

Jennings County Youth Foundation

01/03/11 at 6:30 pm in the City Building Conference Room

In attendance: Janet Clerkin, Mike Clerkin, Mark Holwager, Gary Smith, Sunshine Galliher, Shannon Palmer, Roger and Laura James, Kelly Hatton, and Danny Schiller.

Motion made by the floor to accept minutes as distributed and seconded by the ceiling.

Treasurer's Report: Roger passed out end of year profit and loss statements for the foundation. Long version preferred by all. Total Income for the year was \$2,709.33 and Business Expenses were \$949.95 leaving a net end of year Income of \$1,759.38. Motion made/seconded to accept report as given.

OLD Business:

Toys for Tots/Bud Herndon:

- Gary and Mark helped Bud finish sorting and loading the toys to be delivered. Bud would like to meet with the directors at some point to discuss JCYF involvement in 2011. It was agreed to wait a few months before addressing this issue since we have several things on the agenda right now.

Logo/Slogan

- Sunshine reminded everyone that the awards presentation will be on Thursday 1/13/11 at 6:30 pm. The location is to be determined. It was suggested to hold it at the high school. Sunshine will check on this and others volunteered to find alternate locations. It was also reported that the Plain Dealer and Sun will attend to take pictures, interview the participants and feature an article of the presentation showcasing the new logo/slogan. Sunshine gave the participants and their families an invitation to attend. All board members were encouraged to attend if able. It was suggested that the donors also be invited and all present agreed. Sunshine and Janet will make sure everyone involved is invited to the presentation.
- Sunshine reviewed the final 2 logo/slogan options to be voted on. 1. The Jennings County/Kids handprint logo (with 2 versions of title; black and color) and 2. Kid Raised JCYF Letters. After further discussion was had regarding the effect of color on the board's decision as well as the target audience, it was unanimously decided to use both logos (black title version) with same slogan on each logo. The first logo for professional purposes (letterhead, business cards, website, etc.) and the second logo for events and promotional purposes (t-shirts, signs, banners, flyers, etc.). Sunshine also reported that she obtained a quote for \$100 to finalize the artwork for the various mediums we will use. All agreed this was a very reasonable cost and approval was granted to proceed noting the quote may be amended due to two logos being finalized. Roger also volunteered to create letterhead, envelopes and business cards and all approved.
- Janet reported on the donations that she has secured so far for the awards presentation. Roger reminded Janet that he will need a list of all donations to record in the financial records. Motion made by floor and accepted by ceiling to revise the awards to accommodate two winners. Each winner will get a \$50 Hobby Lobby gift card and a \$50 savings bond. All 4 participants will get a gift card for free Papa John's pizza and free value meal from McDonalds. In addition a \$50 Hobby Lobby gift card will be given to Karen for the art department. All agreed that whatever is not donated will be purchased by JCYF.

Christmas Parade:

- Plain Dealer & Sun shared photos with us electronically and printed a picture featuring our float. Kisses were given to all those that helped and donated for the Parade. We collected \$47 and some change.

Officers:

- Elections of officers took place and were accepted as follows: President/chairman-Shannon Palmer, Vice President/Vice Chairman-Sunshine Galliher, Secretary-Janet Clerkin, Treasurer-Roger James, and Asst. Treasurer-Janet Clerkin. Gary Smith volunteered to be Time Keeper =).

Bylaws:

- The Bylaws of JCYF were created and distributed to all directors electronically for review before the meeting. Corrections and revisions should be emailed to Kelly before the next meeting when, if approved, the Bylaws will be adopted and directors will need to sign for the record.

Fundraising Idea/Youth Fair:

- Shannon reviewed the youth health fair idea to be sponsored by her employer MedWise at possibly \$500. The tentative date for the fair was previously set for May 14 2011 but was discovered to be the National Archery tournament of which several youth are involved. A new tentative date and time were set for April 30th 11am -2 pm. Shannon will put together a to-do list so that we can begin to prepare for this event.

NEW Business:

Website:

- Kelly reported that the first step to creating a website is to determine the domain name. Several possibilities were discussed but no decision was made. The next step is to determine a web host. There are free web hosting services as well as for-profit with various fees based on the website needs. Further discussion was had regarding the pros and cons of free vs for-profit hosting services. Additional discussion was had regarding domain name availability, preference (.org, .net) and registration fees. Sunshine stated that her brother designs websites and offered to talk with him about working with us. Kelly also has resources available through Hanover College and will talk with them about trustworthy web hosts and domain name registrants. It was suggested to look at similar Jennings County websites like Jennings Community Foundation for ideas and possibly utilizing the same resources. It was agreed that a website committee of 3 people should be formed to continue work for this project. Sunshine agreed to serve on this committee and one additional person is needed to serve.

Committee placements:

- As previously discussed and reported there are 4 primary committees of JCYF: Committee Chairs were agreed as follow:

PR/Outreach Promotion	Finance/Fundraising	Event Planning	Steering/Future Planning
Chair: Shannon	Chair: Danny	Chair: Kelly	Chair: Shannon
Janet	Roger	Sunshine	All Directors
Kelly	Janet	Mark	
	Mark	Gary	

Other:

- It was decided by all to apply and join the Chamber of Commerce and obtain a PO Box in Vernon, Indiana. Roger will take care of setting this up and paying these expenses.
- It was agreed by all that future meetings will be the 1st Thursday of every month and will be changed in the Bylaws.
- It was also discussed to have an open meeting at some point to give interested parties an opportunity to learn of our progress, goals and to serve on established committees.

Meeting adjourned (almost on time). Next meeting will be Thursday, February 3, 2011 at 6:30 pm in the Mayor's Office Conference Room at the City Building. Private meeting.