

NEW BOOK THE FUTURE IS COOL

WHAT A CLIMATE- SAFE FUTURE LOOKS LIKE AND HOW WE GET THERE IN TIME by Daisy Carlson

Overview:

"The Future is Cool" is your guidebook to the future we all yearn for. This extraordinary roadmap takes you on the journey towards net zero emissions and articulates the incredible net benefits that come with that. This book builds the bridge from where we are now to a future that has adopted the myriad cutting-edge technologies and climate mitigation strategies in our cool future. These groundbreaking technologies, and practical solutions transform our professional and personal lives. Improved public health, energy equity, and life style improvements are but a few of the benefits. Whether you are motivated by your love for family, your appreciation of nature, your fascination with business and technology, or you pursue higher-quality life, this book is your compass.

Content:

Embark on a journey with two fictionalized families living in the near future who have seamlessly integrated cutting-edge technologies into their daily lives. Take a peak at businesses at work with robust de-carbonization strategies. This glimpse of our inevitable future provides genuine hope. "The Future is Cool" explores the science of climate change, and presents natural solutions within reach, it showcases clean technologies available now and in the near future. Dive into an array of strategies for de-carbonizing food, energy, transportation, manufacturing, and urban landscapes, all rooted in the latest scientific and technological advancements.

This book steps into the future:

By 2035 your life and style will be transformed by cool climate solutions that improve your life. Come take a look.

Why Me:

I have been researching and reporting on climate solutions across the lifestyle landscape for over three decades. I've also had the privilege of working in East Africa, South America, Asia, and India, mapping the impacts of climate change and the cascade of benefits that come with strategic sustainable development initiatives, carbon sequestration, and offset strategies. This hands-on experience has allowed me to witness the tangible impact of climate change in diverse, vulnerable communities.

Throughout my career, I've had the honor of collaborating with climate scientists, clean tech visionaries, and community leaders who are actively shaping our sustainable future. My distinctive perspective, driven by an unwavering passion for the subject matter, enables me to present intricate climate science and solutions in a way that's not only accessible but also deeply engaging.

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WHAT A CLIMATE-SAFE FUTURE
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DAISY CARLSON

'The Future is Cool' is the beacon of hope we have all been waiting for. This exploration of the many transformative innovations shaping our future provides hope and opportunity. In this exhilarating journey into our cool future – we find the promise of health, prosperity, harmony and abundance.



DAISY CARLSON

Author, executive coach & climate journalist

My research on a wide spectrum of applied climate solutions paints a clear picture of our potential for a climate safe future. With a unique blend of design and climate science expertise, coupled with a career dedicated to promoting sustainability in the marketplace, I bring a wealth of knowledge and experience to this book.