



2026 Elixir Custom Print Program  
Price List - Destination, Leisure & Resorts

EFFECTIVE 5.1.2025

STYLE	STYLE NAME	WHOLESALE PRICE
X310RC	THE ELIXIR TRUE FIT - CUSTOM REPEATING PRINT	\$21.00
L310RC	THE ELIXIR SMALL FIT - CUSTOM REPEATING PRINT	\$21.00
Y310RC	THE ELIXIR JUNIOR FIT - CUSTOM REPEATING PRINT	\$21.00
XL310RC	THE ELIXIR XL FIT - CUSTOM REPEATING PRINT	\$21.00

THE ELIXIR CUSTOM PRINT PROGRAM INFO.		72 pieces per style/fit & colorway
<p>DECORATION &amp; EMBELLISHMENT PRICING</p> <p>Pricing includes 1 location of basic decoration - Flat Emb, 3D Emb (including 3D Chain Stitch), Or Woven Label All other embellishments - add \$2.00 Flat or 3D Embroidery NOT recommended. Patches and labels with Satin Stitch recommended</p>		
Additional Location Charges \$1.25 Upcharge [Per Location] Additional Locations of Flat Embroidery, 3D Embroidery, and Woven Label	Additional Location Charges \$2.00 Upcharge [Per Location] Other embellishments including: Retro Patches, Woven Labels w/ Satin Edges, Die-Cut Felt with Sublimation, etc.	Additional Location Charges \$2.00 Upcharge Felt Letters & Numbers - includes up to 3 characters. Additional characters are \$0.75 each, max 5 characters

Pricing Terms Subject to Change