

Imperial



We've spent over 100 years defining excellence. Down to the finest detail, Imperial has always been committed to perfection in style, comfort and functionality. Our legendary quality and signature fit has led the most prestigious golf courses in the world to trust us with their design needs since 1916. Our tradition of innovative thinking led us to pioneer the very first adjustable hat as well as the classic high crown Tour Visor®. Every unique design and cutting edge development is inspired by our customers.

From their time spent at the golf course to every moment in between, their commitment to excellence deserves ours.

Sold in every top 100 golf club and over 75% of the Top 400 golf courses in the USA

Voted the #1 headwear brand for private and resort golf facilities for 7 consecutive years by the AGM

Reported as the #1 headwear brand in the combined on and off course retail golf channels by Golf Datatech

CELEBRITIES & SOCIAL PROOF

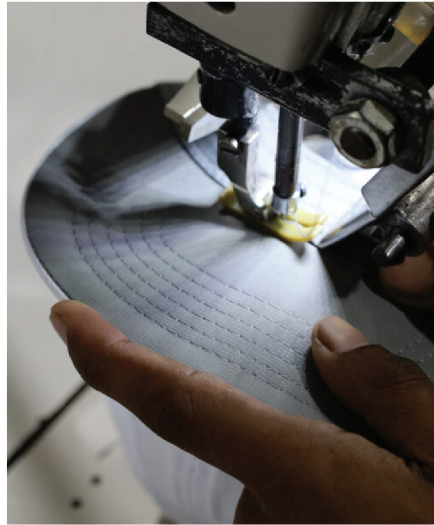


CUSTOMER BASE

An Imperial customer is a brand loyalist, from the club house to the lake house and everywhere in between.

- GOLF
- PICKLEBALL
- OUTDOOR
- LIFESTYLE

Imperial



Sustainability is how we create long term value for both our customers and society. There is not a more important issue than striving toward a safer and better planet. Our platform is based on the pillars of compliance, waste reduction, energy conservation and environmental excellence.

SOLAR	SOURCING	FABRIC
SOLAR NOW PROVIDES 33% OF THE POWER AT THE ELLINGTON AND WINONA FACTORIES	IMPERIAL'S CORE COTTON STYLES ARE MADE FROM OEKO-TEX® CERTIFIED COTTON	IMPERIAL'S CORE PERFORMANCE STYLES ARE MADE FROM OEKO-TEX® CERTIFIED RECYCLED POLYESTER

MARKET INNOVATION LEADER • PRODUCT DESIGN • PRODUCT ASSORTMENT

Most innovative and comprehensive assortment of decoration techniques (over 20 domestic options)



ORIGINAL STYLES

Best Fit in Golf – Quality and Comfort



X210P
The Original Performance

3161
The Tour Visor®

1371
The Oxford Bucket

5054
The Wrightson

1371P
The Performance Oxford Bucket

AFFILIATIONS

