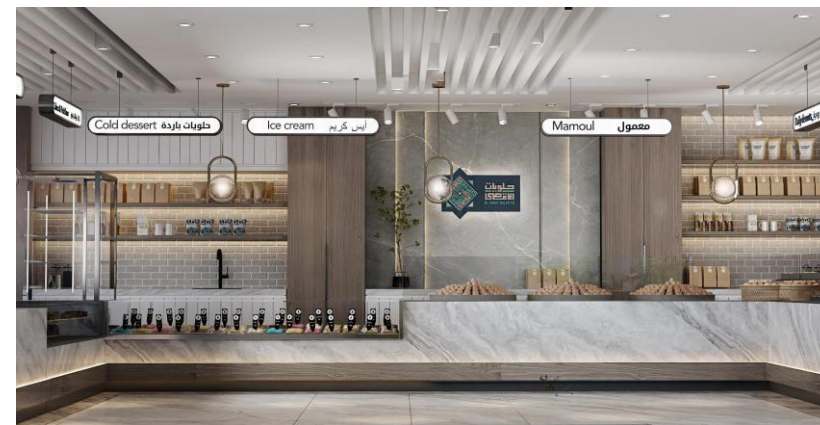
AL AQSA SWEETS

Sweets Shop Design

Shopfront design

Interior design

Irbid - Jordan



RETAIL **BIG**

VOY

Pharmacy

Interior works

Pharmacy design

Interior design

Amman - Jordan



RETAIL **BIG**

ZALATIMO

Sweets

Stand design inside ABDEEN G.S

Shopfront design

Interior design

Irbid - Jordan



RETAIL **BIG**

ZALATIMO

Sweets

Stand design inside ABDEEN G.S

Execution Photos

Irbid - Jordan



RETAIL **BIG**

La Mirabelle

حلويات زلاطيمو
ZALATIMO SWEETS

Interior works

Shop design

Interior design

Shmeisani, Amman - Jordan



RETAIL **BIG**

La Mirabelle

حلويات زلاطيمو
ZALATIMO SWEETS

Shop design

Interior design

Shmeisani, Amman - Jordan





RETAIL **BIG**

حلويات زلاطيمو

١٨٦٠ شارع

ZALATIMO

Sweets

Interior works

Shop Design

Shopfront design

Interior design

Abdali View - Amman - Jordan



RETAIL **BIG**

حلاويات زلاطيمو

١٨٦٠ شارع

ZALATIMO

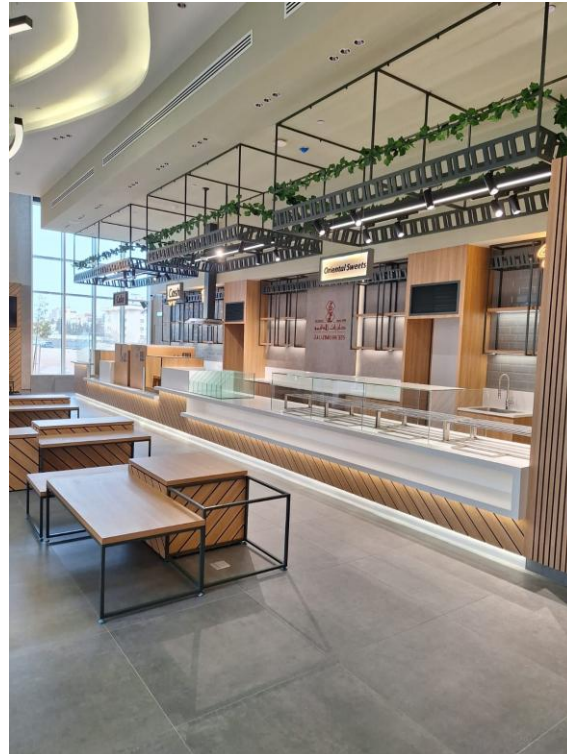
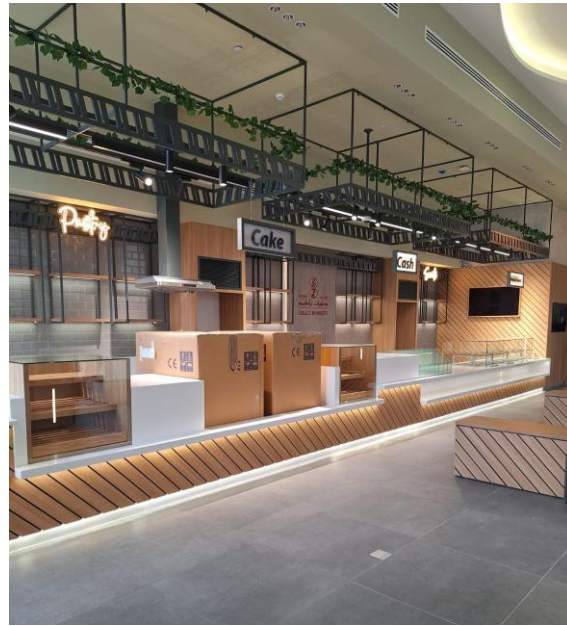
Sweets

Shop Design

Shopfront design

Execution photos

Abdali View - Amman - Jordan



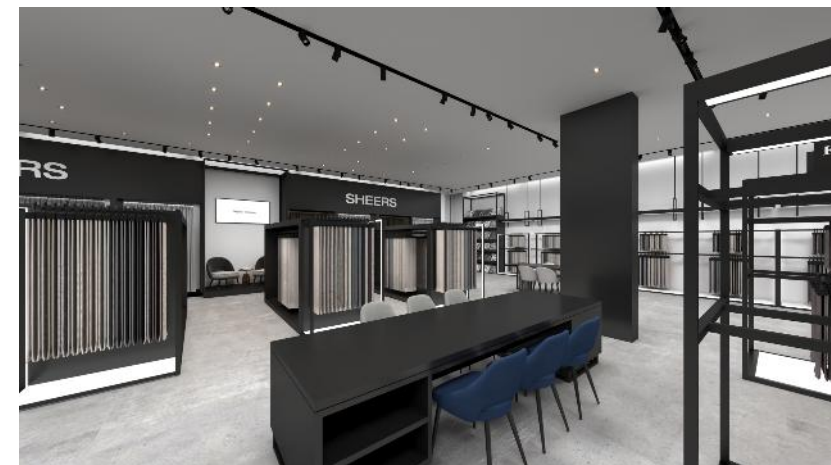
RETAIL **BIG**

AL GUTHMI

Showroom

Interior design

Riyadh - KSA



RETAIL **BIG**

MANDALA

Drive-thru Coffee shop

Interior works

Exterior design

Interior design

Al Saru – Amman, Jordan



RETAIL **BIG**

AL QABAS

Roastery

Booth design inside shop

Interior design

Cosmo Daboug
Amman - Jordan



RETAIL **BIG**

AKWAN DELIGHTS

Interior works

The first roastery and coffee place with drive threw in Jordan.

Shopfront & Interior design

3D Design

Mecca St. 2021



RETAIL **BIG**

HAZEM SHAHEEN DELIGHTS

The first roastery and coffee
place with drive threw in Jordan.

Shopfront & Interior design

3D Design

Mecca St. 2021



RETAIL **BIG**

HAZEM SHAHEEN DELIGHTS

The first roastery and coffee
place with drive threw in Jordan.

Shopfront & Interior design

Actual Photos

Mecca St. 2021



RETAIL **BIG**

HAZEM SHAHEEN DELIGHTS

The first roastery and coffee
place with drive thru in Jordan.

Shopfront & Interior design

Actual Photos

Mecca St. 2021



RETAIL **BIG**

VTEL FIBER

Interior works

Interior design

Design and execution

3D Design

Amman - Jordan



RETAIL **BIG**

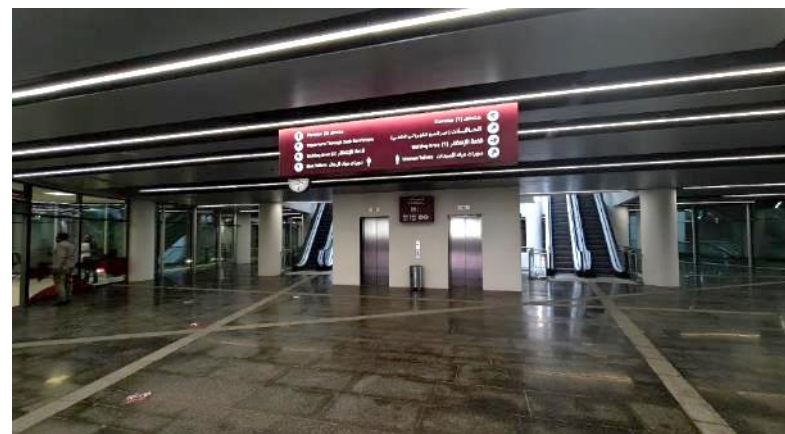
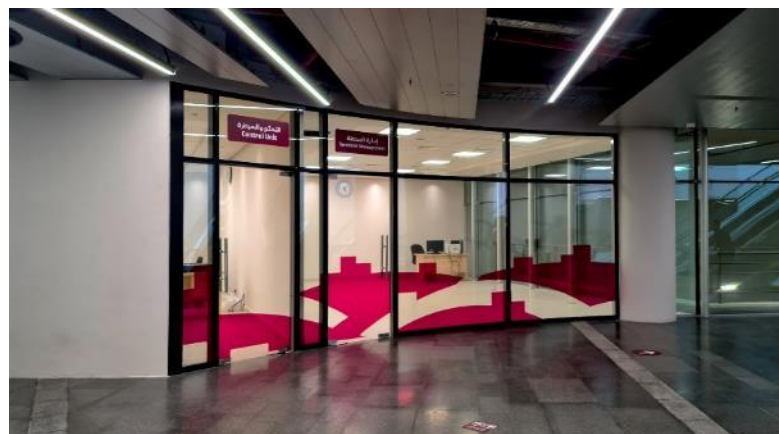
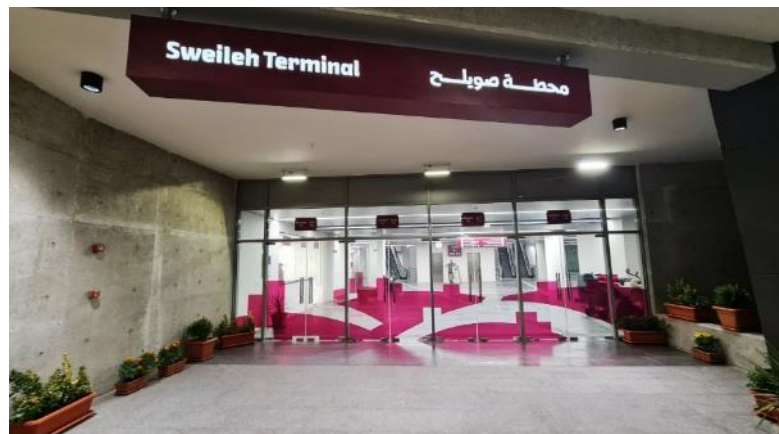
AMMAN BRT

Signage and Branding.

Wayfinding designs

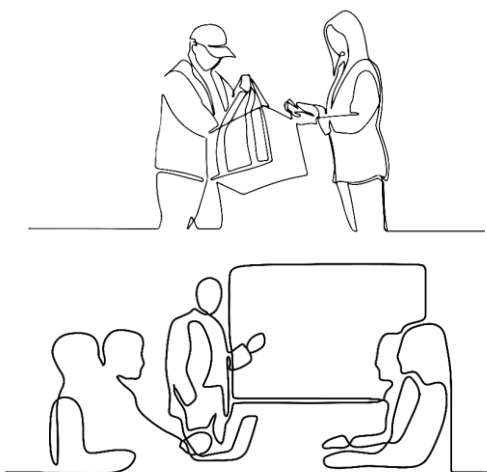
Wall stickers

Amman – Jordan, 2021





إحنا HEROES المجتمع.



Rest Rooms



Elevators



talabat



Branding

TALABAT HEROES HUB

Interior Branding

Sweileh, Amman – Jordan, 2021

- Doors Stickers
- Wallpapers
- Cutter Stickers
- Graffiti Designs

RETAIL **BIG**

TALABAT HEROES HUB

The first riders fun club and offices
For talabat In Jordan.

Shopfront & Interior design

3D Design

Location: Sweileh

Area: 548m²



RETAIL **BIG**

Leading Point

Interior design

Software company, Office design

3D Design

Amman - Jordan

Employee stations



Reception Area – View 1

Manager Office



Reception Area – View 2

RETAIL **BIG**

I-FIT GROUP

Center Interior design

3D Shots

Sydney Australia



RETAIL **BIG**

ABDEEN GRAND STORES

Design and execution

Abdeen square dome idea

Mecca St. – Amman

2021



RETAIL **BIG**

ABDEEN GRAND STORES

Fit-out

Interior design

Irbid - Jordan



RETAIL **BIG**

SHAMI ELECTRONICS

Interior works

Electronics Store

Customer Experience

Interior design

Khalda, Amman - Jordan



RETAIL **BIG**

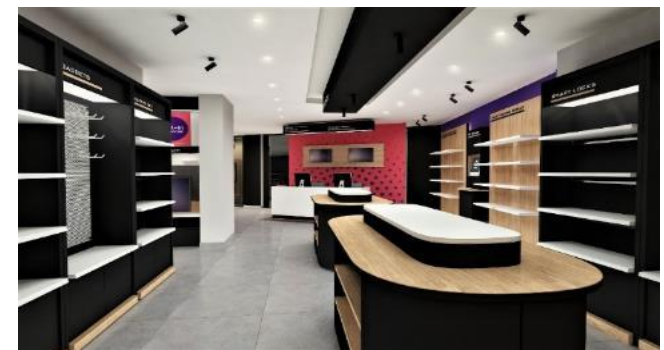
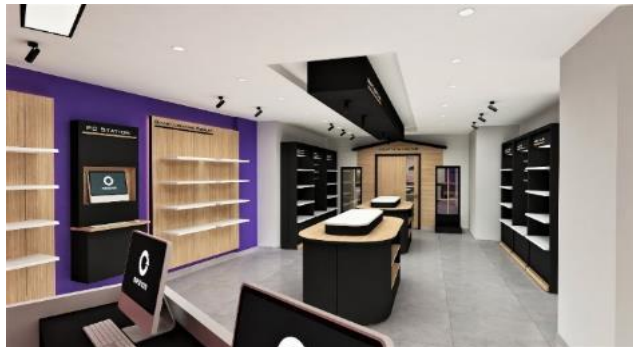
NEWTON STORES

Electronic Store.

Shopfront & Interior design

3D Design

Khalda - 2021



RETAIL **BIG**

NEWTON STORES

Electronic Store.

Shopfront & Interior design

Actual Pictures

Khalda - 2021



RETAIL **BIG**

AURA PRIME

Interior works

Perfume and cosmetics shop

Luxurious Design

Interior design

Abdoun Mall - Amman



RETAIL **BIG**

AURA

Perfume and cosmetics shop

Luxurious Design

Interior design

Abdoun Mall - Amman



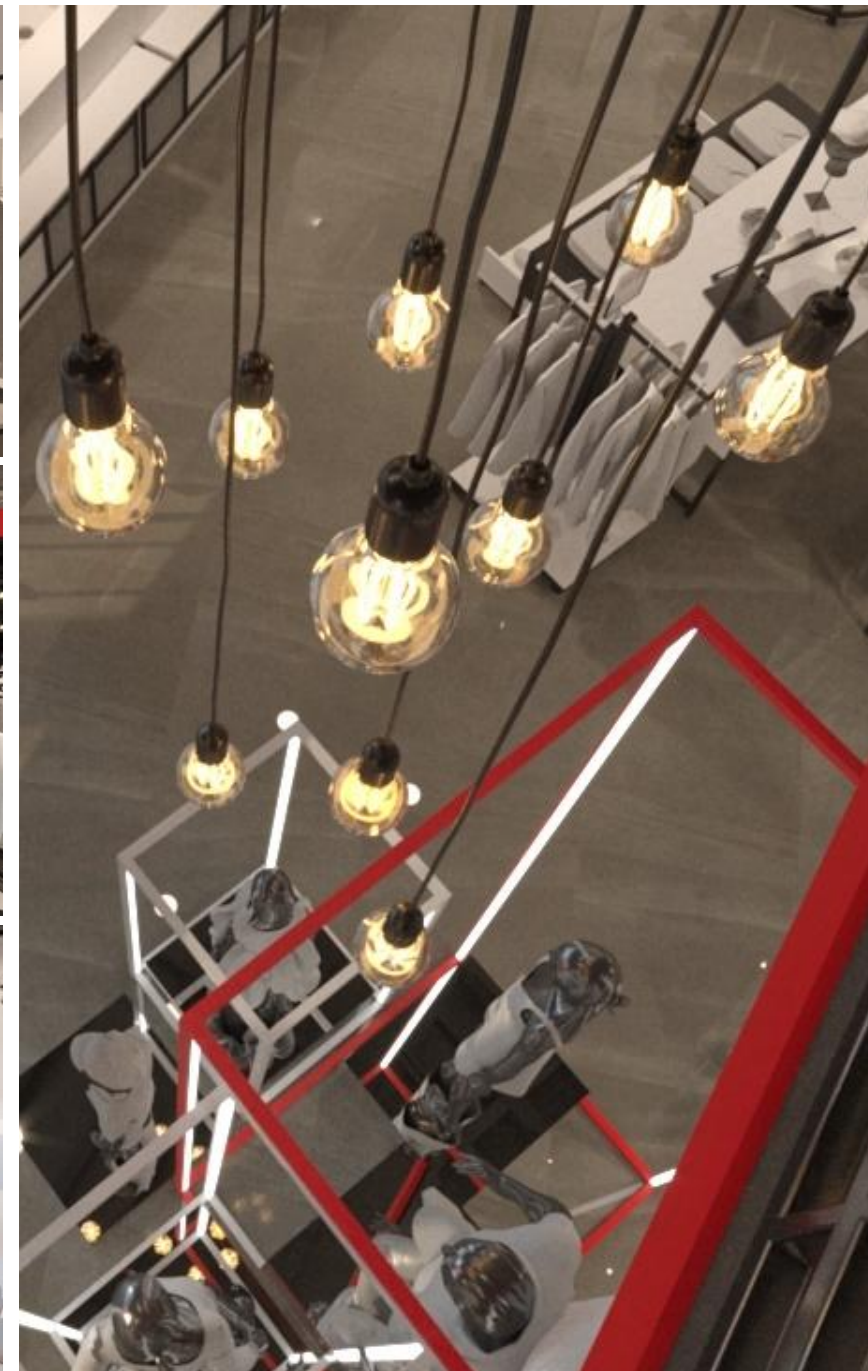
RETAIL **BIG**

INTERNATIONAL BRANDS OUTLET

3D Images

Interior Design

Fashion Store



RETAIL **BIG**

VOY WELLNESS

Execution

Interior Design

Gym – Fitness design

Facade



Reception Area – View 2



Reception Area – View 1



Play Area

RETAIL **BIG**

VOY WELLNESS

Execution

Interior Design

Gym – Fitness design

Reception Area – View 1



RETAIL**BIG**

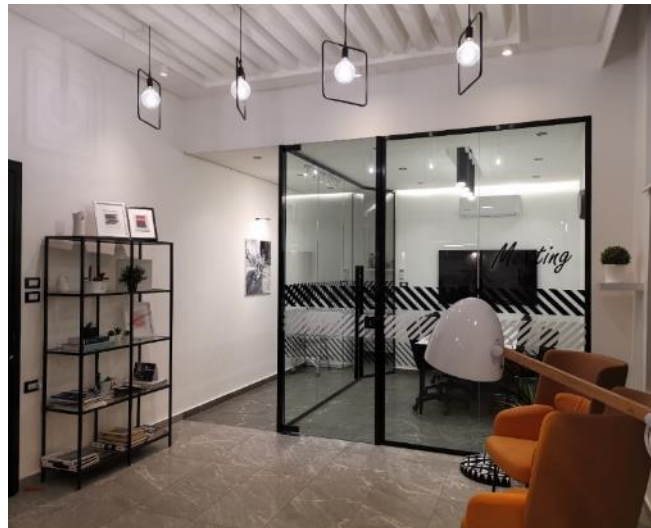
RETAILBIG OFFICE

Our home, our design

Retail design company

Dabouq - Amman

Amman - Jordan



RETAIL **BIG**

ABU TAWEILEH

Interior works

Electronic Store

Shopfront design

Execution

Khalda, Amman - Jordan



RETAIL **BIG**

Complex 2099

Combining 3 different food
places in one outstanding
building.

Elevations & landscape design

3D Design

Irbid – Jordan, 2021

Interior works

Design,
Option - A



Design,
Option - B



Design,
Option - C





FAÇADE PROJCTS

Shopfront – Façade designs

- Louver Kitchens
- Abdeen Grand Stores
- Chewy Shop Pet Store
- Souq Ghazaleh

Facade Design

RETAILBIG



FAÇADE PROJCTS

Shopfront – Façade designs

- La Chaise
- TUGBA
- VAGUS
- RASAS

Facade Design

RETAILBIG

RASIA

5x15m Booth 3D – Design
Interbuild & Jordanbuild

Roadshow Booths



RASIA

5x15m Booth Execution
Interbuild & Jordanbuild

Roadshow Booths



Foodics

6x6m Booth Execution
Makkah EXPO
Option - A

Roadshow Booths

*Designing the Future of
Restaurant Management*

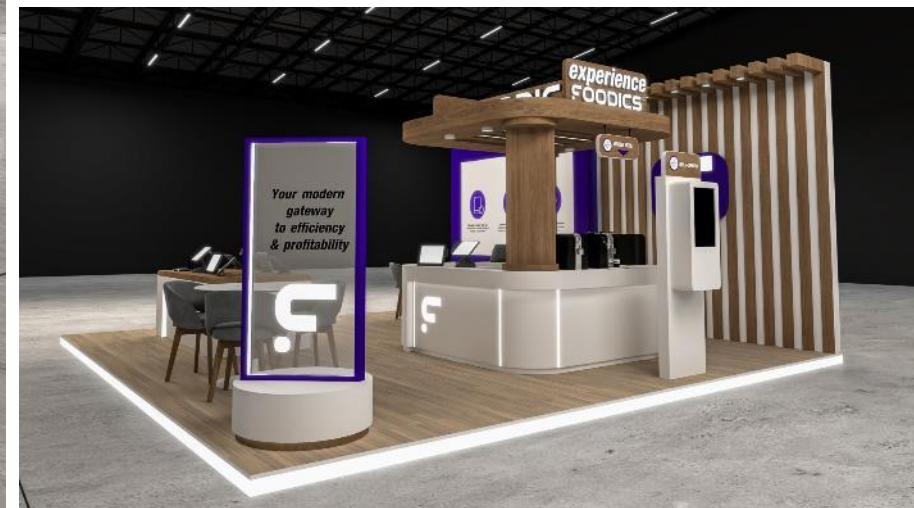
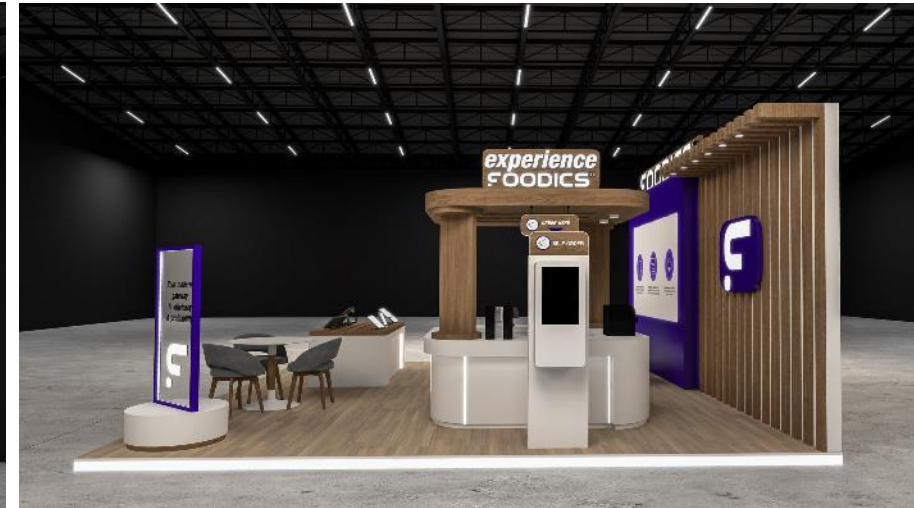


FOODICS

6x6m Booth Execution
Makkah EXPO
Option - B

Roadshow Booths

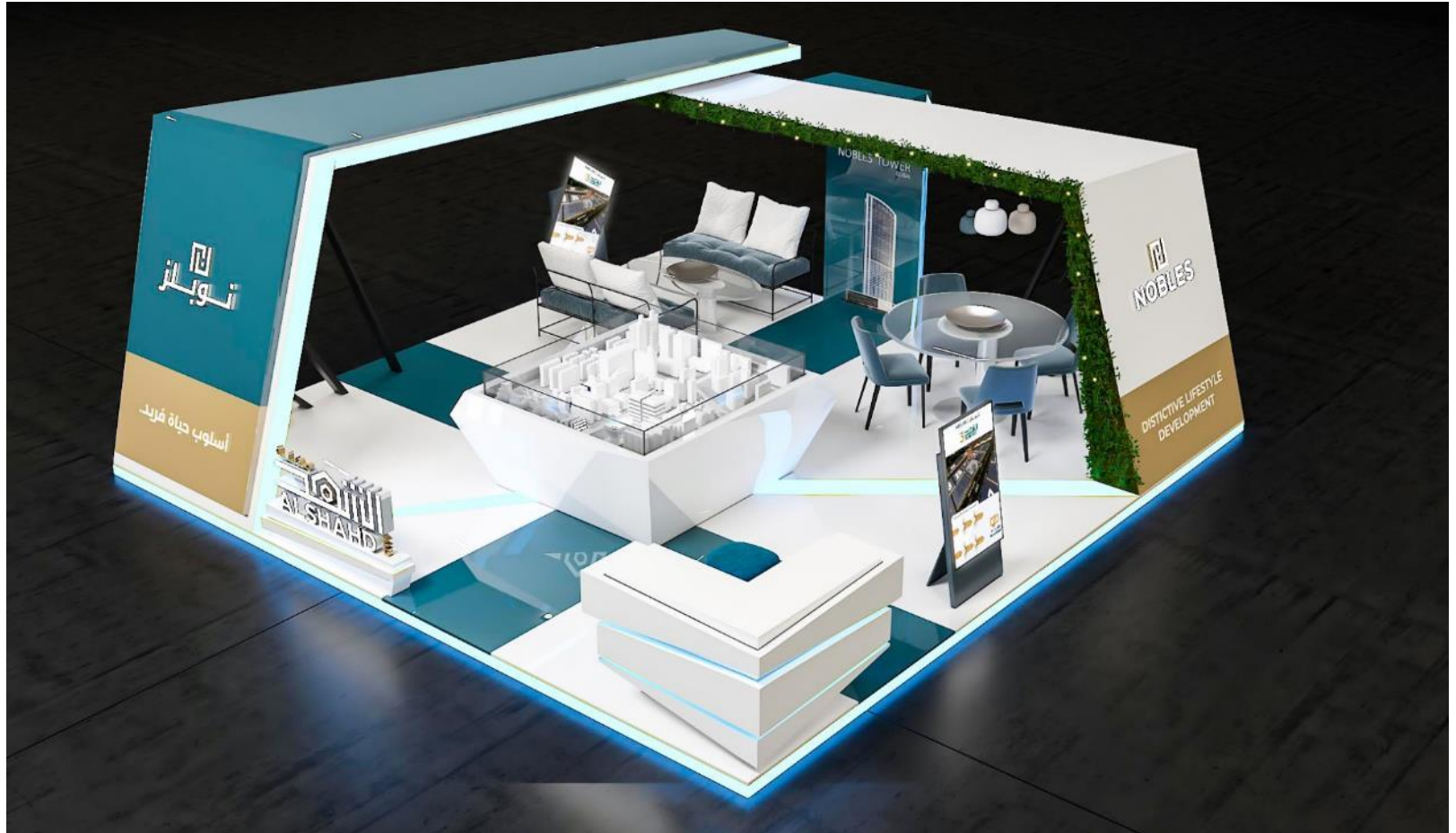
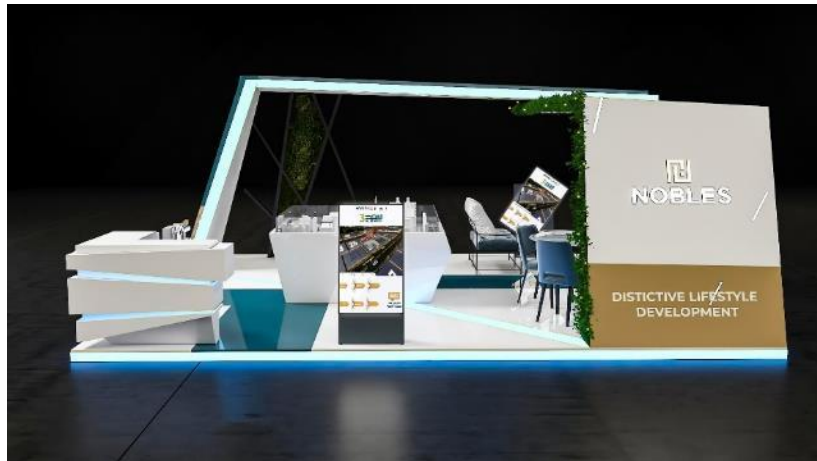
*Designing the Future of
Restaurant Management*



NOBLES PROPERTIES

6X6 Booth 3D – Design
Boulevard Abdali – Jordan
Option - A

Roadshow Booths



UNIFONIC

every conversation.

Roadshow Booth 3D – Design
Seamless 2022 Riyadh - KSA
Option - B

Roadshow Booths



UNIFONIC

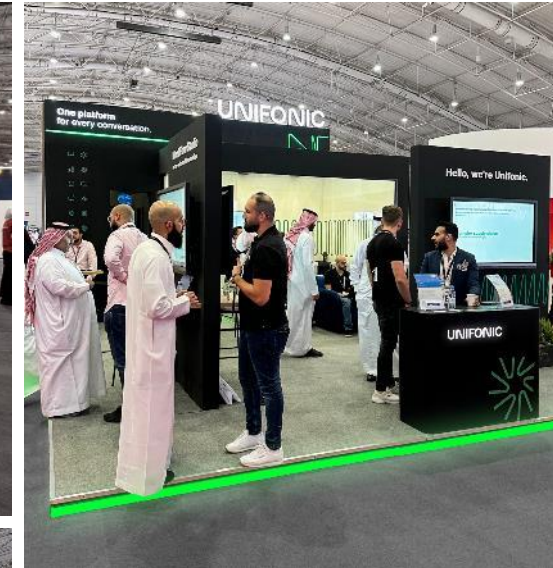
Roadshow Booth 3D – Design
Seamless 2022 Riyadh - KSA
Option - B

Roadshow Booths



UNIFONIC

Booth Execution Images
Seamless 2022 Riyadh - KSA
Option - B

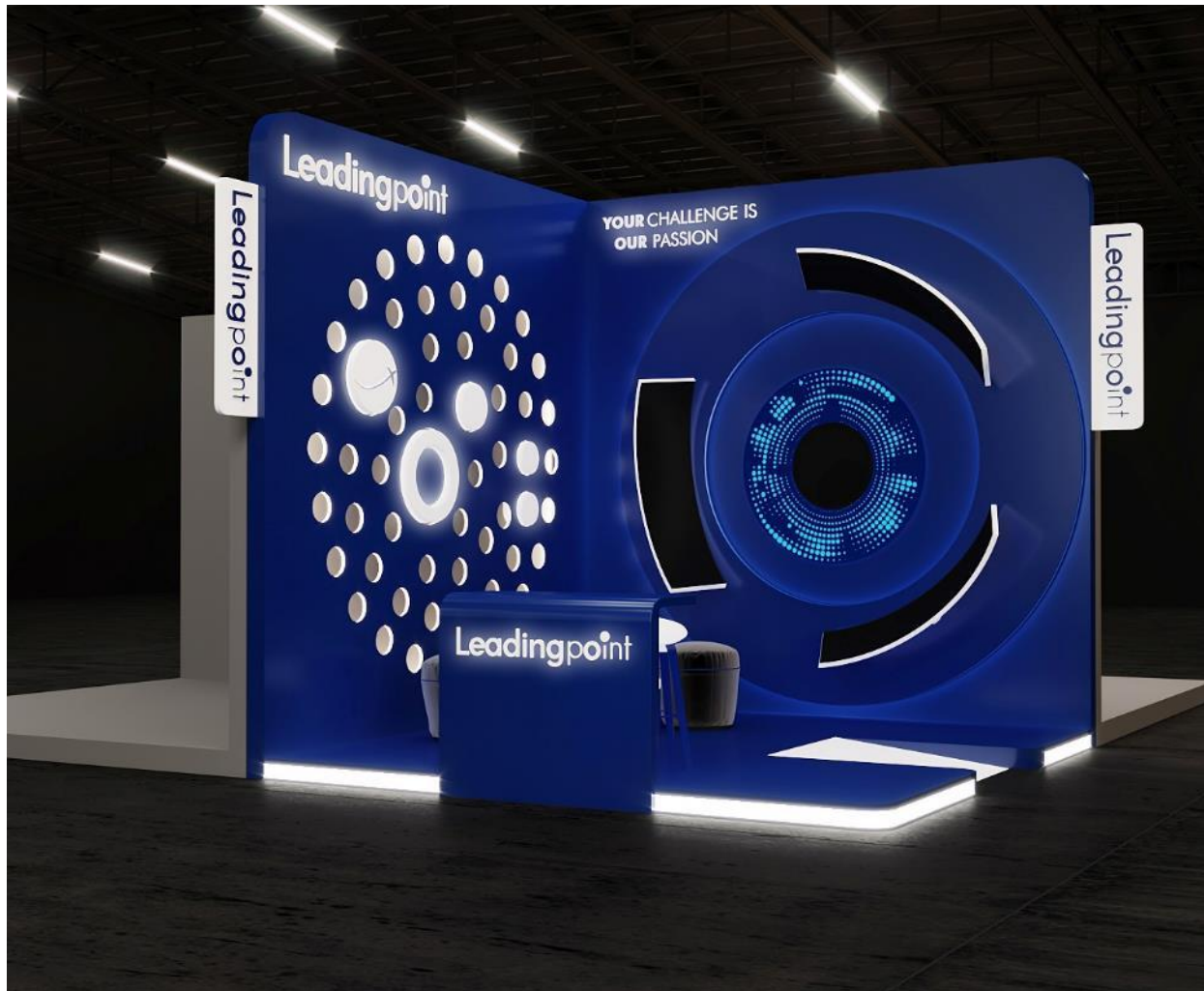


Leading Point

Booth 3D design & execution at GITEX -
Dubai 2021

Booth design

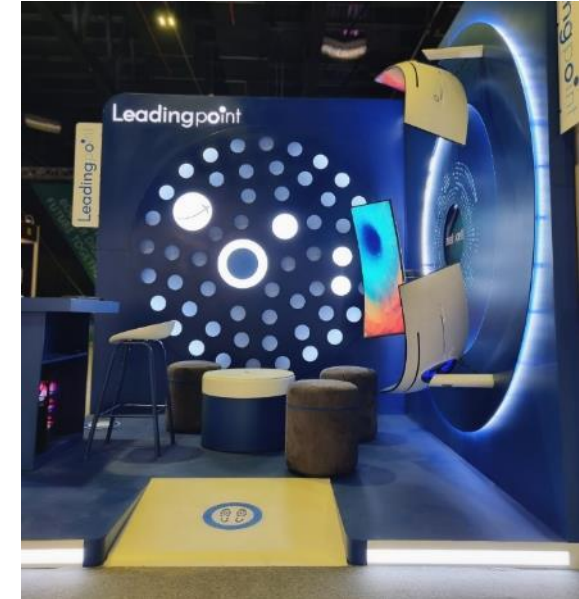
GITEX
TECHNOLOGY
WEEK



Leading Point

Booth actual design & execution images
at GITEX - Dubai 2021

Booth design



Leading Point

Booth 3D Design images at LEAP - KSA, 2022

Booth design

LEAP

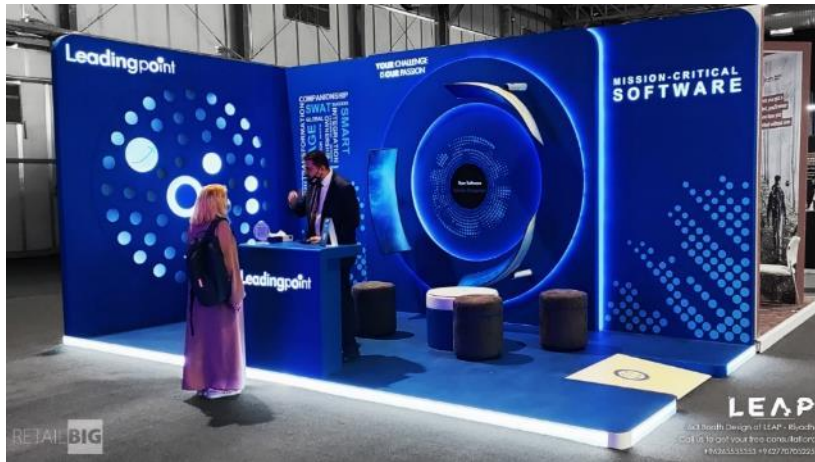


Leading Point

Booth actual design & execution images
at LEAP - KSA, 2022

Booth design

LEAP



Hazem Shaheen Delights

Booth design

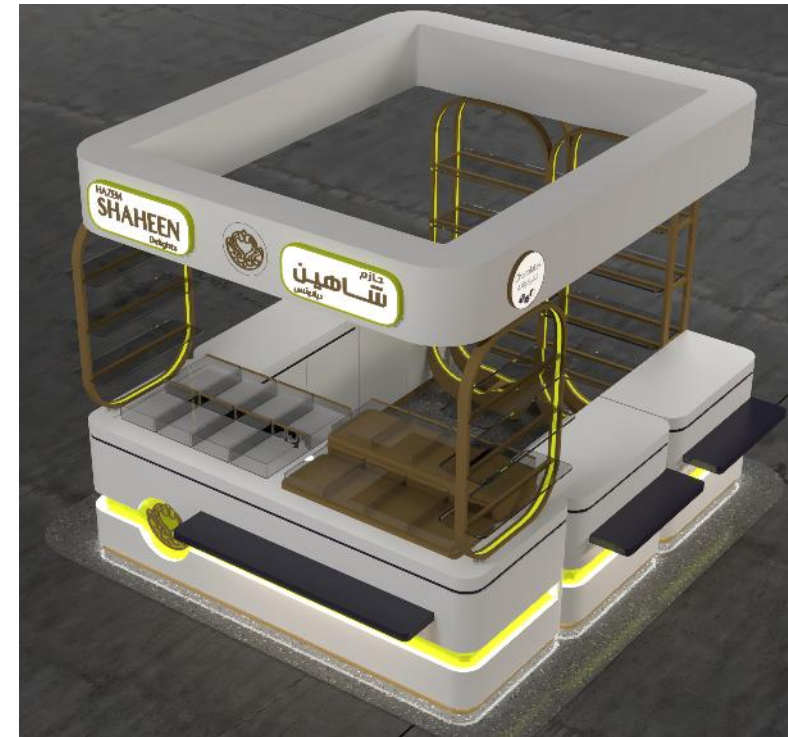
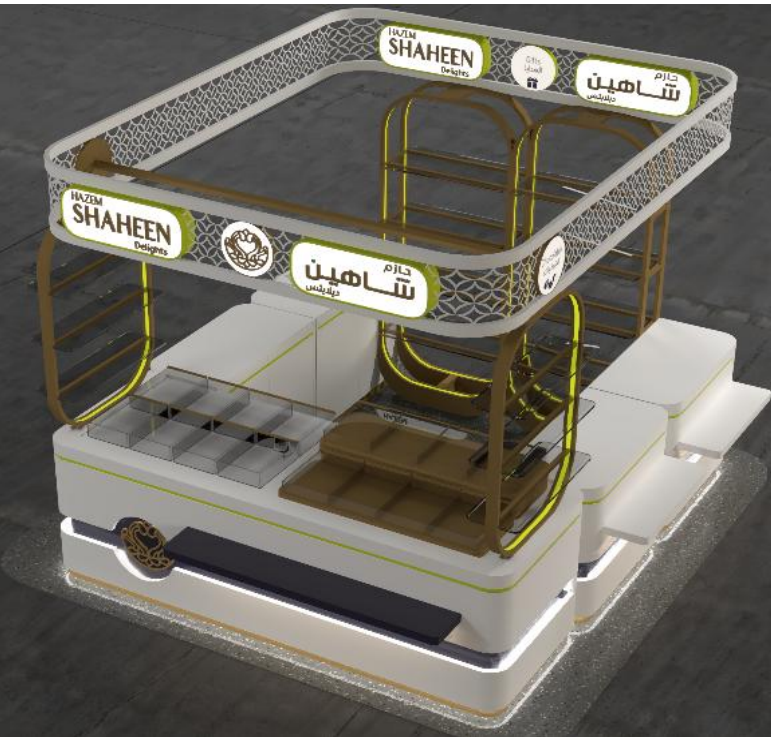
Amman - Jordan

Booth design

SHAHEEN
H A Z E M



حازم شاهين

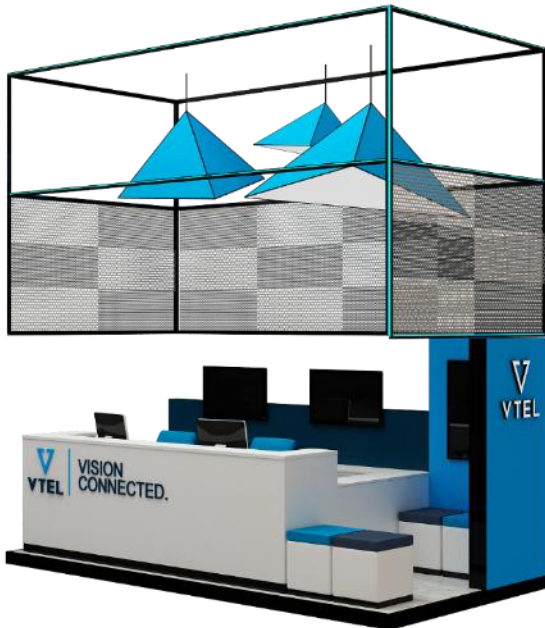


VTEL FIBER

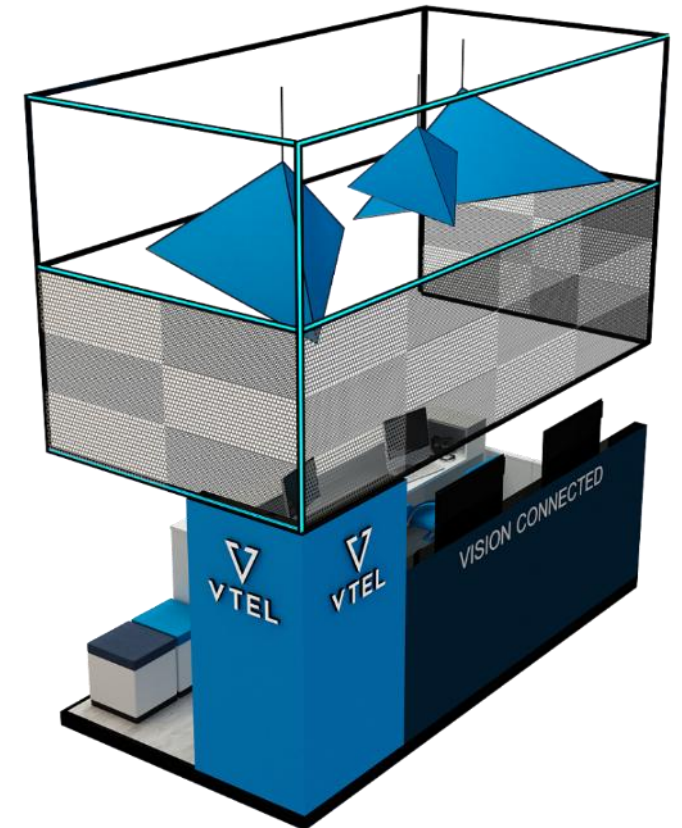
Booth 3D Design
Front, rear & side 3D design view

Booth design

Perspective Side View



Rear View Perspective



VTEL FIBER

Actual Booth images
Front, rear & side 3D design view

Booth design



HOUSING BANK

Booth 3D Design
Front View & 3D perspective

Booth design



3D View



Front View

SHARIF EYE CENTERS

Booth design

Booth 3D Design
Front View & 3D perspective



3D View

Front View

THE CHEESECAKE FACTORY BAKERY

Food & Beverages

Booth 3D Design
The Cheesecake Factory Bakery - Execution



Front 3D perspective



Side 3D perspective



THE CHEESECAKE FACTORY BAKERY

Food & Beverages

Booth actual pictures
The Cheesecake Factory Bakery - Execution



Front View



Side View

CHEESECAKE'N STICK

Booth Design at Gulf food 2018

3D Design

Booth design



3D View



Front View

CHEESECAKE'N STICK

Booth Design at Gulf food 2018

3D Design

Booth design



3D View



Front View



Perspective View



Zoom in

ETIHAD BANK

3D Design
Booth Proposal



Perspective View



Zoom in

Typography

Creato Display
English
A B C D E F G
a b c d e f g
1 2 3 4 5 6 7 8 9
! @ # \$ % ^ &

Almarai
Arabic
أ ب ت ث ج ح خ د ذ
١ ٢ ٣ ٤ ٥ ٦ ٧ ٨ ٩
! @ # \$ % ^ &

Visual PATTERN



Logo and brand naming



Black & White



Primary colors



Secondary colors



Branding

AMS
law firm

Brand Identity
Riyadh, KSA, 2022

- Business Stationery:
- Business Card
 - Letter Head
 - Stamp
 - A4/A3 Letter Envelope

Brand Guideline

Company Profile

Typography

Main font

Chewy Regular

Secondary font

Raleway

Logo Creation



Logo and brand naming



Primary colors

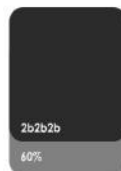


Chewy Green



Orange Soda

Secondary colors



Smoky Black



Floral White

Shapes & Illustrations



Branding

Chewy Shop

Brand Identity

Mecca St, Amman – Jordan, 2021

Business Stationery:

- Name
- Logo
- Business Card
- Letterhead
- Envelope 2 sizes

Wearables:

- T-shirts
- Hoodies
- Hats
- Gloves
- Badges

Packaging design:

- Paper Bags
- Plastic Bags

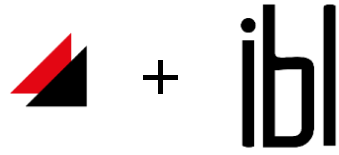
Typography

Champagne and limousine

Aa Bb Cc Dd Ee
1234567890

Aa Bb Cc Dd Ee
1234567890

Logo concept and design



Icon of imports,
directions, And
location

The company's name
International brands Ltd
(ibl)

ibl INTERNATIONAL[®]
BRANDS LTD.

Color Scheme

Black



000000

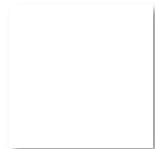
- Elegant
- Luxury
- Power
- Neutrality
- Professional

Red



E30613

- Vibrant
- Strength
- Dominancy
- Attractive
- Effective



FFFFFF

- Minimal
- Friendly
- Clean



We Design all needed Stationery deliverables for your brand (Business cards, calendars, badges, etc..)

INTERNATIONAL BRANDS LTD

Brand Identity - Stationary

4th Circle, Amman – Jordan, 2021

ibl INTERNATIONAL[®]
BRANDS LTD

- Logo
- Business Card
- Letterhead
- Envelope 2 sizes
- Gift Cards

- Uniforms
- Mugs
- Badges
- Notebooks & pens

- USB Flash
- Presentation folder
- Calendars
- Stamps

TikTabz



Name of the brand
TikTabz

Technology
Illustration Pattern
And **fast** service

Logo and brand naming

TikTabz

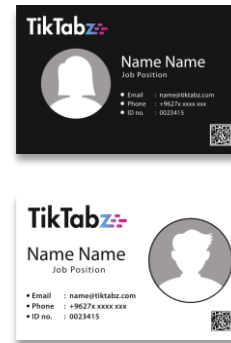
Color Scheme:



#161616



#5a5aff

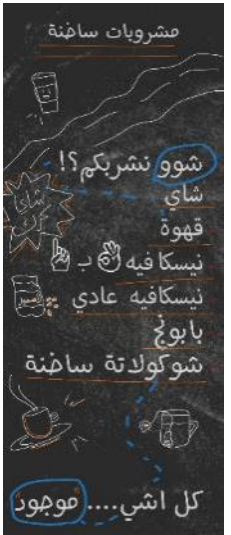


Brand Identity design for e-store website

TikTabz

Brand Identity - Stationary
Electronics Online Store

- Name
- Logo
- Color scheme
- Typeface
- Stationary



Branding

ZARKI CARTS

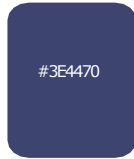
Funky Carts Branding design
Al - Zarqaa - Jordan

Design Idea:

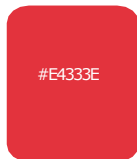
- Designs are inspired by Jordanian Culture to create art designs for each cart

Color Scheme

Primary colors

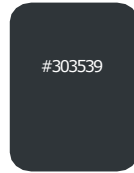


Purple Navy



Imperial Red

Secondary colors



Onyx



Thistle



Maximum Green

Logo Design



JOBERRY PACKAGE LABEL



DANISARABA LABEL



LEIMAY LABEL



ECOBIRD LABEL

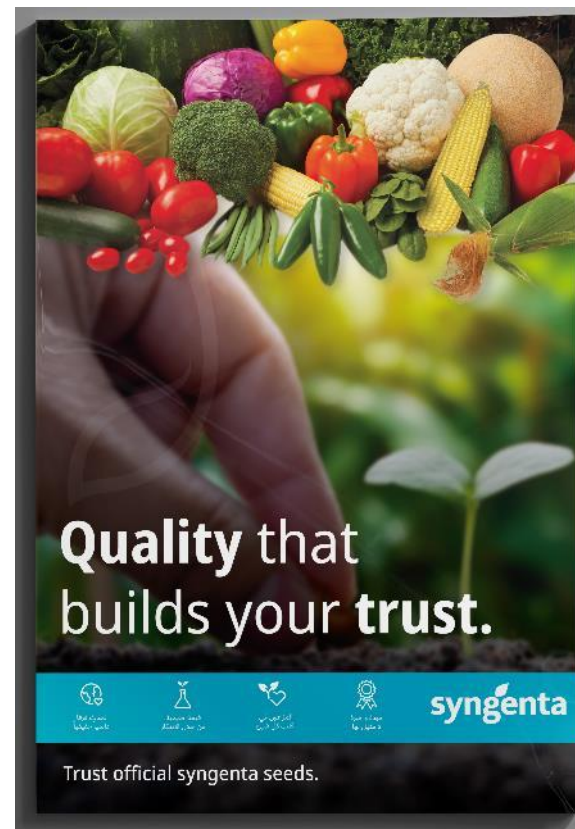


- JOBERRY Logo Design
- DANISARABA Label Design
- LEIMAY Label Design
- ECOBIRD Label Design

BOOTH WALLS BRANDING



MAGAZINE COVER PAGE



Branding

SYNGENTA

Branding

Amman – Jordan, 2022

- Booth walls Branding
- Magazine Cover Page design

AIG WORKSTATION

Workstation 3D Design

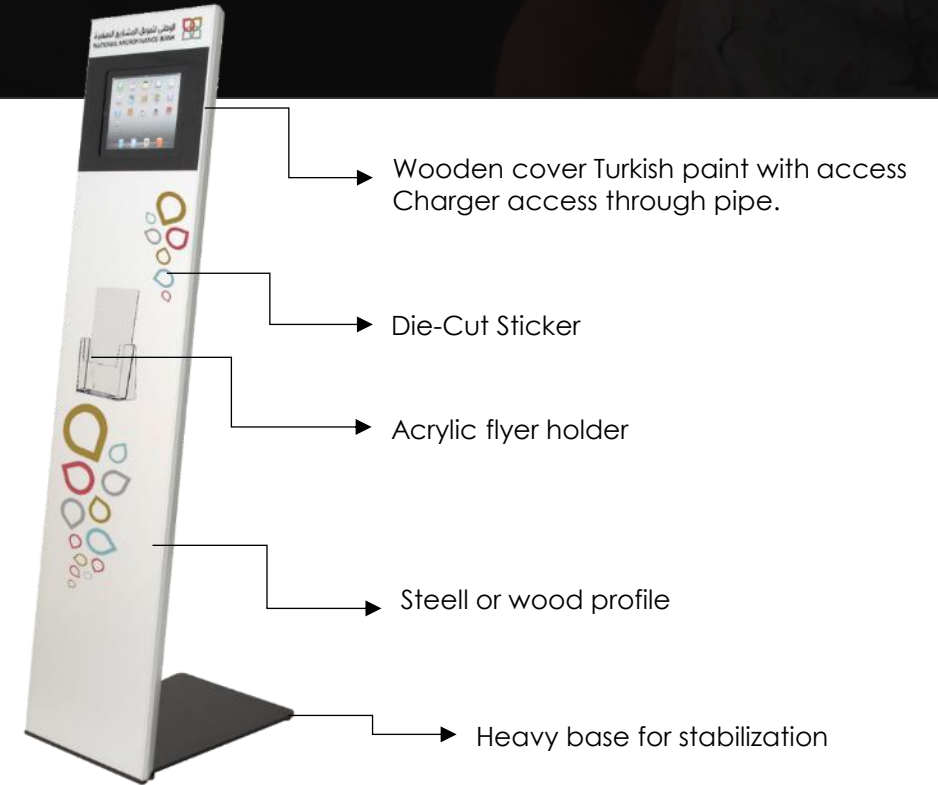
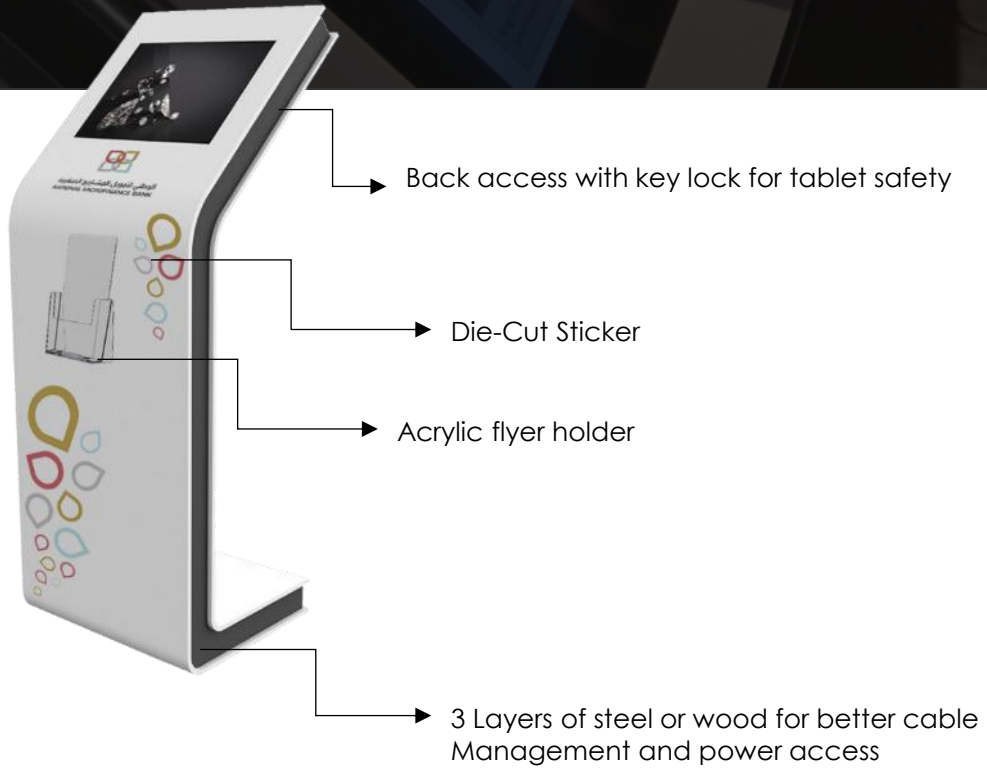
Execution

Laptop charging
station execution



NMB.

Tablet Stand Design - Electronics



ZARKI CARTS

Carts Design

3D Design

Carts design



DOCTOR NUTRITION

3D Booth Design at zain gym

doctor[®]
Nutrition

3D View



DESIGN PROCESS

How do we make your business big?



LISTEN
WITH
CARE



BRAINSTORM
& INVENT



COME UP
WITH
THE IDEA



EXECUTE
TO THE
LAST DETAIL



STAND OUT, BIG!

I believe in doing the thing you feel is Big,
If it looks Big, it's Big in all meanings.