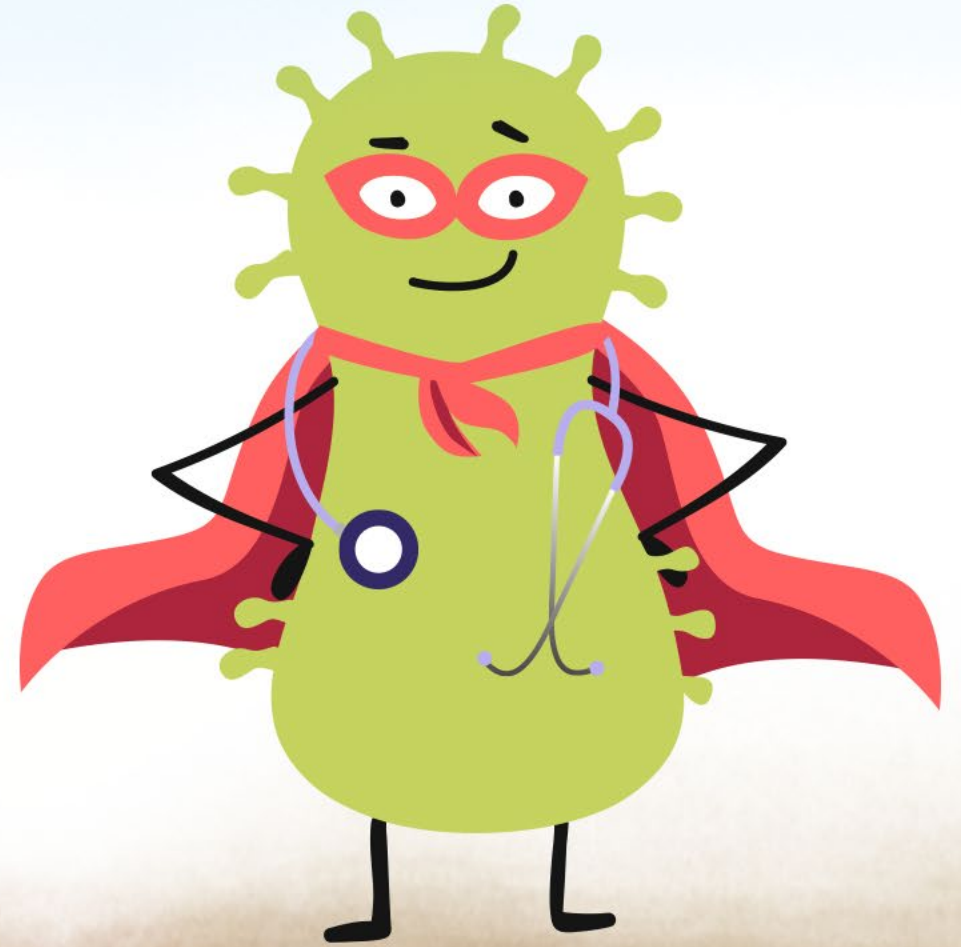
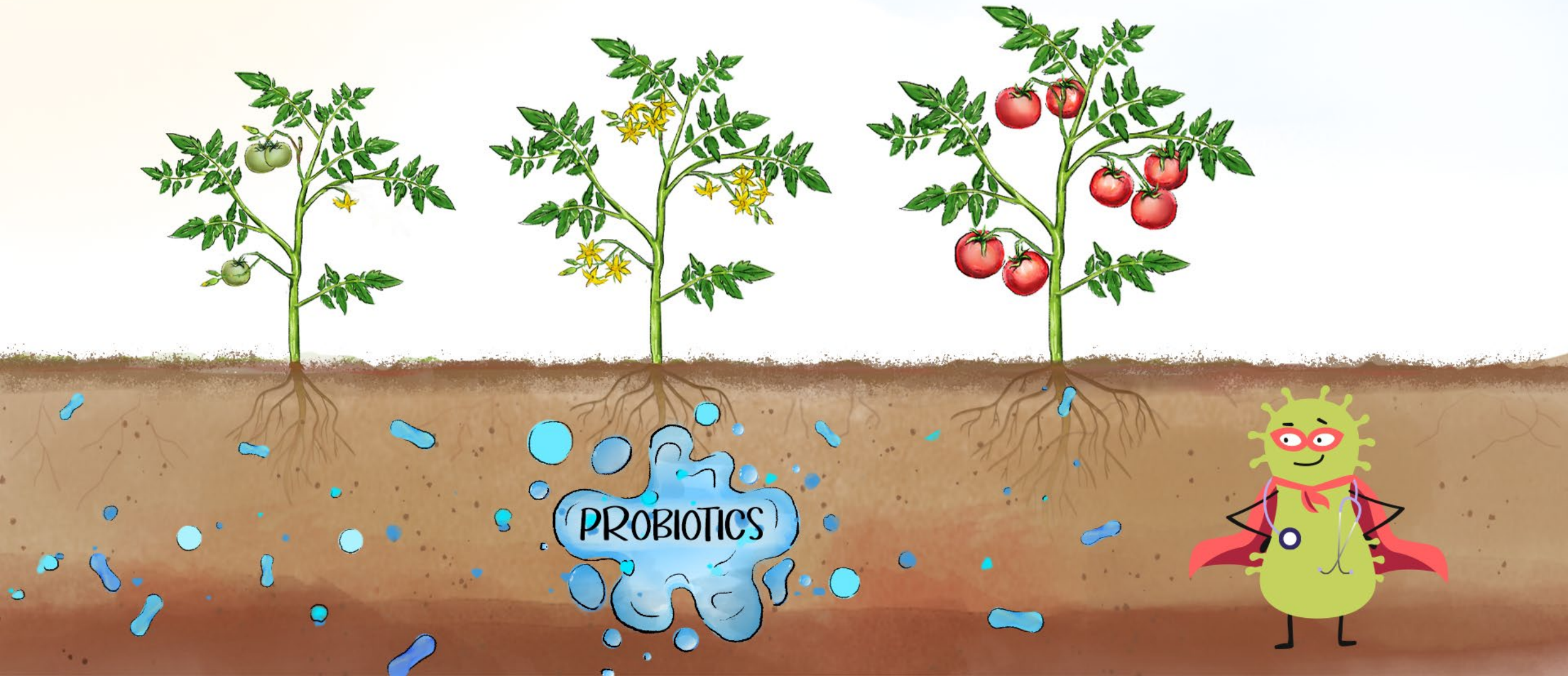


INTRODUCING

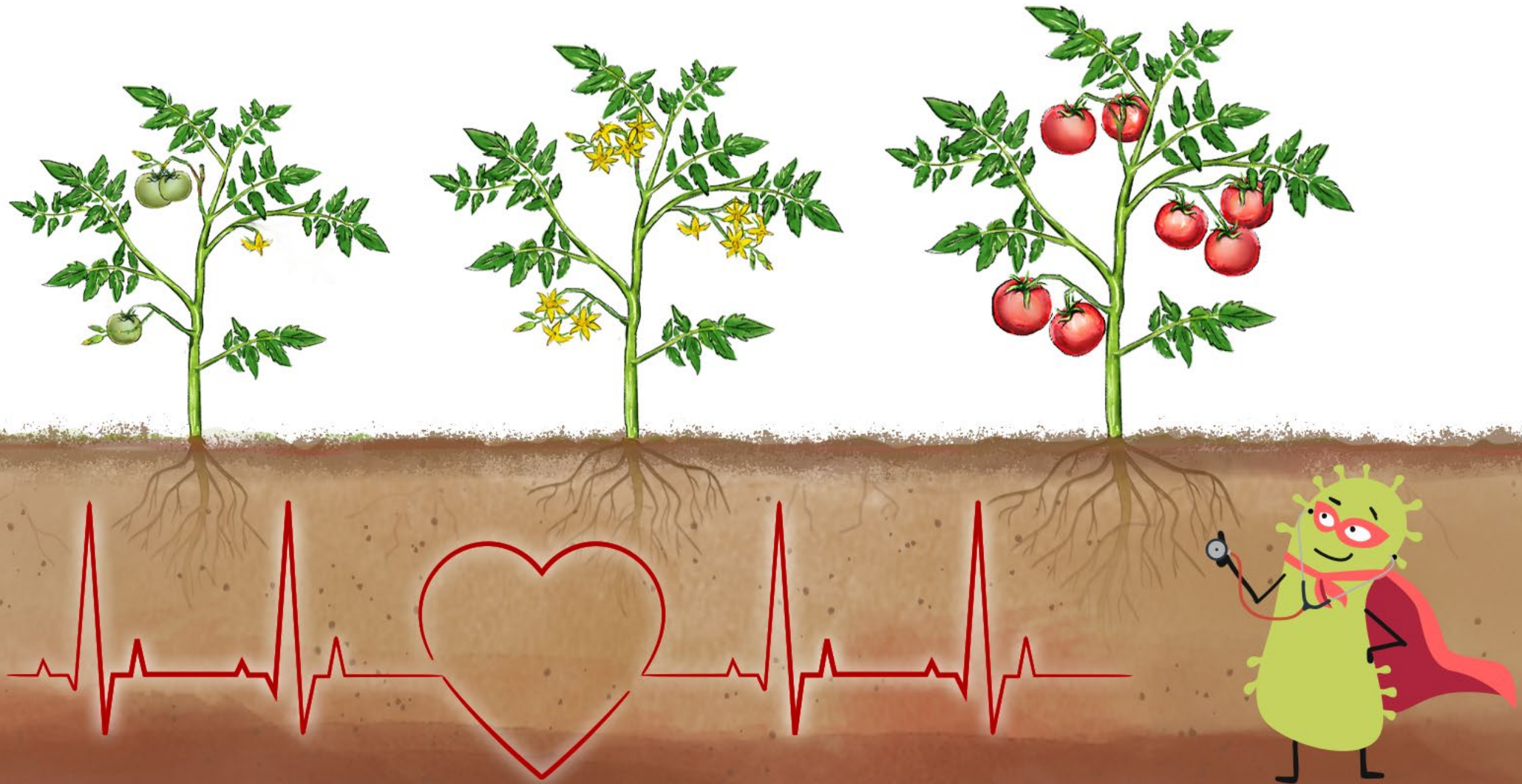
THE GAME CHANGERS



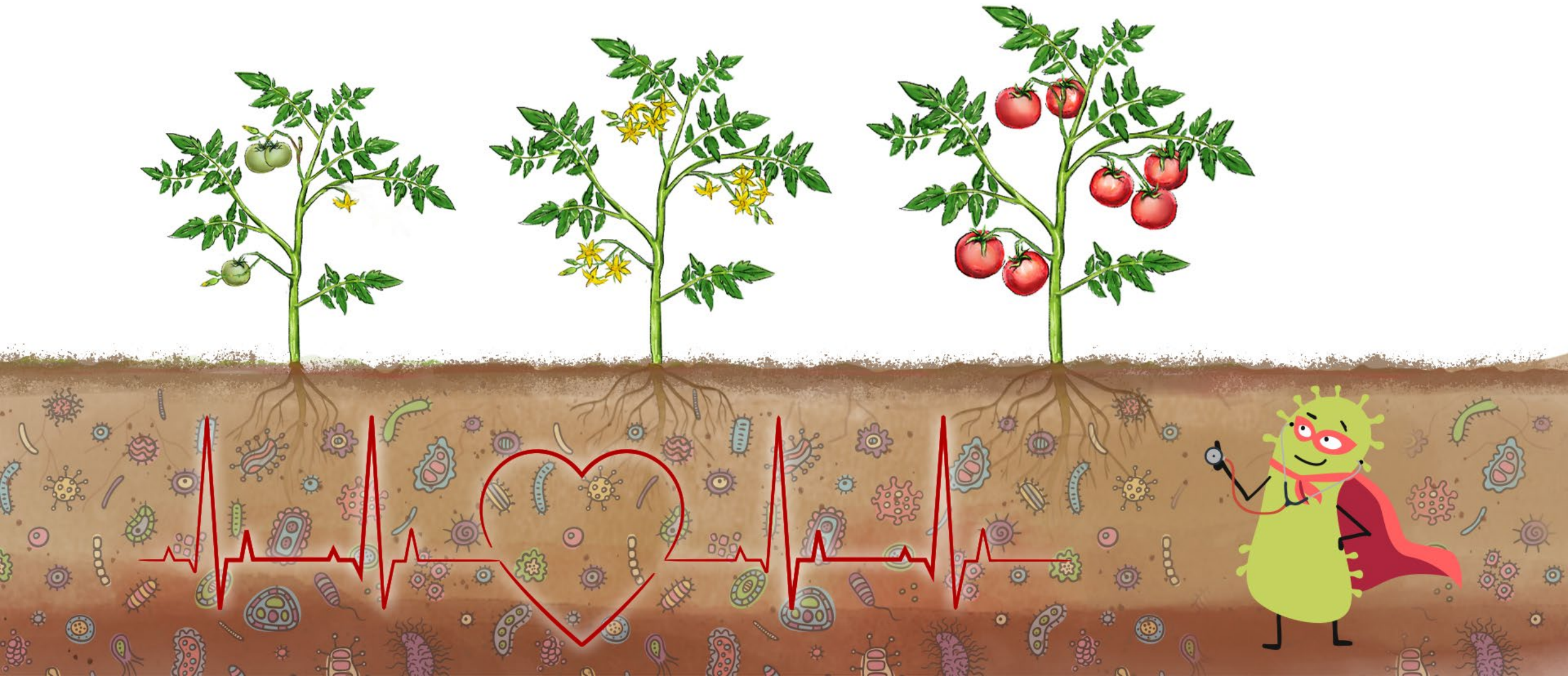
MICROBES AS PROBIOTICS FOR PLANTS



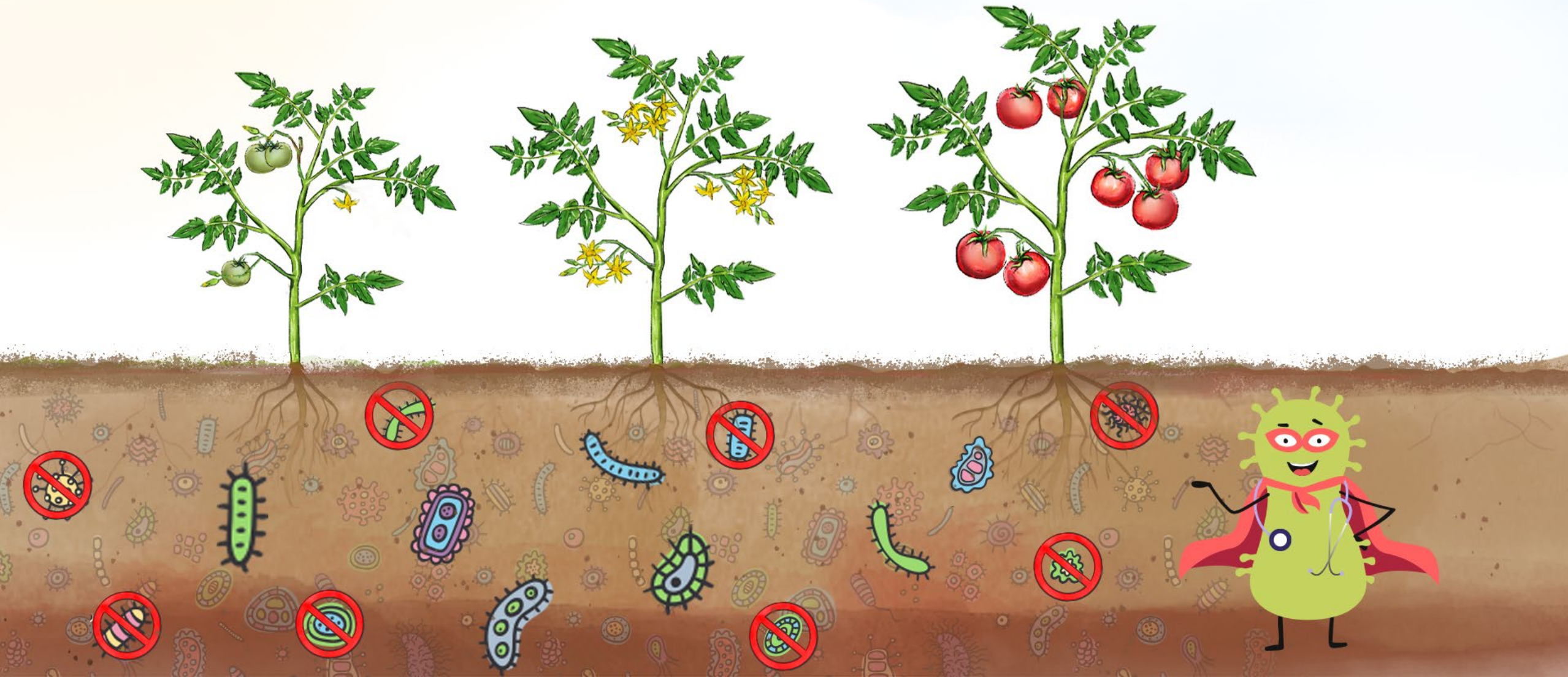
IMPROVEMENT OF SOIL HEALTH



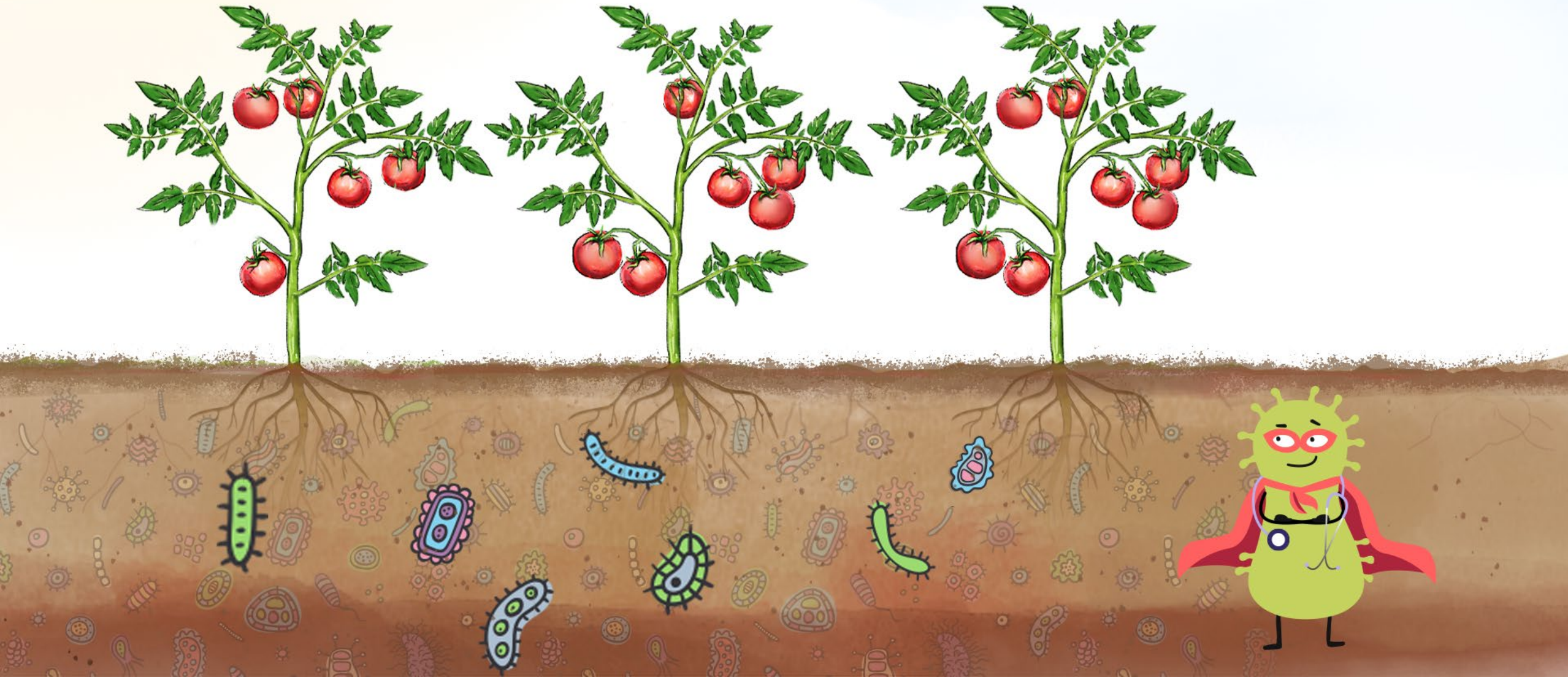
IMPROVEMENT OF SOIL HEALTH BY CHANGING THE MICROBE COMMUNITY



ENCOURAGE GOOD MICROBES; PREVENT HARMFUL ONES

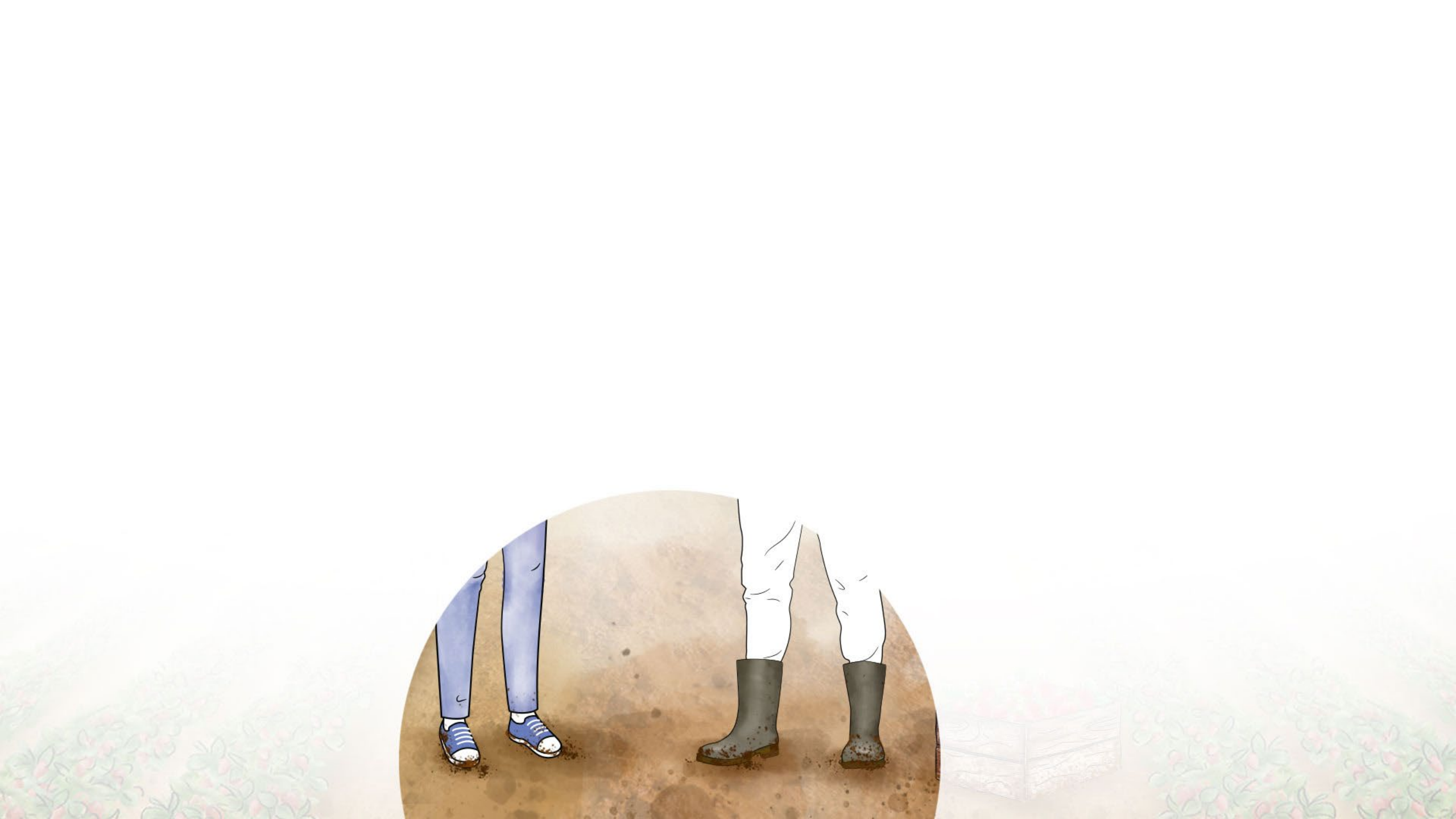



HEALTHY SOIL – HEALTHY CROPS



GOOD QUALITY LAND FOR THE NEXT GENERATION

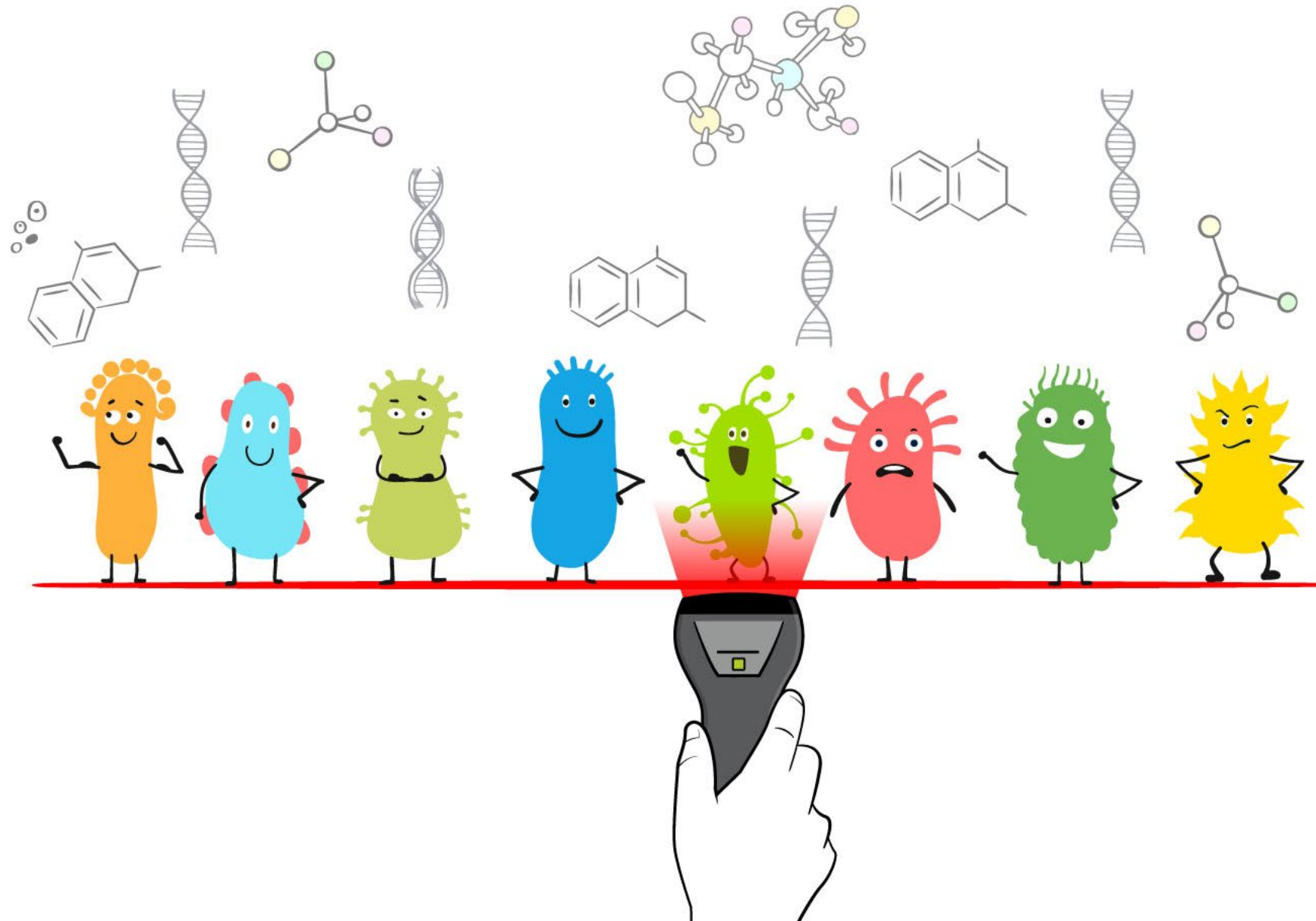




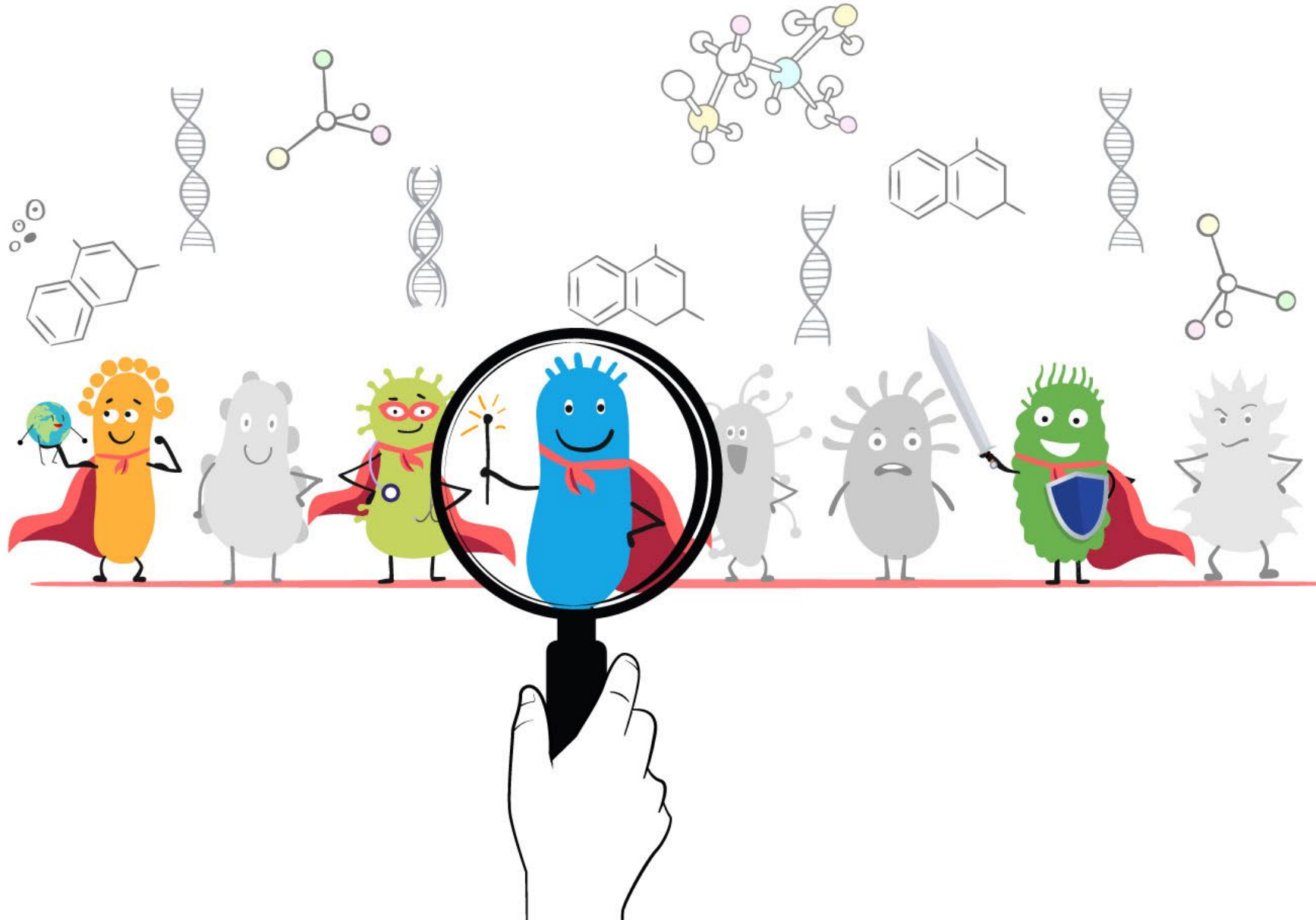
An illustration of a woman and a man standing in a strawberry field. The woman, on the left, has short dark curly hair and is wearing an orange t-shirt and blue jeans, with her hand on her hip. The man, on the right, has short brown hair and is wearing a blue button-down shirt over a white t-shirt, white pants, and black rubber boots. He is holding a large wicker basket filled with ripe red strawberries. A speech bubble from the man contains the text: "AMAZING! MICROBES CAN DO SO MUCH! HOW DO YOU IDENTIFY THE SUPER MICROBES?". In the foreground, there is a wooden crate also filled with strawberries. The background shows rows of strawberry plants in a field, with farm buildings and a barn visible in the distance under a bright sky.

AMAZING! MICROBES
CAN DO SO MUCH!
HOW DO YOU IDENTIFY
THE SUPER MICROBES?

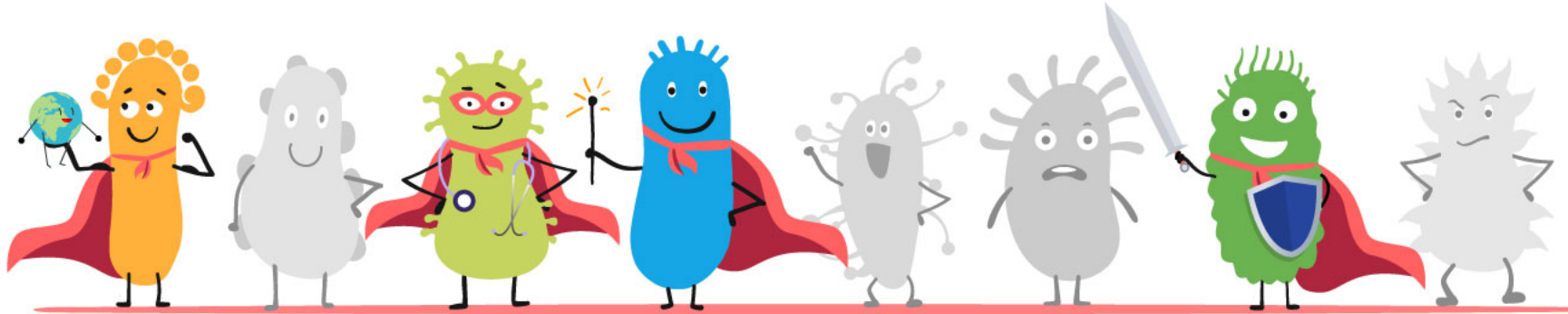
GENETIC AND CHEMICAL FINGERPRINTING OF THE MICROBES



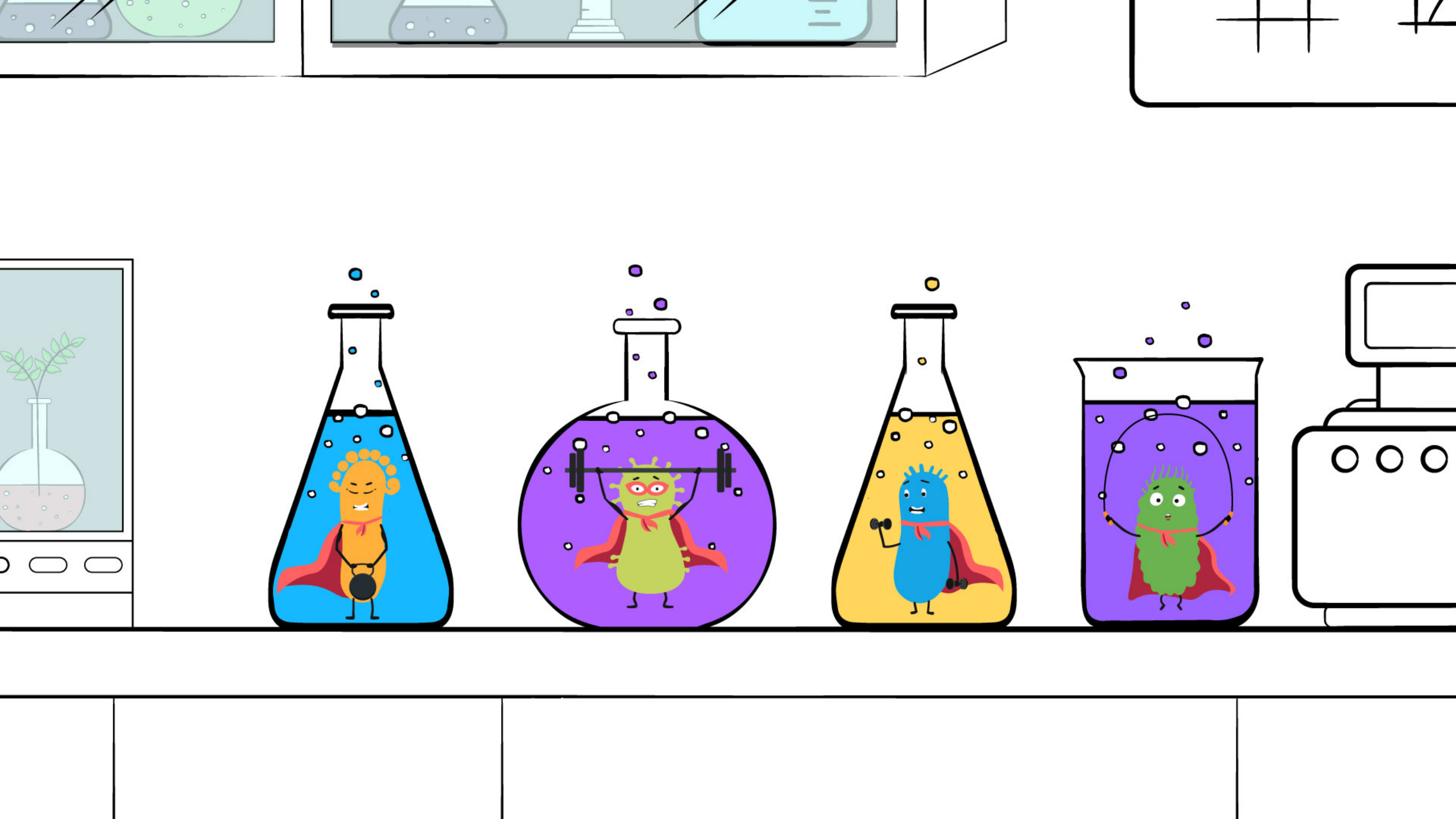
IDENTIFYING MIGHTY MICROBES USING THE FINGERPRINTS

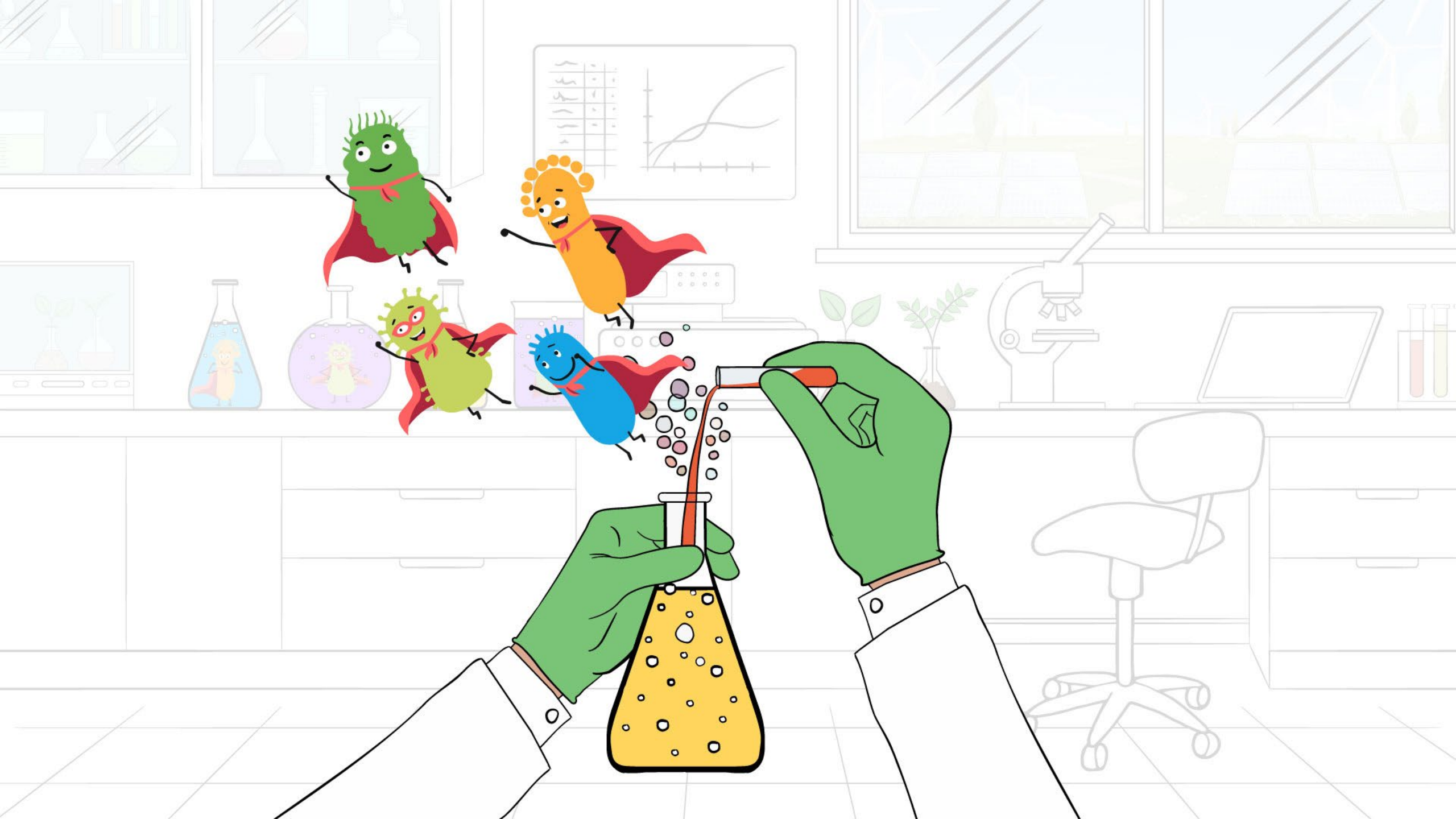


ENSURING SAFETY FOR HUMANS, WILDLIFE, AND THE ENVIRONMENT

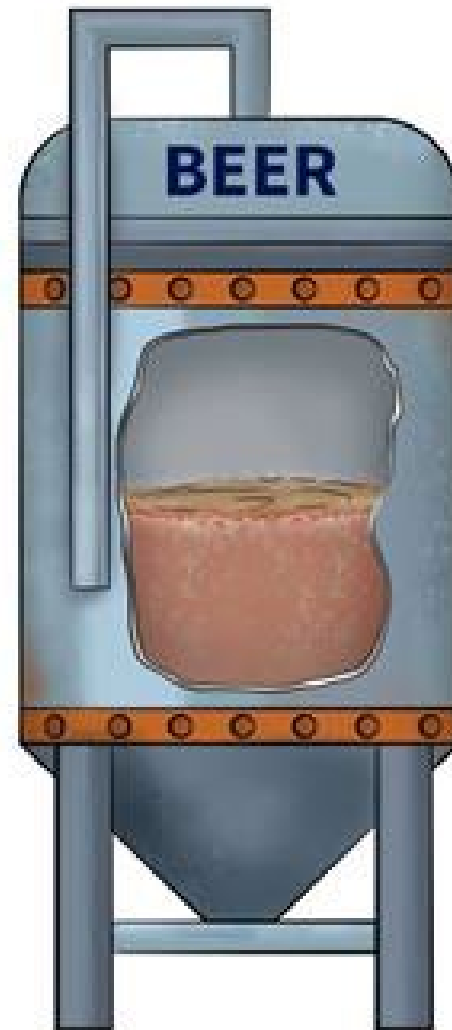




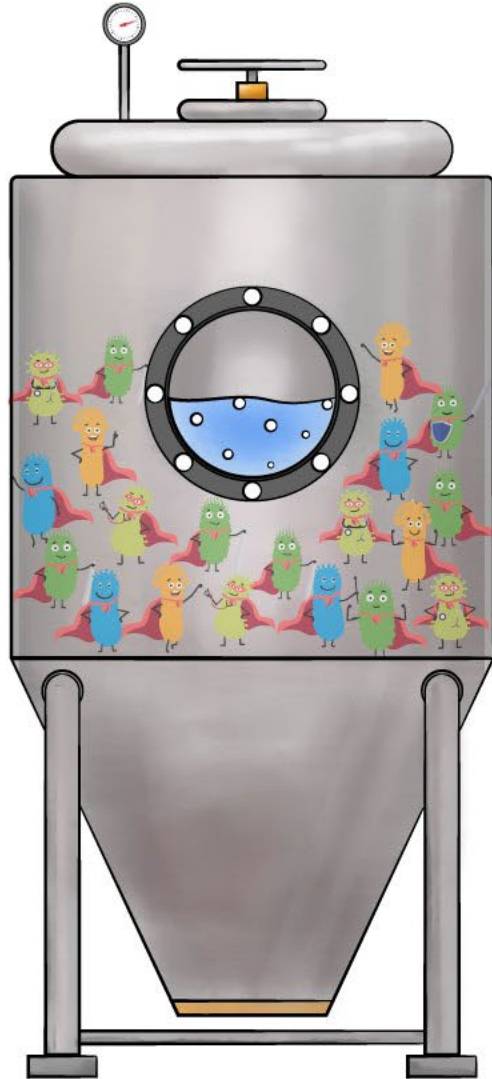




MICROBES GROWN IN FERMENTATION TANKS



CONVERTED TO PRODUCTS FOR USE





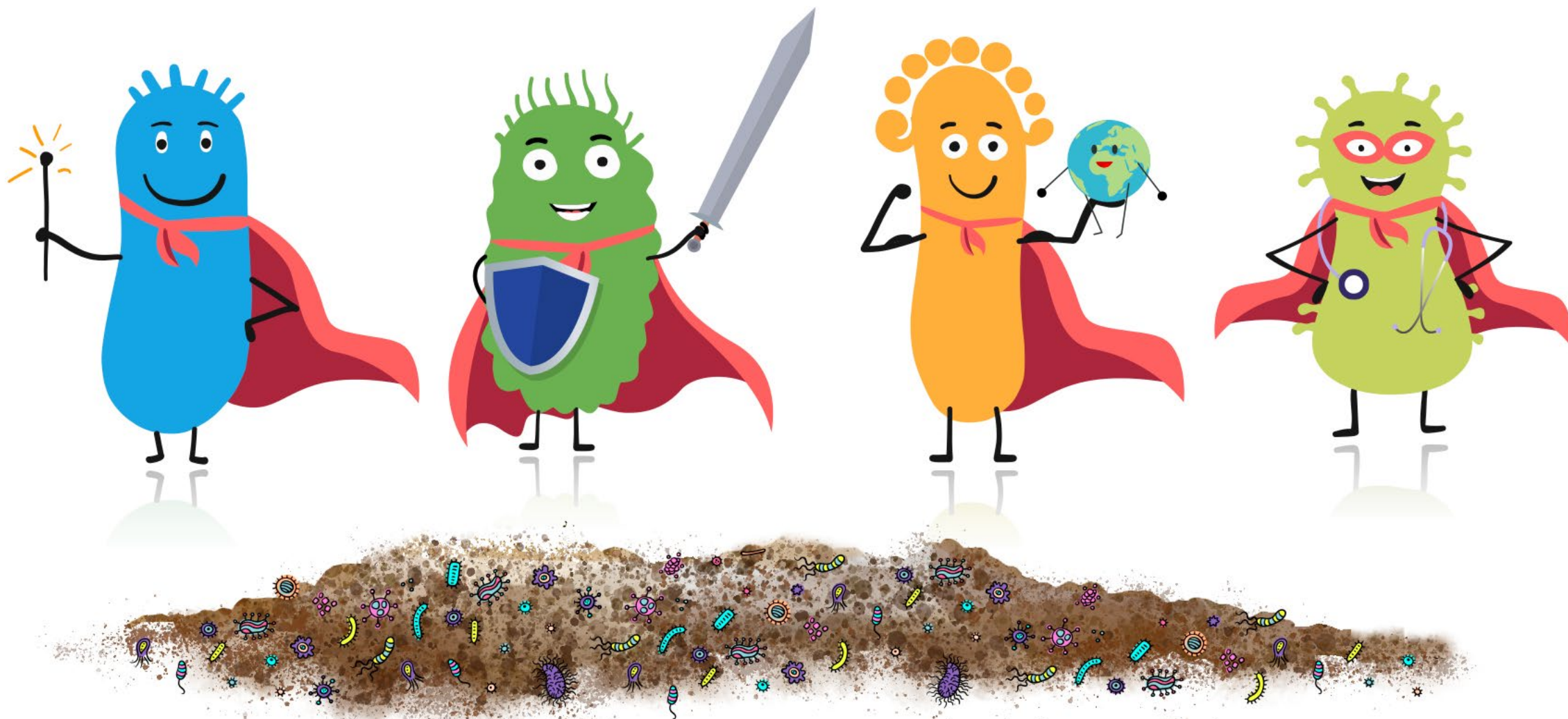
WOW! SOIL IS
IMPORTANT AND SO
ARE THE MIGHTY
MICROBES!



YES, LUCAS!

GREAT TO KNOW
THAT SCIENTISTS ARE
MAKING MICROBIAL
PRODUCTS AVAILABLE
TO FARMERS.

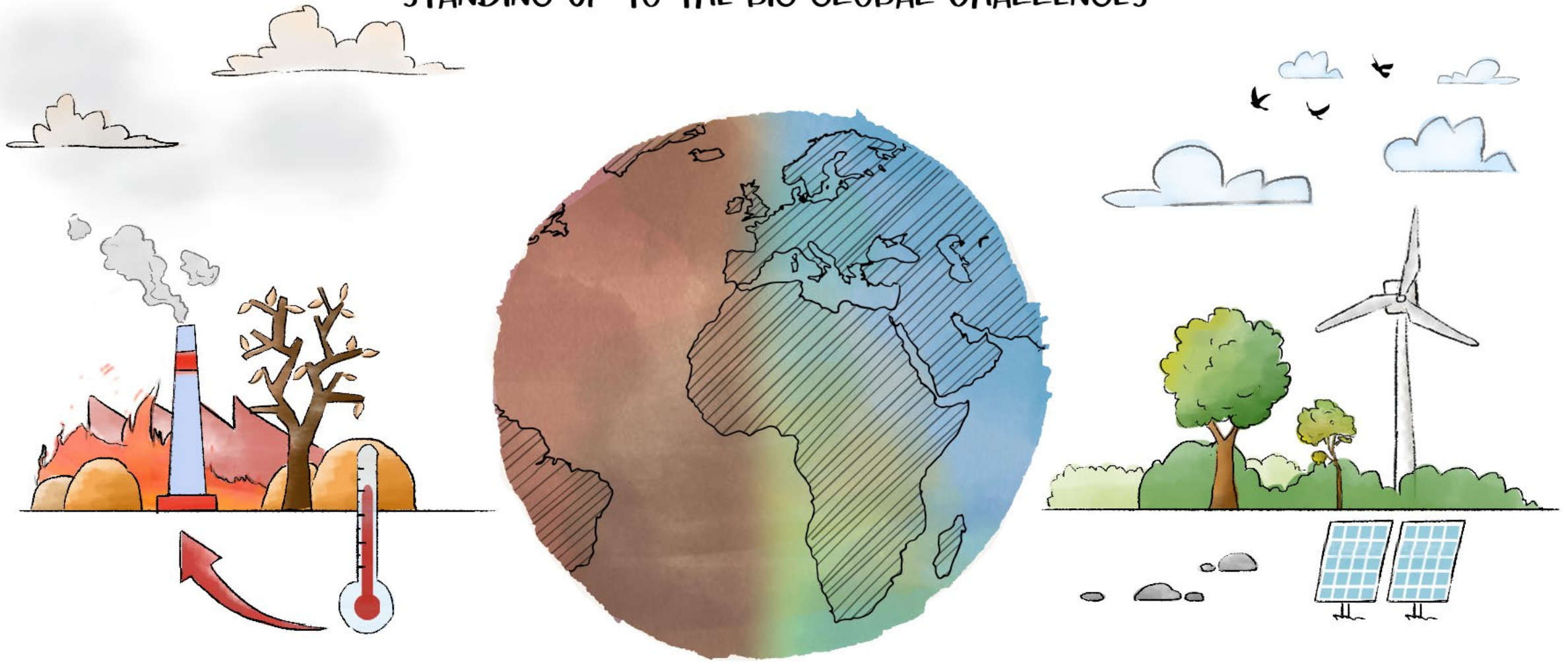
LEVERAGING THE MIGHTY MICROBIAL POWER FOR SUSTAINABLE AGRICULTURE







STANDING UP TO THE BIG GLOBAL CHALLENGES



ONE MICROBE AT A TIME

