

2023 SPONSORSHIP OPPORTUNITIES



CONNECT WITH LOCAL FAMILIES THROUGH A KIDS GIVE BACK SPONSORSHIP



FOUR WAYS TO SUPPORT US

- Family Volunteer Events
- Get Inspired Fundraiser
- Kids Volunteer Programs
- General & In-kind Donations

INSPIRE THE NEXT GENERATION OF VOLUNTEERS

kidsgiveback.org
[@KidsGiveBackVA](https://www.instagram.com/KidsGiveBackVA)



PLACE YOUR COMPANY IN FRONT OF 800+ LOCAL FAMILIES WHILE EMPOWERING KIDS TO VOLUNTEER

Children love to be helpful.

From a young age, they learn that helping others makes them feel good and that small actions can make a difference.

Kids Give Back, founded in 2019, is nonprofit organization that provides children, ages 6-12, with volunteer opportunities which meet needs in our community. Our mission is to inspire the next generation of volunteer leaders.

By partnering with local nonprofits and schools, we undertake projects that are relatable to the young children who are volunteering—thus empowering them to give back and assume leadership roles.

In 2022 Kids Give Back: Invested **\$15,000** in our community by providing **2,600** in-kind donations prepared by children
Engaged 400+ volunteers over 2,000 hours
Provided much-needed donations to 30 nonprofits

WINNER 2022: 2022 Governor’s Community Service Awards, Outstanding Community Organization

IMPACT OF YOUR GIFT

Our goal is to DOUBLE our impact in 2023, and your sponsorship can help us get there. Sponsorship supports the purchase of project supplies, the hiring of teachers for our camps, and any overhead expenses associated with managing our events and programs.

YOUR SPONSORSHIP OPPORTUNITIES

Sponsor a Family Volunteer Event

Sponsor our new fundraiser, Get Inspired! A Kids Give Back Celebration

Sponsor Summer Volunteer Camp and/or Kids Volunteer Days

Make a General or In-kind Donation



FAMILY VOLUNTEER EVENTS

This is a great way to support our work, enjoy an event and promote your business. Whether you'd like to focus on one event or multiple, we have something that will work for you and your budget.

1 You've Got This Baskets for Teachers September 16, 2023, Fairfax, VA

For the third year, Kids Give Back families will prepare 200 gift baskets for teachers who work in Title I/low- resource schools. These baskets, designed to celebrate the teachers and welcome them to the new school year, include school supplies, healthy treats, self-care items, crafts made by kids, kindness jars, cards, and more.

2 Costumes for Kids Fall Volunteer Festival October 21, 2023, Fairfax, VA

This is our largest event of the year, bringing the community together to prepare 200 storybook character costumes for children who do not have the resources to purchase them. The costumes are paired with a book and tote bag so that the kids can fully participate in their school's Halloween activities. The festival also includes volunteer service projects that benefit senior citizens, animal shelters, food insecure individuals, and others.

3 Holiday Baby Baskets December 9, 2023, Fairfax, VA

Every year, Kids Give Back families celebrate the holidays by preparing 100 baby boxes for low-income expectant parents. The boxes are filled with clothes, books, toys, lotion, and more that help them get through the first six months of their newborn's life. Boxes are distributed throughout Fairfax and Loudoun counties.

EVENT SPONSORSHIP LEVELS

BENEFITS	Visionary \$5,000	Leader \$2,500	Inspire \$1,000	Lend-a-hand \$500	Supporter \$300
Opportunity to introduce your company and welcome attendees to an event	✓				
Company logo on T-shirts that are distributed throughout the year	✓	✓			
Opportunity for your team to volunteer at one of the events and work with the kids and families on a service project	✓	✓			
Opportunity to share marketing materials at the event	✓	✓	✓		
Company logo on event signage	✓	✓	✓	✓	
Recognition on the Kids Give Back website for up to one year SUPPORTER LEVEL: Recognition on the KGB website during the event promotions	✓	✓	✓	✓	✓
Recognition in emails and on all social media platforms leading up to and after the event	✓	✓	✓	✓	✓

GET INSPIRED!

A KIDS GIVE BACK CELEBRATION

APRIL 22, 2023

7:00 PM – 10:00 PM

PJ SKIDOOS, FAIRFAX, VA

We're hosting an adults-only event to celebrate our fifth year and to raise funds for our 2023 volunteer service projects! Come enjoy hor d'oeuvres, drinks, dancing, a DJ, raffles, a silent auction and more as we reflect on where we've been and share where we're headed.

PRESENTING PARTNER: \$3,500

- Recognition as Presenting Sponsor in all promotions
- Opportunity to distribute a company-branded item at the event
- Company name and logo on event signage
- Company logo on website, social media platforms and in emails to our database of 800 individuals
- Full-page (8.5"x5.5") company ad in program book
- Six tickets to the event and a reserved table

INSPIRE PARTNER: \$2,500

- Company name and logo on event signage
- Company logo on website, social media platforms and in emails to our database of 800 individuals
- Company logo displayed in all presentations
- Half-page (4.25"x5.5") company ad in the program book
- Four tickets to the event

COMMUNITY PARTNER: \$1,500

- Company name and logo on event signage
- Company logo on website, social media platforms and in emails
- Company logo displayed in all presentations
- Two tickets to the event

EVENT PARTNER: \$1,000

- Company name and logo on event signage
- Company logo on website, social media platforms and in emails
- Company logo displayed in all presentations

PROGRAM SPONSORSHIP

Kids Give Back offers programs throughout the year that engage children, ages 6–12, in meaningful volunteer service. If you're interested in your support going directly to a program, not an event, then consider a program sponsorship.

SUMMER VOLUNTEER CAMP SPONSOR

\$3,000 | TWO SPONSORSHIPS AVAILABLE

Our flagship program, Summer Volunteer Camp is a fun and fulfilling way for kids to participate in volunteer work, meet nonprofits leaders, work in teams, and get excited about volunteering in our community. In 2023, three half-day camps will be offered, engaging 100 kids throughout the summer.

The kids will:

- Prepare meals and snack packs for individuals facing food insecurity
- Assemble Birthday Bags for children who live in transitional shelters
- Design and fill art supply kits for adults with different abilities
- Prepare Appreciation Gifts for healthcare workers
- Write cards for overseas military and much more.

Sponsorship includes:

- Recognition as a Summer Volunteer Camp Sponsor
- Opportunity to distribute a company-branded item to campers
- Company name and logo on event signage
- Company logo on website, social media platforms and in emails
- Company logo on camp T-shirts
- Opportunity to visit the camp and speak with the kids about your company

KIDS VOLUNTEER DAY SPONSOR

\$2,500 | TWO SPONSORSHIPS AVAILABLE

These full-day programs, offered when Fairfax County Schools are closed, engage kids in volunteer work that makes a difference in our community. Kids work on projects throughout the day, meet nonprofit leaders, work in teams, enjoy a special lunch and more. Four full-day programs will be offered in 2023.

Sponsorship includes:

- Recognition as a Kids Volunteer Day Sponsor
- Opportunity to distribute a company-branded item to campers
- Company name and logo on signage
- Company logo on website, social media platforms and in emails
- Opportunity to visit the camp and speak with the kids about your company

GENERAL OR IN-KIND DONATIONS

The following donations provide us with support



ONE TIME DONATIONS

You can choose to make a one-time donation at any time and any interval. Do you want to donate once or twice a year? This is a great option, too!

MONTHLY DONATIONS

This is a great option for ongoing support, budgeting and commitment to Kids Give Back. Monthly donors provide our organization with consistent funding and allow you to spread donations throughout the year.

MATCHING GIFTS

Many businesses offer employees matching gifts, so please consider this option.

SCHOLARSHIP FUNDS

Provide a scholarship to a child who would otherwise not have the opportunity to attend a Summer Volunteer Camp or Kids Volunteer Day.

In-Kind Donations

In-Kind contributions from our partners allow us to purchase project supplies. Gift cards to grocery stores, Target or Walmart, Michael's, Joanne Fabrics and Amazon are welcome. Raffle or Silent Auction items for special events are also appreciated.

READY TO MAKE A COMMITMENT?

We are happy to tailor a sponsorship package to meet your marketing and philanthropic goals.

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Kids Give Back is a 501(c)3
Charitable Organization.
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KIDSGIVEBACK.ORG