



**Accelerate
Insite**

AI Assessment Roadmap

Prioritize your needs

Enterprise Artificial Intelligence Assessment

Data is the soil in which your organization's future is growing. Culture is the climate that provides a healthy eco-system for continued growth. When your culture is aligned with your enterprise data strategy, your eco-system is primed for sustainable growth as your organization's data grows exponentially.

We help by mapping the scattered sources of data you have created across different departments and assessing their quality, security and potential value for the future of your organization. We interview key stakeholders and your data experts to get more insight. Because of our expertise in multiple industries, we can tell you what your strengths are, and where your weaknesses lie. We give recommendations and a 5-year roadmap on how to bring your company's data strategy to the next level.

Artificial Intelligence should be an important cornerstone of your company's business strategy. Assessing your current state can be tough to do internally. That is why we have developed an objective evaluation framework that allows us to assess your current Artificial Intelligence maturity. Afterwards, we can help you define an A.I. strategy and work with you to transform the culture of your company to align with your A.I. strategy.

Emerging technologies are developing at an unpredictable rate. A.I. is fueling that exponential growth of technology functionality. Data is also being generated at an exponential rate. IBM projects that digital data will double in size each day by the end of 2010. Only an integrated enterprise A.I. strategy which informs and guides every area of your organization's operations will help manage this unpredictable rate of change.

SELF-ASSESSING YOUR OWN COMPANY'S AI SKILLS CAN GIVE YOU A BIASED, OPTIMISTIC AND INCOMPLETE VIEW. USE A THIRD PARTY TO ASSESS YOUR AI READINESS. AT THE END OF THE ASSESSMENT, YOU GET AN AI SWORD: ARTIFICIAL INTELLIGENCE – STRENGTH'S, WEAKNESSES, OPPORTUNITIES, RISKS AND FOCUS.

Seven Factors That Make Business Cases for Artificial Intelligence Projects Different

Factor 1: AI Solutions Can Seem Costly Without Providing Any Immediate Gain

Factor 2: AI Projects Require Different Technology and Problem-Solving Skills

Factor 3: AI Business Case Will Require Substantial Cultural Change

Factor 4: The Need to Spend More Time on Data, Training and Algorithms

Factor 5: AI Is the Representation of a Decision Model, Rather Than a Process Event

Factor 6: The Critical Decision to Build, Buy or Outsource

Factor 7: AI Algorithms Carry New Governance Demands

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When Minds and Machines Converge

	Level 1 initial	Level 2 Repeatable	Level 3 Defined	Level 4 Managed	Level 5 Optimizing
Culture	Defined or undefined Corp. beliefs, habits, communications, structure, patterns of behavior	Training & Education. Skill assessments etc.	Data competency & development frameworks	Organizational structure, culture of innovation. Collaboration according to competencies	Data literacy is a cornerstone of talent management with commitment to continuous development for all.
Strategy	No corporate initiatives. Isolated.	Integration and cooperation in multiple business units.	Penetration of AI in all business units	Evidence based process metrics regarding AI usage	Continuous improvement and AI as a well-known and common strategy
Data	Scattered and unmapped data sources and tools	Some centralized sources, tools or data lakes available	Centralized data warehouses with mapped data with Corporate standard tools	Data Management & value potential is known and reported on consistently. Enterprise AI architecture defined	Active steps are taken to optimize monetization
Legal	Scattered or unclear responsibility	Awareness training. Defined and comm-responsibilities	Clear responsibility with centralized oversight, control and training	Internal audits, mandatory reporting and penalization.	Legal compliance as an asset and unique selling point
Tech	Disintegrated Point solutions. Disparate systems and tech.	Identification and categorization of tech purposes and data attributes	Coordinated integration of tech functionalities - data collection functions	Clear applications of AI where appropriate	AI uses enterprise data for integrated business strategies and further discoveries

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