



Accelerate
Insite

AI Consulting:

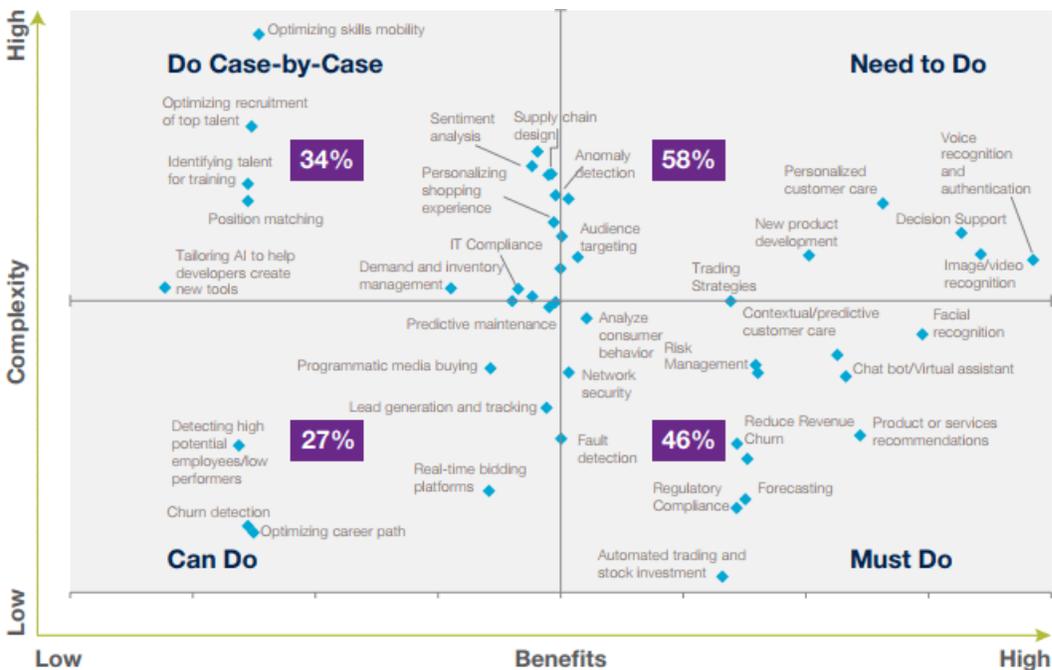
Prioritize your needs

Why AI consulting services are important

Integration of artificial intelligence related products is becoming more important. Currently, there is demand for artificial intelligence related products, but supply side is limited. AI impacts everything and everyone inside and outside of your company. AI has a cascading effect across entire market segments and it only will grow faster as more companies decide to adopt it.

It is in the adoption of AI that can cause serious friction in your company if not guided by knowledge and experienced consultants. While technology plays an important part in use of AI there are numerous other factors to consider, i.e. culture, legal, training & education, communications, customer relations, finance, etc. One must consider the impact of AI on your organization holistically rather than its individual applications. A good AI Consultant will provide the analysis of your company's needs holistically before even beginning to discuss and deploy the related technology.

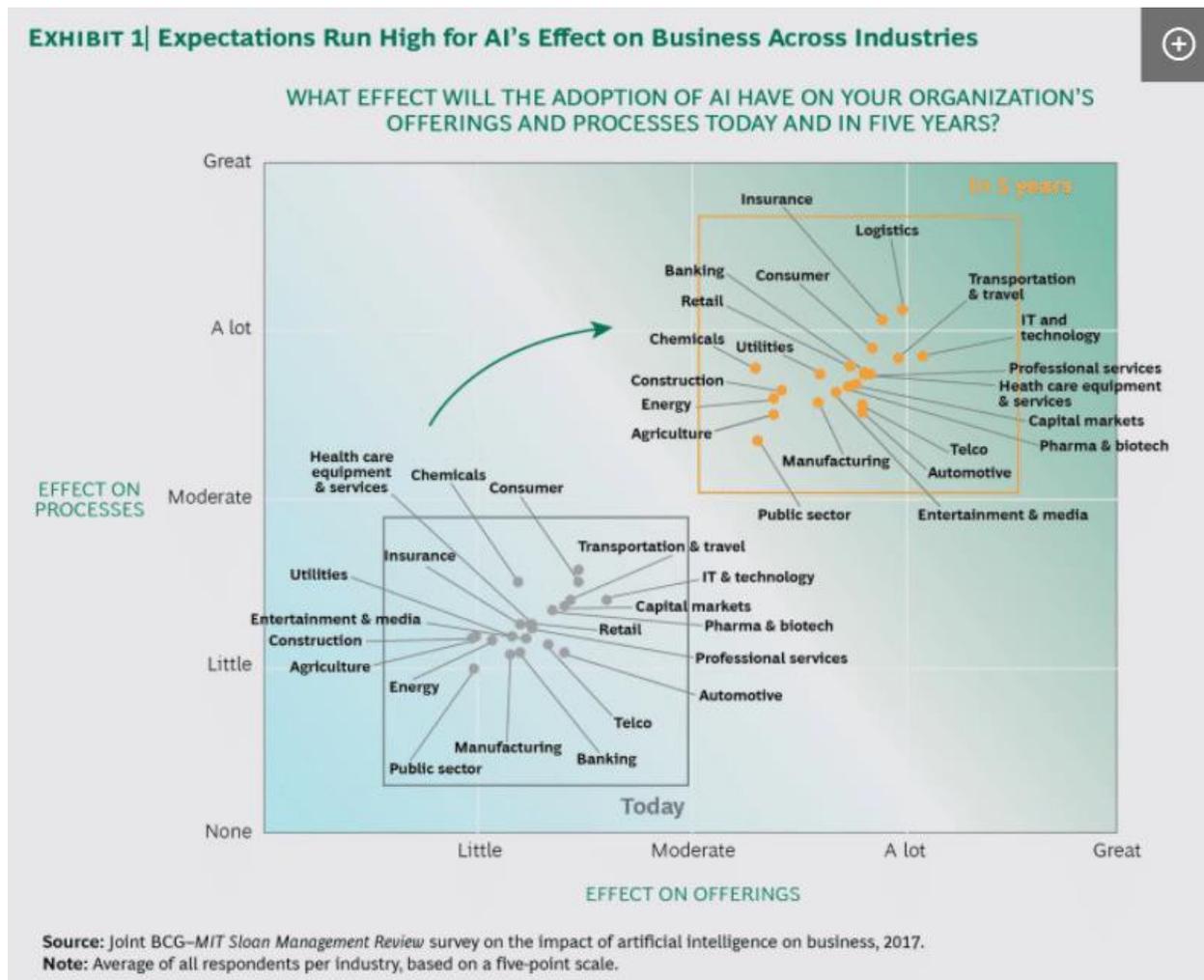
As part of the initial due diligence our goal is to define the easy wins first so they can be used as part of the training and education process and thus we would use the following matrix to sort out possibilities and identify the low complexity wins.



(Courtesy of Capgemini Consulting)

A recent report by Capgemini Consulting presents this problem. Many firms miss the chance to implement low complexity and high benefit artificial intelligence use cases. This is the “must do quadrant”. 54% of the firms in this quadrant haven’t implemented the suggested use case yet.

Another survey conducted by Boston Consulting Group and MIT Sloan Management Review shows the expectations of respondents. Many industries have the potential to adapt the technology and the rest expects to reach the same potential in five years.



These two studies show that while businesses have high expectations from AI, they are currently not leveraging AI as much as they can. BCG – MIT Sloan Management Review shows the high expectations of companies. Capgemini Consulting’s report shows that there are potential use cases that are not adopted yet.

What are our primary consulting services?

Consulting can be divided into 3 major categories.

1- Strategy formulation

How should the client use AI? It's necessary to understand the client's strategy, challenges, and opportunities faced by the company, client's data & analytics capabilities. Combining these with an understanding of state-of-the-art AI, we can identify the most important AI initiatives for the company.

In light of these initiatives, a company's overall strategy also needs to be revised. For example, a translation services company needs to make dramatic changes to its business to ensure that it survives in 5-10 years when Google translate reaches human level translation capabilities. It is helpful to have strategy sessions envisioning 3-5 years into the future, helping executives understand the future of AI so they can identify how their business needs to start changing today.

2- Implementation

Strategy will generate a number of initiatives. Implementation should also be considered. Multiple activities such as planning, communications, project management, development, improvement of business processes will be impacted by the project, and change management is critical.

As with any consulting service, some or all of any services can be completed by consultants. In most cases implementation is done in-house. However, for example, if the client lacks the tech know-how to implement urgent initiatives, starting with consultants can help the client progress faster.

3- Training

Ideally, consulting projects should improve culture and skills of the client. This is especially relevant in the field of AI where talent is scarce. AI consulting projects need to ensure that client teams are capable and knowledgeable about the technologies they will be working on. Thus a consulting firm should be able to provide training and educational services to help the client set their own future pathways with AI.