

Senior Helpers PA

-Havertown, Exton, & Phoenixville

- 610-789-4700
- Delaware, Chester, Montgomery, Philadelphia Counties
- newclient@seniorhelpers.com

-Yardley & Huntingdon Valley

- 215-579-2755
- Bucks County
- newclients@seniorhelpers.com

Senior Helpers NJ

Princeton, Brick, Marlton, Linwood

- 856-216-1920
- All counties
- seniorhelpersNJintake@seniorhelpers.com




Town Square Adult Day

- Princeton NJ - 609-375-0751
- Marlton, NJ - 856-553-0828
- Brick, NJ - 732-451-6185
- learnmore@townsquare.net

Evermore Lifestyle Solutions

- Developmental & Intellectual Disabilities
- All locations: Princeton, Brick, Manchester & Marlton
- 732-454-8677
- learnmore@evermorelifestylesolutions.com

****Detailed program information on the following pages****

Town Square Adult Day & Dementia Resource Center - NJ					
Office: Address: Phone: Primary Email: Website Regional Director Email Regional Director Business Development Email Phone:	Princeton Medical Campus 2 Hospital Drive Plainsboro, NJ 08536 609-375-0751 learnmore@townsquare.net www.townsquare.net/princeton Adam Edelson aedelson@townsquare.net Lisa Tosti ltosti@townsquare.net 856-230-3489	Brick NJ 1930 Route 88, Suite 14 Brick, NJ 08724 732-451-6185 learnmore@townsquare.net www.townsquare.net/jerseyshore Adam Edelson aedelson@townsquare.net Lisa Tosti ltosti@townsquare.net 856-230-3489	Marlton NJ 171 Route 70 East Marlton NJ 08053 856-553-0828 learnmore@townsquare.net www.townsquare.net/marlton Adam Edelson aedelson@townsquare.net Lisa Tosti ltosti@townsquare.net 856-230-3489	Kevin Herman MSPT - Owner 267-249-5721 Town Square Adult Day Senior Helpers Evermore Lifestyle Solutions Adam Edelson - COO 215-787-7691 Town Square Adult Day Senior Helpers Evermore Lifestyle Solutions	
Senior Helpers NJ - Central NJ and all of South Jersey					
Office: Address: Phone: Primary Email: Website Regional Director Email Regional Director Business Development Email Phone:	Princeton Medical Campus 2 Hospital Drive Plainsboro, NJ 08536 609-759-2225 seniorhelpersNJintake@seniorhelpers.com https://www.seniorhelpers.com/nj/princeton Marisa Bisern RN, BSN mbiserna@seniorhelpers.com Lisa Tosti ltosti@seniorhelpers.com 856-230-3489	Brick NJ 1930 Route 88, Suite 14 Brick, NJ 08724 732-657-3600 seniorhelpersNJintake@seniorhelpers.com https://www.seniorhelpers.com/nj/ocean-county Marisa Bisern RN, BSN mbiserna@seniorhelpers.com Lisa Tosti ltosti@seniorhelpers.com 856-230-3489	Marlton NJ 171 Route 70 East Marlton NJ 08053 856-216-1920 seniorhelpersNJintake@seniorhelpers.com https://www.seniorhelpers.com/nj/cherry-hill Marisa Bisern RN, BSN mbiserna@seniorhelpers.com Lisa Tosti ltosti@seniorhelpers.com 856-230-3489	Linwood NJ 199 New Rd Suite 428 Linwood NJ, 08221 609-927-5001 seniorhelpersNJintake@seniorhelpers.com https://www.seniorhelpers.com/nj/jersey-shore Marisa Bisern RN, BSN mbiserna@seniorhelpers.com Lisa Tosti ltosti@seniorhelpers.com 856-230-3489	
Senior Helpers PA - Counties Served: Bucks, Delaware, Montgomery, Chester, Philadelphia					
Office: Address: Phone: Primary Email: Website Regional Director Email	Yardley 820 Township line Rd Yardley, PA 19067 215-579-2755 newclients@seniorhelpers.com https://www.seniorhelpers.com/pa/yardley Bruce Gold bgold@seniorhelpers.com	Huntingdon Valley 820 Fox Chase Rd, Rockledge PA 19067 267-277-7802 newclients@seniorhelpers.com https://www.seniorhelpers.com/pa/huntingdon-valley Bruce Gold bgold@seniorhelpers.com	Havertown 2406 Hirst Ave, Havertown PA 19083 610-789-4700 newclient@seniorhelpers.com https://www.seniorhelpers.com/pa/havertown Kristin Krause kkrause@seniorhelpers.com	Phoenixville/Exton 37 Ridge Road 19460 610-323-0460 newclient@seniorhelpers.com https://www.seniorhelpers.com/pa/phoenixville Kristin Krause kkrause@seniorhelpers.com	
Evermore Lifestyle Solutions - NJ - Neurodiverse Services					
Office: Address: Phone: Primary Email: Website Executive Director Phone Number Email	Princeton Medical Campus 2 Hospital Drive Plainsboro, NJ 08536 732-454-8677 learnmore@evermorelifestylesolutions.com https://evermorelifestylesolutions.com/ Jennifer Overfield 609-949-4123 joverfield@evermorelifestylesolutions.com	Brick NJ 1930 Route 88, Suite 14 Brick, NJ 08724 732-454-8677 learnmore@evermorelifestylesolutions.com https://evermorelifestylesolutions.com/ Jennifer Overfield 609-949-4123 joverfield@evermorelifestylesolutions.com	Marlton NJ 171 Route 70 East Marlton NJ 08053 732-454-8677 learnmore@evermorelifestylesolutions.com https://evermorelifestylesolutions.com/ Jennifer Overfield 609-949-4123 joverfield@evermorelifestylesolutions.com	Manchester NJ 1330 Route 70 Manchester NJ 732-454-8677 learnmore@evermorelifestylesolutions.com https://evermorelifestylesolutions.com/ Jennifer Overfield 609-949-4123 joverfield@evermorelifestylesolutions.com	

Service Areas

Senior Helpers, Town Square Adult Day, & Evermore Lifestyle Solutions





Comprehensive Senior Care Solutions

Start Services Today – No Contracts, No Waiting

Serving most of Southeast PA, Central, & Southern NJ

Town Square Adult Day Center & Senior Helpers – A Trusted Partnership

At Town Square Adult Day Center, we provide engaging, social, and medical support in a nostalgic 1950s town setting. In partnership with Senior Helpers, we also offer in-home care services, ensuring seniors remain independent and safe at home.

Owned and operated by experienced clinical professionals since 2007, we are a Penn Medicine partner, offering discounts to employees, friends, and family.

Our Services

Town Square Adult Day Center

A secure 12,000-square-foot center designed for seniors experiencing normal aging or cognitive impairments in need of social and medical services, including Alzheimer's and dementia.

- ✓ Multiple care tracks for different cognitive levels
- ✓ Expertly trained staff specializing in Alzheimer's & Dementia care
- ✓ Ideal for reminiscence therapy to provide comfort and familiarity
- ✓ Transportation available
- ✓ Support groups & memory cafés offered regularly
- ✓ Open Monday – Saturday



Senior Helpers – In-Home Care

Providing personal and companion care, from 3 hours to 24/7 live-in care.

- ✓ Specialty programs for Alzheimer's, Dementia, and Parkinson's
- ✓ RN-supervised care with regular in-home assessments
- ✓ Post-acute assistance, including medication management & rehabilitation after surgery
- ✓ One-on-one safety and supervision in all settings, including Memory Care
- ✓ Supplemental staffing for inpatient hospice

Blended Care Solutions – The Best of Both Worlds

A unique combination of Adult Day Care & Home Care that:

- ✓ Provides full coverage care throughout the day- care available from 3-24 hours, 7 days a week.
 - ✓ Ensures a safe and early discharge home
 - ✓ Costs significantly less than other senior care options – as low as \$20.70/hour
 - ✓ Promotes aging in place, delivered at a cost lower than any other senior care option.
 - ✓ Designed to meet your needs and a budget that is agreeable to you.
 - ✓ Start services the same day with one call.
 - ✓ Specialized programming, socialization, personal care, medication assistance, transportation, therapy, and RN oversight.
-

Medicare-Approved GUIDE Program

For the first time ever, Medicare now covers our services!

- ✓ Provides \$2,500 annually for Senior Helpers Home Care & Town Square Adult Day Care
 - ✓ Includes a full care management team (neurologists, psychologists, and more)
 - ✓ Covers Life Profile Assessments & transitional home care services at no cost
-

Life Profile – Reducing Hospital Readmissions

- ✓ In-home assessment of 144 safety risks & 13 functions of independence
 - ✓ Proven to reduce rehospitalization risk by 50%
-

Dementia Resource Center – Onsite at Town Square

- ✓ Care navigation & family support
 - ✓ Education, training & coaching
 - ✓ Support groups & memory cafés
-

Funding Options Available Town Square & Senior Helpers

- ✓ Medicare GUIDE Program – Covers up to \$2,500 annually
 - ✓ Long-Term Care Insurance – Accepted
 - ✓ Veterans Program – Free services for eligible veterans & spouses
 - ✓ Alzheimer's Association Grant & Positive Impact Alliance – Based on availability
 - ✓ Veterans Benefits:
 - Town Square: Up to 3 full days per week free
 - Senior Helpers: Up to 20 hours per week free
 - Our charity: Positive Impact Alliance - depending on availability of funds
-

Start Services Today – No Contracts, No Waiting

- ✓ Senior Care On Demand – Start the same day with one simple call
 - ✓ Scan the QR code to refer a loved one in less than 30 seconds
-

Transitional Care Services – Helping You Every Step of the Way

Moving from hospital to home? Transitioning to assisted living? We offer:

- ✓ Personalized navigation support to find the best solution at no cost
 - ✓ Direct introductions to senior communities
 - ✓ Elder law consultations
-

Evermore Lifestyle Solutions

Program Overview: Weekend program and respite services for individuals with intellectual and/or developmental disabilities.

- ✓ Duration: 5 hours each day at Town Square.
- ✓ Activities: Offers creative, fun classes with educational and social options.
- ✓ Eligibility: Open to individuals aged 18 and older, including those with intellectual and/or developmental differences.
- ✓ Funding: DDD Budget Approved; Private Pay Accepted.

Additional Services:

- ✓ Advisory and advocacy
- ✓ Care coordination
- ✓ Transition planning
- ✓ Accessing services
- ✓ Legal direction



Referral Information: Scan QR code to make a referral or learn more about Evermore Lifestyle Solutions.

Town Square Adult Day & Senior Helpers

Lisa Tosti

856-230-3489

ltosti@townsquare.net or ltosti@seniorhelpers.com

Evermore Lifestyle Solutions

Jennifer Overfield

609-949-4123

joverfield@evermorelifestylesolutions.com

Built on a Foundation of Trust

Since 2002, Senior Helpers has been a national leader in professional in-home assistance services, helping seniors to remain in their homes despite age related illnesses and mobility challenges. We are the only in-home care company offering the groundbreaking LIFE Profile assessment.

Drawing on over 20 years of research into the most common reasons seniors experience falls, injuries, and hospitalizations, this innovative assessment is a pivotal tool in helping loved ones age safely and successfully in place.

Senior Helpers LIFE Profile has been designed to:

- Identify the areas where assistance and support are most needed
- Develop a care plan to manage medical conditions and preserve independence
- Improve overall quality of life
- Reduce hospitalization risk
- Support safe, successful aging at home

That's Senior Care, Only Better.



We Are Here For You...

Whether assistance is needed 24/7 or just a few hours a day, our professional, trained caregivers are ready to serve your loved ones, providing better peace of mind for them, and you.

Our specialized care programs include services such as:

- Home safety and fall prevention
- Assistance with mobility and daily routines
- Medication reminders
- Personal hygiene assistance
- Caring companionship and conversation
- General shopping and errands
- Help with housekeeping, transportation, hobbies, and appointments

Contact us today to get started.

Yardley PA

820 Township Line Rd, Ste 300
Yardley, PA 19067
215.579.2755

Huntingdon Valley PA

820 Fox Chase Rd, 2nd Flr
Rockledge, PA 19046
267.277.7802

Havertown PA

2046 Hirst Terrace
Havertown PA 19083
610.789.4700

Phoenixville/Exton PA

37 Ridge Road
Phoenixville PA 19460
610.323.0460

Princeton NJ

2 Hospital Drive, Building 2
08536
609.759.2225

Brick NJ

1930 Route 88, Suite 14
08724
732.657.3600

Linwood NJ

199 New Road
Suite 42, Space A 08221
609.927.5001

Marlton NJ

171 East Route 70
08053
856.216.1920



The Senior Gems® program is based on GEMS, techniques, strategies, and overall approach to care, which was created and developed by Teepa Snow, Positive Approach, LLC www.teepasnow.com. Services vary by location. Bonded and Insured. Senior Helpers does not discriminate against any person on the basis of race, color, national origin, disability, or age in the admission, treatment or participation of its programs, services, activities, or employment. Senior Helpers locations are independently owned and operated. © 2025 SH Franchising, LLC. GEMS and POSITIVE APPROACH are registered trademarks of Positive Approach, LLC. SENIOR GEMS® is a registered trademark of Senior Helpers.



A Helping Hand When You Need It Most

Specialized Care From The Comfort Of Home



Knowing your loved one is happy, safe and cared for is your priority...and ours too. With Senior Helpers' wide range of responsive, dependable, and personalized in-home care services, you can feel secure your loved one is in good hands; receiving the support they both want and need.



Senior Gems®: Alzheimer's & Dementia Care

Senior Helpers signature program employs a distinctive approach to Alzheimer's and dementia care by prioritizing individuals' abilities over their limitations, enabling a tailored care plan to create an engaging and meaningful environment for loved ones through the early, mid, and late stages of these diseases.



Parkinson's Care

Our caregivers receive specific training to help manage the unique challenges of Parkinson's, ensuring that clients and families receive expert care, support, and guidance to enhance independence and overall quality of life.



Companion Care

Receive assistance with everyday living activities, along with dedicated and compassionate daily companionship to foster social interaction, emotional support, and overall well-being.



Personal Care

Whether help is needed due to normal aging challenges, hospital recovery or sickness, personal care services offer support for your loved ones' more intimate, hygiene and non-medical care needs, making everyday life easier and more manageable.



Transitional Care

Ease the transition from a hospital or long-term care facility to home with a unique approach to care management that is built around meeting recovery goals and creating a safe environment for recuperation.



Respite Care

Respite care enables seniors to comfortably remain at home, while providing the primary caregiver with a much-needed interval of rest or relief from caregiving responsibilities.



ARE YOU A VETERAN or SPOUSE IN NEED OF IN-HOME OR ADULT DAY SERVICES?



Millions of Veterans, their spouses, and surviving spouses of Veterans all may qualify.



Attention Veterans and Families!

Did you know that veterans, along with their spouses and surviving spouses, may be eligible for a special financial benefit called the Aid and Attendance Pension Benefit through the Department of Veterans Affairs (VA)?

This program is designed to recognize and honor your service by offering support for in-home senior care and adult day care services.



Veteran Assistance Program

Our Town Square & Senior Helpers Locations

Senior Helpers PA Locations

Havertown, Exton, & Phoenixville
610-789-4700

Yardley & Huntingdon Valley
215-579-2755

Town Square Adult Day & Senior Helpers NJ

Brick NJ
732-451-6185

Princeton NJ
609-375-0751

Marlton, NJ
856-553-0828

Linwood (Senior Helpers Only)
609 365-1135



VETERANS & SPOUSES

- 12 **FREE** DAYS MONTHLY ADULT DAY CARE
- 70 **FREE** HOURS MONTHLY HOMECARE

Senior Helpers

In-home senior care is designed to help veterans, their spouses, and surviving spouses maintain their independence and enjoy their golden years while staying in the comfort of their own homes.

Our services include assistance with daily activities such as:

- Alzheimer's and dementia care
- Bathing and dressing
- Light housekeeping
- Meal planning and preparation
- Medication reminders
- Companionship
- Personal care

We create personalized care plans tailored to your unique needs, ensuring you can live comfortably and freely at home.

Our dedicated senior helpers work closely with professional assistance organizations to ensure veterans and their families receive the benefits they deserve as quickly as possible.



VA Aid and Attendance Veteran Assistance Program

Receive Up To \$31,714 Yearly

Benefits Granted In Less
Than One Month
For Qualified Veterans

The Veteran Assistance Program assists veterans and surviving spouses with obtaining funds for Town Square Adult Day and Senior Helpers Homecare Services

Eligible applicants
receive up to 70 Hours
monthly of FREE homecare
or FREE days at Town Square
Adult Day monthly
Up to:

- 12 Days as a Veteran
- 14 Days as a Married Veteran
- 7 Days as a Surviving Spouse



A Day at Town Square Includes:

- A variety of engaging activities led by our specially trained Program Assistants
- Opportunities to share treasured memories and reminisce about the past
- Companionship and conversation and a true sense of belonging
- A nutritious lunch and light snacks
- Opportunities to re-visit past interests and explore new pursuits
- Free time to enjoy a favorite store front or a visit with friends
- Customized Veterans Programming and Support
- Access to Onsite Clinical Services: Therapy, Physicians, Podiatry, Geriatric Care Management
- Low Cost customized Blended Care Packages with In Home Services combined with Adult Day Services
- FREE Day at Town Square once a month for Veterans



Scan to see a brief video

Dementia Care Breakthrough

Guiding an Improved Dementia Experience (GUIDE Program) is a new Medicare program ensuring that patients with dementia and their caregivers receive tailored resources and care.

Most providers have been trying to navigate a fragmented system where patients and caregivers are often left on their own. The GUIDE program changes this by offering structured support and resources.

This Program Offers:

Quality of Life Improvement

- **80 hours of free respite homecare/adult day services through Senior Helpers & Town Square**
- **Transformative Care Model: Links healthcare systems to community-based organizations for cohesive support.**
- **Home Care & Adult Day Services: Enables patients to stay at home and avoid long-term care**

Fast Access to Care

- **24/7 Support: Available around the clock for patients, caregivers, and families**
- **Quick Appointments: See specialists within a week of consultation**

Integrated Care

- **Medication and meal deliveries, in-home safety assessments, and caregiver support and education**

Comprehensive Care Coordination

- **From transitions of care management to local resource connections, ensure end-to-end care management**

Senior Helpers -PA - 610-789-4700 / NJ - 856-216-1920
guideprogramreferral@seniorhelpers.com

Town Square Adult Day - 732-451-6185
guidereferralsnj@townsquare.net

How Does It Work?

Eligible Patients

- Patients with a confirmed dementia diagnosis Traditional
- Medicare Part B beneficiaries Living at home or in a community

Ineligible Patients

- Advantage enrollees Living in long-term care
- Participating in Hospice
- Participating in PACE organization

Steps for Program Enrollment

Step 1: Identify

Eligible patients with an existing or suspected dementia diagnosis.

Step 2: Refer

Senior Helpers will complete the process with our partner to submit our clients information

Step 3: Outreach

You will receive a phone call from our partner to schedule an assessment

Step 4: Diagnosis

A practitioner will confirm a diagnosis of dementia.

Step 5: Enrollment

Our partner will submit the patient for GUIDE enrollment to Medicare.

Step 6: Outcome

Accepted: Care through the GUIDE program

Not Accepted: Offer other neurological support.

Step 7: Communication

Our partner will communicate results of assessment to the PCP.

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NJ - 856-216-1920

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Senior Care On Demand



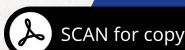
Homecare & Adult Day Services

Serving NJ - Mercer, Monmouth, Burlington, Ocean, Camden, Gloucester, Atlantic, Cape May County & PA - Delaware, Chester, Montgomery, Bucks, Philadelphia, Lancaster

Town Square Adult Day offers customizable Medical & Social senior care services. In partnership with our sister company, Senior Helpers, we also provide in-home care and support to help seniors remain independent at home.

- No lengthy commitments or contracts
- Start same day services on demand with one phone call
- Blended Care - Adult day & home care services as low as \$20.70 per hour
- Assistance with personal care and activities of daily living onsite or at home
- Alzheimer's and Dementia Care Experts
- Dementia Diagnosis - Free services available
- Veteran/Surviving Spouse - Free services available
- Dementia Resource Center - Free education and guidance
- Town Square is open Monday-Saturday & Senior Helpers 24x7
- Weekend Programs for 21+ with cognitive/physical disabilities
- See next page for details, services & educational offerings

Set in a nostalgic 1950s small town atmosphere, our 12,000 square-foot space is ideal for individuals experiencing normal aging or dealing with cognitive impairment needing social/medical services.



SCAN for copy

Senior Helpers PA

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Yardley & Huntingdon Valley-215-579-2755

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Marlton, NJ- 856-553-0828
Linwood (Senior Helpers Only)- 609 365-1135

learnmore@townsquare.net



BETTER ASSESSMENTS, BETTER CARE PLANS, BETTER OUTCOMES.

Purpose:

- Achieve safe discharge home
- Define and reduce re-hospitalization risk
- Enhance quality of life
- Support family caregivers
- Improve medical condition management

Background:

- Based on 25 years of research, 300 organizations, 125,000 participants

Life Profile Assessment:

Assesses 5 key areas, 144 safety risks and 13 functions of independence

1. **Safety Risks:** We assess 144 potential safety hazards in the home and provide a customized Durable Medical Equipment (DME) report to help clients prioritize purchases that will significantly reduce their risk of hospitalization.
2. **Medical Condition Management:** We assist with medication and vital sign reminders, alert families to changes in health, and ensure clients attend physician appointments. Proper management of medical conditions is crucial to preventing hospitalizations.
3. **Quality of Life:** We prioritize our clients' engagement in leisure activities and social interactions to enhance their overall well-being.
4. **Family Support:** We evaluate and provide strategies to support family caregivers in their roles.
5. **Independence:** These areas are integrated into the 13 functions of independence, essential for successful aging in place.

Outcome:

- 2024 - 6000 assessments completed by Senior Helpers showing 50% reduction in re-hospitalization.
- Medicare Guide Program now pays for this.
- Developed a shorter version of this to address the critical first 72 hours post discharge

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Princeton NJ- 609-375-0751
Marlton, NJ- 856-553-0828
Linwood - 609 365-1135

GEMS Program for Dementia

Senior Helpers & Town Square Adult Day

All Town Square Adult Day and Senior Helpers Homecare staff are expertly trained in the GEMS program developed by Teepa Snow. We also offer a version of this training to our family members and anyone who attends our support groups and memory café sessions. This is a very powerful program that helps improve each and every interaction.

According to Teepa Snow, the gems analogy is designed to diminish negative stereotypes associated with dementia to create a more positive dementia care culture. GEMS are not distinct stages in which people with dementia deteriorate. Instead, they are states one can move through moment-to-moment. This distinction is important as it allows caregivers to focus on what an individual with a progressive disease like dementia can do rather than what they cannot do.

Without intervention, people with dementia may become isolated or withdrawn. As the person with dementia loses the ability to communicate, some caregivers are more inclined to do “for” rather than do “with.”

In the GEMS® State Model, caregivers are trained to see dementia through the lens of evolving abilities rather than lost abilities through the traditional static stages. Caregivers promote higher levels of engagement and participation while minimizing distress and other negative symptoms and behaviors of Dementia. This emphasizes retained abilities over abilities that have been lost to promote safe and productive engagement.

Each gem state is associated with certain abilities and behaviors. By recognizing the characteristics, abilities and behaviors associated with each gem state, caregivers can engage in an appropriate manner that help the person with dementia “shine” like a gemstone.

Six distinctive gemstones and colors are used to represent the GEMS states and provide a foundation for understanding dementia behaviors. Equipped with this knowledge, caregivers can manage both the environment and interpersonal interactions as well as cues adapted to the various gem states.

Due to the nature of brain disease, the abilities and acuity in people with dementia constantly change, not only from day to day, but time of day. The GEMS States model takes this fact into consideration and offers caregivers a framework for identifying retained abilities in combination with body, interpersonal and awareness skills.

Sapphire 	<ul style="list-style-type: none">• Normal Aging• May feel blue due to the changes of aging• No significant changes in cognition• Difficulty learning new things	<ul style="list-style-type: none">• They like to choose• May need help or modifications to enjoy interests• Leaving a legacy, fulfilling promises, or making a difference
Diamond 	<ul style="list-style-type: none">• Can do OLD habits and routines• Becomes more territorial OR less aware of boundaries• Likes the familiar and has difficulty with change• Tells the same stories, asks the same questions	<ul style="list-style-type: none">• Things that make them feel competent and valued• What they enjoy and who they like• Where they feel comfortable but stimulated• What gives them a sense of control
Emerald 	<ul style="list-style-type: none">• Gets lost in past life, past places, past roles• Gets emotional quickly• Loses important things and thinks someone stole them• Needs help, DOES NOT know it or like it	<ul style="list-style-type: none">• Doing familiar tasks• Engaging with or helping others• Having a job or a purpose• Does better with a friend than a boss
Amber 	<ul style="list-style-type: none">• Need to have sensation (touch, look, feel, smell, or taste)• Private and quiet or public and noisy• Will get into things• Can't wait or put up with things that take time	<ul style="list-style-type: none">• Things to mess with or explore• Textures, shapes, colors, movement• Verbal sounds that are familiar (music)• Tastes—usually more sweet or salty
Ruby 	<ul style="list-style-type: none">• Fine motor skill is lost or stops in the mouth, eyes, fingers, and feet• Hard to stop and hard to get going• Limited visual awareness• One direction –forward only, can't back up safely	<ul style="list-style-type: none">• Walking a routine path• Watching others, checking them out• Things to pick up, hold, carry, push, wipe, rub, grip, squeeze, pinch, slap• Rhythmic movements and actions
Pearl 	<ul style="list-style-type: none">• Not aware of the world around them (most of the time)• Hardly moves• Problems swallowing• Hard to get connected	<ul style="list-style-type: none">• Pleasant and familiar sounds and voices• Warmth and comfort• Soft textures• Smooth and slow movement

Town
SQUARE
Innovative Adult Day

SENIOR
Helpers
Senior Care, Only Better.

43%
of seniors
experience
**loneliness and
isolation**

UCSF Division of Geriatrics*

A SENSE OF BELONGING

Town Square's engaging daily programs provide the opportunity for meaningful connection through:

- Purposeful social engagement
- Sharing meals among friends
- Custom-matched activity groups
- Reminiscence therapy**
- Meaningful conversation starters and socialization with peers
- Adaptive programming incorporating talents, hobbies, life accomplishments, and careers
- Daily hugs for comfort and connection



* Activity in Older Persons - PMC, National Institutes of Health, www.ncbi.nlm.nih.gov/articles/PMC6140016

**The Town Square reminiscence therapy system was originally developed by George G. Glenner Alzheimer's Family Centers.

WELCOME TO SOMETHING DIFFERENT

Town Square enhances the typical adult day experience for seniors with:

- A nostalgic environment that prompts reminiscing and stimulates conversation
- Carefully crafted activity programming focused on mental, social, and physical engagement
- Senior care professionals to monitor wellbeing and offer support to caregivers
- Wide range of crucial care services, all in one convenient location.

**Join the Town Square family!
Contact us today.**



Town Square Jersey Shore
1930 Route 88, Brick NJ 08724
732-451-6185

Town Square Princeton
2 Hospital Drive, Building B
609-375-0751

Town Square Marlton
171 Rout 70 East
Marlton NJ 08053
732-451-6185

learnmore@townsquare.net

OPEN 7 DAYS A WEEK



YOU'LL FIND IT HERE

CARE. CONNECTION. SUPPORT.

learnmore@townsquare.net

www.townsquare.net



A typical 8-hour day at Town Square includes:

- Nutritious breakfast, lunch, and snacks
- A variety of social, physical, cognitive, nostalgic, and creative activities
- Group activities for games, entertainment, and learning
- Weekly clubs based on key interests
- Routine personal care assistance as needed
- Medication Assistance
- Medical and non-medical community partner services



SUPPORT FOR THE WHOLE FAMILY

Did you know that 55% of caregivers* feel overwhelmed by the amount of care needed for a family member?

*www.helpguide.org

While members are enjoying the Town Square experience, caregivers receive a day of respite, reducing stress and burnout. Increased caregiver downtime and member fulfillment leads to more positive and rewarding time at home.

WHERE MEMBERS THRIVE

At Town Square, we are so much more than just a place for seniors to spend the day. With purposeful programming, a nostalgic feel, and crucial care services, Town Square is designed to be different.

CARE: Exceptional, compassionate care with a wide range of services available in a safe, convenient, and familiar environment.

CONNECTION: Dynamic daily programming designed to evoke memories, foster meaningful conversations with peers, and provide a sense of fulfillment at the end of the day.

SUPPORT: Resources to reduce caregiver burden, enabling members to age at home longer and enjoy deeper connections with family.



A Convenient, Reliable, and Affordable Care Solution

Brick - 732-451-6185 Marlton - 856-553-0828
Princeton - 609-375-0751



Instant!

Flexible!

Affordable!

Act Now!

- Start services same day with one call
- Affordable customized packages for every schedule, budget, and situation
- Care available from 3 to 24 hours, 7 days a week

Additional Services

- Customized care coordination
- Assist with hospital/rehab discharge
- As care needs evolve, personalized guidance is provided based on our longstanding community relationships

Next Steps

- Give us a call or visit our website
- Schedule a time to experience our brand-new state of the art center
- Inquire about our Family Education Center, offering free support groups and educational events

You don't have to do this alone!

Our Senior Care Specialists can support you in creating an individualized plan to maximize care benefits and provide respite care for you.



Call Today...

3 Locations to Serve You

Contact Us:

Town Square Adult Day
Senior Helpers Home Care
1930 Route 88, Brick, NJ
732-451-6185

Town Square Adult Day
Senior Helpers Home Care
2 Hospital Drive, Plainsboro, NJ
609-375-0751

Town Square Adult Day
Senior Helpers Home Care
171 Route 70 East, Marlton, NJ
856-553-0828

Website:

www.townsquare.net/jerseyshore

Facebook:

www.townsquare.net/adult-day-care/new-jersey/jerseyshore/

**YOUR CARE
YOUR CHOICE
YOUR WAY**

**A Cost Friendly,
On-demand, Flexible,
Senior Care Solution**

provided by...

Town SQUARE®
Adult Day Enrichment Center



**SENIOR
Helpers**

CARE AT HOME

Here's what people are saying...

- *"With one call a solution was in place and care started immediately. We are now supported at home and receive services at Town Square, which have helped physically, mentally, and emotionally for all."* Tom M.
- *"Experience this for yourself to understand. Once we visited Town Square, the decision was easy. Services have been stellar and supportive in more ways than expected. We are also able to stay in our home!"* Barbara W.



Our Highlights

- Combined, our services offer a one-of-a-kind Senior Care Solution that promotes aging in place, delivered at a cost lower than any other senior care option.
- Experience the benefits of care at home as well as our revolutionary 12,000 Sq. Ft. Day Care Center.
- Customized care packages as low as \$20.70 hourly.
- Designed to meet your needs and a budget that is agreeable to you.
- Services start immediately and gaps in care regularly experienced in Senior Care are eliminated.
- Specialized programming, socialization, personal care, medication assistance, transportation, therapy, and RN oversight.
- Funding options include Veteran Benefits, LTC insurance, and Medicare.
- Prevent community and Assisted Living placement.
- Owned and operated by medical professionals providing care since 2007.

A Suite of Care

- Improves independence at home, socialization, functional mobility, and cognitive ability
- Assistance with all personal/companion care
- Prevents falls and re-hospitalizations
- Physical therapy & others on site or at home
- No long term contracts
- Provides Respite in real time
- Alzheimer's and Dementia Care Specialists
- Caregiver Support Groups, Education & Training

The Benefits

A cohesive approach to care...

Set in a 1950's town with 13 themed activity rooms, Town Square provides comprehensive programming and services that address the social, cognitive, and functional needs of our members while incorporating Reminiscence Therapy. We develop a true sense of purpose and belonging to community for our members.

Senior Helpers provides assistance with personal hygiene, dressing, mobility, walking, companion care and other daily tasks in the comfort of the individual's home and at Town Square.

Senior Helpers and Town Square specialize in Alzheimer's and Dementia care.

Combined care promotes the ultimate in wellness...

Our focus on physical wellness, social engagement, and emotional well-being, empowers seniors to live fulfilling and meaningful lives while maintaining independence, dignity, restored initiative, and quality of life.

*Spark
Memories*
at Town Square



Town Square Adult Day center is dedicated to helping our senior population and their loved ones by serving as a resource to the community for all things related to senior care. Below is a list of services we provide onsite. We are happy to help however we can so please give us a call or send us an email.

SERVICES	
Homecare Services Personal/Companion Care - Senior Helpers office is onsite at Town Square and provides these services on-site or at home 3 hours to 24-hour care and live-in.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Skilled Services - PT / OT / ST - Please circle or highlight service needed.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Psychiatry / Podiatry / Audiology / Dentist - Please circle or highlight service needed.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Geriatric Care Management – Assistance and advice coordinating all aspects of care	<input type="checkbox"/> YES <input type="checkbox"/> NO
Elder Law Assistance – Variety of services available	<input type="checkbox"/> YES <input type="checkbox"/> NO
SCREENINGS	
Rehospitalization Prevention Program – Home assessment of 144 safety and medical risks and 14 functional measures. Risk factors addressed and education provided to reduce re-hospitalization.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Fall Screening – Screening to identify and address risk factor to prevent falls.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Memory Screening – Cognitive screening and assessment to help identify memory related issues.	<input type="checkbox"/> YES <input type="checkbox"/> NO
FUNDING ASSISTANCE	
New Medicare Funding – Requires Dementia diagnosis and provides \$2,500 assistance for Adult Day Services and Homecare. A full care management team is provided also.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Alzheimer's Grant - Requires Dementia Diagnosis – \$1,000 respite payment	<input type="checkbox"/> YES <input type="checkbox"/> NO
Veteran's Benefits Adult Day - Up to 3 free days per week for qualified Veterans and Surviving Spouse.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Veteran's Benefits Homecare – 15 to 20 hours free per week for qualified Veterans and Surviving Spouse	<input type="checkbox"/> YES <input type="checkbox"/> NO
Long Term Care Insurance - Is assistance required with using benefit and coordinating?	<input type="checkbox"/> YES <input type="checkbox"/> NO
DEMENTIA RESOURCE CENTER	
<i>Resource center at Town Square dedicated to support, training, and education for all things related to Dementia. Provided free of charge to the general public and the families/loved ones of our members.</i>	
24 x 7 Dementia Support - Dementia 24x7 support line, care management team, care education support and respite services free to qualified individuals. Dementia diagnosis is required.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Dementia Coaching/Training - Empowering caregivers, loved ones and family members with practical, hands-on techniques to improve their daily interactions, reduce friction, and increase positive outcomes.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Support Groups – Family members and loved ones share personal experiences, develop coping strategies and learn new information.	<input type="checkbox"/> YES <input type="checkbox"/> NO
Memory Cafe – Helps individuals with memory loss and loved ones socialize, connect, and build new support networks	<input type="checkbox"/> YES <input type="checkbox"/> NO
PLACEMENT SERVICES	
Placement Services – When the time comes for placement in a variety of settings i.e. Memory Care or Assisted Living, we work with our families and members to find the right solutions. Warm introductions are made for the appropriate solutions with discounts often obtained for our members.	<input type="checkbox"/> YES <input type="checkbox"/> NO

Town Square Adult Day - learnmore@townsquare.net
609-375-0751 www.townsquare.net



Our Mission

- Inspire and empower adults to achieve their best possible lifestyle, regardless of age or ability.
- Tailored programs to individual goals, interests, and abilities.
- Each person is unique and should be treated according to their specific needs, interests, goals, and learning styles.

Our Executive Director personally navigated the system as a former service recipient and understands the challenges faced by those with neurodiverse needs.



Empowering Individuals & Families Through Flexible, Personalized Learning & Support

CREATE A CUSTOM INDIVIDUALIZED PROGRAM: YOU PICK WHERE, WHEN, HOW OFTEN AND WHICH CLASSES YOU WANT VIA OUR VERY OWN EVERMORE APP



MAKE REFERRAL

Evermore Lifestyle Solutions
Learning without limits

Flexible class schedules
that fit your life.

7 days a week 9am to 8pm

732-454-8677
[learnmore@](mailto:learnmore@evermorelifestylesolutions.com)
evermorelifestylesolutions.com



Lifestyle Solutions, Advisory, Advocacy, Planning & Unique Programming for Neurodiverse Needs

Serving all of New Jersey

Hosted at:

Town SQUARE®
Adult Day Enrichment Center



Join Us!

Experience learning, peer socialization, & group interaction in our 1950s retro setting!

Four NJ Locations
Three Hosted At Town Square
Adult Day Center

13 different themed rooms,
offering diverse classes:

Glenner Park
 Rosie's Diner
 Starlight Theater
 Music & Memories
 Recreation Center
 Little Blue House
 Health Club
 Craft Corner

Town Square at the Jersey Shore
 1930 Route 88, Brick, NJ

Town Square at Princeton
 2 Hospital Drive, Plainsboro, NJ

Town Square at Marlton
 171 Route 70 East, Marlton, NJ

Evermore Dream Center
Red Barn
 1330 Route 70, Whiting, NJ

TO LEARN MORE, CONTACT:
Phone: 732-454-8677
Text: 609-949-4123

LearnMore@
EvermoreLifestyleSolutions.com

Lifestyle Solutions for All Abilities

Solutions & Support for Every Step

- Offered 7 days a week
9am to 8pm
- Choose your schedule, classes, and budget.
- Led by passionate self-advocates, parents, who truly understand and love what they do!
- Providing personalized and group support.

Who We Serve

- Adults 18+ including those with intellectual and developmental disabilities of all ability levels.
- We accept DDD funding and have flexible private pay options.

Serving All of New Jersey



Our Services **Unique Programming:**

Group:

- **Clubs:** Casual Fun
- **Classes:** Learning
- **Courses:** Advanced Expert Instruction
- **Virtual Options Also**

Individual:

- **Tutoring:** 1-on-1 classes on anything you want to learn
- **Life-Coaching:** 1-on-1 life coaching services with our self and family advocates

Advisory, Lifestyle **Solutions & Consulting**

- Transition Planning & Adult Services
- Lifestyle Solutions
- Advocacy
- Education & Training
- Caregiver Training

Individuals, Families, Providers,
Schools & Businesses