

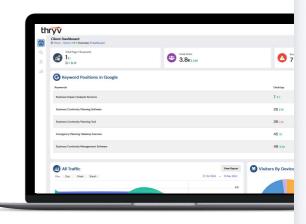
# **Turn Search into Sales**

Get found on Google<sup>™</sup> search, Bing<sup>®</sup> and Yahoo!<sup>®</sup>

Google

Microsoft Bing Vahoo!

SEO helps businesses like yours rank higher in organic search results, making your site more trustworthy and reliable to audiences. Websites that rank higher get more visitors because people trust them more. Getting and keeping a top spot in search results can be tough, but with AI tools and SEO expertise, you can stay ahead and maintain your competitive edge.





#### **Establish Brand Authority**

Consistent high-quality content establishes your brand as an authority in your industry, building trust with both search engines and your audience.1



#### **Ongoing Traffic & Sales**

Once established, SEO continues to attract organic traffic without ongoing costs for each visitor.2



#### **Impenetrable Long-Term Gains**

A long-term SEO strategy helps maintain your position in search results, even as algorithms evolve.3

## Our Experts do the heavy-lifting for you from setup to ongoing optimization:

- Google Search Console Set-Up
- Google Business Profile optimization & Google Maps Listing
- Optimized web coding
- Build and maintain new back-links
- Professional Copywriting Services for high quality, evergreen content

### **Stay ahead with 24/7 Performance Monitoring Technology**

- Continuous web performance monitoring
- On-demand access to Analytics Reporting
- Complementary Monthly Highlights Report:
  - Week over Week Performance by Search Engine
  - Keyword Ranking and Position Improvements
  - · Google Analytics, Google Console, and Google **Business Profile Insights**

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